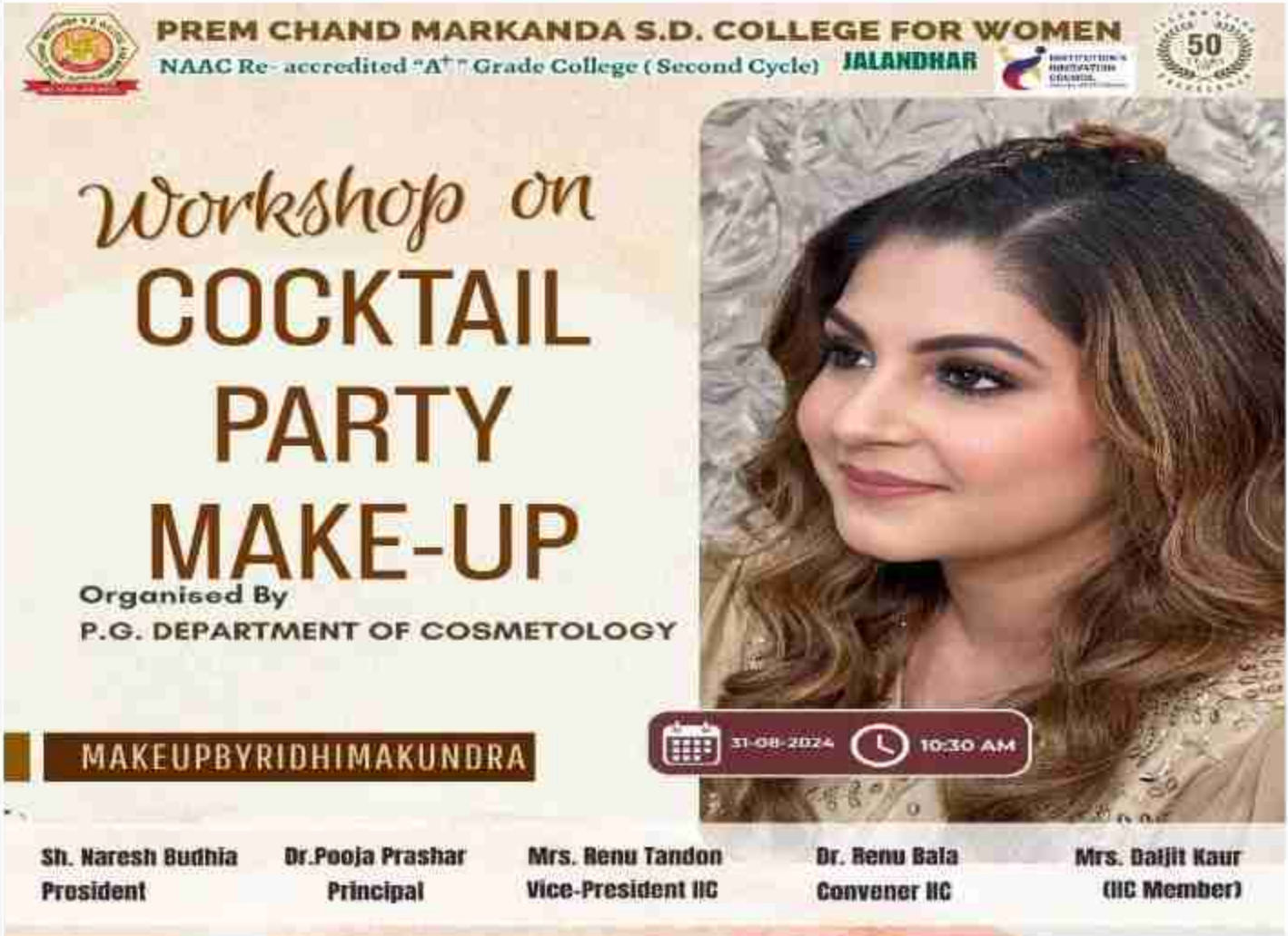


PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**WORKSHOP ON COCKTAIL PARTY MAKEUP**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A+" Grade College ( Second Cycle) **JALANDHAR** **50 YEARS**

*Workshop on*  
**COCKTAIL  
PARTY  
MAKE-UP**

Organised By  
P.G. DEPARTMENT OF COSMETOLOGY

**MAKEUPBYRIDHIMAKUNDRA**

31-08-2024 10:30 AM

<b>Sh. Naresh Budhia</b> President	<b>Dr.Pooja Prashar</b> Principal	<b>Mrs. Renu Tandon</b> Vice-President IIC	<b>Dr. Renu Bala</b> Convener IIC	<b>Mrs. Daljit Kaur</b> (IIC Member)
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**Date: 31<sup>st</sup> August 2024**

**Time: 10:30 p.m.**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 50**

**Faculty: 06**

## Report

The Department of Cosmetology under the guidance of the Institution's Innovation Council at PCM S.D. College for Women, Jalandhar, recently organized an insightful workshop on Cocktail Party Makeup, led by Ms. Ridhima Kundra, a renowned makeup artist and freelancer. The workshop gave students the skills and professional methods they needed to create glitzy, elegant makeup looks fit for cocktail parties. She began by highlighting the importance of dressing according to the occasion and skin type because of her long experience in the field. She emphasized how makeup can enhance one's appearance while maintaining elegance for semi-formal events such as cocktail parties. She gave an example of how important it is to prepare the skin using primers and moisturizers to provide a smooth canvas on which to apply makeup. She explained how to apply foundation correctly for even coverage and emphasized the value of contouring to accentuate face features. The makeup artist demonstrated several methods for achieving strong, smokey eyes, highlighting the blending of shadows and the selection of hues that go well with the outfit. She showed various lip hues and discussed how to create a balanced look by balancing dramatic lips with soft eyes, or vice versa. Tips for applying blush, setting sprays, and highlighters to ensure long-lasting makeup for cocktail events were covered in the workshop's conclusion. During the interactive session, kids were able to ask questions and several of them got to try out the skills that were being presented. All of the attendees learned a lot from her session, which left them with improved skills and confidence in their makeup abilities, thanks to her knowledge and approachability. Students who want to pursue startups and entrepreneurship will especially benefit from skill development events as they provide them with the information and tools necessary to succeed in the cutthroat business world.

### Objectives:

1. Give students the skills and information they need to create elegant, seductive makeup looks fit for cocktail events.
2. Provide practical instruction in the application of professional makeup products, contouring, foundation application, and dramatic eye looks that nonetheless preserve balance and grace.
3. To produce flawless and refined looks for semi-formal events, place special emphasis on

skin preparation, foundation application technique, contouring, and blending.

4. By building their self-confidence and equipping them with useful tools for business success, we may motivate students to hone their talents in preparation for future employment in the beauty industry.
5. Enable students to actively participate in the learning process by providing questions and trying out the makeup techniques that are being taught during the session. This will help them understand the material better and will also give them more confidence.

**Benefits:**

1. **Enhancement of Skills:** Students acquired advanced makeup skills that are necessary for producing sophisticated and glamorous looks for cocktail events, such as skin preparation, foundation application, contouring, and eye makeup.
2. **Practical Knowledge:** By allowing students to try out makeup techniques under the supervision of professionals, the workshop enhanced their practical knowledge through hands-on learning.
3. **Professional Perspectives:** Students learned about professional makeup techniques, including how to apply makeup that lasts for an occasion, under the guidance of Ms. Ridhima Kundra, an accomplished makeup artist.
4. **Entrepreneurship Opportunities:** By giving students the means to launch their enterprises, the program encouraged the development of skills that can act as a basis for entrepreneurial endeavors in the beauty sector.
5. **Interactive Learning:** By allowing students to ask questions and receive tailored guidance, the interactive format promoted better comprehension of the subject matter and encouraged active engagement.
6. **Career Readiness:** Students improved their chances of landing a job in cosmetology by studying makeup methods customized for events such as cocktail parties, which gave them a competitive advantage in the industry.

## Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Daljit Kaur	Assistant Professor	Cosmetology
4	Mrs. Rupinder Kaur	Assistant Professor	Cosmetology
5	Ms. Prachi	Assistant Professor	Cosmetology
6	Mrs. Priya	Assistant Professor	Cosmetology

## Geotag Photos





GPS Map Camera

Jalandhar, Punjab, India  
EG-976-A, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.327169°  
Long 75.59075°  
31/08/24 01:00 PM GMT +05:30



Google



GPS Map Camera

Jalandhar, Punjab, India  
EG-976-A, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
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Long 75.590752°  
31/08/24 10:45 AM GMT +05:30



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GPS Map Camera

Jalandhar, Punjab, India  
EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
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GPS Map Camera

Jalandhar, Punjab, India

EG-976-A, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.327164°

Long 75.590752°

31/08/24 10:45 AM GMT +05:30



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GPS Map Camera

Jalandhar, Punjab, India

EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.327171°

Long 75.590763°

31/08/24 10:46 AM GMT +05:30

Google





GPS Map Camera

Jalandhar, Punjab, India  
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Google



GPS Map Camera

Jalandhar, Punjab, India  
EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.327171°  
Long 75.590749°  
31/08/24 10:45 AM GMT +05:30



Google

# ATTENDANCE OF THE STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Cosmetology  
Name of Activity: Workshop on Party make up  
Time: 10:30  
Date: 31-08-24  
Venue: Cosmetology Lab

S. No	Name	Class	Roll No	Signature
1	Ishita	B.B.F Sem III	13003	Ishita
2	Manisha	B.B.F Sem III	13002	Manisha
3	Shivangi	B.B.F Sem I	10007	Shivangi
4	Nandini	B.Voc. Cosmo III	754	Nandini
5	Priyanshi	B.Voc. Cosmo III	755	Priyanshi
6	Kiran	B.Voc. Cosmo III	762	Kiran
7	Jaspreet	B.Voc. Cosmo III	763	Jaspreet
8	Tania	B.Voc. Cosmo I & II	624	Tania
9	Mary	B.Voc. Cosmo III	763	Mary
10	Komalpreet	B.Voc. Cosmo III	612	Komalpreet
11	Surbhish Kaur	B.Voc. Cosmo III	752	Surbhish Kaur
12	Meetal Shamma	B.B.F Sem I & II	10004	Meetal Shamma
13	Jasmeet Kaur	B.Voc. Cosmo III	613	Jasmeet Kaur
14	Anneet Kaur	B.Voc. Cosmo III	801	Anneet Kaur
15	Ankita	B.Voc. Cosmo III	806	Ankita
16	Riya	B.Voc. Cosmo III	803	Riya
17	Ashu	B.Voc. Cosmo III	808	Ashu
18	Vani Sharma	B.Voc. Cosmo III	805	Vani



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC B+ - accredited (A+ grade) (Second Cycle)

Name of Department/Club/Society: Cosmetology  
Name of Activity: workshop on Party makeup  
Time: 10:30  
Date: 31-05-23  
Venue: Cosmetology Lab

S. No	Name	Class	Roll No	Signature
19	Mehak	B.Voc Cosmo (1st Sem)	628	Mehak
20	Simran Kaur	B.Voc Cosmo	601	Simran
21	Jasmeet Kaur	B.Voc Cosmo	608	Jasmeet Kaur
22	Mammi	B.Voc Cosmo	616	Mammi
23	Jyoti	B.Voc Cosmo	617	Jyoti
24	Manisha	B.Voc Cosmo	620	Manisha
25	Shravan	B.Voc Cosmo I Sem	606	Shravan
26	Ridhi Khatma	BBF Sem I	10009	Ridhi
27	Sanjoli Deep Kaur	B.Voc Cosmo	809	Sanjoli
28	Manvi	B.Voc Cosmo	763	Manvi
29	Nandini	B.Voc Cosmo	754	Nandini
30	Simran	B.Voc Cosmo	785	Simran
31	Pratibha	BSc (Ed) Sem IV	8405	Pratibha
32	Manvi	BSc (Ed) Sem IV	8404	Manvi
33	DWPEYA	BSc Ed Sem IV	8402	DWPEYA
34	SMITAL	BSc Ed Sem IV	8403	SMITAL
35	Shiva Karmani	BBF Sem-1	10003	Shiva
36	Angita	BBF Sem-1	10001	Angita



**Social Media Promotional link**

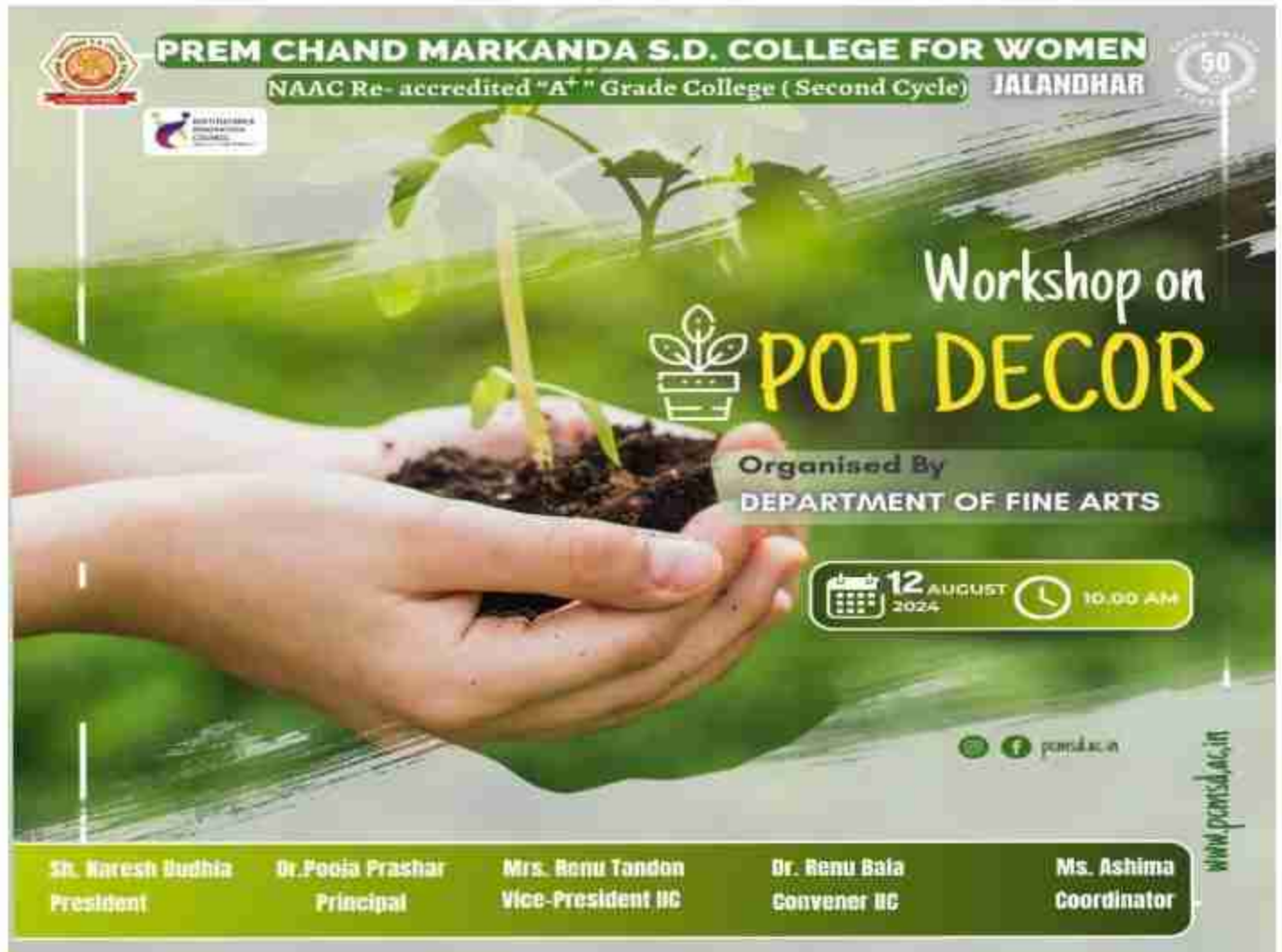
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**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**A WORKSHOP ON POT DÉCOR  
ACTIVITY REPORT**

A promotional poster for a workshop on pot decor. The background features a close-up of hands holding a small green seedling in soil. The text is overlaid on this image. At the top left is the college logo and name: 'PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN, NAAC Re- accredited "A+" Grade College ( Second Cycle) JALANDHAR'. A circular badge on the top right says '50'. The main title 'Workshop on POT DECOR' is in large yellow letters, with a small plant icon above 'POT'. Below the title, it says 'Organised By DEPARTMENT OF FINE ARTS'. A date and time box indicates '12 AUGUST 2024' at '10.00 AM'. Social media icons for Instagram and Facebook are shown with the handle 'pmsd.ac.in'. At the bottom, a green bar lists the organizing committee members: Sr. Naresh Budhia (President), Dr. Pooja Prashar (Principal), Mrs. Renu Tandon (Vice-President IIC), Dr. Renu Bala (Convener IIC), and Ms. Ashima (Coordinator). The website 'www.pmsd.ac.in' is written vertically on the right side.

