



Details of the Workshop Organised in College during year 2024-25

Sr. no	Name of Workshop	Date from -To
1	Workshop on Pot Decor	12 th Aug 2024
2	Workshop on Acrylic Painting	16 th Aug 2024
3	Workshop on Clay Modelling: Innovation for a Startup	24 th Sep 2024
4	Workshop on Terracotta Jewellery Making	28 th September 2024
5	Workshop on Developing Skills and Entrepreneurship through Sketching for Specially-Abled Students	20 th December 2024
6	Three-day Workshop on The Art on Paper: Exploring Innovative Expressions	26 th -28 th March, 2025
7	Two-day Workshop on Entrepreneurship in Hindi Typing: a Digital Opportunity	14 th -15 th February 2025
8	An Online Skill Development workshop	15 th January 2025
9	Workshop on Strings, Keys and Beats	27 th March 2025
10	Workshop on Visual AD Making	28 th August 2024
11	Workshop on Script Writing	21 st August 2024
12	Workshop on Start-up with Sound: Entrepreneurship through Podcasting	4 th February 2025
13	Workshop on Entrepreneurial Ideas in Media Production	28 th February 2025
14	One-Day Orientation cum Review Workshop on <u>Unnat Bharat Abhiyan</u>	19 th September 2024
15	Workshop on Yoga, Meditation and Healing	20 th to 22 nd March 2025
16	Workshop on Scentful Skills: Turning floral waste into sustainable creation	25 th -27 th November 2024
17	Workshop on Science to Entrepreneur and Start-Up: Alum Innovation and Demonstration	28 th February 2025



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN
NAAC Re-accredited "A+" Grade College (Second Cycle) JALANDHAR



	Organic Waste: A Sustainable Energy Solution”	
19	Workshop on World Intellectual Property Rights Day under the guidance of IIC	9 th April 2025
20	Workshop on World Creativity and Innovation Day	11 th April 2025
21	Workshop on World Intellectual Property Day”	26 th April 2025
22	Workshop on National Technology Day: Celebrating Innovation and Excellence	15 th May 2025
23	Turning Writing Skills into a Business	25 th February 2025
24	6-Day Workshop on Mental Wellness for All: Breaking Barriers, Building Bridges	17 th - 22 nd February 2025
25	Workshop on Basic Music Theory & Breathing Technique during Singing Practice	20 th August 2024
26	Workshop on Kathak	25 th March 2025
27	Workshop on Trends and Improvisation in Folk Spins	22 nd August 2024
28	Workshop on Exploring the Art of Bhangra Techniques and Expression in the Folk Dance of Punjab	28 th August 2024
29	Workshop on Visual and Virtual Marketing Bonanza	6 th November 2024
30	Workshop on Career Counselling & Preparation of Competitive Examinations by IBT	30 th January 2025
31	Workshop on Dissemination of awareness about the GST Act	25 th February 2025
32	Workshop on GST	20 th March 2025
33	Workshop on handmade rakhi-making techniques	05 th August 2024
34	Two-day workshop on Salvage of Waste Fabric with surface ornamentation	8 th -9 th October 2024
35	Three-day workshop on Fashion entrepreneurship: A Hands-on Three-day Workshop for Budding Designers	25 to 27 th November 2025



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN
NAAC Re-accredited "A+" Grade College (Second Cycle) JALANDHAR



37	Saree with a Twist: Innovative Saree Draping	17 th December 2025
38	Workshop on 'Empowering Through Craft' organised for Specially-Abled Students	20 th December 2025
39	Workshop on Skill Development Using Recycled Materials	20 th & 21 st march
40	Workshop on Startup Ventures in Sustainable Dress Designing: Skill Meets Innovation	24 th – 27 th March 2025
41	Workshop on Startup from Scratch: Fashioning Innovation from Waste	11 April 2025
42	workshop on Mastering MS Word: Essential Skills for Professional Document Creation	22 August 2024
43	Two-Day Workshop on E-Typing for Enhancing Entrepreneurial Skills in Digital Era	21 st - 22 nd . February 2025
44	workshop on Cocktail Party Makeup	31 st August 2024
45	Three-day Workshop on Entrepreneurship in the World of Cosmetology	24 th to 26 th Sep 2024
46	Four-day workshop on Glow Naturally: Entrepreneurial Opportunities in Organic Face Pack Business	28 th -30 th November 2024
47	Workshop on Special Makeup for Differently-abled Students	20 th December 2024
48	Workshop on Beauty & Business Transformation Keratin Treatment as an Entrepreneurship	22 nd February 2025
49	A workshop titled "Workshop on Design Thinking, Critical Thinking	24 th February 2025
50	Workshop on Business Model Canvas	10 th March 2025
51	Workshop on Prototype/Process Design Development	19 th March 2025
52	A Skill Enhancement Workshop On Makeup Techniques	19 th April 2025
53	7 Days Workshop On Skill Development For Aspiring Cosmetologists	22 nd -30 th April 2025
54	Workshop on Traditional Rangoli Making: Techniques for Creating Innovative	23 rd August 2024



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN
NAAC Re-accredited "A+" Grade College (Second Cycle) JALANDHAR



56	International Workshop on Journey to become an Entrepreneur	18 th March 2025
57	WORKSHOP ON UNNAT BHARAT ABHIYAN	19 th September, 2024
58	Six-Day Workshop on Sign Language	16 th – 23 rd December 2024
59	Workshop on Skill-Based learning	12 th April, 2025
60	Workshop on Resume Writing and Interview Preparation	3 rd -March-2025
61	Workshop on Lean Start-Up & Minimum Viable Product/ Business	06 th August 2024
62	Workshop on "Beyond Beauty: Hair Highlighting for Entrepreneurs" – Industrial Visit to Clara International Academy	08 th February 2025



1. Workshop on Pot Decor on 12th August 2024

The Department of Fine Arts successfully organized a Pot Decor Workshop in the college campus. The workshop provided students with a creative platform to explore their artistic skills and express themselves through vibrant pot decoration. Participants enthusiastically engaged in the activity, showcasing their innovative designs and aesthetic sense.





