PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN, JALANDHAR CITY

Re-accredited 'A+' grade (2nd Cycle) by NAAC Bangalore

PG DEPARTMENT OF COMMERCE AND MANAGEMENT
SESSION: 2025-26
EVEN SEMESTER
TEACHING LESSON PLANS
M.A. BUSINESS ECONOMICS & IT
(SEMESTER I – IV)
(A two year post graduate course)

Program Outcome:

Program Outcomes (PO) for MBEIT

PO No.	Upon Completion of the MBEIT Degree Programme, the graduates will be able to:
PO.1	• The Master will be able to distinguish and define the concepts of specific domains of business administration at an advanced level and will be able to describe the current scientific discussion and the newest developments within these domains.
PO.2	• The Master will be able to update and supplement their knowledge of specific business economic domains through the critical analysis of various national and international sources.
PO.3	• The Master will be able to use their analytical insights and methodological training to conduct scientific research properly, whether independently or in a group.
PO.4	• The Master will be able to communicate and report effectively and persuasively at an academic level to professional audiences.
PO.5	• The Master will be able to operate efficiently and effectively in multicultural and/or international team assignments.
PO.6	• The Master will be able to chart the interaction between global societal change and the functioning of organizations and will be able to assess their impact on business decisions.

SEMESTER–II

Paper	Paper name	L	T	P	Theory	Prac -tical	Max. Marks
MBE02001T	Human Resource Management	4	0	0	100	—	100
MBE02002T	Banking and Foreign Exchange Management	4	0	0	100	—	100
MBE02003T	Financial Institutions and Financial Services	4	0	0	100	—	100
MBE02004T	Indian Economy, Environment and Policy	4	0	0	100	—	100
MBE02005T	Management Information System	4	0	0	100	—	100

SEMESTER–IV:

Paper Code	Paper name	L	T	P	Credits	Theory	Pract-ical	Max. Marks
MBE04001T	Strategic Management	4	0	0	4	100	—	100
MBE04002T	Investment Theory and Portfolio Management	4	0	0	4	100	—	100
MBE04003T	Research Methodology (Theory)	3	0	0	3	75	--	75
MBE04004L	Research Methodology (Practical)	0	0	2	1	--	25	25
MBE04005T	Industrial Structure, Organization and Policy	4	0	0	4	100	—	100
MBE04006L	Project Report	4	0	0	4	100	—	100

Teaching Plan
Session 2025-26
Even Semester
SUBJECT: HUMAN RESOURCE MANAGEMENT
Class: MBEIT Semester – II
Faculty Name: Mrs. Shikha Puri

SR. NO.	SUB TOPIC	MONTH	TEACHING TOOLS
1	**Human Resource Management (HRM)**: Nature, Scope, Objectives and Functions of HRM, Evolution of HRM, Changing Trends in HRM.	January	• PowerPoint Presentation • Seminar • Lecture Based Teaching Learning • Assignment
2	**Human Resource Planning (HRP)**: Concept, Need and Importance of HRP, Factors affecting HRP, Human Resource Planning Process.		• PowerPoint Presentation • Seminar • Lecture Based Teaching Learning • Assignment
3	**Job Analysis**: Meaning and Objective, Process, Methods of Collecting job data, Uses of Job Analysis, Problems of Job Analysis.		• PowerPoint Presentation • Seminar • Lecture Based Teaching Learning • Assignment
4	**Recruitment and Selection**: Meaning and Factors governing Recruitment, Recruitment Sources and Techniques. Meaning and Process of Selection, Problems associated with Recruitment and Selection.	February	• PowerPoint Presentation • Seminar • Lecture Based Teaching Learning • Assignment
5	**HR Training and Development**: Concept and Need, Process of Training and Development Programme:- Identification of Training and Development Needs, Objectives, Strategy & Designing of Training and Development, Implementation and Methods of Training Programme and Levels of Training Evaluation, Impediments to Effective Training.		• PowerPoint Presentation • Seminar • Lecture Based Teaching Learning • Assignment
6	**Performance Appraisal**: Meaning, Purpose, Essentials of Effective Performance Appraisal System, Various Components of Performance Appraisal, Methods and Techniques of Performance Appraisal.	March	• PowerPoint Presentation • Seminar • Lecture Based Teaching Learning • Assignment
7	**Managing Compensation and Employee Remuneration**: Concept, Objectives, Components of Employee Remuneration, Factors Influencing Employee Remuneration, Challenges of Remuneration.		• PowerPoint Presentation • Seminar • Lecture Based Teaching Learning • Assignment