**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A+" Grade College ( Second Cycle) **JALANDHAR**

50

Workshop on  
**POT DECOR**

Organised By  
DEPARTMENT OF FINE ARTS

12 AUGUST  
2024 10.00 AM

Instagram Facebook pmsd.ac.in

www.pmsd.ac.in

**Sr. Naresh Budhia** **Dr. Pooja Prashar** **Mrs. Renu Tandon** **Dr. Renu Bala** **Ms. Ashima**  
**President** **Principal** **Vice-President IIC** **Convener IIC** **Coordinator**

Session on: **A WORKSHOP ON POT DÉCOR**

Date: 12 August, 2024

Time: 10:00 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 40

Faculty:01

## Report

On August 12, 2024, the Department of Fine Arts under the guidance of the Institution's Innovation Council, organized an engaging "Pot Decor" workshop to explore creative techniques for decorating pots using various art forms. The event, held in the Fine Arts lab, attracted students of various streams. The workshop was designed to enhance artistic skills, foster creativity, and promote the appreciation of decorative arts. The workshop started with an introduction to materials and tools. The facilitator demonstrated fundamental techniques, including painting, decoupage, and mosaic application. Techniques such as texture creation, the use of mixed media, and the application of glazes were covered. Participants chose their preferred pots and applied the techniques demonstrated. Ms. Aashima Chopra, an Assistant Professor in the Department of Fine Arts, guided the students. Pots (various sizes and shapes), acrylic paints, brushes, decoupage paper, glue, mosaic tiles, glazes, and texture mediums were provided to the students. The workshop was well-attended with 20 participants. Attendees actively engaged in the hands-on session, demonstrating enthusiasm and creativity. The diverse backgrounds of the participants contributed to a rich exchange of ideas and techniques. Students showcased their decorated pots. The "Pot Decor" workshop organized by the Department of Fine Arts was a successful event, achieving its objectives of enhancing artistic skills and fostering creativity.

## Objectives

1. **Present Basic Pot Decorating Techniques:** Show participants how to decorate pots in a variety of ways, such as painting, decoupage, mosaics, and utilizing diverse materials like ribbons, beads, or fabric.
2. **Encourage Creativity:** Give participants the chance to customize their pots as a way to show off their style and inventiveness.
3. **Develop Practical Skills:** Provide attendees with useful skills that they can utilize for gardening, home décor, and gift-giving. This could involve methods for getting ready pots, adding accent pieces, and putting the finishing touches on them.
4. **Encourage Sustainability:** Give an example of how to upcycle or recycle used pots to encourage eco-friendly behavior.
5. **Boost Aesthetic Appreciation:** To improve participants' sense of aesthetics, teach them about design concepts like color harmony, pattern blending, and visual balance.
6. **Encourage Community Involvement:** Establish a cooperative and encouraging atmosphere where individuals may exchange concepts, methods, and evaluations.
7. **Give Participants Hands-on Experience:** Throughout the course, let them work on their projects to use the skills they've learned and get firsthand experience.

## Benefits

1. **Creative Expression:** Participants can explore and express their creativity through a range of decorating techniques, which may lead to the discovery of new creative outlets.
2. **Acquisition of Skills:** Participants get practical painting, decoupage, and mosaic methods skills that they can apply to future projects or hobbies.
3. **Personalized Home Decor:** Customized pots allow participants to create one-of-a-kind creations that showcase their own style, enhancing the aesthetic appeal of their homes or gardens.
4. **Stress Reduction and Relaxation:** Engaging in useful, creative activities can serve as a therapeutic strategy to ease stress and encourage relaxation.
5. **Sense of Accomplishment:** One feels a tangible sense of satisfaction and gains confidence in their abilities to craft after finishing a pot decor project.
6. **Community Building:** Workshops foster a sense of community by bringing people together who have similar interests and by providing opportunities for networking and social interaction.
7. **Sustainability Awareness:** They promote eco-friendly behavior by educating participants on how to recycle and repurpose old pots.

### Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Ms. Aashima Chopra	Assistant Professor	Fine Arts

### GEOTAG PHOTOS







GPS Map Camera

Jalandhar, Punjab, India  
1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326752°  
Long 75.590592°  
12/08/24 10:33 AM GMT +05:30



Google



GPS Map Camera

Jalandhar, Punjab, India  
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Long 75.590598°  
12/08/24 10:43 AM GMT +05:30



Google



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Google



GPS Map Camera

**Jalandhar, Punjab, India**

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Long 75.590598°

12/08/24 10:45 AM GMT +05:30



Google



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Long 75.590611°  
12/08/24 10:36 AM GMT +05:30

Google



# ATTENDANCE OF STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: FINE ARTS

Name of Activity: Pot decor

Time: 10:00 AM

Date: 12-08-2024

Venue: FINE ARTS DEPARTMENT

S. No	Name	Class	Roll No	Signature
1.	ANITA	10+2	5011	Anita
2.	BHAVYA	10+1	4004	Bhavya
3.	MAITHLY	10+1	4013	Maithly
4.	GAURI	B.A Sem 5	2006	Gauri
5.	NAVJOT KAUR	B.A Sem 1	1002	Navjot kaur
6.	POOJA	B.A Sem 1	1014	Pooja
7.	KHUSHI	B.A Sem 1	1015	Khushi kumari
8.	HARMANPREET	B.A. BED Sem 3	1360	Harmanpreet
9.	SONIA RANI	B.A. BED Sem 3	1359	Sonia Rani
10.	SHALINEE	B.A Sem 3	1508	Shalinee
11.	MUDITA	B.A Sem 3	1531	Mudita
12.	SAKSHI	B.A Sem 3	1506	Sakshi
13.	RAVNEET	B.A Sem 1	1034	Ravneet
14.	KIRAN	B.A Sem 1	1028	Kiran
15.	DEVYA	B.A Sem 1		Devyani
16.	GARIMA	B.A Sem 1	1022	Garima
17.	SAKSHI	B.A Sem 1	1042	Sakshi
18.	MEHAK	B.A Sem 1	1051	Mehak



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: FINE ARTS

Name of Activity: POT DECOR

Time: 10:00 AM

Date: 12-08-2024

Venue: FINE ARTS DEPARTMENT

S. No	Name	Class	Roll No.	Signature
19	ANSHIKA	B.A Sem 5	2019	Anshika Verma
20	PRIYASHI	B.A Sem 5	2008	Priyashi
21	POOJA	B.A Sem 5	2014	Pooja
22	NEHA	Bcom Sem 3	3229	Neha
23	ANJALI	Bcom Sem 3		Anjali
24	RAJINI	B.A Sem I	1052	Rajini
25	POONAM	B.A Sem III	1515	Poonam
26	CHANDANI	B.A Sem I	1026	Chandani
27	NAVPREET	B.A Sem III	1519	Navpreet
28	Harman Kauri	B.A Sem I	1011	Harman
29	Shivani Yadav	B.A Sem I	1008	Shivani Yadav
30	PRIYANKA	B.A Sem 3	1505	Priyanka
31	PALAK	COSMO	17001	Palak
32	Nazra	BA I	1017	Nazra
33	Rameet	BA I	1039	Rameet
34	PALAK	BA I	1020	Palak Rameet
35	Mansi	BA I	1002	Mansi
36	Harmoni	"	1022	Harmoni
37	Holika	"	1065	Holika
38	Umme	"	1064	Umme
39	Mili	"	1024	Mili
40	Natasha	"	1033	Natasha

**SOCIAL MEDIA PROMOTIONAL LINK**

<https://www.facebook.com/pcmsd.ac.in/posts/pfbid0yj3FGrzW9PxrYQBACaaUm7BAbXu8V9BuAbEfW9zvfUexsUd9Xv4rOgReEBzc2Wovl>

**PREM CHAND MARKANDA**

**S.D.COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A' Grade by NAAC (Second Cycle)

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**INTERNATIONAL WEBINAR ON "ROLE OF SCIENCE IN TACKLING CHALLENGES"**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
JALANDHAR

NAAC Re- accredited "A" Grade College (Second cycle)



International Webinar on  
**ROLE OF SCIENCE IN  
TACKLING CHALLENGES**

Organised By  
**DEPARTMENT OF SCIENCE**



**16TH  
AUGUST 2024**



**11.30 AM**



**RESOURCE PERSON**  
**DR. TALWINDER KAUR SRAW**  
Research Associate,  
University of Alberta (Canada)



**Zoom Meeting**  
**ID: 5025834173**  
**Password: mHR6mf**

Sh. Naresh Buddhia  
(President)

Dr. Pooja Prashar  
(Principal)

Mrs. Renu Tandon  
(Vice-president IIC)

Dr. Renu Bala  
(Convener IIC)

Dr. Jyoti sharma,  
Ms. Muskan kalra  
Coordinators

[PCMSD.AC.IN](http://pcmsd.ac.in)

**Date: 16<sup>th</sup> AUGUST 2024**

**Time: 11:30 am**

**Duration: One Day**

**Vice-President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 20**

**Faculty: 04**



## Report

In today's fast-paced business environment, the challenges that arise daily are both inevitable and diverse. These challenges, ranging from tight deadlines to complex decision-making, often contribute to heightened stress levels among employees. However, scientific research across various disciplines offers valuable insights into how these challenges can be managed effectively to not only reduce stress but also enhance productivity and well-being. To raise awareness among students about stress reduction, the Department of Science under the guidance of the Intuition's Innovation Council of PCM SD College for Women, Jalandhar, hosted an insightful International Webinar on "The Role of Science in Understanding and Managing Challenges in Day-to-Day Business Life for Stress Reduction" on 16 August 2024. Dr. Talwinder Kaur Sraw, a research associate at University of Alberta, delivered an enlightening presentation at our recent webinar on "The Role of Science in Understanding and Managing Challenges in Day-to-Day Business Life for Stress Reduction." With deep insights into how scientific principles can be applied to manage business challenges, Dr. Talwinder Kaur Sraw emphasized the importance of viewing challenges as opportunities for growth rather than sources of stress. Through engaging discussions and practical examples, the speaker demonstrated how evidence-based strategies can enhance resilience, improve problem-solving skills, and foster a healthier work environment. Dr. Talwinder Kaur Sraw's expertise and passion for the subject left a lasting impact on all attendees, inspiring them to integrate scientific approaches into their daily business practices. The webinar provided a platform for students, faculty, and professionals to engage in discussions about the latest research and practical strategies for managing stress in the workplace. Through this webinar, students explored the critical role that science plays in understanding and managing the challenges encountered in day-to-day business life. It highlighted how scientific research informs the development of effective stress management techniques, the design of supportive work environments, and the implementation of technologies that can alleviate the burden of daily tasks. Through a science-based approach, organizations can transform challenges into

catalysts for positive change, leading to reduced stress and improved overall performance.

## **Objectives**

The objective of this webinar is to explain how scientific advancements and applications play a critical role in addressing daily challenges in business operations. The goal is to demonstrate how science contributes to reducing stress in the workplace by providing tools, methodologies, and technologies that enhance decision-making, improve work environments, support mental and physical health, and streamline processes. By highlighting these contributions, the content aims to show how businesses can create more efficient, less stressful, and healthier work environments through the application of science.

The webinar aimed to:

### **1. To Explore the Intersection of Science and Business Challenges:**

The Webinar sought to explore how various scientific disciplines—such as psychology, neuroscience, and organizational behavior—contribute to our understanding of business challenges. By examining how these fields inform stress management techniques, attendees could gain a deeper appreciation of the role science plays in everyday business life.

### **2. To Educate Participants on Stress Reduction Techniques:**

A key objective was to educate attendees on the latest scientific research related to stress reduction. This included insights into how the brain responds to stress, the importance of mental resilience, and the effectiveness of mindfulness and other techniques in managing stress.

### **3. To Demonstrate Practical Applications of Science-Based Strategies:**

The webinar aimed to show how theoretical knowledge can be applied in practical business settings. Through case studies, interactive sessions, and expert presentations, participants were exposed to real-world examples of how science-based strategies can be used to manage challenges and reduce stress in the workplace.

#### **4. To Promote the Adoption of a Scientific Approach to Business Challenges:**

The webinar encouraged the adoption of a scientific approach to problem-solving in business. By emphasizing evidence-based practices, the event aimed to inspire attendees to integrate scientific methods into their daily business routines, fostering a more resilient and productive work environment.

#### **5. To Facilitate Networking and Knowledge Sharing:**

Another objective was to create a platform for networking and knowledge sharing among students, faculty, and industry professionals. By bringing together a diverse group of participants, the webinar provided an opportunity for exchanging ideas, discussing challenges, and forming connections that could lead to future collaborations.

#### **6. To Inspire Future Research and Innovation:**

The webinar also aimed to inspire future research and innovation in the field of business management. By highlighting the role of science in addressing business challenges, the event sought to motivate participants to explore new avenues for research and to develop innovative solutions that can enhance stress management in the workplace.

**7. To Analyze the Nature of Daily Business Challenges:** Examine the common challenges faced in day-to-day business operations, including time management, decision-making, resource allocation, interpersonal conflicts, and adaptation to change.

**8. To Explore the Relationship between Challenges and Stress:** Investigate how daily business challenges can influence stress levels, with a focus on the potential for these challenges to reduce stress when managed effectively.

**9. To Identify the Positive Outcomes of Overcoming Challenges:** Highlight the benefits of successfully navigating business challenges, such as enhanced problem-solving skills, increased resilience, a sense of accomplishment, improved team dynamics, and opportunities for growth and learning.

**10. To Provide Strategies for Effective Challenge Management:** Offer practical strategies for organizations to help employees manage daily business challenges in a way that reduces stress and promotes a positive work environment.

**11. To Encourage a Shift in Perception Toward Challenges:** Promote the idea that challenges should be viewed as opportunities for growth rather than as stress-inducing obstacles, contributing to a healthier and more productive workplace culture.

In summary, the webinar was designed to provide a holistic understanding of how scientific principles can be effectively utilized to manage daily business challenges and reduce stress, ultimately contributing to a more positive and productive work environment.

### **Benefits**

The webinar held at our college on the role of science in managing business challenges and reducing stress offered numerous benefits to attendees. These benefits extended beyond the event itself, providing long-term value to students, faculty, and industry professionals.

#### **1. Enhanced Understanding of Stress Management**

Attendees gained a deeper understanding of the scientific basis for stress and how it impacts daily business operations. This knowledge empowered them to apply evidence-based stress management techniques in their professional and personal lives, leading to improved mental health and well-being.

#### **2. Practical Strategies for Handling Business Challenges**

The webinar provided practical, science-backed strategies for managing everyday business challenges. Participants learned how to approach problems with a scientific mindset, leading to more effective decision-making and problem-solving skills that can be applied in real-world situations.

#### **3. Improved Resilience and Adaptability**

By exploring concepts such as neuroplasticity and resilience, attendees were equipped with tools to enhance their adaptability in the face of challenges. This improved their ability to bounce back from setbacks and maintain productivity under pressure, which is crucial in the dynamic business environment.

#### **4. Networking and Collaboration Opportunities**

The event facilitated networking among students, faculty, and industry professionals, fostering connections that could lead to future collaborations. These interactions provided opportunities for knowledge exchange, mentorship, and potential career advancement.

#### **5. Inspiration for Further Research and Innovation**

The webinar inspired participants to explore new areas of research and innovation in business management. By highlighting the role of science in addressing business challenges, the event encouraged attendees to pursue further studies and develop innovative solutions for stress reduction and business improvement.