2. Workshop on Acrylic Painting on 16th August 2024

Under the direction of the Institution's Innovation Council, the Department of Fine Arts conducted a workshop on Acrylic Painting on 16th August 2024. In addition to sharing her insights with the students, Ms. Aashima Chopra, Assistant Professor from the Department of Fine Arts, provided practical expertise on the subject. The students thoroughly enjoyed the two hours of engaging instruction. She explained how acrylic painting techniques help artists explore color theory, brushwork, and layering methods. This knowledge enables them to create depth, texture, and vibrant compositions. She also emphasized the importance of creativity and individual expression, encouraging participants to convey emotions and stories through their artwork.



3. Workshop on Clay Modelling: Innovation for a Startup on (24th September, 2024)

On 24th September 2024, the Department of Fine Arts, under the direction of the Institution's Innovation Council organized a Workshop on Clay Modelling: Innovation for a Startup. The purpose of the workshop was to inspire students to explore the entrepreneurial potential of creative arts and to understand how traditional techniques like clay modelling can be transformed into innovative startup ideas.



4. Terracotta Jewellery Making Workshop on 28th September, 2024

The Department of Fine Arts of organized a Terracotta Jewellery Workshop on 28th September 2024. The workshop aimed to introduce students to the traditional art of terracotta jewellery making. Participants learned various techniques to mold, design, and decorate clay into beautiful and wearable art pieces. The hands-on session fostered creativity and helped students explore eco-friendly fashion alternatives. The event was well-received, with students enthusiastically engaging in the creative process and showcasing their unique handcrafted designs.



5. Workshop on Developing Skills and Entrepreneurship through Sketching for Specially-Abled Students on 20th December 2024

The Department of Fine Arts of PCM S.D. College for Women, Jalandhar, under the aegis of the Institution's Innovation Council (IIC), successfully organized a workshop on Developing Skills and Entrepreneurship through Sketching for Specially-Abled Students of Red Cross School for the Deaf, Jalandhar. The initiative was designed to provide specially-abled students with an inclusive platform to nurture their artistic talents, enhance creative expression, and explore pathways toward self-reliance through entrepreneurship.





6. Workshop on "The Art on Paper: Exploring Innovative Expressions" on 26th to 28th March, 2025

The Department of Fine Arts organized a three-day workshop titled The Art on Paper: Exploring Innovative Expressions from 26th to 28th March 2025 under the guidance of the Institution's Innovation Council (IIC). The workshop provided a creative platform for students to express their artistic abilities through decorative file-making. Participants showcased remarkable creativity and skill by designing and decorating files with innovative techniques, textures, and thematic concepts.



7. Two-day workshop titled "Entrepreneurship in Hindi Typing: A Digital Opportunity on 14th -15th February 2025



PCM SD College for Women, Jalandhar, organized a two-day workshop titled Entrepreneurship in Hindi Typing: A Digital Recognition this potential, the need for proficiency in Hindi typing has increased, opening doors to various career and business prospects. With the growing use of Hindi in digital platforms, e-governance, and regional content marketing, entrepreneurs can leverage Hindi typing skills for various purposes.



8. Skill Development Workshop on January 15, 2025

The Music Instrument Department, in collaboration with the NSS Unit of the college, organized an online skill development workshop under the "Unnat Bharat Abhiyan" on January 15, 2025. The workshop's primary objective was to teach students how to play the National Anthem on various musical instruments while also instilling a deep sense of patriotism and national pride. Around 15–20 students actively participated in the session, learning to perform the anthem on instruments such as the harmonium, flute, guitar, and keyboard. The workshop was guided by expert faculty who provided each participant step-by-step demonstrations and personal feedback.



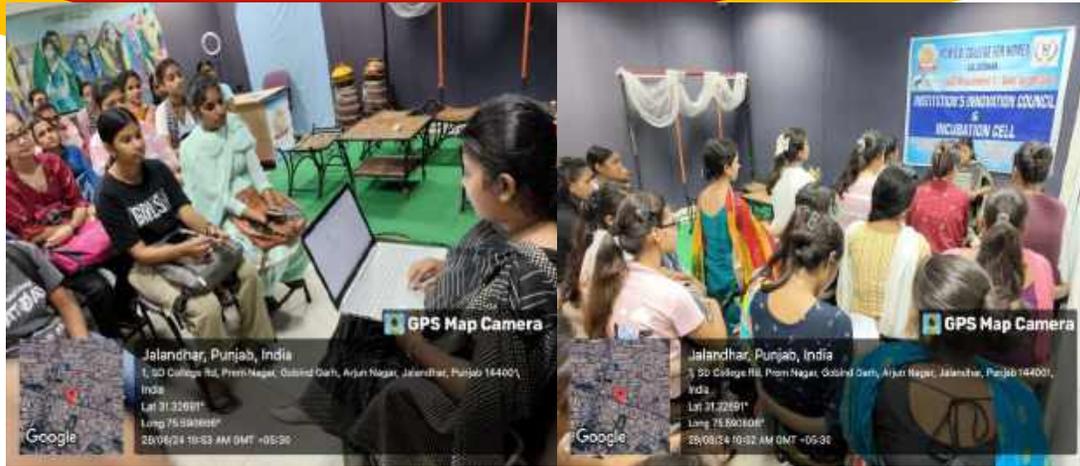
9. One Day Workshop on "Strings, Keys and Beats" on 27th March 2025

The Department of Music (Instrumental) successfully organized a one-day "Strings, Keys and Beats" workshop on March 27, 2025. This engaging and hands-on session was conducted by Mr. Rony George, a renowned music director and composer, and Mr. Rishi, an experienced music instructor. The workshop aimed to introduce students to various musical instruments, focusing on string, keyboard, and percussion elements. Students from different academic streams enthusiastically participated and had the opportunity to explore the fundamentals of playing instruments such as the guitar, keyboard, drums, and more.