8	**Job Evaluation**: Meaning, Process and Methods of Job Evaluation.	**APRIL**	• PowerPoint Presentation • Seminar • Lecture Based Teaching Learning • Assignment
9	**Incentives**: Concept, Importance and Process of Incentive		
10	**Grievance Handling**: Meaning, Process, Grievance handling machinery.		
11	**Discipline**: Meaning, reasons of indiscipline, consequences of indiscipline and approach to maintain discipline.		

Course outcomes

CO.1	Develop understanding of the basic concepts, functions and processes of human resource management.
CO.2	Ability to apply knowledge of human resource planning and implement techniques of job design.
CO.3	Design HRM processes such as Recruitment/Selection/Training/Performance appraisals/Reward Systems etc.
CO.4	Develop competency to recruit, train, and appraise the performance of employees and handle employee issues.
CO.5	To develop necessary skill set for application of various HR issues.

Teaching Plan
Session: 25-26
Even Semester
SUBJECT: BANKING AND FOREIGN EXCHANGE MANAGEMENT
Class: MBEIT Semester – II
Faculty Name: Mrs. Deeksha Chawla & Umar Fatima

Sr. No.	Topic	Duration	Teaching Tools
1	**Commercial Bank: Meaning and function – primary functions; agency services; general utility services, credit creation process by banks, Asset and liability management by banks. Productivity and Profitability of banks. Banking Reforms in India.** **Secured and Unsecured Advances: Modes of security advance; lien pledge, leasing, hypothecation and mortgage.**	**January**	• Seminar • Lecture Based Teaching Learning • Assignment
5	**Money Market Instruments: Money at call and short notice; treasury bills, bill of exchange, promisory notes, letters of credits, certificate of deposits (CDs), commercial papers (CPs), inter bank participation certificates (IBPCs); insurance of bank deposits with reference to Indian Economy.**	**February**	• Seminar • Lecture Based Teaching Learning • Assignment
7	**Banker Customer Relationship: Debtor and creditor law of limitation. Banker's right of set – off. Banker's rights and obligations – banker's obligation to honour cheques; Furnished order, order nisi. Banker's clients – general and particular, secrecy of accounts.**	**March**	• Seminar • Lecture Based Teaching Learning • Assignment
9	**Foreign Exchange: Exchange banks, exchange rate: theories of determination; spot and forward rates. India's exchange arrangements; management of exchange reserves in India;** **FERA: FEMA, convertibility of rupee – current account and capital account.**	**April**	• Seminar • Lecture Based Teaching Learning • Assignment

Course outcomes

CO.1	Students will be prepared to understand with foreign exchange market structure, market dealings.
CO.2	Understand the functions and players in the foreign exchange market.
CO.3	Capable of understanding various forex exposures
CO.4	Gain knowledge to manage the exchange exposures
CO.5	learn the forward and spot market operations

CO.6	Learn the futures and options dealings
CO.7	Learn exchange control measures, polices and regulations

Teaching Plan
Session 2025-26
Even Semester
INVESTMENT THEORY AND PORTFOLIO MANAGEMENT
CLASS: MBEIT Sem IV
Faculty Name: Ms. Dinakshi Mehandru