#### **6. Increased Awareness of the Role of Science in Business**

Attendees left the webinar with a greater awareness of how scientific principles can be integrated into business practices. This awareness is likely to influence their approach to business challenges, promoting a culture of continuous improvement and evidence-based decision-making in their future careers.

#### **7. Development of a Positive Mindset Towards Challenges**

The webinar emphasized the idea that challenges, when approached scientifically, can be opportunities for growth rather than sources of stress. This shift in mindset is beneficial for fostering a more positive and proactive attitude towards daily business challenges.

#### **8. Application of Mindfulness and Wellness Practices**

Participants were introduced to mindfulness practices and other wellness techniques grounded in scientific research. These practices are not only effective in reducing stress but also in enhancing focus, creativity, and overall job satisfaction.

### **9. Improved Academic and Professional Performance**

The insights gained from the webinar are expected to translate into improved academic performance for students and better professional outcomes for industry participants. By applying the knowledge and strategies learned, attendees can enhance their efficiency, productivity, and overall success in their respective fields.

### **10. Contribution to a Healthier Work Environment**

Lastly, the webinar's focus on stress reduction and resilience contributes to the creation of healthier work environments. Attendees are likely to carry forward the principles discussed, fostering workplaces that prioritize employee well-being, reduce burnout, and enhance overall organizational performance.

Overall, the webinar provided valuable benefits that will continue to resonate with participants, equipping them with the knowledge and tools needed to navigate the complexities of modern business life effectively and with reduced stress.

## **Key Takeaways:**

1. **Challenges as Opportunities:** Dr. Talwinder Kaur Sraw emphasized that daily business challenges should be viewed as opportunities for growth and development rather than merely stressors. This perspective shift can lead to more positive outcomes and reduced stress levels.
2. **Science-Backed Stress Management:** The presentation highlighted the importance of applying scientific principles, such as those from psychology and neuroscience, to effectively manage stress in the workplace. Techniques like mindfulness and cognitive restructuring were discussed as practical tools for stress reduction.
3. **Building Resilience:** Dr. Sraw explained how regular exposure to challenges, when managed well, can build mental and emotional resilience, enabling individuals to handle future stressors with greater ease.
4. **Enhanced Problem-Solving:** The speaker illustrated how scientific approaches to problem-solving can lead to more efficient and effective decision-making, improving overall business performance.
5. **Healthier Work Environments:** A key takeaway was the link between effective stress management and the creation of healthier, more productive work environments. Dr. Talwinder Kaur Sraw stressed the importance of fostering a workplace culture that supports employee well-being.

These takeaways provide valuable insights for integrating science into business practices, ultimately leading to better stress management and a more resilient workforce.

### Organizers of this event.

Sr.no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Shveta Mahajan	Assistant Professor, HOD	Mathematics
4	Dr. Jyoti Sharma	Assistant Professor	Physics
5.	Ms. Muskan Kalra	Assistant Professor	Chemistry

### Social Media Promotional link

<https://www.facebook.com/pcmsd.ac.in/posts/pfbid0FnyweggfC3oRiLv5bqyhWU4WwgkcrOcjEou9SH2N3z5dDW6pTAE6SgS8JruAercTI>

### Zoom Meeting

**ID – 5025834173**

**Password – mHR6mf**

**Notice, Invitation and Gratitude letters to the Guest**



## Notice

Date:- 14-08-2024

It is for the information of all that Department of Physics and Chemistry is organizing an International Webinar on the topic "**Role of Science in tackling challenges**" on 16 August 2024 at 11.30am. The resource person will be Dr. Talwinder Kaur Saw (University of Alberta), Canada.

All are cordially invited.





# Prem Chand Markanda S.D. COLLEGE FOR WOMEN

Premier Post-Graduate Institution  
NEHRU GARDEN ROAD, JALANDHAR-144001

Ph. 0181-2455122, 2236122, 2453036, 2452021

Tele Fax : 0181-2236122

Website: www.pcmsd.ac.in

E-mail: info@pcmsd.ac.in

Ref. No. SDC/4932

Date. 14/08/2024

Dr. Talwinder Kaur Saw  
Research Associate  
University of Alberta  
Canada

Subject: **Invitation for Webinar on Role of Science in Tackling Challenges**

Dear Madam,

I humbly apprise you that Prem Chand Markanda S.D. College for Women, Jalandhar, a venerable institution since 1972, the Department of Physics & Chemistry of the college is organising an **International Webinar on "Role of Science in Tackling Challenges"** on 16<sup>th</sup> August, 2024 at 11:30 a.m.

The entire family of PCM S.D. College for Women, Jalandhar, fervently anticipates that your distinguished and invigorating presence, coupled with an unwavering commitment to impart erudition, would be affable enough to accede to our invitation to grace the occasion as a **Resource Person** of the Webinar and to do justice to this intellectual platform of exchange of ideas.

In all earnestness, we firmly believe that your participation will imbue this initiative with a distinguished essence, fostering an environment conducive to the exchange of profound ideas.

Your expeditious consent will undoubtedly contribute to the resounding success of this event.

Expressing gratitude in anticipation of your favorable response.

With regards

Prof. (Dr) Pooja Prashar  
Principal



NAAC Re-accredited A<sup>+</sup> college (2<sup>nd</sup> cycle)

Jalandhar Women college in Jalandhar district offering four-year B.A. B.Ed integrated course.

College offers various skill oriented vocational courses



Prem Chand Markanda  
**S.D. COLLEGE FOR WOMEN**

Premier Post-Graduate Institution  
NEHRU GARDEN ROAD, JALANDHAR-144001  
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Tele Fax : 0181-2236122  
Website: [www.pcmwd.ac.in](http://www.pcmwd.ac.in)  
E-mail: [info@pcmwd.ac.in](mailto:info@pcmwd.ac.in)

Ref. No. SLC/4936

Date 16/08/2024

Dr. Talwinder Kaur Saw  
Research Associate  
University of Alberta  
Canada

Subject: Expressing gratitude for lending your precious time  
Esteemed Madam

With heartfelt gratitude and in recognition of distinction in your respective field, I offer my sincerest thanks to you for accepting our invitation and enlightening us with your exceptional expertise as a **Resource Person** for International Webinar on "Role of Science in Tackling Challenges" on 16<sup>th</sup> August, 2024. The event was organized by Department of Physics & Chemistry of PCM S.D. College for Women Jalandhar, an iconic institution dedicated to the cause of women empowerment through quality education, a fact testified by NAAC's A+ grade (2nd Cycle).

Your invaluable insights, shaped by years of expertise, not only illuminated the event but left an indelible mark on both the faculty and students, fostering a legacy of knowledge and inspiration. I look forward to your continued mentorship, guiding us in our pursuit of academic excellence.  
With regards

Prof. (Dr) Pooja Prashar  
Principal



## Photos

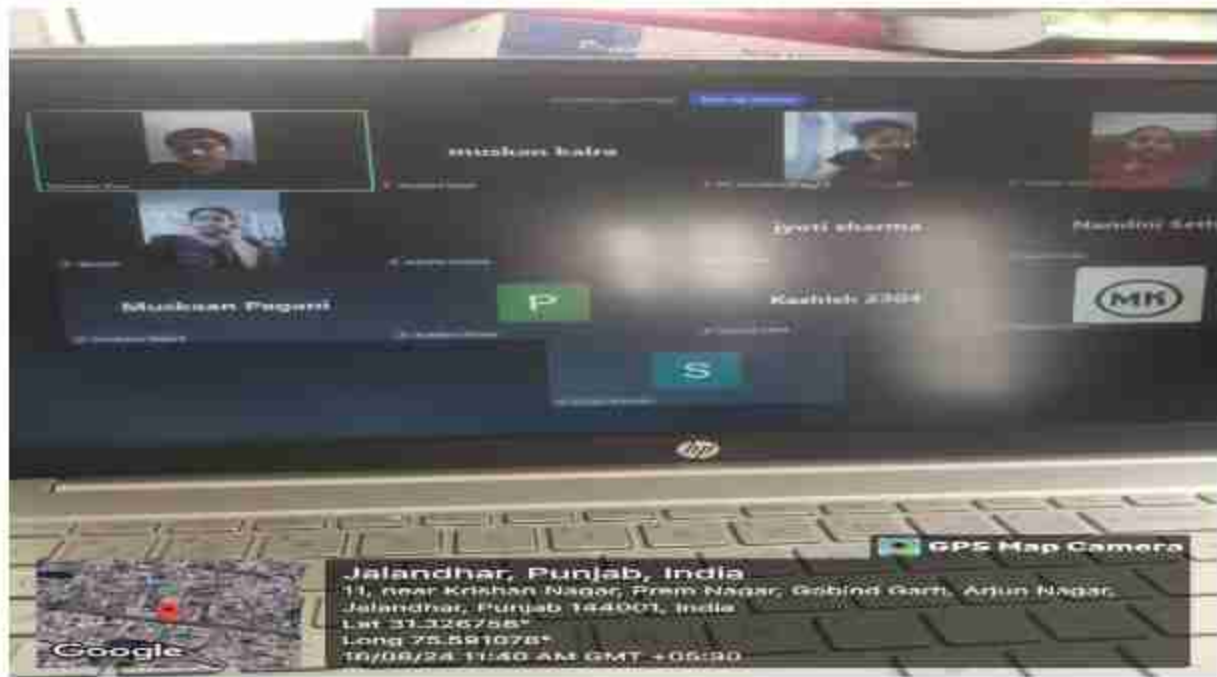


Image - 1

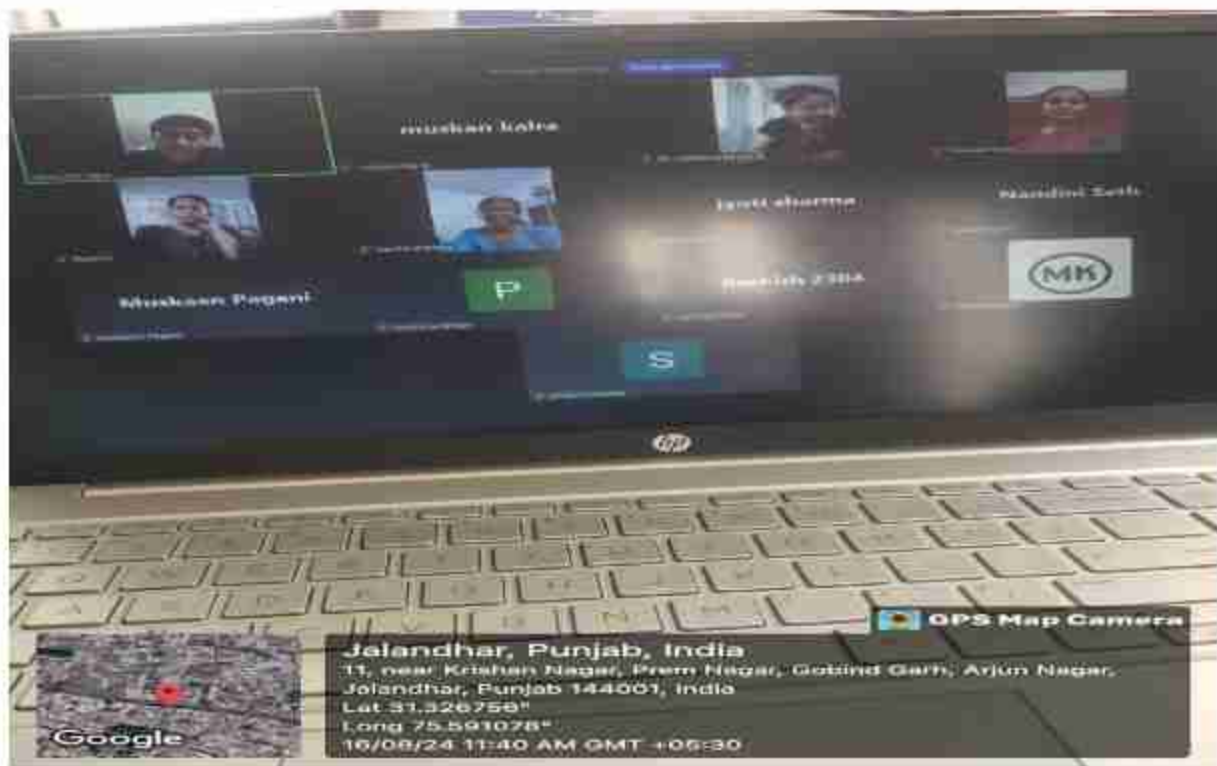


Image - 2

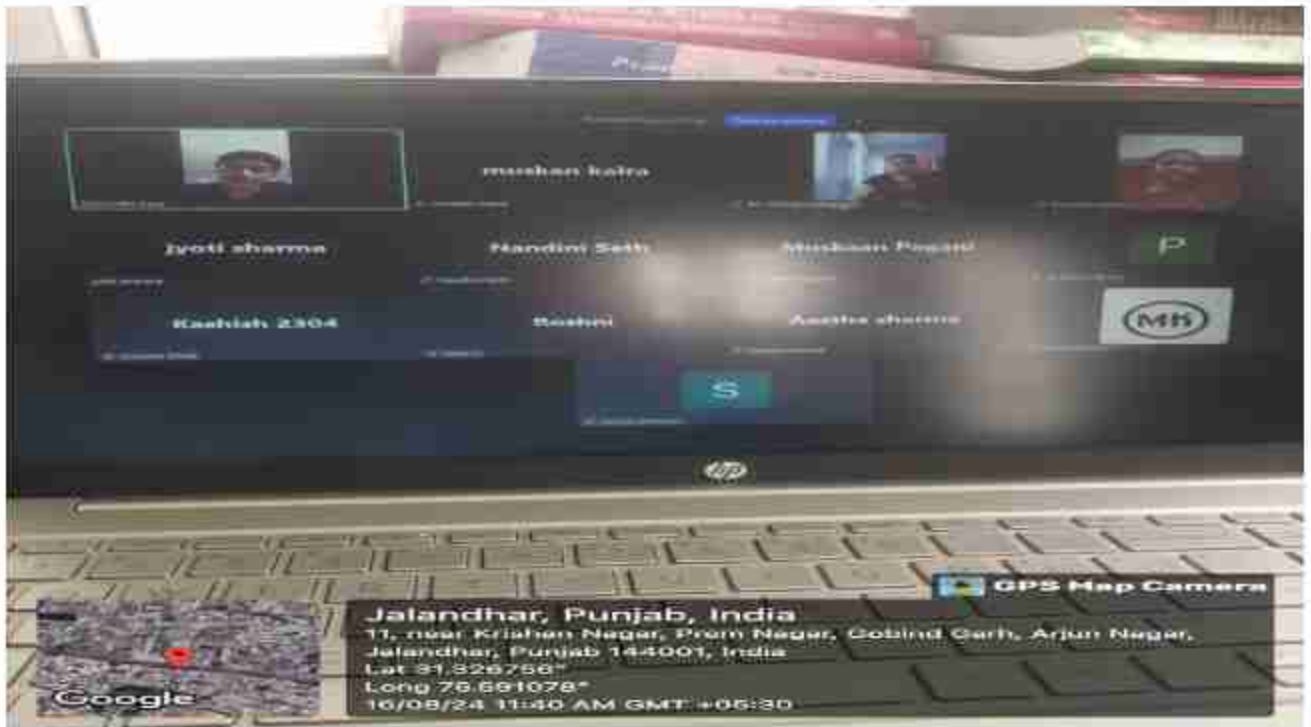
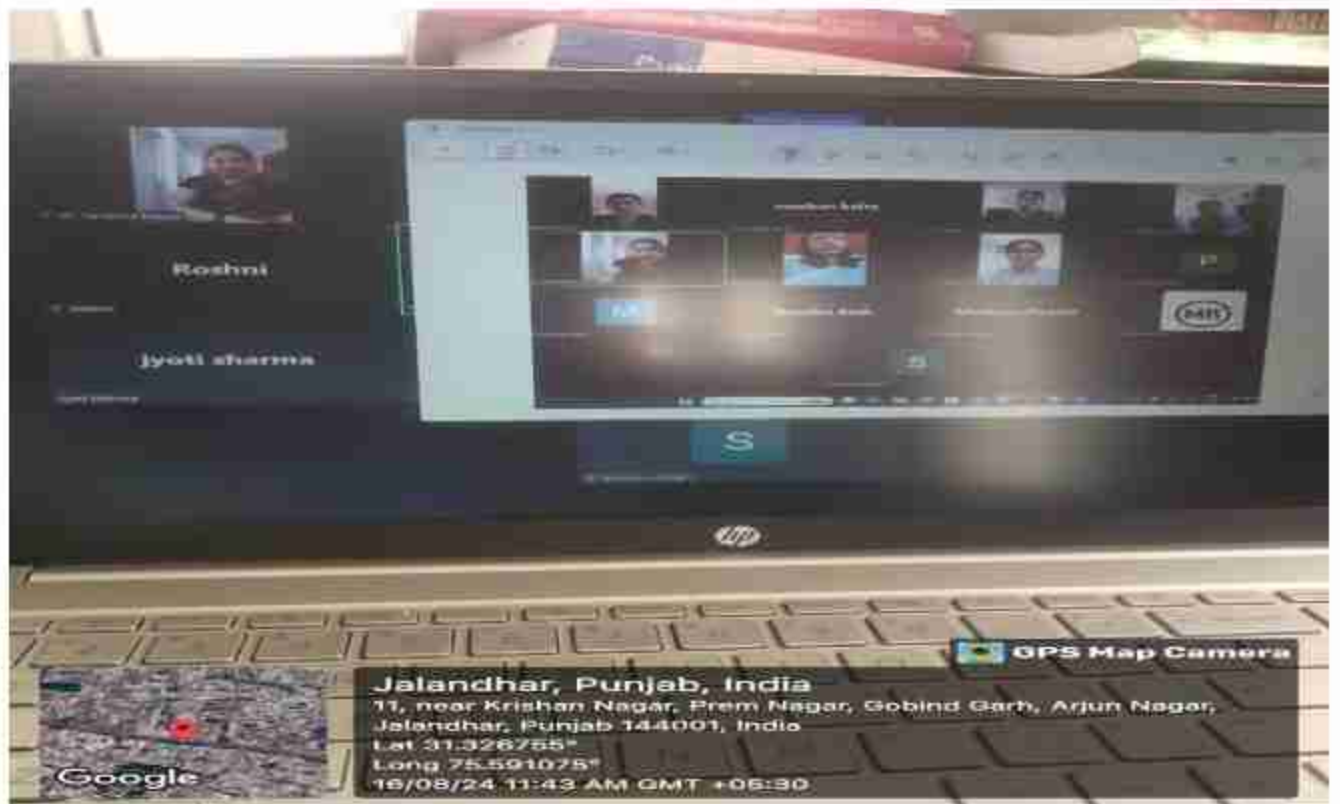