10. Workshop on Visual AD Making on 28 August 2024

The Department of Mass Communication & TV Video Production organized a Workshop on Visual AD Making. In the department, such activities are conducted to teach the children something new so that the children gain practical knowledge along with theoretical knowledge and it comes in handy in the future. The children participated in this activity with great enthusiasm.



11. Workshop on Script Writing on 21 August 2024

The Department of Mass Communication and TV Video Production organized workshop on script writing. In which information was provided about the Script writing which students should keep in mind which will be very beneficial for them.





12. Workshop on Start-up with Sound: Entrepreneurship through Podcasting

The Department of Mass Communication and TV Video Production, under the guidance of the Institution's Innovation Council (IIC), organized a workshop on "Start-up with Sound: Entrepreneurship through Podcasting" to explore podcasting as a modern entrepreneurial venture. The workshop is designed to equip students with the knowledge, skills, and strategies required to enter the booming podcast industry, enabling them to transform their creative ideas into sustainable business opportunities. Ms. Priyanka from the Department of Mass Communication and TV Video Production emphasized the importance of innovative communication platforms like podcasting in shaping entrepreneurial careers.





13. Workshop on Entrepreneurial Ideas in Media Production on 28 Feb 2025

The Department of Mass Communication & Video Production under the banner of the Institution's Innovation Council arranged a Workshop on "Entrepreneurial Ideas in Media Production" to explore new dimensions within the artistic and entrepreneurial potential of Media Production. The Workshop was led by Mrs. Harjeet Kaur, a professional Media artist and Asst Professor in St Soldier College (Co-Education). Mrs. Harjeet Kaur has worked as an anchor on Zee News Channel. Through this workshop, the participants got to know about the branches of media, which will encourage them to go into media profession in future.





14. One-Day Orientation cum Review Workshop on Unnat Bharat Abhiyan on 19th September 2024

A One-Day Orientation cum Review Workshop on ‘Unnat Bharat Abhiyan’ for Doaba region was successfully organized at PCM SD College for Women by the Department of B.A. B.Ed. department, in collaboration with NITTTR, the Regional Coordinating Institute of Unnat Bharat Abhiyan, Sector 26, Chandigarh. The workshop aimed to acquaint participants with innovative proposals and technologies geared towards sustainable rural development, in line with the objectives of Unnat Bharat Abhiyan.



15. Three-day Workshop on Yoga, Meditation, and Healing under the Indian Knowledge System on 20th to 22nd March 2025

Department of Physical Education organized a three-day Workshop on Yoga, Meditation, and healing under the Indian Knowledge System on 20th to 22nd March 2025. The workshop aimed to promote physical well-being, mental peace, and emotional healing through the practices of Yoga, meditation, and healing. The resource person for the workshop was Ms. Dimple Khanna, a well-known yoga instructor, who guided the participants through various asanas, breathing techniques, and meditative practices. Her



16. Three-day Workshop on Scentful Skills: Turning floral waste into sustainable creation on 25-27 November 2024

Department of Science, in collaboration with IIC, Eco Club, and Incubation Cell, organized a three-day workshop in which the collected floral waste was dried and then grinded into a fine powder on the second day. On the third day of the workshop, the powder is mixed with camphor, ghee and essence and then binded in the form of dhoop which is dried and packed at last for sale.



**17. One Day Workshop on Science to Entrepreneur and Start-Up:
Alum Innovation and Demonstration on 28 February 2025**

On the occasion of National Science Day, the Department of Science, in collaboration with IIC organized a Day Workshop on Science to Entrepreneur and Start-Up: Alum Innovation and Demonstration, in which the waste aluminium foil was collected and transformed it into Potassium Aluminium Sulphate, commonly known as Alum. The process involved dissolving Aluminium foil in Potassium hydroxide solution, followed by the addition of sulphuric acid to

precipitate

alum

crystals.



18. One-day Workshop on “Biogas Generation from Organic Waste: A Sustainable Energy Solution” on 7 March 2025

Eco Club in collaboration with the Department of Science organized a day Workshop on “Biogas Generation from Organic Waste: A Sustainable Energy Solution”. Dr. Phutela provided insightful sessions on biogas technology, plant technology, and practical applications. She gave a demonstration on small-scale biogas plant model installed on the college campus. Many attendees expressed interest in implementing biogas solutions at households.



19. Workshop on World Intellectual Property Rights Day on 9th April 2025

World Intellectual Property Rights Day is celebrated by the Department of Science, in collaboration with IIC, to raise awareness about the importance of intellectual property in fostering innovation and creativity. The event aimed to enlighten students and faculty about the significance of protecting intellectual property such as patents, copyrights, trademarks, and trade secrets. Dr. Lovely elaborated on the procedure of filing patents, the benefit of IP protection, and the current IPR trends in India and globally.



20. Workshop on World Creativity and Innovation Day on 11 April 2025

The Department of Science, in collaboration with IIC, celebrated World Creativity and Innovation Day, which served as a powerful reminder of how creative thinking and innovative solutions are key to addressing global challenges and fostering a brighter future. On this day, a special talk was delivered by Mrs. Ravinder Kaur from the Department of Chemistry, who spoke about the role of creativity by explaining the detailed procedure of creating Potash Alum from waste Aluminium foil.



