



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN
JALANDHAR CITY**

Re-accredited 'A+' grade (2nd Cycle) by NAAC Bangalore

A unique prestigious Post Graduate Institution of Northern India

**INCUBATION CELL
ANNUAL REPORT**

2023-24

Annual Report

2023-24

The Incubation Cell of PCM SD College For Women, Jalandhar was established in 2023 to foster a culture of innovation and entrepreneurship among students, with the goal of promoting startups and entrepreneurial ventures.

Objectives:

- To provide a platform for students to develop innovative ideas and turn them into successful startups.
- To foster a culture of entrepreneurship and innovation among students.
- To provide support and resources to students to help them develop their startups.
- To promote the college as a hub for innovation and entrepreneurship.

Vision

To make students industry ready and instil in them the skills of being a good entrepreneur and employable in future by bring out innovative ideas through competitions and brainstorming. Providing a platform to them to explore innovative and creative thoughts, ideas, or concepts from students, research scholars, faculty members from various domains of society as well as industry.

Mission

- To develop and provide a platform for the creative aspirants, where their innovative ideas and concepts will be incubated and realized.
- To incubate, culture, and refine the ideas or concepts with a support from technical as well as creative experts of the concerned fields.
- Creating awareness among students and other sections of society regarding various aspects of entrepreneurship like new business prospects, government schemes for entrepreneurs, essentials for framing business plan and developing start-up etc.
- Nurturing the idea and giving it a shape of a sustainable venture i.e. assisting from the stage of project identification to project implementation.
- Providing mentoring in all areas like operations, technical, finance, marketing, economics etc.
- Acting as a support system by helping in providing all sorts of assistance like infrastructure (space), legal advice, technical expertise, market linkage, networking etc.

Incubation Cell Policy

The Incubation Cell has a baseline of incubation cell policy refers to a set of guidelines and rules that govern the operation of an incubation cell, which is a program or facility that provides support and resources to early-stage startups and entrepreneurs. This is framed by the incubation cell members to outline the selection process, support and resources, incubation period, intellectual property, funding and investment, governance and management, evaluation and monitoring, and exit strategy.

Activities and Competitions:

The IC will conduct various activities and competitions to encourage students to develop innovative ideas and turn them into successful startups. These activities and competitions may include:

- ▶ Idea generation workshops
- ▶ Pitching competitions
- ▶ Mentorship programs
- ▶ Networking events

Selection Process:

Students who participate in the activities and competitions conducted by the IC will be selected based on their performance and potential. The selection process will be as follows:

1. Students will participate in the activities and competitions conducted by the IC.
2. A panel of judges will evaluate the students' performance and select the winners.
3. The winners will be provided with seed money and support to develop their startups.

Incubation Program:

The selected students will be part of the incubation program, which will provide them with the following benefits:

- Use of the college's platform for 3 years.
- Nominated as team leaders and allowed to use the college name and college domains for their product advertisements.
- Seed money provided by the college.

- Profit distribution of 60% to the college and 40% to the students.

Terms and Conditions:

1. The students will be required to sign an agreement with the college, outlining the terms and conditions of the incubation program.
2. The students will be allowed to use the college's name and platform for 3 years.
3. After 3 years, the students will be required to leave the college's name and will not be allowed to use it for product advertisements.
4. The profit distribution will be as follows: 60% to the college and 40% to the students.

Governance:

The IC will be governed by a committee consisting of faculty members and industry experts. The committee will be responsible for overseeing the activities and competitions conducted by the IC, selecting the winners, and providing support and resources to the selected students.

Review and Revision:

This policy will be reviewed and revised as necessary, to ensure that it remains relevant and effective in promoting innovation and entrepreneurship among students.