Image - 3



The screenshot displays a Microsoft Teams meeting interface with a dark background. The meeting title at the top center is "muskan kalra". The participants are arranged in a grid:

- Top row: A man (name: Muskan Kalra), a woman (name: Muskan Kalra), a woman (name: Muskan Kalra), and a woman (name: Anshu Sharma).
- Second row: A woman (name: Dr. Vandana Dasgupta), a woman (name: Jyoti Sharma), a woman (name: Rashmi 230), and a woman (name: Anshu Sharma).
- Third row: A teal square with the letter 'M' (name: Muskan Kalra), the name "Nandini Seth", the name "Muskaan Pagani", and a white square with a black circle containing 'MK' (name: Muskaan Pagani).
- Bottom row: A dark green square with the letter 'S' (name: Anshu Sharma).

The Windows taskbar is visible at the bottom of the screen, showing the Start button, a search bar, and various application icons. The text "END MEETING" is partially visible on the far right edge.

A screenshot of a Zoom meeting grid with 12 participants. The participants are arranged in a 4x3 grid. The top row shows three participants: a woman with a black headscarf, a woman with the name 'muskan kalra', and a woman with the name 'jyoti sharma'. The second row shows three participants: a blue square with the letter 'M', a woman with the name 'Nandini Seth', a woman with the name 'Muskaan Pagani', and a green square with the letter 'P'. The third row shows three participants: a woman with the name 'Kashish 2304', a woman with the name 'Roshni', a woman with the name 'Aastha sharma', and a white square with the letters 'MK' in a circle. The bottom row shows one participant: a green square with the letter 'S'. Each participant's name is displayed in white text above their video thumbnail or icon. The background of the grid is dark grey.


Attendance link:

<https://docs.google.com/spreadsheets/d/1mboejZfNDVSjBKJyhVATRBtcmDsZtrUesQMTUIdYPHY/edit?resourcekey=&gid=324569977#gid=324569977>



**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**ENTREPRENEURSHIP AND SALAESMANSHIP UNDER EARN WHILE YOU LEARN**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re-accredited "A+" Grade College (Second Cycle) **JALANDHAR**



**ACTIVITY ON**

**ENTREPRENEURSHIP AND SALESMANSHIP UNDER  
EARN WHILE YOU LEARN**

14-08-2024  
12:30 PM

Organised By P.G. Department of cosmetology

[www.pmsd.ac.in](http://www.pmsd.ac.in)

Sh. Naresh Budhia  
President

Dr. Pooja Prashar  
Principal

Mrs. Renu Tandon  
Vice-President IIC

Dr. Renu Bala  
Convener IIC

Mrs. Baljit Kaur  
HOD  
P.G. Department of cosmetology

**Topic: ENTREPRENEURSHIP AND SALAESMANSHIP UNDER EARN WHILE YOU  
LEARN**

**Date: 14<sup>th</sup> August 2024**

**Time: 12:30 p.m.**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 40**

**Faculty: 06**

## Report

With the "Earn While You Learn" concept, students can make money while they are still studying by fusing their education with real-world work experience. This method aims to assist students in becoming financially independent, gaining real-world experience in their field of study, and developing useful skills. Under the guidance of the Institution's Innovation Council, the Department of Cosmetology at PCM S.D. College for Women, Jalandhar " organized the Earn While You Learn" program on the occasion of Teej. This initiative aims to empower students to apply their abilities in a real-world situation and create an entrepreneurial attitude by fusing the festive spirit with hands-on learning experiences. A range of cosmetic stalls were on display at the event, all of which were run by students with assistance from the department faculty members. The beauty products and services available at the stalls included skincare products, cosmetics, nail art, mehendi, and traditional beauty treatments that were in line with Teej's cultural significance. The stalls were made to appeal to a wide range of customers, including faculty members, and students, by offering them premium beauty services and goods at reasonable costs. Students gained practical experience in customer service, product management, pricing methods, and sales tactics by running their stalls. The initiative encouraged students to earn while learning, promoting financial independence and the value of hard work. In addition to providing the students with income, the cosmetic stalls won praise from guests for the high caliber of goods and services they provided. The exercise was a great success in achieving its goals, giving students a worthwhile education that combined theoretical knowledge with real-world entrepreneurial abilities. The Department of Cosmetology's "Earn While You Learn" event, which was held in honor of Teej, was a fantastic initiative that blended learning with entrepreneurship. It gave students a stage on which to demonstrate their abilities, make money, and obtain practical experience in the beauty business.

### Objectives:

1. **Promote Financial Self-Reliance:** To help students become financially self-reliant by providing them with opportunities to earn while they learn.
2. **Encourage Entrepreneurial Skills:** To instill entrepreneurial skills and attitudes among students by engaging them in real-world business scenarios.
3. **Enhance Practical Learning:** To offer students practical learning opportunities that complement their theoretical education, especially in the beauty and cosmetology fields.
4. **Strengthen Market-Ready Skills:** To prepare students with essential market-ready skills such as customer service, pricing strategies, and sales tactics.
5. **Fuse Learning with Festive Spirit:** To combine educational objectives with the festive spirit of Teej, making learning more engaging and culturally relevant.
6. **Support Community Engagement:** To create a platform for student engagement with the broader college community, including faculty and peers, through the provision of beauty services.
7. **Promote Quality and Excellence:** To encourage high standards of quality in products and services offered, building a reputation for excellence among students and the institution.

## Benefits:

1. **Financial Independence:** Provides students with the opportunity to earn money while studying, fostering a sense of financial independence and responsibility.
2. **Real-World Experience:** Allows students to gain hands-on experience in their chosen field, enhancing their practical skills and understanding of the beauty industry.
3. **Entrepreneurial Development:** Encourages the development of an entrepreneurial mindset by engaging students in business activities such as product management, customer service, and sales strategies.
4. **Skill Enhancement:** Helps students refine their skills in various beauty services like skincare, cosmetics, nail art, mehndi, and traditional treatments.
5. **Customer Interaction:** Enhances students' communication and interpersonal skills through direct interaction with customers, preparing them for future professional scenarios.
6. **Cultural Integration:** Integrates the learning experience with cultural celebrations like Teej, enriching the students' appreciation of cultural traditions and their relevance in modern contexts.
7. **Positive Recognition:** Provides students with recognition and praise for their efforts and quality of services, boosting their confidence and motivation to pursue their career goals.

## Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Daljit Kaur	Assistant Professor	Cosmetology
4	Mrs. Rupinder Kaur	Assistant Professor	Cosmetology
5	Ms. Prachi	Assistant Professor	Cosmetology
6	Mrs. Priya	Assistant Professor	Cosmetology

## Social Media Promotional link

<https://www.facebook.com/photo/?fbid=122199972248094135&set=pb.61552824057100.-2207520000>

Geotag Photos



**Jalandhar, Punjab, India**

239, near Krishan Nagar, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab

144001, India

Lat 31.326846°

Long 75.59079°

14/08/24 11:51 AM GMT +05:30

 GPS Map Camera



Jalandhar, PB, India  
Prem Nagar Krishan Nagar, Jalandhar, 144001,  
PB, India  
Lat 31.326931, Long 75.590817  
08/14/2024 11:07 AM GMT+05:30  
Note: Captured by GPS Map Camera



Jalandhar, PB, India  
Prem Nagar Krishan Nagar, Jalandhar, 144001,  
PB, India  
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Note: Captured by GPS Map Camera



Jalandhar, PB, India  
Prem Nagar Krishan Nagar, Jalandhar, 144001,  
PB, India  
Lat 31.326879, Long 75.590812  
08/14/2024 11:07 AM GMT+05:30  
Note: Captured by GPS Map Camera



Jalandhar, PB, India  
Prem Nagar Krishan Nagar, Jalandhar, 144001,  
PB, India  
Lat 31.326879, Long 75.590812  
08/14/2024 11:07 AM GMT+05:30  
Note: Captured by GPS Map Camera





GPS Map Camera

Jalandhar, Punjab, India

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.32688°

Long 75.590708°

14/08/24 11:51 AM GMT +05:30

Google



**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**FLAMELESS COOKING: INNOVATIVE TECHNIQUES**

**FOR SAFE AND EFFICIENT MEALS**

**ACTIVITY REPORT**



The cover features a background image of a person's hands preparing food in a kitchen. Overlaid on this is a white text box with a black header. At the top left, there are logos for the college and NAAC accreditation. A green banner at the top contains the college name and accreditation details. The main title 'Flameless cooking' is in a black box, followed by the subtitle 'Innovative Techniques for Safe and Efficient Meals'. Below this, it states 'Organised By DEPARTMENT OF HOME SCIENCE'. A date and time badge shows '22 AUGUST 2024' and '10:30 AM'. A small badge at the bottom left of the text box says 'ET-4: PCM3D, AC IN'. At the bottom, a grey bar lists the names and titles of the organizing faculty members.

**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A+" Grade College ( Second Cycle) **JALANDHAR**

**Flameless cooking**

**Innovative Techniques for Safe and Efficient Meals**

Organised By  
**DEPARTMENT OF HOME SCIENCE**

22 AUGUST 2024 10:30 AM

ET-4: PCM3D, AC IN

Sh. Naresh Budhia President  
Dr.Pooja Prashar Principal  
Mrs. Renu Tandon Vice-President IIC  
Dr. Renu Bala Convener IIC  
Mrs. Manmeet Kaur HOD Department of Home Science

**Session on: Flameless Cooking: Innovative Techniques for Safe and Efficient Meals**

**Date: 22<sup>nd</sup> August, 2024**

**Time: 10:30 am**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 52**

**Faculty: 02**

## **Report**

Flameless cooking refers to food preparation techniques that don't include an open flame. This method can improve efficiency, convenience, and safety in a variety of culinary contexts, including industrial and domestic kitchens. It's becoming more and more important to comprehend the advantages, methods, and technologies of flameless cooking as gas and electric stove-based traditional cooking methods are supplemented or replaced by them. On August 22, 2024, in the home science lab, the Department of Home Science, in partnership with the Institution's Innovation Council, arranged an activity titled "Flameless Cooking: Innovative Techniques for Safe and Efficient Meals" to educate the students about this topic. Students were able to gain culinary knowledge and abilities connected to creating and following a recipe, making a dish, and presenting the food. Around 35 students participated wholeheartedly in the event and prepared a variety of dishes like Cucumber Boats, Stuffed Cucumber Bites, Oreo Ice cream Cake, Bread Cake, Choco Rolls, Kesar Rasmalai with bread, Chocolate Balls, Chocolate Pudding, Multi-layered Cake with bread and fruit cream, Mango Pudding, Bhel with Lays and Biscuits, Curd Chaat, Sprout salad, Fruits Salad, Peri Peri Veg Salad, Sweetcorn Salad, Aamavat mouthfreshner and fruit smoothies. Participants infused lots of creativity and served delicious eatables to enhance the taste buds. The event was organized under the leadership of Mrs. Manmeet Kaur HOD Home Science Department. Principal Prof (Dr.) Pooja Prashar was the chief guest of the event. She sampled each meal and complimented each participant on their presentation and skill.

## **OBJECTIVES**

1. To teach students about flameless cooking methods, focusing on efficiency and safety when preparing meals.
2. To improve students' cooking abilities by instructing them on how to make and adhere to recipes without the use of open flames.
3. To promote originality and inventiveness in the preparation and presentation of food using flameless techniques.
4. To encourage the preparation of wholesome, well-balanced meals to promote healthy eating.
5. To familiarize students with modern kitchen technologies and tools that support flameless cooking.
6. To increase students' self-assurance when cooking in a secure setting.
7. To give practical experience in planning and carrying out a cooking activity.
8. To encourage students' cooperation and teamwork as they make and present food together.

## **BENEFITS**

1. Reduces the dangers of using open flames while raising awareness of safe cooking techniques.
2. Encourages pupils to experiment with new ingredients and cooking techniques, which enhances their culinary creativity.
3. Offers useful meal preparation skills that are applicable in both home and commercial kitchens.
4. Encourages wholesome eating practices by preparing wholesome, freshly-picked meals.
5. Encourages teamwork and communication as students collaborate on cooking and presenting tasks.

6. Increases students' self-assurance in their capacity to cook on their own without using conventional techniques.
7. Introduces students to cutting-edge kitchen appliances and technology that can improve convenience and efficiency in the kitchen.
8. Provides a forum where students may present their culinary skills and get input from mentors and their peers.