**21. One Day Workshop on “World Intellectual Property Day” on 26th
April 2025**

On April 26, 2025, PCM S.D. College for Women, Jalandhar, proudly celebrated *World Intellectual Property Day* under the theme “IP and Music: Feel the Beat of IP.” The event was jointly organized by the Department of Science in collaboration with the Institution’s Innovation Council (IIC) of the college. The celebration aimed to educate students about the critical role of Intellectual Property (IP) rights in the music industry, and to highlight how these rights encourage creativity and innovation while protecting the efforts of creators.



22. Workshop on National Technology Day: Celebrating Innovation and Excellence on 15th May 2025

The Department of Science in collaboration with IIC of Prem Chand Markanda SD College for Women, Jalandhar, celebrated **National Technology Day** on May 11 with great enthusiasm and a deep sense of academic purpose. The event was organized around the national theme for the year, "*Celebrating Innovation and Excellence*," and served as a vibrant platform to highlight India's technological achievements while encouraging young women to engage actively in scientific and technological pursuits.



23. Workshop on 'Turning Writing Skills into a Business' on February 25, 2025

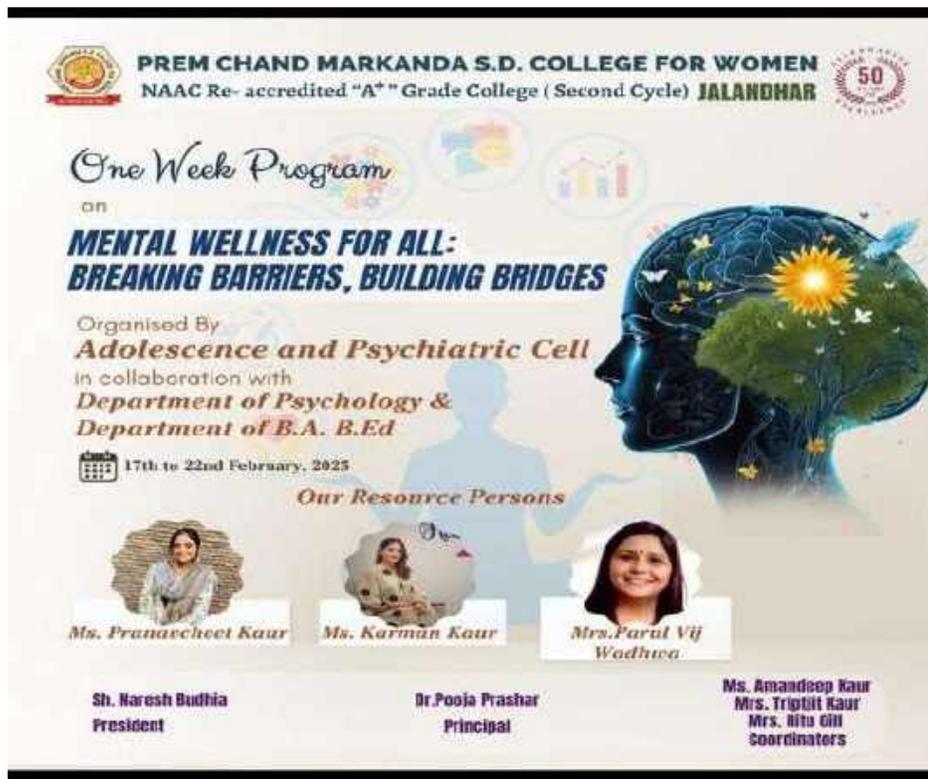
The English Literary Society, under the Institution's Innovation Council (IIC) of PCM S.D. College for Women, Jalandhar, organized an insightful session on "Turning Writing Skills into a Business." The session was conducted by Mrs. Gurjit Kaur from the Department of English, who shared valuable insights on how writing can be transformed into a professional venture.





24. Six-day Workshop on Mental Wellness for All: Breaking Barriers, Building Bridges on 17th- 22nd February 2025

Six-day Workshop on Mental Wellness for All: Breaking Barriers, Building Bridges was organized by the Department of Psychology. The speakers of the program were Ms. Pranavcheet Kaur, Karman Kaur, and Mrs. Parul Vij. Participants, comprising students and teachers, were invited to anonymously write down their fears on slips of paper, which were then collected in a box. The session began with an engaging icebreaker activity, where participants anonymously shared their fears on slips of paper. These fears were then discussed, fostering a safe and supportive environment. Through a comprehensive PowerPoint presentation, Ms. Kaur explored the intricate relationship between positive vibes and powerful minds. She shared effective coping strategies to overcome fear, including the fight or flight response, the role of spirituality in managing fear, and taking small, consistent steps towards change and growth.





25. Workshop on Basic Music Theory & Breathing Technique during Singing Practice on 20th August 2024

Under the direction of the Institution's Innovation Council, the Music Vocal departments conducted a workshop on Basic Music Theory & Breathing techniques during Singing Practice. In addition to sharing her opinions with the students, Mrs. Anu Bala, an Assistant Professor from the Department of Music Vocal provided theoretical and practical expertise on the subject. The students in the Music Vocal department thoroughly liked the two hours of enthralling instruction.



26. Workshop on Kathak on 25 March 2025

The Department of Music Vocal with collaboration of the Department of Dance, organized a Workshop on Kathak on 25 March 2025, aimed at enhancing students' understanding of this classical dance form. The session was led by Dr. Mansi Saxena a distinguished Kathak artist and educator known for their expertise and dynamic teaching style. The workshop focused on the fundamental techniques, including basic footwork (tatkar), hand gestures (mudras), rhythmic patterns (taals), and expressive storytelling (abhinaya) which are integral to Kathak.