Members of Incubation Cell

Staff Members

SR. NO.	FACULTY MEMBERS	DESIGNATION
1	Dr. Mrs. Pooja Prashar	President
2	Mrs. Renu Tandon	Vice president
3	Mrs. Renu Bala	Convenor
4	Mrs. Manmeet Kaur	Coordinator
5	Mrs. Sunita Bhalla	Coordinator
6	Mrs. Daljeet Kaur	Coordinator
7	Ms. Diksha Bakshi	Member

Student Members

SR. NO.	NAMES	CLASS	ROLL NO.
1	Kamalpreet Kaur	BA Sem V	2007
2	Kashish	BA Sem V	2011
3	Ridhi	BA Sem V	2050
4	Kamalpreet	BA Sem V	2046
5	Mamta	BA Sem III	1506
6	Manisha	BA Sem III	1511
7	Preeti	BA Sem III	1510
8	Neha	BA Sem III	1507
9	Mansi	BA Sem III	1509
10	Ruchi	BA Sem I	1078
11	Nandita	BA Sem I	1095
12	Preeti	BA Sem I	1103

Selected Team Leaders

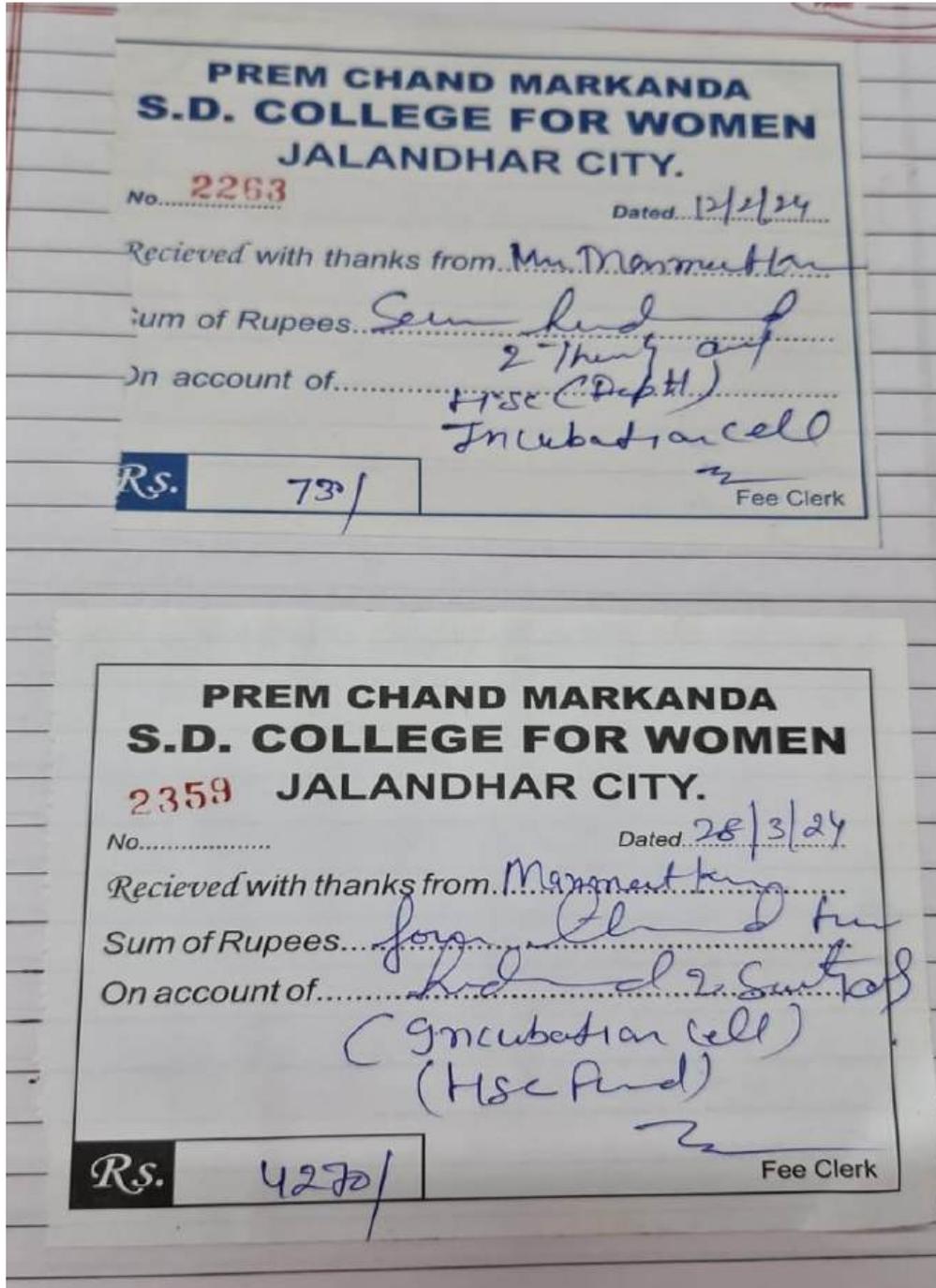
SR. NO.	NAMES	CLASS	ROLL NO.
1	Kashish	BA Sem - V	2011
2	Ishita	BBF Sem - I	10011
3	Simran Kunjal	M.Sc. FD Sem - I	8402