**Organizers of this event.**

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Manmeet Kaur	Associate Professor, HOD	Home Science
4	Mrs. Neetu Sharma	Assistant Professor	Home Science

**GEOTAG PHOTOS**



 **GPS Map Camera**

**Jalandhar, Punjab, India**

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.32691°

Long 75.590606°

22/08/24 10:44 AM GMT +05:30



Google



 **GPS Map Camera**

**Jalandhar, Punjab, India**

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.32691°

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22/08/24 10:44 AM GMT +05:30



Google



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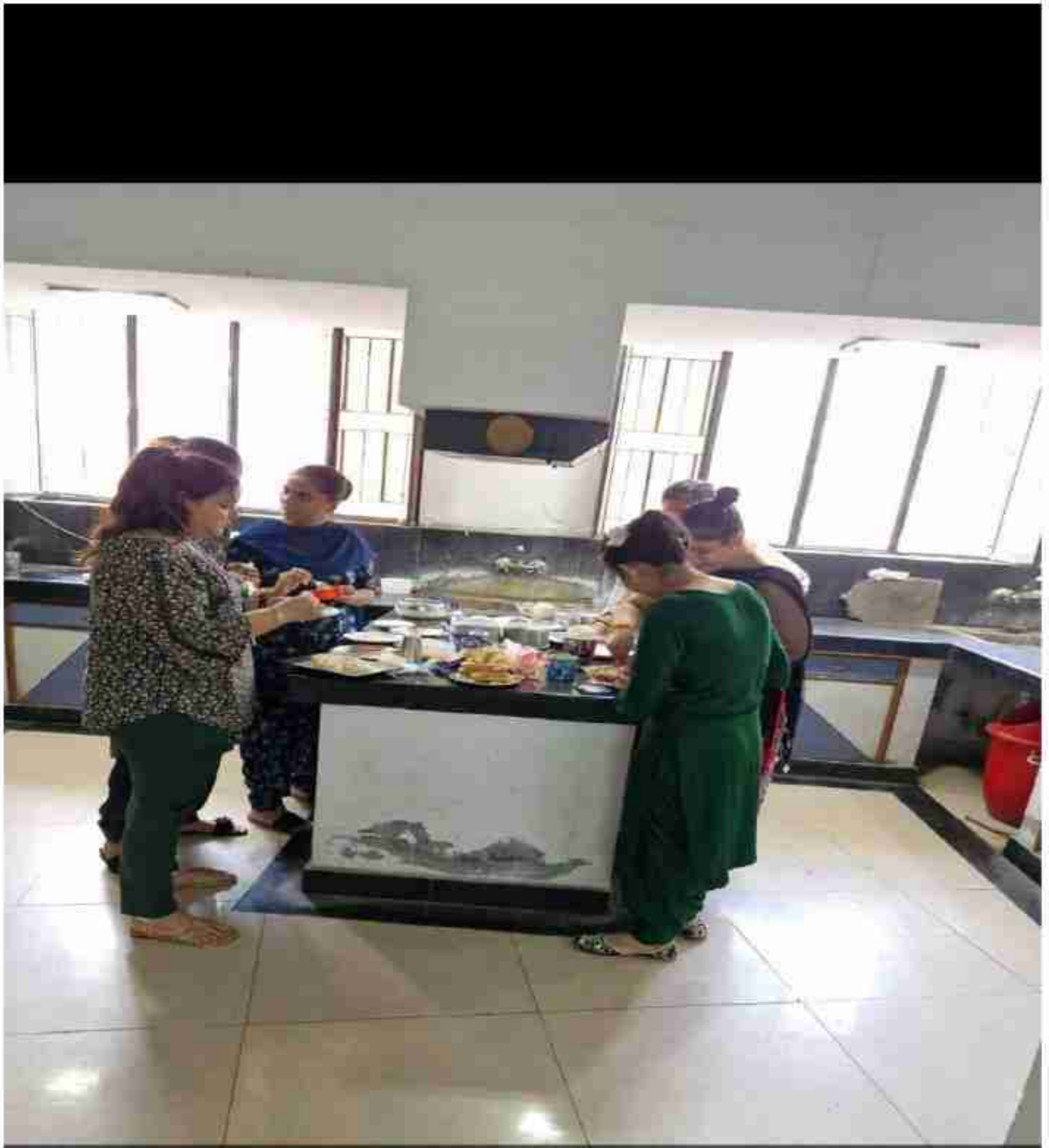
22/08/24 10:44 AM GMT +05:30



 **GPS Map Camera**



**Jalandhar, Punjab, India**  
1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar,  
Punjab 144001, India  
Lat 31.32691°  
Long 75.590606°  
22/08/24 10:44 AM GMT +05:30



1, SD College Rd, Prem Nagar,  
Gobind Garh, Arjun Nagar,  
Jalandhar, Punjab 144001,  
22 Aug 2024 10:26 am

broken  
clouds  
30.0 °C



239, near Krishan Nagar, Prem  
Nagar, Gobind Garh, Arjun  
Nagar, Jalandhar, Punjab  
22 Aug 2024 10:24 am

  
broken  
clouds  
30.0 °C



## ATTENDANCE OF STUDENTS



Dr. G.D. Chaudhary Mahila Sarva Shiksha College for Women, Jalandhar  
NAAC Re-Accredited 'A' Grade (Second Cycle)

Name of Department/Club/ Society: Home Science

Name of Activity: Planchelet Cooking : Innovative Techniques  
for safe and efficient meals

Time: 10.30 a.m.

Date: 22/8/24

Venue: Home Science Lab

S. No	Name	Class	Roll No	Signature
1	Milli	B.A I Sem	1024	Milli
2	Naziya	B.A Sem I	1017	Naziya
3	Harman Kaur	B.A Sem I	1011	Harman
4	Kavya	B.A Sem I	1006	Kavya
5	Priya	B.A Sem I	1053	Priya
6	Rajni	B.A Sem I	1052	Rajni
7	Ishika	B.A Sem I	1032	Ishika
8	Mansi	B.A Sem I	1002	Mansi
9	Umme Habiba	B.A Sem I	1064	Umme Habiba
10	Rajni Ahirwar	B.A Sem I	1036	Rajni Ahirwar
11	Shivani Yadav	B.A Sem I	1008	Shivani Yadav
12	Komal Yadav	B.A Sem I	1003	Komal
13	Jasmeen Kaur	B.A Sem I	1047	Jasmeen Kaur
14	Garvi	B.A Sem I	1060	Garvi
15	Kiran	B.A Sem I	1028	Kiran
16	Neetu	B.A Sem I	1038	Neetu



From Chama MacLachlan's College for Women, Chandigarh  
 NAAC No. Accredited "A" Grade (Revised Cycle)

Name of Department/Club/ Society: Home Science  
 Name of Activity: Flamless Cooking | Innovative Techniques for Safe and Efficient Meals  
 Time: 10:30 am  
 Date: 22/8/24  
 Venue: Home Science Lab

S. No	Name	Class	Roll No	Signature
19	Khubi Kumari	B.A - Sem I	1015	Khubi Kumari
20	Chandani	BA - Sem I	1026	Chandani
21	Natasha	B.A - Sem I	1033	Natasha
22	Garima Sharma	B.A - Sem I	1022	Garima
23	Mehak Arora	B.A Sem I	1051	Mehak
24	Sakshi	B.A Sem I	1042	Sakshi
25	Prabhat	B.A sem I	1046	Prabhat
26	Sakshi	B.A Sem I	1043	Sakshi
27	Homonkaur	BA - Sem I	1021	Homonkaur
28	Halika	B.A Sem I	1065	Halika
29	Neeva	BA Sem I	1004	Neeva
30	Janvi	BA Sem I	1013	Janvi
31	Briya	BA Sem I	1021	Briya
32	Sadya	BA Sem I	1035	Sadya
34	Saloni	BA Sem I	1001	Saloni
35	Ruth Bhatti	BA Sem 5 <sup>th</sup>	2017	Ruth
36	Supreet Kaur	BSc Ico Sem 5 <sup>th</sup>	2002	Supreet
37	Nehera Gill	BA Sem 5 <sup>th</sup>	2013	Nehera



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: Home Science

Name of Activity: Flameless Cooking : Innovative Techniques for Safe and Efficient Meals

Time: 10.30 a.m.

Date: 22/5/24

Venue: Home Science Lab

S. No	Name	Class	Roll No	Signature
38	Tamra	BA Sem III	1526	Tamra
39	Kavaleem	BCA Sem-I	7524	Kavaleem
40	Shubha	BCA Sem-I	7526	Shubha
41	Brahmjeet Kaur	BCA Sem-I	7532	Brahmjeet
42	Pranika	BCA Sem-I	7502	Pranika
43	Sakshi Shastri	BCA Sem-I	7519	Sakshi
44	Shiwangi	BCA Sem-I	7528	Shiwangi
45	Bali	BCA Sem-I	7527	Bali
46	Jaspreet Kaur	BCA Sem-I	7514	Jaspreet
47	Naina	BCA Sem-I	7510	Naina
48	Ritu	BCA Sem-I	7523	Ritu
49	Kaushal	BA Sem-V	2007	Kaushal
50	Prabhat	BSc. (Ed) Sem I	1201	Prabhat
51	Komal	B.A Sem III	1027	Komal
52	Muskan	B.A-B.Ed Sem I	1318	Muskan

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**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**WORKSHOP ON BASIC MUSIC THEORY & BREATHING TECHNIQUE**

**DURING SINGING PRACTICE**

**ACTIVITY REPORT**

The poster features a watercolor illustration of a woman singing into a microphone. At the top, it displays the college name 'PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN JALANDHAR' and its NAAC accreditation status. The title of the workshop is written in a mix of bold and cursive fonts. Below the title, it states the organizing department and provides the date and time. A footer lists the college's leadership and the workshop convener.

**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A+" Grade College (Second Cycle) **JALANDHAR**

**Workshop on**  
*Basic Music theory &  
Breathing technique During Singing Practice*

**Organised By**  
DEPARTMENT OF MUSIC-VOCAL

20 AUGUST 2024 10:30 AM

**Sh. Naresh Dudhla** President  
**Dr. Pooja Prashar** Principal  
**Mrs. Renu Tandon** Vice-President IIC  
**Dr. Renu Bala** Convener IIC  
**Mrs. Anu Bala** Department of music vocal

Session on: **WORKSHOP ON BASIC MUSIC THEORY & BREATHING TECHNIQUE**

**DURING SINGING PRACTICE**

Date: 20 August, 2024

Time: 10:30 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 42

Faculty: 02

## Report

The Indian classical arts, with their rich heritage and tradition, epitomize the harmonious fusion of various elements, prominently music. Basic Music Theory and Breathing Techniques offers numerous benefits to singers, ranging from improved pitch accuracy and rhythmic precision to enhanced vocal control and stamina. By integrating these elements into regular practice, singers can achieve a higher level of performance, maintain vocal health, and effectively communicate their musical intentions. This holistic approach not only strengthens technical skills but also enriches the overall singing experience. To address this skill, under the direction of the Institution's Innovation Council, the Music Vocal departments conducted a workshop on Basic Music Theory & Breathing techniques during Singing Practice. In addition to sharing her opinions with the students, Mrs. Anu Bala, an Assistant Professor from the Department of Music Vocal provided theoretical and practical expertise on the subject. The students in the Music Vocal department thoroughly liked the two hours of enthralling instruction. She explained that Music theory helps singers understand scales, intervals, and chord structures. This knowledge allows singers to recognize and stay in tune with the correct pitches. She provided knowledge of rhythm, timing, and dynamics that helps singers interpret and express music more effectively, giving them the ability to convey emotions and intentions. She provided information on how harmonies work allowing singers to blend well in ensemble settings and create more complex vocal arrangements. She highlighted music techniques to the students like notes (whole notes, half notes, quarter notes, etc.) and pitch, rhythm, timing, rhythm, major and minor scales.

## OBJECTIVES

1. **Improve Pitch Accuracy:** To assist singers in recognizing and replicating the right notes.
2. **Enhance Rhythmic Accuracy:** To guarantee that vocalists can comprehend and uphold appropriate tempo and rhythm.
3. **Develop Your Sight-Reading Ability:** To provide vocalists the ability to read and perform new music with little to no rehearsal.
4. **Recognize the structure of Music:** To shed light on how various musical components come together to form a composition.
5. **Promote Effective Communication with Accompanists:** To guarantee that vocalists can interact with accompanists or other musicians efficiently and convey musical ideas and requirements.

## BENEFITS

1. **Increased Pitch Accuracy:** Vocalists who possess a strong foundation in music theory are better able to recognize and replicate pitches.
2. **Improved Rhythmic Precision:** Singers can maintain appropriate timing and rhythm by knowing time signatures and rhythms.

3. **Improved Sight-Reading Skills:** Singers who comprehend musical notation and theory will find it easier to read and comprehend contemporary music.
4. **Greater Musical Interpretation:** Singers can better understand the harmonic and melodic context of work by being aware of scales, intervals, and chords.
5. **Greater Vocal Stamina:** Singers who use proper breathing techniques can hold their vocal strength and sustain longer phrases for longer periods.
6. **Better Vocal Control:** Singers who have mastered breath control techniques can modulate their airflow and produce a steady, controlled tone.
7. **Less Vocal Strain:** By using proper breathing techniques, the physical demands of singing are distributed more fairly.

**Organizers of this event.**

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Anu Bala	Assistant Professor, HOD	Music Vocal
4	Mr. Krishan Kumar	Tabla Instructor	Dance



GPS Map Camera

**Jalandhar, Punjab, India**  
880, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab  
144001, India  
Lat 31.327127°  
Long 75.59052°  
20/08/24 10:59 AM GMT +05:30



Google



GPS Map Camera

**Jalandhar, Punjab, India**  
241, near Krishan Nagar, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab  
144001, India  
Lat 31.326928°  
Long 75.590418°  
20/08/24 10:49 AM GMT +05:30



Google





GPS Map Camera

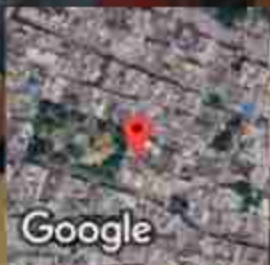


Google

Jalandhar, Punjab, India  
62/10, Central Town, Jalandhar, Punjab 144001, India  
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Long 75.586718°  
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GPS Map Camera



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20/08/24 10:45 AM GMT +05:30



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144001, India  
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20/08/24 10:46 AM GMT +05:30

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144001, India

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Long 75.590463°

20/08/24 10:46 AM GMT +05:30

**ATTENDANCE OF THE STUDENTS**



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Department of Music Vocal

Name of Activity: Workshop on Basic Music Theory and Breathing-technique along singing practice.

Time: 10:30 am

Date: 20 Aug, 2024

Venue: Department of Music Vocal

S. No	Name	Class	Roll No	Signature
1.	Mallamsi	B.COM 3	3221	Mallamsi kumar
2.	Gayatri	B.VOC. 1	636	Gayatri
3.	Harnoor Kaur	BA Sem 1	1031	Harnoor Kaur
4.	Jasleen Kaur	BA Sem 1	1045	Jasleen Kaur
5.	Jyoti	B.VOC <sup>1st Sem-1</sup> <sub>College</sub>	617	Jyoti
6.	Manvi	B.VOC <sup>1st Sem-1</sup> <sub>College</sub>	616	Manvi
7.	Sanjana	BSC ED Sem-1	8204	Sanjana
8.	Tania	B.VOC. <sub>College</sub>	694	Tania
9.	Mudita	B.A. Sem 3	1531	Mudita
10.	Kruti Sharma	BA sem 3	1502	Kruti
11.	Mustan	" " "	1504	Mustan
12.	Bindu	BA Sem 3	1521	Bindu
13.	Nayot Kaur	B.A Sem 3	1539	Nayot Kaur
14.	Subhi Bhatia	B.A Sem III	1828	Subhi
15.	Jaswinder Kaur	B.A sem III	1807	Jaswinder
16.	Anshika	BSc Eco Sem III	1707	Anshika
17.	Savita Kumari	B.SCECO sem III	1705	Savita
18.	Kasak	BSc Eco sem III	1703	Kasak



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Department of Music/Vocal  
Name of Activity: Workshop on Basic Music Theory and Breathing Technique during singing practice.  
Time: 10:30 am  
Date: 20 Aug, 2024  
Venue: Department of Music/Vocal

S. No	Name	Class	Roll No	Signature
19.	Pallavi	BA Sem II	1507	Pallavi
20.	Adarsh Singh	B.A Sem - 3	1540	Adarsh Singh
21.	Nandini	B.A Sem - 3	1514	Nandini
22.	Pooja	B.A Sem - 3	1525	Pooja
23.	Arunsharan Kaur	B.A. B.Ed Sem 3	1367	Arunsharan
24.	Poojani	B.A Sem III	1515	Poojani
25.	Kishan	B.A Sem I	1028	Kishan
26.	Prabhjot	B.Sc Genl I	1201	Prabhjot
27.	Khushi Sabherwal	B.A Sem IV	1522	Khushi
28.	Rishi Wajir	B.A Sem III	1518	Rishi
29.	Nigali Kaur	B.A Sem III	1513	Nigali
30.	Taruna Parveen	BA B. ED III	1361	Taruna
31.	Komal	BA B. ED III	1362	Komal
32.	Vandana	BA B. Ed III	1352	Vandana
33.	Kaushika	"	1351	Kaushika
34.	Shruti	"	1356	Shruti
35.	Aartha Sharma	B.Sc. <sup>non-medical</sup> medical	2303	Aartha Sharma
36.	Roshni	"	2302	Roshni
37.	Kashish	"	2304	Kashish
38.	Rinduu	B.A Sem III	1521	Rinduu
39.	Sadiya	BA (Sem I)	1035	Sadiya
40.	Tamara	B.A (Sem III)	1522	Tamara
41.	Mehak	B.A (Sem III)	1530	Mehak
42.	Sonia	B.A (Sem III)	1524	Sonia