**27. Workshop on Trends and Improvisation in Folk Spins on 22nd
August 2024**

The Department of Dance under IIC organised a workshop on Trends and Improvisation in Folk Spins. Miss Reetu guided the students about different types of spins in various folk dances of India. It was a wonderful workshop in which students of various streams participated and gained knowledge about the spins in the folk dances. Gujarati folk dance vividly represents Gujarat, India's rich cultural legacy. Gujrati dance, which is full of excitement and tradition, combines a variety of components to create something rather special.



28. Workshop on Exploring the Art of Bhangra Techniques and Expression in the Folk Dance of Punjab on 28th August 2024

The Department of Dance under the banner of the Institution's Innovation Council, arranged a workshop on Exploring the Art of Bhangra Techniques and Expression in the Folk Dance of Punjab. Vijaita Gill was the workshop specialist. She imparted skills in body movement (shoulder and torso movement), hand movements (using hands to emphasize the beats and rhythms), and footwork (including high-knee lifts and quick foot taps). She described the energetic and joyous facial expressions that are characteristic to Bhangra.



29. Workshop on Visual and Virtual Marketing Bonanza on 6th November 2024

The PG Department of Commerce and Management organized a workshop on Visual and Virtual Marketing Bonanza for the students of Commerce. This was a competitive event that involved four activities namely- Collage Presentation on E-Commerce, Sales Promotional Tools, E- Posters & E logos designing. The students were one week for preparation of their respective visual marketing aids.





30. Workshop on Career Counseling & Preparation of Competitive Examination By IBT on 30th January 2025

The PG Department of Commerce and Management organized a Seminar on Career Counselling & Preparation of Competitive Examinations and 'Interview Skills and Resume Writing' in Smart Room. The resource person for the Seminar was Mr. Pardeep Singh, Chairman, IBT Institute. This Seminar was conducted to help the final year students to learn and apply the tactics, techniques and etiquettes necessary for a successful interview.



31. Workshop on "Dissemination of awareness about the GST Act" 25th February 2025

The PG Department of Commerce and Management, under the initiative of the Department of Excise & Taxation (Government of Punjab), organized a one-day workshop on "Dissemination of awareness about the Goods and Services Tax Act" at 11:40 the Smart Room for the students of commerce. The objective of this event was to provide awareness about the Goods and Services Tax Act and its application.



32. Workshop On GST on 20th March 2025

The PG Department of Commerce & Management in collaboration with Committee for Competitive Examination organized a practical workshop on GST. The workshop was conducted by ICA Edu Skills Pvt. Ltd., working in partnership with National Skill Developmental Corporation under the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India. There source persons for the workshop were Mr. G S Multani, Col. (retired), presently Director, ICA Edu Skills Pvt Ltd., Jalandhar, and Ms. Ritika Verma, MBA (Finance, Marketing, and UGC-NET) from ICA Edu Skills Pvt Ltd., Jalandhar. The objective of this event was to give students hands-on experience on GST.



33. Workshop on Handmade Rakhi Techniques on 05th August 2024

The PG Department of Fashion Designing of PCM S.D. College for Women, Jalandhar, under the guidance of the IIC, organized a workshop on handmade rakhi-making techniques. The resource person for the event was Ms. Ritu Lal, a professional expert in art and crafts. The workshop saw enthusiastic participation from B.Sc. Fashion Designing students, who engaged in hands-on learning as Ms. Ritu Lal demonstrated the creation of beautiful rakhis using various techniques and materials such as clay, colors, threads, beads, and resin art kits. The students actively applied the techniques taught during the workshop, showcasing their creativity and skill.



34. Two-day workshop on Salvage of Waste Fabric with surface ornamentation on 8th or 9th October 2024

The Department of Fashion Designing, under the Institution's Innovation Council (IIC) of PCM SD College for Women, Jalandhar, successfully organized a two-day entrepreneurial workshop on the Salvage of Waste Fabric with Surface Ornamentation. The workshop was designed to promote sustainable fashion, entrepreneurship, and creativity among students by encouraging them to repurpose waste fabric into innovative products with decorative embellishments. This workshop instilled an entrepreneurial mindset among students by utilizing waste fabric efficiently. Mrs. Ritu Lal and Mr. Vikas Vohra from Pidilite Company were the experts of the workshop, specializing in demonstrated textile recycling and surface ornamentation techniques, sustainable fashion and entrepreneurship.



35. A three-day workshop on Fashion entrepreneurship: A Hands-on Three-day Workshop for Budding Designers on 25 to 27th November 2025

The Department of Fashion Designing at PCM SD College for Women, Jalandhar, in collaboration with the Institution's Innovation Council (IIC), organized a three-day workshop titled Fashion Entrepreneurship: A Hands-on Workshop for Budding Designers for the students of Govt. Girls Senior Secondary School, Nehru Garden, Jalandhar from 25th-27 November 2024. The workshop aimed to equip aspiring fashion designers with the necessary skills to merge creativity with entrepreneurship, fostering innovation in the fashion industry. Students of Govt Girls Senior Secondary School, Nehru Garden, attended the workshop.



36. The Art of Innovation: A Workshop for Budding Designers” on 5th December 2024

The Department of Fashion Designing, under the guidance of the Institution’s Innovation Council (IIC) of PCM SD College for Women, Jalandhar, organized a creative and skill-enhancing workshop titled "The Art of Innovation: A Workshop for Budding Designers." The session was conducted by Mrs. Ritu Lal, a talented and experienced designer known for her innovative approach to design and craft. The workshop aimed to nurture creativity and innovative thinking among students by introducing them to the versatile art of clay designing. Mrs. Ritu Lal guided participants through various techniques and methods of working with clay, emphasizing its use in fashion accessories, decorative items, and design prototypes.