Incubation Cell Activities

Sr. No.	Activities	Dates
1	Five days FDP On skill development	19.02.2024 to 26.02.2024
<i>Day 1</i>	<i>“Achieving Problem Solution Fit and Product Market Fit” Workshop</i>	<i>19.02.2024</i>
<i>Day 2</i>	<i>“Design Thinking, Critical Thinking, and Innovation Design” Workshop</i>	<i>20.02.2024</i>
<i>Day 3</i>	<i>“Entrepreneurship Skill, Attitude, and Behaviour Development” Workshop</i>	<i>21.02.2024</i>
<i>Day 4</i>	<i>“Innovation Development and Technology Readiness Level and Commercialization of Lab Technology and Tech Transfer.” Workshop</i>	<i>22.02.2024</i>
<i>Day 5</i>	<i>“Innovation Development and Technology Readiness Level and Commercialization of Lab Technology and Tech Transfer.” Workshop</i>	<i>26.02.2024</i>
2	Oil making competition	26.03.2024
3	Jewellery making competition	30.03.2024
4	Candle Making competition	03.04.2024

Revenue Generated

Rs. 2540 + Rs. 2100 + Rs. 1920+ Rs. 2700+ Rs. 760+ Rs. 730+ Rs. 4270 = Rs. 15020



**PREM CHAND MARKANDA
S.D. COLLEGE FOR WOMEN
2345 JALANDHAR CITY.**

No..... Dated... 20/03/24

Received with thanks from... Mr. Daljit K...

Sum of Rupees... Ten thousand 2500

On account of... Incubation Cell

Rs. 2540/ Fee Clerk

**PREM CHAND MARKANDA
S.D. COLLEGE FOR WOMEN
2344 JALANDHAR CITY.**

No..... Dated... 20/3/24

Received with thanks from... Mr. Daljit K...

Sum of Rupees... Ten thousand 100

On account of... Incubation Cell

Rs. 2100/ Fee Clerk

**PREM CHAND MARKANDA
S.D. COLLEGE FOR WOMEN
JALANDHAR CITY.**

No... 2262 Dated... 12/2/24

Received with thanks from... Mr. Daljit K...

Sum of Rupees... Seven hundred 250

On account of... Cosmetology Dept (Incubation Cell)

Rs. 750/ Fee Clerk

ACTIVITY- 1

Five Day Faculty Development Program on Skill Development

The Incubation Cell and Institute Innovation Council of PCM S.D. College for Women, Jalandhar organized a five days FDP on Skill Development from 19.02.2024 to 26.02.2024. The main objective of organizing such an event was to make students more aware about Entrepreneurial skills also to make students more employable and well versed with marketing and branding of products.

Day 1: “Achieving Problem Solution Fit and Product Market Fit” Workshop

19.02.2024



On the first day, the Incubation Cell in association with Institute Innovation Council and the Department of Fashion Designing of the FDP a workshop was organized on "Achieving Problem Solution Fit and Product Market Fit'. The workshop featured renowned jewellery expert Ms. Ritu Lal, Pidilite Industries. Lal, a certified professional, has conducted numerous art workshops across Punjab, imparting her expertise in canvas painting, fabric painting, and jewellery making using diverse materials like clay, fabric, thread, and more. The workshop involved students actively engaging in crafting various accessories. The hands-on session witnessed the creation of vibrant bangles, necklaces, earrings, keychains, pendants, bracelets, and other intricate items.

Day 2: “Design Thinking, Critical Thinking, and Innovation Design” Workshop

20.02.2024



On the second day a dynamic workshop was organized that focused on Design Thinking, Critical Thinking, and Innovation Design, with a special emphasis on the art and business of candle-making. Mrs. Money Luthra, with two years of active involvement in the candle industry and a successful internet business to her name, shared her expertise with the students. The workshop showcased an array of wax varieties, including paraffin, palm, soy and beeswax all of which play crucial roles in crafting candles. Mrs. Money Luthra demonstrated essential candle-making processes such as pouring, rolling, dipping, and moulding, providing a hands-on experience for the eager participants. Recognizing the growing demand for sustainable and eco-friendly candles, the workshop aimed to empower participants with practical training in candle making and insights into marketing prospects. With the expanding presence of e-commerce platforms and online marketplaces, the session also offered valuable guidance for aspiring entrepreneurs in the candle industry.