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**Facebook Link**

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**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**WORKSHOP ON TRENDS AND IMPROVISATION IN FOLK SPINS**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**



**NAAC Re- accredited "A+" Grade College ( Second Cycle)**

**JALANDHAR**



*Workshop on*

# **TRENDS AND IMPROVISATION IN FOLK SPINS**

Organised By

**DEPARTMENT OF DANCE**



**22TH  
AUGUST 2024**



**11.00 AM**



**MS. RITU**

Professional expert in Folk dances

[PCMSD.AC.IN](http://PCMSD.AC.IN)

**Sh. Naresh Budhia**  
President

**Dr. Pooja Prashar**  
Principal

**Mrs. Renu Tandon**  
Vice-President IIC

**Dr. Renu Bala**  
Convener IIC

**Dr. Sugandhi Bhandari**  
HOD  
Department of Dance

**Date: August 22, 2024**

**Time: 11:00 am**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 46**

**Faculty: 01**

## Report

Gujarati folk dance vividly represents Gujarat, India's rich cultural legacy. Gujarati dance, which is full of excitement and tradition, combines a variety of components to create something rather special. Spins are an important component of Gujarati dance, adding to the performances' visual appeal and rhythmic framework. To explain to students the function and importance of spins in Gujarati traditional dance, particularly emphasizing popular dance styles like Garba, Dandiya Raas, and Hathi Raas, the Department of Dance under the banner of the Institution's Innovation Council arranged a workshop on Trends and Improvisation in Folk Spins. The expert for this workshop was Ms. Ritu, a professional expert in folk dances. She gave students training on how to perform spins in Garba with fluid transitions, which improved the beat and produced an eye-catching impact. She also performed spins in Dandiya Raas, which are more intense than Garba. She demonstrated how the dancers rotate during their dances to match the beats and the sound of sticks hitting each other. These spins highlight the dance's exuberant quality and perform more vitality and enthusiasm. She went on to say that Spins in Hathi Raas, which are more impromptu and less formal, capture the light-hearted spirit of the dance. To create a sense of surprise and delight, the spins are frequently incorporated into the dancing routine. She described how Spins improve the overall aesthetic of the performance and give Gujarati folk dance a dynamic, eye-catching element that captivates the audience with a sense of movement and fluidity. She explained to the class how spins contribute to keeping the beat in tune with the music. They make sure the show is harmonious and cohesive by coordinating the dancers' motions with the beats. For those students who intend to pursue dancing as a career, this workshop has shown to be extremely beneficial.

## OBJECTIVES

- 1. Enhance Understanding of Cultural Heritage:** To educate students about the rich cultural significance of Gujarati folk dance and the role of spins in preserving and showcasing this heritage.
- 2. Develop Technical Skills:** To provide students with hands-on training in executing various types of spins in Gujarati folk dances like Garba, Dandiya Raas, and Hathi Raas.
- 3. Promote Creativity and Innovation:** To encourage students to experiment with spins and integrate their own creative improvisations into traditional dance forms.
- 4. Improve Coordination and Rhythm:** To help students refine their sense of rhythm and coordination by synchronizing their spins with music and other dance movements.
- 5. Boost Performance Confidence:** To build students' confidence in performing complex spins and enhance their overall stage presence during folk dance performances.
- 6. Foster Teamwork:** To cultivate a sense of unity and collaboration among students as they practice spins in group settings, especially in dances like Dandiya Raas, which require coordinated movements.
- 7. Preserve and Popularize Folk Traditions:** To contribute to the preservation and wider appreciation of



Gujarati folk dances by training a new generation of dancers in these traditional art forms.

**8. Encourage Physical Fitness:** To promote physical well-being through the active and dynamic movements involved in executing various spins, which require stamina, balance, and agility.

### **BENEFITS**

1. **Cultural Appreciation:** Students gain a deeper appreciation for Gujarati folk traditions and the intricate role that spins play in these dances.

2. **Skill Development:** Participants acquire specialized skills in performing spins, enhancing their overall dance abilities.

3. **Enhanced Creativity:** The workshop provides a platform for students to explore and incorporate creative spins, fostering artistic expression.

4. **Improved Rhythm and Timing:** Students learn to synchronize their movements with music, leading to better rhythm and timing in their performances.

5. **Increased Confidence:** By mastering complex spins, students build confidence in their dance capabilities, which translates into stronger performances.

6. **Team Collaboration:** The group practice sessions promote teamwork and collaboration, essential skills for any group dance performance.

7. **Cultural Preservation:** The workshop helps keep the tradition of Gujarati folk dance alive by training new dancers in these time-honoured techniques.

8. **Physical Fitness:** Engaging in the physically demanding aspects of dance, particularly spins, contributes to students' overall physical fitness and agility.

### **Organizers of this event.**

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Dr. Sughandi Bhandari	Assistant Professor, HOD	Dance




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Lat 31.326783°  
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**Students**

**Attendance**



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/Society: Dance  
Name of Activity: Games and Improvisation in Folk  
Time: 11:00 A.M  
Date: 22-08-2024  
Venue: Dance Department

S. No	Name	Class	Roll No	Signature
1.	Bumbari	B.A 2nd Sem	1528	
2.	Priya	B.A 1st Sem	1053	
3.	Jasleen Kaur	B.A. I Sem	1457	
4.	Yukta Kaur	B.A. I Sem	1459	
5.	Kalabapreet	BA. I Sem	1020	
6.	Jasleen Kaur	BA. I Sem	1045	
7.	Jomvi	B.A. I Sem	1013	
8.	Sharnoo Kaur	II	1071	
9.	Neeru	BA. I Sem	1004	
10.	Priya	BA. I Sem	1081	
11.	Kasak	Bsc Eco Sem III	1703	
12.	Khushi	Bsc Eco Sem III	1701	
13.	Anshu Kumari	Bsc (Eco) Sem III	1702	
14.	Kallvi	Bsc (Eco) Sem III	1704	
15.	Bhavika	B.Sc (NM) Sem III	254	
16.	Blossam	Bsc (NM) Sem III	253	
17.	Jasleen Kaur	BSC (NM) Sem III	252	
18.	Nandini	Bsc (NM) S III	251	



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited "A+" Grade (Second Cycle)

Name of Department/Club/Society: Dance  
Name of Activity: Trends and Impersonation in folk  
Time: 11:00 A.M.  
Date: 22-02-2024  
Venue: Dance Department

S. No	Name	Class	Roll No	Signature
19	Anshika Verma	BA V sem	2011	Anshika Verma
20	Jasmeen Kaur	B.A I Sem	2047	Jasmeen Kaur
21	Gauri	B.A Sem I	1060	Gauri
22	Nisha	B.A. B ed II	1356	Nisha
23	Shalini	BA Sem III	1508	Shalini
24	Khushsharan Kaur	B.A BEd III	1367	Khushsharan Kaur
25	Kavya	B.A Sem I	1006	Kavya
26	Mehak Arora	B.A I Sem I	1051	Mehak
27	Priya Verma	B.A (Sem I)	1053	Priya Verma
28	Kurub	B.A BEd (cont)	1319	Kurub
29	Lejandeepp	BA sem III	1536	Lejandeepp
30	Aarti	BA sem III	1584	Aarti
31	Kalpi	B.A Sem III	1704	Kalpi
32	Gida	BA. 3rd	1366	Gida
33	Taruna Patel	BA. B Ed III	1361	Taruna
34	Komal	B.A. B Ed III	1362	Komal
32	Grasima	B.A Sem I	1022	Grasima
33	Natasha	B.A. Sem I	1033	Natasha





**Social Media Promotional link**

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PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**WORKSHOP ON SCRIPT WRITING**

**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A+" Grade College ( Second Cycle) **JALANDHAR**

**WORKSHOP ON**  
**SCRIPT**  
**WRITING**

ORGANISED BY  
**TV & VIDEO PRODUCTION DEPARTMENT**

21-08-2024  
11:00 AM  
VENUE- STUDIO

**Sh. Naresh Budhia**  
President

**Dr. Pooja Prashar**  
Principal

**Mrs. Renu Tandon**  
Vice-President IIC

**Dr. Renu Bala**  
Convener IIC

**Ms. Priyanka**  
Coordinator

[www.pcmdb.ac.in](http://www.pcmdb.ac.in)

### ACTIVITY REPORT

Session on: Workshop on Script Writing

Date: 21 August 2024

Time: 11:00 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 50

Faculty: 01

## Report

Scriptwriting is the craft of creating the written blueprint for visual storytelling, such as films, television shows, and online content. A well-written script serves as the foundation for production, guiding directors, actors, and crew through the narrative and technical aspects of a project. Effective script writing is a blend of creativity, technical skill, and adherence to industry norms. The Department of Video Production hosted a comprehensive **Workshop on Script Writing** aimed at enhancing the skills of participants in creating compelling scripts for video content. The workshop was conducted on August 20, 2024, under the guidance of the Institution's Innovation Council of PCM S.D. College for Women, Jalandhar. Ms. Priyanka from the Department of Mass Communication and TV Video Production started the workshop with an introduction that gave a general review of the scriptwriting procedure. She went over the many important topics, including an introduction to script writing, an overview of screenplay writing, structure, and format, and discussed the significance of a well-structured script in narrative. She talked about developing a narrative, plot development (organizing a script with acts, sequences, and scenes), storytelling techniques (crafting a compelling story arc, character development, and thematic elements), and dialogue writing (writing natural and impactful dialogue that drives the narrative). Throughout the workshop, participants engaged in practical exercises that involved writing short scenes, developing character sketches, and creating dialogue exchanges. The workshop was designed for students who are interested in the nuances of storytelling through scripts. By mastering these elements, aspirants can craft compelling scripts that captivate audiences and serve as a solid foundation for successful visual storytelling.

## Objectives

- 1. To Provide Participants with Scriptwriting Skills:** The goal of the workshop was to give participants the skills and information needed to write engaging, well-structured scripts.
- 2. To Introduce Storytelling strategies:** Character development, plot structure, and constructing a coherent tale were among the main storytelling strategies that were covered in the program.
- 3. To Encourage Real-World Scriptwriting Experience:** To make sure they could use these abilities, participants were urged to take part in real-world activities that reinforced the lessons they had learned.
- 4. To Align Training with Industry Standards:** To prepare participants for professional jobs in media production, the workshop sought to familiarize students with industry standards and expectations in scriptwriting.
- 5. To Foster Creative Development:** Fostering participants' creativity so they could tell original stories and ideas through their scripts was one of the main goals.
- 6. To Support Career Readiness:** The workshop was designed to contribute to the professional development of participants, equipping them with the skills needed to pursue careers in scriptwriting and related fields.

## Benefits

1. **Skill Enhancement:** Participants gained sophisticated scriptwriting abilities that enabled them to write interesting and well-organized scripts for a range of video formats.
2. **Practical Application:** Through the use of hands-on exercises, participants were able to put theoretical principles into practice in real-time, which enhanced their capacity to create engaging conversations, scenes, and characters.
3. **Creative Expression:** By teaching participants the craft of scriptwriting, the program gave them a platform to explore and express their creativity.
4. **Industry-Relevant Training:** Participants were equipped to satisfy professional expectations in media and entertainment by being exposed to industry norms and standards in scriptwriting.
5. **Networking Opportunities:** During the session, participants had the opportunity to interact with professionals and peers, which may prove beneficial for their future jobs.
6. **Enhanced Confidence:** As participants honed their scriptwriting skills, they became more assured of their capacity to write captivating screenplays.

## Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Ms. Priyanka	Assistant Professor	Department of Mass Communication and TV Video Production

## GEOTAG PHOTOS



PDM S.D. COLLEGE FOR WOMEN  
INSTITUTION'S INNOVATION COUNCIL  
&  
INCUBATION CELL

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**ATTENDANCE OF STUDENTS**





Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: TV & Video Production

Name of Activity: Workshop on Script Writing

Time: 11:00 AM

Date: 21-08-24

Venue: Studio

S. No	Name	Class	Roll No	Signature
1.	Jalmeen	BA BED, Sem 5	1401	
2.	Shuveksha	BA, BED, Sem 5	1402	
3.	Ganima Jaisrath	BA, BED, Sem 5	1403	
4.	Pooja	BA BED sem 5	1404	
5.	Swathi	BA, BED sem 5	1411	
6.	Kamna	BA Sem 5	2007	
7.	Prizanshi	BA Sem 5	2008	
8.	Sapna	BA Sem 5	2009	
9.	Sakshi	M.B.E.T. Sem 3	12051	
10.	Pooja	M.B.E.T. Sem 3	12052	
11.	Kushi Sahasrwal	B.A Sem III	1522	
12.	Bindu	B.A Sem III	1521	
13.	Sadya	B.A Sem I	1035	
14.	Diksha	Uasmatology	10	
15.	Melak	B.A Sem III	1530	
16.	Sonia	B.A Sem III	1523	
17.	Purnima	B.A Sem III	1524	
18.	Jalmeen Kaur	B.A Sem I	1047	



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited "A+" Grade (Second Cycle)

Name of Department/Club/Society: TV & Video Production

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Time: 11:00

Date: 21-08-24

Venue: Studio

S. No	Name	Class	Roll No	Signature
19	Manisha	B.A	1040	Manisha
20	Garlima Sharma	B.A Sem I	1022	Garlima
21	Natasha	BA-I	1033	Natasha
22	Satshi	BA-I	1042	Satshi
23	Gauri	B-A-I	1060	Gauri
24	Haimanpreet Kaur	MCOM-III	8755	Haiman.
25	Uvi	MCOM-III	8763	Uvi
26	Hirani	MCOM-III	8754	Hirani
27	Tanuja	MCOM-III	8753	Tanuja
28	Naupreet	B.A Sem III	1519	Naupreet
29	Jasmine/Kaur	B.com Sem I	3005	Jasmine/Kaur
30	Hirani	B.com Sem I	3006	Hirani
31	Vandana	Bisc Kool Sem I	1205	Vandana
32	Tania	B.Sc (Eco) Sem I	1202	Tania
33	Neel	B.A I Sem	1048	Neel
34	Kiran	B.A I Sem	1028	Kiran
35	Shivani Yadav	B.A Sem I	1009	Shivani
36	Sania Singh	B.A. Sa-3	1340	Sania Singh



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: TV & Video Production

Name of Activity: Workshop on Script Writing

Time: 11:00 AM

Date: 21-08-24

Venue: Studio

S. No	Name	Class	Roll No	Signature
37	Kamraj	B.Com (F) <sup>11</sup>	304	Kamraj
38	Roshni	B.Com (F) <sup>11</sup>	307	Roshni
39	Asmita Sharma	B.Sc. Non med	2303	Asmita Sharma
40	Rashmi	B.A. Non med	2302	Rashmi
41	Kashish	B.Sc. Non Med <sup>11</sup>	2304	Kashish
42	Apurva	B.Sc. Non med	2305	Apurva
43	Hansimran kaur	B.A. Sem I	2005	Hansimran
44	Arpita Sehgal	B.Sc. Ica. Sem V <sup>th</sup>	2204	Arpita
45	Gauri	B.A. Sem V <sup>th</sup>	2006	Gauri
46	Chandni	B.Sc. Sem V <sup>th</sup>	2205	Chandni
47	Navya Kaur	B.A. Sem III	1539	Navya
48	Alhammat	B.A. Sem-3	1541	Alhammat
49	Prizanka	B.A. Sem-3	1542	Prizanka
50	Anjali	B.A. Sem-3	1549	Anjali

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PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