37. Saree with a Twist: Innovative Saree Draping on 17th December 2025

The Department of Fashion Designing of PCM S.D. College for Women, Jalandhar, under the aegis of the Institution's Innovation Council (IIC), organized an engaging and creative workshop titled "Saree with a Twist: Innovative Saree Draping". The workshop aimed to explore contemporary and creative approaches to traditional saree draping, showcasing how innovation can be blended with cultural attire to create stylish and modern looks.



38. Workshop on 'Empowering Through Craft' organised for Specially-Abled Students on 20th December 2025

PG Department of Fashion Designing organised a heartwarming workshop titled 'Empowering Through Craft' for deaf students of Bhagat Puran Singh School, Amritsar. The workshop focuses on handmade jewellery-making skills. The activity aimed to promote creativity, confidence, and self-reliance among specially-abled participants through hands-on



jewellery pieces using simple materials. The session fostered inclusivity and encouraged communication through visual cues and gestures.



39. A WORKSHOP ON Skill Development Using Recycled Materials on 20th & 21st March

PG Department of Fashion Designing organised a creative and skill-enhancing workshop on the theme 'Skill Development Using Recycled Materials'. The workshop aimed to train students with practical knowledge on utilizing waste and discarded materials to create innovative fashion and lifestyle products, thereby promoting sustainability in design practices. Students were trained in techniques such as fabric weaving from scraps, creating accessories from plastic and paper waste, and redesigning old garments into trendy new



40. A WORKSHOP ON Startup Ventures in Sustainable Dress Designing: Skill Meets Innovation on 24th – 27th March 2025

PG Department of Fashion Designing organised a workshop on ‘Startup Ventures in Sustainable Dress Designing: Skill Meets Innovation’ to promote eco-friendly entrepreneurship among students. The session focused on combining creative skills with sustainable practices to build successful fashion startups. Students learned about using different materials, ethical production methods, and innovative branding strategies. The workshop inspired participants to develop green business ideas and highlighted the importance of sustainability in the fashion industry.



41. Workshop on Startup from Scratch: Fashioning Innovation from Waste on 11 April 2025

PG Department of Fashion Designing conducted an innovative activity Startup from Scratch: Fashioning Innovation from Waste aimed at encouraging sustainable practices among students. The activity focused on promoting the concept of upcycling waste materials into fashionable and functional products, emphasizing the idea of turning "trash" into "treasure." During the session, students showcased their creativity by using reusable materials. The activity witnessed enthusiastic participation from students of both undergraduate and postgraduate streams, who learned the value of innovation, responsibility,



42. Workshop on 'Mastering MS Word: Essential Skills for Professional Document Creation' on 22.08.2024

Department of Office Management and Secretarial Practices organized a workshop on 'Mastering MS Word: Essential Skills for Professional Document Creation' on 22.08.2024. Mrs. Seema Tiwari, Assistant Professor in the Department of Office Management and Secretarial Practices, discussed the Advanced Features of MS Word & Styles, Templates and many more features.



43. Workshop on E-Typing for Enhancing Entrepreneurial Skills -in the Digital Era on 21-22 February 2025

The Department of Office Management and Secretarial Practices, under the aegis of the Institution's Innovation Council (IIC), organized a Two-Day Workshop on E-Typing for Enhancing Entrepreneurial Skills in the Digital Era. The workshop aimed to enhance students' typing proficiency and digital skills by introducing them to efficient typing techniques, thereby improving their speed and accuracy.



44. Workshop on Cocktail Party Make-up on 31-08-24

The PG Department of Cosmetology under IIC organizes a Workshop on Cocktail Party Make-up. The expert of the workshop was Mrs. Ridhima Kundra, a Make-up Artist. She gave a live demonstration on party makeup and different types of eye makeup. She also delivered detailed product knowledge, brands, and makeup brushes knowledge. She also demonstrated step-by-step techniques. The workshop was very beneficial to students as it equipped them with valuable skills in beauty and cosmetics, empowering them to start their own entrepreneurial ventures in the thriving beauty industry.



45. Three-Day Workshop on Entrepreneurship in the World of Cosmetology on 24-09-24 to 26-09-24

The PG Department of Cosmetology under IIC organizes a Workshop on Cocktail Party Make-up. The expert of the workshop was Mrs. Shweta. A live demonstration was given on model application, where students learned step-by-step techniques such as cleansing natural lashes, isolating individual lashes, applying extensions with adhesive, and maintaining symmetry.



46. Four-day workshop on Glow Naturally: Entrepreneurial Opportunities in Organic Face Pack Business on 28-30th November 2024



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN
NAAC Re-accredited "A+" Grade College (Second Cycle) JALANDHAR



The Department of Cosmetology under the guidance of IIC at PCM S.D. College for Women, Jalandhar, successfully conducted a four-day workshop titled "Glow Naturally: Entrepreneurial Opportunities in Organic Face Pack Business." This initiative aimed to educate students on the formulation, benefits, and business potential of organic face packs, empowering them to explore entrepreneurship in the beauty and wellness industry.





The Department of Cosmetology, under the esteemed guidance of the Institution's Innovation Council (IIC) of PCM SD College for Women, Jalandhar, with the collaboration of Bhagat Puran Singh School (Deaf), Amritsar and Red Cross School for Deaf, Jalandhar, organized a special makeup session dedicated to differently-abled students. The event aimed to foster inclusivity and empower students with beauty skills that enhance their confidence and self-expression. This activity is an initiative to create an inclusive environment where differently-abled students can learn and explore various makeup techniques. The session focused on boosting their self-esteem, teaching basic to advanced makeup application methods, and promoting self-care through beauty and grooming.