Day 3: “Entrepreneurship Skill, Attitude, and Behaviour Development” Workshop

21.02.2024



A workshop on 'Entrepreneurship Skill, Attitude, and Behaviour Development' was held for the third day. The session's resource persons were Isha Kumar, an Interview Coach, and Jaswinder Singh, Entrepreneur and Founder of Bliss. During the workshop, the resource persons gave deep insights on - Digital Branding, Customer Relationship Management, Marketing, Packaging, and Online and Offline Advertisement. Branding was underscored as the process of crafting a unique identity through elements like logo, design, messaging, and customer engagement. Digital Branding, they emphasized, involves promoting a brand online through channels like websites, social media, email marketing, and digital advertising. Effective Customer Relationship Management was highlighted as crucial for understanding customer needs, providing personalized experiences, and offering excellent support. These relationships build trust, loyalty, satisfaction, leading to repeat business and positive referrals. The program aimed to enhance faculty skills in entrepreneurship, providing practical knowledge in branding, digital branding, and customer relationship management.

Day 4: “Innovation Development and Technology Readiness Level and Commercialization of Lab Technology and Tech Transfer.” Workshop

22.02.2024



On day four Institution's Innovation and Incubation Cell in collaboration with Department of Home Science held a Workshop on process of “Innovation Development and Technology Readiness Level and Commercialization of Lab Technology and Tech Transfer.” The Resource Person of the workshop was Mrs. Supriya Sharma, Assistant Professor, Department of Cosmetology, Hindu Kanya College, Kapurthala. She delivered her discourse on Hair Care. She also focused on starting an entrepreneurship venture focused on hair oil. She gave demonstration on market research, product development, branding and packaging, distribution channels, marketing and promotion, customer engagement, customer education and customer loyalty programme. She also emphasized that a well-executed marketing strategy offers several benefits for startups. The objective was to effectively promote products or services to achieve business goals.

Day 5: “Innovation Development and Technology Readiness Level and Commercialization of Lab Technology and Tech Transfer.” Workshop

26.02.2024



On the Fifth day a workshop was conducted on “product knowledge, retailing and salesmanship.” The great of the day Mr. Chandirh Paul Attri, sales officer, Jolen Company, and Ms. Vimal gave knowledge on face bleach, body lotion, hair removal cream, Face cream or moisturizing cream hydrated and nourish the skin and helping to prevent dryness and maintain skin elasticity. She also gave knowledge about different types of products like wax &, night cream, body lotion, face bleach, hair removal, lotion cream for dry skin and oily skin. Mr. Chandirh gave knowledge in salesmanship, effective communication is critical, understand customer needs, build report and highlight product benefits. In retail Merchandising and creating a positive customer experience contribute to success. Keep inventory well stocked and use visual appeal to attract customers.

President Shri Naresh Budhia, Senior Vice-President Shri Vinod Dada, esteemed members of the Managing Committee and the worthy Principal acknowledged the successful organization of the event. They also commended the collaborative initiative, emphasizing the importance of such workshops in fostering creativity and skill development among students.

Proof of attendance of FDP from 19.02.2024 to 26.02.2024

PCM SD College for Women, Jalandhar
Five Day Faculty Development Program on Skill Development
19th Feb 2024 to 26th Feb 2024