ACTIVITY REPORT

**WORKSHOP ON RAKHI DESIGNING**



**PREM CHAND MARKANDA**  
**S.D. COLLEGE FOR WOMEN, JALANDHAR**  
NAAC Re-accredited "A+" Grade college (Second Cycle)

Under the Guidance of IIC  
**P.G. DEPARTMENT OF FASHION DESIGNING**

Going to Organise  
*Workshop*  
on  
*Rakhi Designing*

**Ms. RITU LAL**  
( Professional Expert  
in Rakhi Making )

 5th August 2024  
 11:00 AM  
 TD LAB

<b>Sh. Naresh Budhia</b> President	<b>Dr. Pooja Prashar</b> Principal	<b>Mrs. Sunita Bhatia</b> HOD	<b>Mrs. Renu Tandon</b> Vice-President IIC	<b>Dr. Renu Bala</b> Convener IIC
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● f ● pcmsd.ac.in

Topic: **WORKSHOP ON RAKHI DESIGNING**

Date: 5<sup>th</sup> August 2024

Time: 11:00 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 40

Faculty: 07

## Report

Raksha Bandhan primarily honors the bond between brothers and sisters. Sisters tie a Rakhi, a decorative thread, around their brothers' wrists, symbolizing their love and protection. The festival has deep cultural roots and is celebrated with various customs and rituals that vary across regions but universally emphasize family unity and affection. These traditions help preserve cultural heritage and promote the practice of familial values. To celebrate this occasion, the Department of Fashion Designing organized a workshop titled "Rakhi Making" on 5<sup>th</sup> August 2024 in the FD lab. The event was organized to provide participants with hands-on experience in creating traditional Indian Rakhi (a decorative thread worn by sisters and tied by brothers during the festival of Raksha Bandhan). The workshop began with a warm welcome of Ms. Ritu Lal, a professional expert in Arts and Crafts. Participants were introduced to various materials such as threads, beads, sequins, and embellishments. Demonstrations on different rakhi-making techniques were provided. Students engaged in creating their rakhis, guided by the expert. They were encouraged to experiment with various designs and personalize their creations. Participants expressed high satisfaction with the workshop. They appreciated the clear instructions and the opportunity to explore their creativity. Many found the hands-on experience both educational and enjoyable. Positive feedback highlighted the friendly atmosphere, the comprehensive explanations, and the chance to learn a traditional craft in a contemporary setting. This workshop was a successful event that achieved its objectives of teaching a traditional craft, promoting cultural understanding, and providing an engaging and enjoyable experience for all participants.

### Objectives:

1. **Teach Craftsmanship Skills:** to provide participants practical experience making rakhis utilizing a variety of tools and methods.
2. **Promote Cultural Awareness:** to inform participants about Raksha Bandhan's cultural and historical significance.
3. **Encourage Creativity and Personal Expression:** to provide participants the freedom to create and customize their rakhis using their imaginations.
4. **Facilitate Hands-On Learning:** to provide a useful, interactive rakhi-making experience.
5. **Foster Community and Social Interaction:** to establish a social setting where individuals may communicate, exchange ideas, and work together.
6. **Enhance Family and Social Bonds:** to inspire individuals to make rakhis for their loved ones in observance of Raksha Bandhan.
7. **Provide Practical Tips and Techniques:** to teach participants useful skills and methods that they may apply outside of the session.
8. **Encourage Sustainable Practices:** to encourage the use of sustainable crafting techniques and environmentally friendly materials.
9. **Build Confidence and Self-Esteem:** to assist participants in developing self-assurance in their creative capacities.

**10. Celebrate Artistic Talent:** to recognize and celebrate each participant's artistic ability.

**Benefits:**

- 1. Skill Development:** Participants gain useful crafting methods and abilities. In the process of creating rakhis from the ground up, they pick up transferable skills like threading, knotting, and decorating.
- 2. Cultural Enrichment:** Participants acquire a more profound comprehension of the Raksha Bandhan celebration.
- 3. Creativity and Self-Expression:** There's a chance for creative expression for participants.
- 4. Social Interaction and Networking:** offers chances for networking and social interaction.
- 5. Practical Knowledge:** gives attendees useful knowledge that they may apply outside of the program.
- 6. Economic Contribution:** By encouraging the use of locally obtained materials and generating demand for handcrafted goods, the workshop may help local enterprises.

**Organizers of this event**

Name	Designation	Department
Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
Dr. Renu Bala	Assistant Professor, Convener, IIC	History
Mrs. Sunita Bhalla	Associate Professor, HOD	Fashion Designing
Ms. Dolly	Assistant Professor,	Fashion Designing
Ms. Manpreet Kaur	Assistant Professor	Fashion Designing
Ms. Beenu	Assistant Professor	Fashion Designing
Ms. Prabhdeep Kaur	Assistant Professor	Fashion Designing



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Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited 'A+' Grade (Second Cycle)

Name of Department/Club/Society: FD Department of Fashion Designing

Name of Activity: Workshop on 'Rakhi Designing'

Time: 11:00 AM

Date: 5<sup>th</sup> August, 2024

Venue: FD Lab No. 20

S. No	Name	Class	Roll No	Signature
1	Pawanjeet Kaur	BSc FD Ist sem	8201	Pawanjeet Kaur
2	Mehak Pathak	BSc FD Ist sem	8202	Mehak
3	Mehak	BSc FD Ist sem	8203	Mehak
4	Sanjana	BSc FD Ist sem	8204	Sanjana
5	Muskan	BSc FD Ist sem	8205	Muskan
6	Pallavi	BSc FD Ist sem	8206	Pallavi
7	Roli Kumari	BSc FD Ist sem	8207	Roli Kumari
8	Jagjeet Kaur	BSc FD Ist sem	8208	Jagjeet Kaur
9	Fiza Rani	BSc FD Ist sem	8210	Fiza Rani
10	Archana	BSc FD Ist sem	8211	Archana
11	Jamvi	BSc FD Ist sem	8212	Jamvi
12	Bhanti	BSc FD Ist sem	8215	Bhanti
13	Shifa Kuthara	BSc FD Ist sem	8216	Shifa
14	Renuka	BSc FD Ist sem	8217	Renuka
15	Isba	BSc FD Ist sem	8218	Isba
16	Rupinder Kaur	BSc FD Ist sem	8220	Rupinder Kaur
17	Mansi	BSc FD Ist sem	8302	Mansi
18	Karnal	BSc FD Ist sem	8303	Karnal

S. No	Name	Class	Roll No	Signature
19	Pooja	BSc FD 3rd sem	8304	Pooja
20	Chandani	BSc FD 3rd sem	8305	Chandani
21	Durgesh	BSc FD 3rd sem	8306	Durgesh
22	Vishi	BSc FD 3rd sem	8307	Vishitaven
23	Siya	BSc FD 3rd sem	8308	Siya
24	Neetu	BSc FD 3rd sem	8309	Neetu
25	Manisha	B.Voc FT 3rd sem	51	Manisha
26	Piyamshi	B.Voc FD 3rd sem	52	Piyamshi
27	Pawandeep Kaur	BSc FD 5th sem	8401	Pawandeep Kaur
28	Divpriya	BSc FD 5th sem	8402	Divpriya
29	Shital	BSc FD 5th sem	8403	Shital
30	Manju	BSc FD 5th sem	8404	Manju
31	Ameeta	BSc FD 5th sem	8406	Ameeta
32	Jasleen Kaur	P.G. Dip. PDIT	9651	Jasleen Kaur
33	Pallvi Sharma	MSc. FD I sem	8803	Pallvi
34	Rupa Kumari	MSc. FD I sem	8804	Rupa Kumari
35	Simran Kaur	MSc. FD I sem	8807	Simran
36	Amita	MSc. FD I sem	8808	Amita
37	Rizwana	MSc. FD I sem	8810	Rizwana
38	Jasmeen	MSc. FD I sem	8854	Jasmeen
39	Tanisha	UG Dip. Ist (General)		Tanisha
40	Taruni Kapoor	MSc. FD I sem	8851	Taruni Kapoor

**Facebook Promotional Link**

<https://www.facebook.com/share/p/NoN72ACvo5wAJGwT/>

**Social Media Promotional Link**

<https://punjabnewschannel.com/english/pcm-s-d-college-for-women-organizes-workshop-on-handmade-rakhi-techniques/>



PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**SIX DAYS WORKSHOP ON SOFT SKILL DEVELOPMENT**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**

NAAC Re-accredited "A+" Grade College (Second Cycle)

JALANDHAR



*Six Days Workshop On*  
**PERSONALITY DEVELOPMENT  
PROGRAMME**

Organised By  
**PLACEMENT CELL**



27TH  
AUGUST 2024



1:30 PM TO 3:00 PM



**AJNU JAIN**  
Soft Skill Trainer



PCMR.AC.IN

**Sh. Naresh Buddha**  
President

**Dr. Pooja Prashar**  
Principal

**Mrs. Renu Tandon**  
Vice-president IIC

**Dr. Renu Bala**  
Convener IIC

**Mrs. Rajni Kapoor**  
**Dr. Divya Buddha**  
Incharges of placement and  
personality Development cell

**Topic: SIX DAYS WORKSHOP ON SOFT SKILL DEVELOPMENT**

**Date: 20<sup>th</sup> to 25<sup>th</sup> August 2024**

**Time: 01:30- 3:00 p.m.**

**Duration: Six Days (36 hours)**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 58**

**Faculty: 06**

## Report

The Placement Cell of PCM S.D. College for Women, Jalandhar, organized a comprehensive six-day workshop on Personality Development aimed at equipping students with essential skills for personal and professional growth. Anju Jain, a qualified soft skill and e-content trainer with fifteen years of expertise, was the workshop expert. The course covered a range of personality development topics and gave students the skills they needed to succeed in both their personal and professional life. The workshop's format revolved around a number of engaging sessions, each of which addressed an essential aspect of personality development.

### Topics Covered:

- Life Skills
- Body Language & Professional Grooming
- English - Language for Career
- Communication Skills
- Goal Setting & Time Management
- Good Health for Good Life
- Job Opportunities
- Interview Skills
- Professional Communication
- Money Management
- Soft Skills
- Interview Preparation

Essential life skills, such as making decisions, solving problems, and critical thinking, were taught to the students. The relevance of these abilities in overcoming obstacles in daily life and coming to wise conclusions was underlined during the workshop. The activity emphasized how important body language is to communication. To provide a lasting impression in professional situations, students were taught the importance of maintaining professional grooming and appropriate body language. In this session, the value of English as a universal language was emphasized. Students received guidance on honing their language skills, especially about advancing their careers. In any sector, successful communication is essential to success. The goals of this session were to improve listening skills, verbal and

nonverbal communication skills, and the art of confidently and effectively expressing ideas. Setting realistic goals and efficiently using time were the main subjects of discussion in this session. Students received instruction on time management techniques, realistic goal-setting, and job prioritization to succeed both personally and professionally. It was underlined how essential it is to keep up well-being as the cornerstone of a prosperous life. This lesson encouraged students to lead balanced lives by covering topics related to their physical, mental, and emotional well-being. A summary of the range of employment options accessible to students was given. Identifying and preparing for potential job pathways was one of the session's topics. Although interview preparation can seem overwhelming, this class broke it down into doable steps. Students gained knowledge of typical interview questions, confident self-presentation techniques, and how to leave a good impression on prospective employers. This workshop covered the subtleties of professional communication, such as formal communication, email etiquette, and the significance of acting professionally at all times. Budgeting, saving, and investing were among the fundamentals of financial literacy that were taught to the students. The goal of the lesson was to provide the pupils the knowledge they needed to handle their money wisely. The program also covered the value of soft skills, which are critical in today's workforce and include problem-solving, teamwork, and flexibility. During the last session, students received mock interviews and feedback sessions to help them prepare for interviews. Students improved their interviewing skills and built confidence with this hands-on approach. The six-day program was a great success, giving students a thorough understanding of various personality development-related topics. Without a doubt, the abilities and information they acquired from this course will help them succeed both personally and professionally. Indeed, such activities are highly beneficial for students interested in starting their careers in entrepreneurship and launching their startups. It helps students build confidence, communication, and leadership skills, essential in the entrepreneurial world.

#### **FRAMEWORK OF WORKSHOP**

Framework for 36 hours - Offline Sessions				
Programme Goal	1. To help students overcome their fear of speaking in English			
	2. To instill confidence in students			
	3. To make students socially aware and responsible citizens			
	4. To increase students employability quotient			
Day	Sl.No.	Session Title	Duration	Skill
1	1	I am Unique	2 hrs	Life Skill
	2	Body Language & Professional Grooming	2 hrs	Soft Skill
	3	English - Language for Career	2 hrs	Communication Skill
2	4	Goal setting & Time Management	2 hrs	Soft Skill
	5	Good health for good life	2 hrs	Life Skill
	6	Job Opportunity	2 hrs	Interview Skill
3	7	Professional Communication	2 hrs	Communication Skill
	8	Group Discussion	2 hrs	Interview Skill
	9	Money Management	2 hrs	Soft Skill
4	10	Professional Ethics	2 hrs	Soft Skill
	11	Critical Thinking	2 hrs	Life Skill
	12	Presenting a Project	2 hrs	Soft Skill
5	13	Interview Preparation 1	2 hrs	Interview Skill
	14	Group Presentation	2 hrs	Presentation Skill
	15	Digital Identity	2 hrs	Life Skill
6	16	Problem solving	2 hrs	Soft Skill
	17	Interview Preparation 2	2 hrs	Life Skill - Interview skill
	18	Recap & Closing	2 hrs	
6 days   18 Sessions   36hours   ITI				

### Objectives:

- To Improve Crucial Life abilities:** The workshop's main goal was to give students the critical thinking, problem-solving, and decision-making abilities that are necessary for both personal and professional success.
- To Promote Effective Communication:** Improving students' verbal and nonverbal communication abilities would enable them to confidently and successfully convey their thoughts in a variety of professional contexts.
- To Develop Professional Grooming and Body Language:** Teaching students the value of appropriate body

language and professional grooming in making a good first impression in professional settings was one of the main goals.

4. **To Offer Career Guidance:** The goal of the workshop was to advise students on a range of career options and routes, including how to handle professional environments and get ready for job interviews.

5. **To Strengthen English Language Proficiency:** Stressing the value of English as a global language and assisting students in enhancing their language abilities for future employment were the main objectives.

6. **To Promote Financial Literacy:** To enable students to manage their money sensibly, the session covered the fundamentals of budgeting, saving, and investing.

7. **To Promote Health and Well-Being:** Encouraging students to have balanced lives and emphasizing their mental, emotional, and physical health as the cornerstones of success was another important goal.

#### **Benefits:**

1. **Better Decision-Making and Problem-Solving Skills:** Students developed hands-on experience in these areas, which is essential for overcoming obstacles in both personal and professional contexts.
2. **Improved Communication Skills:** Individuals gained knowledge on how to express themselves clearly, which is essential for success in both professional and interpersonal settings.
3. **A Greater Understanding of Professional Etiquette:** Students' employability was improved by the body language and grooming instruction, which taught them how to conduct themselves professionally.
4. **To Strengthen English Language Proficiency:** Stressing the value of English as a global language and assisting students in enhancing their language abilities for future employment were the main objectives.
5. **To Promote Financial Literacy:** To enable students to manage their money sensibly, the session covered the fundamentals of budgeting, saving, and investing.
6. **To Promote Health and Well-Being:** Encouraging students to have balanced lives and emphasize their mental, emotional, and physical health as the cornerstones of success was another important goal.

#### **Organizers of this event.**

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Rajni Kapoor	Assistant Professor	Commerce
4	Dr. Divya Budhiya	Assistant Professor	Economics

Social Media Promotional link

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## OFFICIAL NOTICE OF WORKSHOP

### Notice

Date:- 16-08-2024

It is for the information to all that Placement Cell of the college is going to organise a 6 days' Workshop on Soft Skills Development for final year students of all streams sponsored by Mahindra and Mahindra Group from 20.08.2024 onwards.