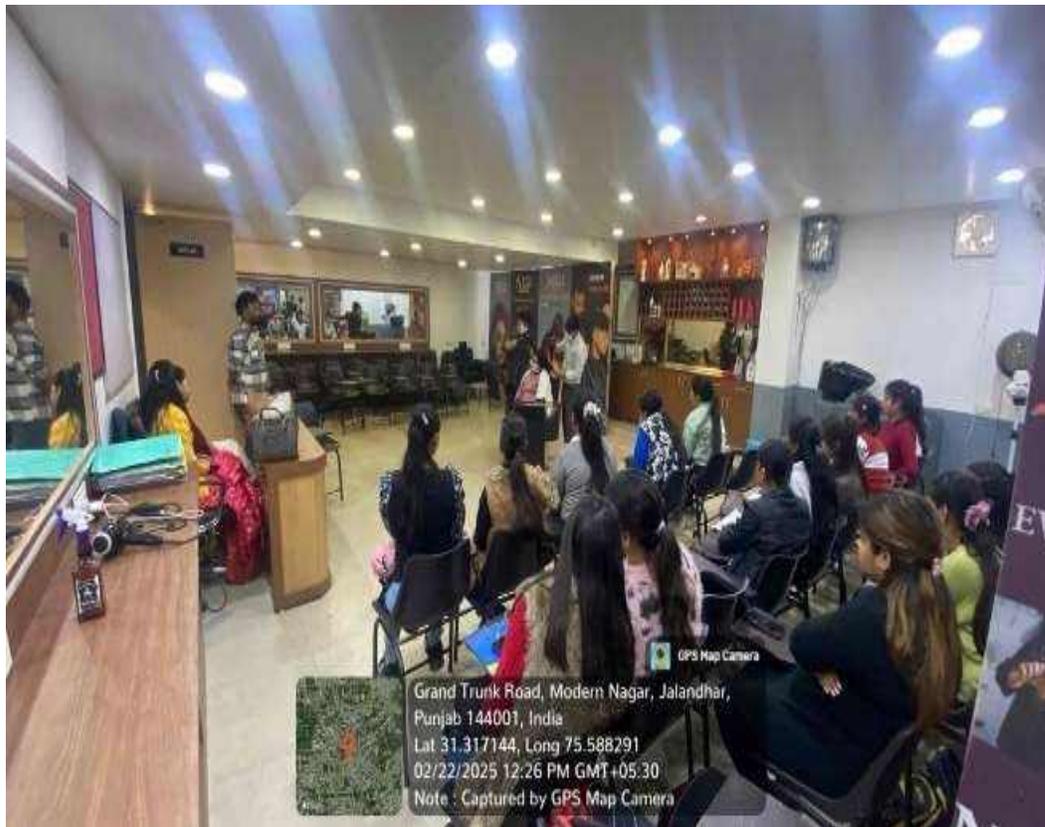


48. Workshop on Beauty & Business: Transforming Keratin Treatment as an Entrepreneurship on 22-02-25

A workshop Beauty & Business Transformation: Keratin Treatment as an Entrepreneurship



Jalandhar, in collaboration with New Image Academy, Jalandhar, under the guidance of the Institution's Innovation Council (IIC). The event aimed to equip students with both practical skills and entrepreneurial insights in the beauty industry. The workshop was conducted at New Image Academy, Jalandhar, and attended by students of the Cosmetology Department. The expert resource person for the session was Mr. Sagar, a seasoned professional in the field of beauty treatments and business development. Mr. Sagar provided an in-depth demonstration of Keratin Hair Treatment, explaining the step-by-step process, benefits, aftercare, and potential client expectations.



49. A workshop titled "Workshop on Design Thinking, Critical Thinking" on 24 February 2025



organized by the Department of Cosmetology under the Institution's Innovation Council (IIC) of PCM SD College for Women, Jalandhar. The workshop was held at the prestigious Lakmé Academy, Jalandhar, and focused on bridal makeup for entrepreneurship. The workshop was to equip aspiring entrepreneurs with essential skills in bridal makeup artistry while incorporating design thinking and critical thinking principles. The workshop aimed at empowering students with creative and analytical approaches necessary to excel in the beauty and cosmetology industry. Experts from Lakmé Academy introduced participants to the latest trends in bridal makeup, including traditional and contemporary styles.



50. Workshop on the Business Model Canvas (BMC) on 10th March 2025

The Department of Cosmetology, under the guidance of the Institution's Innovation



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN
NAAC Re-accredited "A+" Grade College (Second Cycle) JALANDHAR



The Business Model Canvas activity provided cosmetology students with valuable insights into how a business operates and how strategic planning can drive success. The experts of the workshop were Mr. Narinder Kumar, a Marketing Executive, and Mrs. Roop, Makeup Artist at H.D. Beauty Academy, Jalandhar. By engaging in this activity, students gained practical experience in developing and analyzing business models, preparing them for future careers in the cosmetology industry. The workshop not only encouraged creativity and innovation but also highlighted the importance of customer satisfaction, cost management, and value creation in the beauty and wellness sector.





51. Workshop on Prototype/Process Design Development on 19-03-25

Workshop on Makeup held by the Cosmetology Department on 19 March 2025 at PCM SD College for Women, Jalandhar, in the Cosmetology Lab, featuring Mr. Ishu Joshi, Makeup Artist (Freelancer), and Mrs. Roop Sagar, Makeup Artistry, Pro Masters Beauty Academy.