S.No.	Name	Department	19-02-24	20-02-24	21-02-24	22-02-24	26-02-24
23	Mrs.Tripti Kaur	BA.Bed	Present	Present	Present	Present	Present
24	Ms.Ramajit Talwar	BA.Bed	Present	Present	Present	Present	Present
25	Ms.Rita Gill	BA.Bed	Present	Present	Present	Present	Present
26	Mrs.Ann Bala	Music (V)	Present	Present	Present	Present	Present
27	Mrs.Daljit Kaur	Cosmo	Present	Present	Present	Present	Present
28	Mrs.Priya	Cosmo	Present	Present	Present	Present	Present
29	Mrs.Rupinder Kaur	Cosmo	Present	Present	Present	Present	Present
30	Ms.Aashna Sharma	Cosmo	Present	Present	Present	Present	Present
31	Ms.Priyanka Rajpat	TV/Video	Present	Present	Present	Present	Present
32	Ms.Manpreet Kaur	Phy.Edu.	Present	Present	Present	Present	Present
33	Mrs.Harvinder Kaur	Phy.Edu.	Present	Present	Present	Present	Present
34	Mrs.Sonita Bhalla	Fashion Designing	Present	Present	Present	Present	Present
35	Ms.Manpreet Kaur	Fashion Designing	Present	Present	Present	Present	Present
36	Ms.Beenu	Fashion Designing	Present	Present	Present	Present	Present
37	Ms.Dolly	Fashion Designing	Present	Present	Present	Present	Present
38	Ms.Prabdeep Kaur	Fashion Designing	Present	Present	Present	Present	Present
39	Mrs.Seema Tiwari	Office Mgr.	Present	Present	Present	Present	Present
40	Ms.Mehak	Science	Present	Present	Present	Present	Present
41	Ms.Mushan Katru	Science	Present	Present	Present	Present	Present
42	Ms.Pooja Singh	Science	Present	Present	Present	Present	Present
43	Jaswinder Kaur	Political Science	Present	Present	Present	Present	Present

PCM SD College for Women, Jalandhar
Five Day Faculty Development Program on Skill Development
19th Feb 2024 to 26th Feb 2024

Attendance Sheet

S.No.	Name	Department	19-02-24	20-02-24	21-02-24	22-02-24	26-02-24
1	Mrs.Ujla Joshi	English	Present	Present	Present	Present	Present
2	Mrs.Aabroo Sharma	English	Present	Present	Present	Present	Present
3	Mrs.Gurjit Kaur	English	Present	Present	Present	Present	Present
4	Mrs.Nitika Saggar	English	Present	Present	Present	Present	Present
5	Mrs.Neena Mittal	Hindi	Present	Present	Present	Present	Present
6	Ms.Shabha	Hindi	Present	Present	Present	Present	Present
7	Mrs.Kawaljit Kaur	History	Present	Present	Present	Present	Present
8	Mrs.Renu Bala	History	Present	Present	Present	Present	Present
9	Mrs.Sapna	Sanskrit	Present	Present	Present	Present	Present
10	Mrs.Akwinder Kaur	Punjabi	Present	Present	Present	Present	Present
11	Mrs.Simarjit Kaur	Punjabi	Present	Present	Present	Present	Present
12	Mrs.Shveta Mahajan	Math	Present	Present	Present	Present	Present
13	Mrs.Sonia Sharma	Math	Present	Present	Present	Present	Present
14	Dr.Anju Bala	Punjabi	Present	Present	Present	Present	Present
15	Mrs.Manmeet Kaur	H.Sci	Present	Present	Present	Present	Present
16	Mrs.Sugandhi Bhandari	Dance	Present	Present	Present	Present	Present
17	Mrs.Sandeep Kaur	Economics	Present	Present	Present	Present	Present
18	Mrs.Ravleen Kaur	Economics	Present	Present	Present	Present	Present
19	Mrs.Rajni Kapoor	Commerce	Present	Present	Present	Present	Present
20	Mrs.Renu Tandon	Commerce	Present	Present	Present	Present	Present
21	Mrs.Lovely Sharma	Computer Science	Present	Present	Present	Present	Present
22	Mrs.Sapna	Computer Science	Present	Present	Present	Present	Present

ACTIVITY- 2

Oil making competition 26.03.2024



The Department of Cosmetology under the guidance of the Institution's Innovation Council of PCM SD College for Women, Jalandhar organized a day Intra Institutional Business Plan Competition on Oil Packaging Business Idea. The intra-institutional business plan competition aimed to foster innovation and entrepreneurial spirit among students by challenging them to develop a comprehensive business plan for an Oil Packaging Business Idea. The competition provided a platform for participants to showcase their business insight, creativity, and strategic thinking. Participants presented the oil packaging business ideas to a panel of judges. Presentations were limited to 5 minutes each, followed by a 5-minute question-answer session. The judging panel comprised Mrs. Rajni Kapoor and Dr. Divya Budhia. Participants provided insights into market demand, target audience, competitive landscape, unique selling propositions of their packaging designs, sustainability measures, technological advancements, detailed financial forecasts, including startup costs, operational expenses, and profit margins. The winners were announced and awarded prizes based on the judges' evaluations. Categories included Best Overall Business Plan, Most Innovative Packaging Solution, and Best Market Strategy.