SR. NO.	TOPICS	MONTHS	TEACHING TOOLS
1	Nature and Scope of Investment analysis, Elements of analysis, Avenues of Investment, Approaches to investment analysis, Concept of Risk and Return, Security return and risk analysis, Measurement of return and risk. Financial Assets – Type and their characteristics, Sources of financial information.	**January**	• Seminar • Lecture Based Teaching Learning • Assignment
2	Capital Market, Importance, primary market, Procedure for floating public issues, Broad contents of offer document, Listing of securities. Stock Exchanges: Mechanism of Trading Evaluation of Securities: Bonds, Debentures, Preference Shares and equity shares.	**February**	• Seminar • Lecture Based Teaching Learning • Assignment
3	**Investment Analysis:** Fundamental analysis – economic analysis, industry analysis and company analysis. Financial and non financial parameters, trend analysis, ratio analysis, cash flow analysis, SWOT analysis. Technical analysis: – Tools of technical analysis, Efficient market theory– forms and tests.	**March**	• Seminar • Lecture Based Teaching Learning • Assignment
4	Derivatives: distinction between options and futures, mechanics of option trading, determinants of option values. Portfolio Management: Objectives of Portfolio management. Portfolio analysis and selection – Markovitz theory, Sharpe's model, Capital asset pricing model: Arbitrage pricing Theory.	**April**	• Seminar • Lecture Based Teaching Learning • Assignment

Course outcomes

CO.1	Evaluate Investment Decisions by examining the empirical behavior of security prices
CO.2	outline and critically assess the empirical evidence of the capital asset pricing models and multi-factor models
CO.3	Master asset valuation by factor models and the arbitrage pricing theory
CO.4	produce and analyze event studies to test market efficiency
CO.5	Critically evaluate the main empirical findings in behavioral finance
CO.6	Apply asset management Theories/ models within an international context

Teaching Plan
Session 2025-26
Even Semester
SUBJECT: STRATEGIC MANAGEMENT
CLASS: MBEIT Sem IV
Faculty Name: Ms. Rohini Jairath

Sr. No.	Topics	Duration	Teaching Tools
1	❖ **INTRODUCTION** • Socio Economic set up of business in India • Internal and External perceptions.	**JANUARY**	• Seminar • Lecture Based Teaching Learning • Assignment
2	❖ **ENTERPRISE OF OBJECTIVE** • Multiple objectives, • Managerial Objectives. • Interaction of Government • Enterprise Objective. • Enterprise Ethos and management Styles	**FEBRUARY**	• Seminar • Lecture Based Teaching Learning • Assignment
	❖ **STRATEGIC MANAGEMENT DECISIONS:** • Nature Characteristics • Process of strategic management decisions.		• Seminar • Lecture Based Teaching Learning • Assignment
3	❖ **STRATEGY FORMULATION**: • Defining Company mission and goals. • Assessing external environment, • Industry analysis and Internal analysis of the firm.	**MARCH**	• Seminar • Lecture Based Teaching Learning • Assignment
	❖ **POLICY ALTERNATIVES AND GRAND STRATEGIES** • Concentration, • market development, • product • development,		• Seminar • Lecture Based Teaching Learning • Assignment

	• innovation, • interpretation • joint ventures, • Diversification, • Retrenchment, • Divestiture • and Liquidation		
4	❖ **Strategic Analysis and Control Corporate Level** → BCG growth/ Share matrix. → The GE nine cell Planning Grid, → Swot analysis, → Behavioural characteristics affecting strategic choice.	**APRIL**	• Seminar • Lecture Based Teaching Learning • Assignment
	❖ **Strategy Interpretation** • Operationalizing and • Institutionalizing the strategy • Strategic Central.		• Seminar • Lecture Based Teaching Learning • Assignment

Course outcomes

CO.1	Students will be prepared to understand with foreign exchange market structure, market dealings.
CO.2	Understand the functions and players in the foreign exchange market.
CO.3	Capable of understanding various forex exposures
CO.4	Gain knowledge to manage the exchange exposures
CO.5	learn the forward and spot market operations
CO.6	Learn exchange control measures, polices and regulations