52. A Skill Enhancement Workshop On Makeup Techniques on 19-04-25

A Skill Enhancement Workshop On Makeup Techniques at HD Makeup and Nails Academy & Studio on 19/04/2025. Makeup done by Mrs. Roop Sagar, she has given deep knowledge and provided techniques about makeup. This workshop was very beneficial for the students.



53. 7 Days Workshop On Skill Development For Aspiring Cosmetologists on 22-04-25 to 30-04-25

The Department of Cosmetology, under the guidance of the Institution's Innovation Council (IIC), organized a **Seven-day Workshop for Aspiring Cosmetologists** to enhance practical skills, entrepreneurial vision, and industry-oriented knowledge among students. This workshop provided hands-on training in essential and advanced cosmetology techniques, tools, and professional products, and fostered entrepreneurial thinking among cosmetology



aspirants, empowering students with the confidence and skills required to launch their own beauty ventures.



54. One Day Workshop on Traditional Rangoli Making Techniques for Creating Innovative Patterns on 23 August 2024

The Department of Home Science in collaboration with the Institution's Innovation Council of PCM S.D. College for Women, Jalandhar organized a workshop on **Traditional Rangoli Making: Techniques for Creating Innovative Patterns**. Mrs. Manmeet Kaur, an Associate Professor from the same department, displayed traditional materials like Fresh or dried flower petals, Grains, pulses, and a variety of colors to the students. A variety of equipment was on display, including sifters, measuring cups, pencils and chalk, spoons and brushes, and brushes. Mrs. Manmeet Kaur instructed students how to choose the Design, theme (based on the occasion, common themes include floral patterns, geometric shapes, religious symbols, or abstract designs), and size (on the space available).



55. Workshop on candle making on 21 February 2025

A one day workshop on candle making was organised to introduce participants to the art of making candles, promote creativity and encourage self employment skills.





**56. International Workshop on Journey to become an Entrepreneur –
18 March 2025**

In a significant initiative aimed at fostering entrepreneurial thinking among young women, the Department of Home Science of Prem Chand Markanda S.D. College for Women, Jalandhar, organized a workshop titled "Journey to Become an Entrepreneur under the guidance of the Institution's Innovation Council (IIC). The workshop focused on inspiring students to explore entrepreneurship as a viable career option. The guest expert for the event was Mrs. Saumya Malhotra, a successful international entrepreneur and founder of Blissful Caketales, based in Kitchener, Canada. The primary aim of the workshop was to equip students with the mindset, knowledge, and motivation needed to venture into the world of entrepreneurship.





57. WORKSHOP ON UNNAT BHARAT ABHIYAN (19th September, 2024) A One-Day Orientation cum Review Workshop on 'Unnat Bharat Abhiyan' for Doaba region was successfully organized at PCM SD College for Women, Jalandhar, in collaboration with NITTTR, the Regional Coordinating Institute of Unnat Bharat Abhiyan, Sector 26, Chandigarh. The workshop aimed to acquaint participants with innovative proposals and technologies geared towards sustainable rural development, in line with the objectives of Unnat Bharat Abhiyan. Dr. Roy elaborated on the wide array of initiatives undertaken by NITTTR, Chandigarh under Unnat Bharat Abhiyan, emphasizing their contributions toward the welfare and holistic development of villages.





58. Six Day Workshop on Sign Language on 16th Dec ,2024-23rd Dec,2024

The equal opportunity cell in collaboration with NCC unit of college organized 7- days workshop on Indian Sign Language with Bhagat Puran Singh school (Deaf), Amritsar and Red cross school for deaf, jalandhar. Mrs. Gurjit kaur, Assistant Professor of English department ,welcomed the guests after the floral ceremony by respected madam Principal Dr. Pooja Prashar. Mrs. Gurjit shared her valuable words on Jalandhar Sign Language Group. Then the workshop has initiated by the resource person- Mr. Arun Kumar, instructor of Jalandhar Sign Language Group ,with his three colleagues, kate, Chahat and justin.



59. Workshop on Skill-Based learning held on 12th April, 2025

The equal opportunity cell in collaboration with NCC unit of college, organized a workshop for disabled students, which was held with the objective of empowering them with skills, knowledge, and resources to enhance their academic success, personal development, and social integration within the college community. The session aimed to address various aspects of disability support, including accessibility, assistive technology, self-advocacy, and peer support.



60. Workshop on Resume Writing and Interview Preparation (3.3.25)

A one-day workshop on Resume Writing and Interview Preparation was conducted in collaboration with Bright Academy. The session aimed to equip students with essential skills to craft effective resumes and perform confidently in interviews. A total of 52 students participated in the workshop. The workshop was well-received, and participants expressed appreciation for the practical guidance and engaging delivery.



**61. Workshop on Lean Start-Up & Minimum Viable Product/
Business on 06-08-2024**



A Workshop on "Salon Business Knowledge" was organized by the Department of Cosmetology on August 6, 2024, in collaboration with A-1 Beauty World Academy and Salon, Jalandhar. The resource person, Mr. Narinder, Marketing Executive, shared valuable insights into product knowledge, leading beauty brands, and the effective use of makeup brushes.



62. Workshop on "Beyond Beauty: Hair Highlighting for Entrepreneurs" – Industrial Visit to Clara International Academy on 08-02-2025

On 08-02-2025, the Cosmetology Department organized a workshop titled "Beyond Beauty: Hair Highlighting for Entrepreneurs" during an industrial visit to Clara International Academy, conducted by Mr. Sourav. The session included a live demonstration on hair coloring and detailed product knowledge. Participants learned about selecting colors according to skin tone, hair texture, and face shape, enhancing their practical skills and understanding of professional hair highlighting techniques



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN
NAAC Re-accredited "A+" Grade College (Second Cycle) JALANDHAR





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