Judging Criteria

1. Innovation: Originality and creativity of the oil packaging concept.
2. Feasibility: Practicality of the business plan, including operational and financial viability.
3. Market Potential. Evidence of market demand and potential for growth
4. Presentation Quality: Clarity, professionalism, and persuasiveness of the presentation

The competition showcased a range of innovative ideas, from eco-friendly packaging solutions to advanced technology integrations. The intra-institutional business plan competition successfully highlighted participants' entrepreneurial skills and fostered a collaborative environment for idea generation. The event provided valuable feedback to aspiring entrepreneurs.

Winners of Competition

First-Ishita and Jaspreet B. Com Sem VI

Second-Isha B Voc Cosmetology

Third Geetika B.A. Sem VI

ACTIVITY- 3

Jewellery making competition 30.03.2024



Jewellery holds a significant place in both life of public and within the broader industry around the world. Jewellery is closely linked to customs and cultural traditions numerous jewellery items represent significant life events in many cultures including marriage (wedding rings for example) religious rights and coming of age or fashion character and social standing specific jewellery styles can express one's preferences associations and even emotions. To exhibit and highlight innovative designs new trends and the latest techniques in jewellery making the Department of fashion designing under the direction of ICC and incubation cell of PCM SD College of women Jalandhar successfully organised the jewellery exhibition on 30th march 2024, the experience in presenting and marketing their creation the exhibition shows a execute collection of hand-crafted jewellery designed by the talented students of the department. Numerous jewellery items as such necklace earrings bracelets rings and other accessories were displayed in the exhibition. With use of variety of materials including beads, jewels, metals, recycled materials each piece showcased the designer's distinct aesthetics and inventiveness students demonstrated their abilities to blend traditional and contemporary designs creating innovative pieces that appealed to a broader audience.

One prominent theme in this year's display was the use of ecofriendly and sustainable materials which demonstrated students increase awareness of environmental issues Principal Prof (Dr) Pooja Prashar along with faculty members graced the exhibition engaging with the students and providing insightful commentary and constructive criticism on their work. The students were inspired by this encounter and gained insights into the norms and expectations of the profession.

OBJECTIVES

- 1. Skill Development.** To enhance the practical skills of students in jewellery design through hands-on experience and real-world application.
- 2. Creativity Promotion.** To foster creativity and innovation among students by encouraging them to explore and experiment with different design styles and materials.
- 3. Sustainability Education.** To instil a sense of responsibility towards the planet by promoting the use of eco-friendly and sustainable materials in jewellery design.
- 4. Industry Preparedness.** To prepare students for future careers in the fashion and jewellery industry by providing them with opportunities to showcase their work and receive professional feedback.
- 5. Market Understanding.** To help students understand the dynamics of the fashion market, including customer preferences, trends, and effective marketing strategies.
- 6. Community Engagement.** To involve the academic community in celebrating and supporting students' achievement, fostering a sense of pride and accomplishment among the participants.

BENEFITS

- 1. Skill Enhancement:** The exhibition provided students with a platform to improve their practical skills in jewellery design, including crafting, material selection, and design innovation.
- 2. Real-World Experience:** By participating in the exhibition, students gained hands-on experience in presenting and marketing their creations, essential skills for their future careers.
- 3. Creativity and Innovation:** The event encouraged students to explore and express their creativity, resulting in a unique collection of handcrafted jewellery that blended traditional and contemporary designs.
- 4. Sustainability Awareness:** The focus on eco-friendly and sustainable materials in the jewellery pieces helped raise students' awareness of environmental issues and the importance of sustainable practices in fashion.
- 5. Feedback and Learning:** The interaction with the Principal madam and faculty members provided valuable feedback and constructive criticism, helping students refine their work and understand industry expectations.
- 6. Confidence Building:** Showcasing their work in a public forum helped students build confidence in their design abilities and presentation skills.

ACTIVITY- 4

Candle-Making Competition



The Incubation Cell of PCM S.D. College for Women, Jalandhar organized a Candle Making Competition on 03.04.2024. Department of Home Science under the guidance of the Institution's Innovation Council of PCM SD. College for Women, Jalandhar hosted an exhilarating candle-making competition on 3 April, 2024, where student showcased their creativity and conmanship. The event an only ignited artistic expansion but also fostered a seme of community and collaboration among participants. The Candle Making Competition was organized as self-driven activity to foster creativity teamwork, and innovation among participants. The competitions enthusiastic prepatation from students of different streams each bringing the unique perspectives and ideas to the event. Participants were given access to a wide range of materials including wax, wicks, dyes, molds, a decorative element. Participants were given a designated time frame to conceptualize and create their candies Throughout the activity, participants demonstrated exceptional creativity and ingenuity, experimenting different shapes, colours, and designs to craft visually stunning candles. Many contestants experimented with unconventional materials, incorporating elements as like dried flowers, baths, glitter, and even recycled materials adding a unique flair to the creations. The candle-making competition proved to be a resounding success fostering creativity, collaboration, and artistic expression among students. Through their imaginative designs and skilful craftsmanship, participants not only illuminated the campus with the creations but also inspired others to explore the rich and timeless art of candle-making. This event This event

exemplified the college's commitment to promoting holistic development and nurturing the artistic talents of its student community.

Objectives

- **Promoting Creativity:** Encourage participants to explorative designs, techniques, and materials candle making.
- **Skill Enhancement:** Provide a platform for participants to develop and refine their candle-making skills. from basic techniques to advanced craftsmanship
- **Fostering Competition:** Create a friendly yet competitive environment whose participants can showcase the talent and craftsmanship
- **Community Engagement:** Bring together individuals with a shared interest in candle making, fostering a sense of community and camaraderie.
- **Educational Opportunity:** Offer learning experiences for participants to gain insights into different candle- making methods, materials, and trends.
- **Promoting Sustainability.** Encourage the use of eco-friendly practices and material in candle making promoting sustainability and environmental consciousness
- **Recognition and Rewards** Acknowledge and celebrate the achievements of participants through awards, prizes, and recognition for outstanding creativity, skill, and craftsmanship
- **Inspiration and Motivation** Inspire participants to pursue farther exploration and experimentation in candle making, whether as a hobby or a potential career path

Benefits

- **Creativity** Competitors can showcase the creative talents by designing unique candles using various materials, colours, and techniques
- **Skill Development:** Provider platform for participants to develop and refine their candle making skills from basic techniques to advanced craftsmanship.
- **Teamwork** Competing in team encourages collaboration and communication, as members work together brainstorm ideas, delegate tasks, and execute these candle-making designs
- **Problem Solving** Competitors may encounter challenges during the competition, such as technical issues design flaws. Overcoming these obstacles fosters problem-solving skills and resilience
- **Community Engagement** Candle making competitions bring people together, fostering a sense of community and camaraderie among participants, organizers, and spectators
Skill Development: Participants can learn new candle making techniques, such as melting, moulding decorating, thereby enhancing their craftsmanship skills
- **Teamwork** Competing in trans encourages collaboration and communication, as members work together to brainstorm ideas, delegate tasks, and execute their candle-making designs.
- **Problem-Solving:** Competition may encounter challenges during the competition, such as technical issues on design flaws. Overcoming these obstacles fosters problem-solving skills and resilience

- **Community Engagement:** Candle-making competitions bring people together, filtering a sense of community and camaraderie among participants, organizers, and spectators
- **Promotion of Sustainability** Competitions can promote eco-friendly practices by encouraging the use of sustainable materials, such as soy or beeswax and minimizing waste in candle production
- **Entrepreneurship** Winning or participating in a candle-making competition can inspire individuals to pursue entrepreneurship in the candle industry, either as a hobby or a business venture

Judging Criteria

The judges of these events were Mrs. Ujla Dada Joshi (HOD, Department of English) and Mrs. Neena Mittal, HOD, Department of Hindi). They evaluated the candles based on criteria such as creativity, craftsmanship, presentation, and adherence to the theme. The first prize was awarded to Ridhi (BA. Sem VI) Kanishka (BA Sem) and Mansi (B.A. Sem A. Sem II) secured second position and Shalini (BA. Sem, I) got third position).