Timings for the workshop : 1.30 p.m. to 3.00 p.m

Venue : Auditorium



Geotag Photos



 **GPS Map Camera**



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1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

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**ATTENDANCE OF THE STUDENTS**

Sl. No.	Subject Name	Semester/Class	Theory Marks					Practical Marks					Total Marks		
			20 Aug 21	27 Aug 21	03 Sep 21	10 Sep 21	17 Sep 21	24 Sep 21	01 Oct 21	08 Oct 21	15 Oct 21	22 Oct 21			
1	English	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
2	Maths	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
3	Science	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
4	History	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
5	Geography	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
6	Art	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
7	Music	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
8	Physical Education	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
9	Computer	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
10	Language II	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
11	Language III	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
12	Language IV	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
13	Language V	10th	80	80	80	80	80	80	80	80	80	80	80	80	80
14	Language VI	10th	80	80	80	80	80	80	80	80	80	80	80	80	80





Sl. No.	Student Name	Student's Name	English Name					Hindi Name					Total Marks		
			2021	2022	2023	2024	2025	2026	2027	2028	2029	2030			
1	ADARSH	ADARSH KUMAR	Komal	Komal	Komal	Komal	Komal	Komal	Komal	Komal	Komal	Komal	6	6	0
2	ADARSH	ADARSH KUMAR	Shreyas	Shreyas	Shreyas	Shreyas	Shreyas	Shreyas	Shreyas	Shreyas	Shreyas	Shreyas	6	6	0
3	ADARSH	ADARSH KUMAR	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	6	6	0
4	ADARSH	ADARSH KUMAR	Spota	Spota	Spota	Spota	Spota	Spota	Spota	Spota	Spota	Spota	6	6	0
5	ADARSH	ADARSH KUMAR	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	6	6	0
6	ADARSH	ADARSH KUMAR	Neha	Neha	Neha	Neha	Neha	Neha	Neha	Neha	Neha	Neha	6	6	0
7	ADARSH	ADARSH KUMAR	Arshad	Arshad	Arshad	Arshad	Arshad	Arshad	Arshad	Arshad	Arshad	Arshad	6	6	0
8	ADARSH	ADARSH KUMAR	Kabir	Kabir	Kabir	Kabir	Kabir	Kabir	Kabir	Kabir	Kabir	Kabir	6	6	0
9	ADARSH	ADARSH KUMAR	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	6	6	0
10	ADARSH	ADARSH KUMAR	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	6	6	0
11	ADARSH	ADARSH KUMAR	Kamini	Kamini	Kamini	Kamini	Kamini	Kamini	Kamini	Kamini	Kamini	Kamini	6	6	0
12	ADARSH	ADARSH KUMAR	Yashita	Yashita	Yashita	Yashita	Yashita	Yashita	Yashita	Yashita	Yashita	Yashita	6	6	0
13	ADARSH	ADARSH KUMAR	Arpita	Arpita	Arpita	Arpita	Arpita	Arpita	Arpita	Arpita	Arpita	Arpita	6	6	0





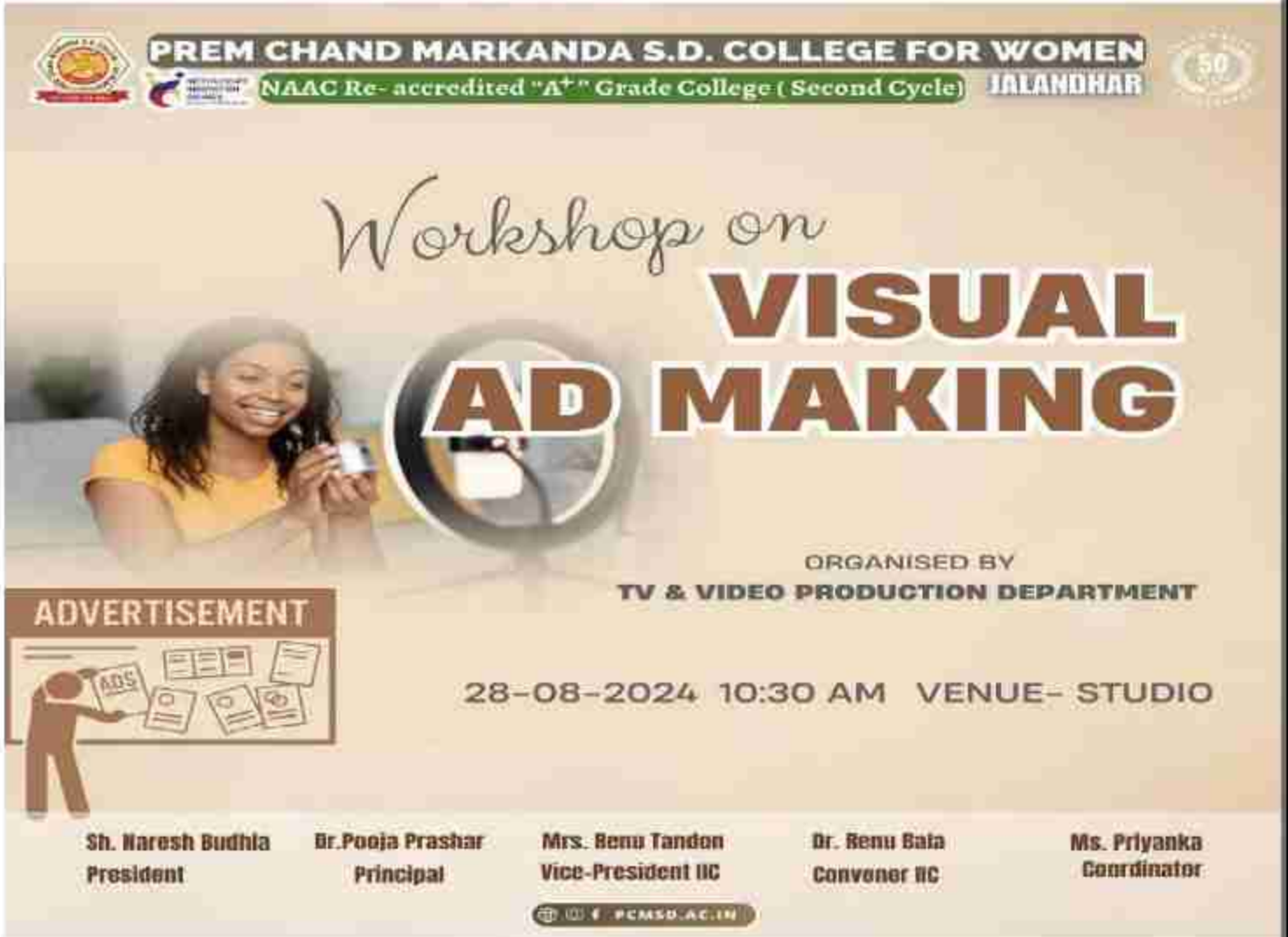
PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**WORKSHOP ON VISUAL AD MAKING**

ACTIVITY REPORT



The poster features a woman in a yellow shirt smiling while holding a smartphone. To her right is a circular graphic with the word 'AD' inside. The background is a light beige color. At the top, there are logos for the college and NAAC accreditation. The text 'Workshop on VISUAL AD MAKING' is written in a mix of cursive and bold fonts. Below the main title, it says 'ORGANISED BY TV & VIDEO PRODUCTION DEPARTMENT'. The date and time '28-08-2024 10:30 AM' and venue 'VENUE- STUDIO' are listed. At the bottom, there are names and titles of the organizing staff. A small icon of a person holding a sign with 'ADG' is also present.

**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A+" Grade College ( Second Cycle) **JALANDHAR**

50

Workshop on  
**VISUAL AD MAKING**

ORGANISED BY  
**TV & VIDEO PRODUCTION DEPARTMENT**

**ADVERTISMENT**

28-08-2024 10:30 AM VENUE- STUDIO

**Sh. Naresh Budhla** President  
**Dr. Pooja Prashar** Principal  
**Mrs. Renu Tandon** Vice-President IIC  
**Dr. Renu Bala** Convener IIC  
**Ms. Priyanka** Coordinator

PCMSU.AC.IN

Session on: **WORKSHOP ON VISUAL AD MAKING**

Date: 28<sup>th</sup> August, 2024

Time: 1:00 pm

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 50

Faculty: 01

## Report

Visual Ad Making is the process of creating advertisements that primarily use visual elements to communicate a message, promote a product or service, or influence an audience's perception or behavior. These commercials may run in print, on internet platforms, on television, and in other media. The process of creating a visual advertisement involves creativity, strategy, and the integration of psychology, art, and marketing to create visually captivating, powerful, and goal-achieving ads. To raise awareness among students about this skill, the Department of Mass Communication and TV Video Production under the guidance of the Institution's Innovation Council organized a **Visual Ad-Making** workshop on..... The purpose of the workshop was to provide participants with a thorough knowledge of the ideas and methods that go into making fascinating visual ads. Ms. Priyanka from the Department of Mass Communication and TV Video Production addressed key aspects of ad production to the students, such as target audience analysis, developing creative concepts, visual design principles, and enhancing message delivery through the use of multimedia elements. She focused on the integration of multimedia elements, such as images, video, and sound, into visual ads. Participants learned how to use multimedia to enhance the emotional impact of their ads and make them more engaging. The participants gained knowledge on how to employ multimedia to increase the emotional impact and engagement of their advertisements. She went on to explain how to incorporate a thorough examination of visual design fundamentals like composition, typography, color theory, and branding. Participants received instruction on how to design eye-catching advertisements that convey the intended message. The Visual Ad Making Workshop accomplished its goals with great success. After the workshop, attendees were capable of:

1. Understand the importance of targeting the right audience in ad creation.
2. Recognize how important it is to create advertisements with the correct audience in mind.
3. Provide imaginative ideas that convey the intended message in an impactful way.
4. Create visually appealing and powerful advertisements by utilizing visual design principles.
5. Add multimedia components to their advertisements to increase their efficacy.
6. Create visual advertisements that are prepared for distribution or additional work.

## Objectives

1. **Enhancing Creative Skills:** Equip participants with the ability to generate innovative and impactful ad concepts that resonate with the target audience.
2. **Understanding Audience Targeting:** Provide insights into identifying and understanding the target audience for more effective ad creation.
3. **Mastering Visual Design Principles:** Teach key visual design elements such as composition, typography, color theory, and branding to create visually compelling advertisements.
4. **Integrating Multimedia Elements:** Emphasize the use of multimedia components—such as images, video, and sound—to enhance the emotional appeal and engagement of visual ads.
5. **Practical Application of Concepts:** Enable participants to apply learned concepts in a practical setting, designing advertisements that effectively communicate the intended message.
6. **Preparing Ads for Distribution:** Equip students with the knowledge and skills to create visual advertisements that are ready for distribution across various media platforms.



### Benefits


1. **Improved Creativity:** Participants enhanced their creative abilities, learning to craft unique and impactful ad concepts tailored to their audience.
2. **Audience Insight:** Attendees gained a deeper understanding of the importance of audience analysis, allowing them to create ads that better connect with their intended viewers.
3. **Proficiency in Visual Design:** Students acquired a strong foundation in visual design principles, enabling them to create visually appealing and effective advertisements.
4. **Multimedia Integration:** The workshop taught participants how to effectively integrate multimedia elements into their ads, making them more engaging and emotionally resonant.
5. **Hands-On Experience:** Attendees applied the concepts learned in a practical environment, gaining valuable experience in creating professional-quality advertisements.
6. **Readiness for Distribution:** Participants left the workshop with the skills needed to create advertisements that are not only visually captivating but also ready for distribution across different media channels.

### Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Ms. Priyanka	Assistant Professor	Department of Mass Communication and TV Video Production

### GEOTAG PHOTOS



 **GPS Map Camera**

**Jalandhar, Punjab, India**

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.32691°

Long 75.590606°

28/08/24 10:32 AM GMT +05:30



Google



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**Jalandhar, Punjab, India**

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.32691°

Long 75.590606°

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Google





Jalandhar, Punjab, India

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.32691°

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Jalandhar, Punjab, India

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

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Long 75.590606°

28/08/24 10:52 AM GMT +05:30



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GPS Map Camera



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**Jalandhar, Punjab, India**

1, SD College Rd, Premi Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.32691°


Long 75.590606°

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Lat 31.32691°

Long 75.590606°

28/08/24 10:52 AM GMT +05:30



Google

# ATTENDANCE OF STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: TV & Video Production

Name of Activity: Workshop on "Visual AID Making"

Time: 10:30 AM

Date: 28-08-24

Venue: Studio

S. No.	Name	Class	Roll No	Signature
1	Poojya	B.A Sem III	1515	Poojya
2	Pooja	B.A Sem III	1525	Pooja
3	Madani	B.A Sem III	1514	Madani
4	Purnima	B.A. Sem III	1523	Purnima
5	Bhavana Chaudhary	B.A. Sem III	1516	Bhavana
6	Shalinee	B.A Sem III	1508	Shalinee
7	Haymanpreet	B.A B.Ed Sem-3	1360	Haymanpreet
8	Adinia Singh	B.A. Sem-3	1540	Adinia Singh
9	Kavita	B.A B.Ed Sem-3	1364	Kavita
10	Tisha	B.A. Bed Sem-3	1356	Tisha
11	Audhis	B.A. Bed Sem-3	1366	Audhis
12	Komal	B.A. Bed Sem-3	1362	Komal
13	Muskan	B.A Sem III	1516	Muskan
14	Gagandeep	BA Sem 3	1536	Gagandeep
15	Pulli	BA Sem 3	1518	Pulli
16	Jyotika	BA Bed Sem 3	1358	Jyotika
17	Taruna	B.A. B-ED III	1361	Taruna
18	Prashant Kaur	B.A B-ED Sem-3	1367	Prashant
19	Manisha	B.A. B-ED Sem-3	1354	Manisha
20	Sonia Kaur	B.A. B-ED Sem-3	1359	Sonia



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: TV & Video Productions

Name of Activity: Workshop on "Visual AD Making"

Time: 10:30 AM

Date: 28-08-24

Venue: Studio

S. No	Name	Class	Roll No	Signature
21	Komal	B.A Sem III	1150	
22	Naojot Kaur	BA/BEd V <sup>th</sup>	1406	
23	Shobha	BA/BEd V <sup>th</sup>	1408	
24	Nimrata Sandhu	BA/BEd V <sup>th</sup>	1413	
25	Pooja	BA/BEd V <sup>th</sup>	1404	
26	Poochi Dutt	BA/BEd Sem 5 <sup>th</sup>	1412	
27	Gaurima Jainath	BA/BEd Sem 5 <sup>th</sup>	1403	
28	Tanya Sehgal	BA/BEd Sem 5	1410	
29	Shubekshav	BA/BEd Sem 5	1402	
30	Jasmeen	BA/BEd Sem 5	1401	
31	Mannat	BA/BEd Sem 5	1414	
32	Raksha Tuli	BA/BEd Sem 5	1409	
33	Camna	BA Sem 5	2007	
34	Swarshi	BA/BEd Sem 5	1411	
35	Aruna	B.Sc Non Medical	2305	
36	Kashish	Ba. Non medical	2304	
37	Raksha Dharma	B.Sc. Non-med	2303	
38	Rashmi	B.Sc. Non-med	2302	





**SOCIAL MEDIA PROMOTIONAL LINK**

<https://www.facebook.com/photo/?fbid=122200165058094135&set=pb.61552824057100.-2207520000>

**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**WORKSHOP ON EXPLORING THE ART OF BHANGRA  
TECHNIQUES AND EXPRESSION IN FOLK DANCE OF PUNJAB**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**



**NAAC Re- accredited "A+" Grade College ( Second Cycle)**

**JALANDHAR**



Workshop on

***EXPLORING THE ART OF  
BHANGRA***

***TECHNIQUES & EXPRESSION IN FOLK DANCE OF PUNJAB***



Organised By

***DEPARTMENT OF DANCE***



**28TH  
AUGUST 2024**



**12.00 PM**



**MS.VIETA**

**PROFESSIONAL EXPERT IN BHANGRA**

**PCMSD.AC.IN**

**Sh. Marish Budhia  
President**

**Dr.Pooja Prashar  
Principal**

**Mrs. Renu Tandon  
Vice-President IIC**

**Dr. Renu Bala  
Convener IIC**

**Dr. Sugandhi Bhandari  
HOD  
Department of Dance**

Session: **WORKSHOP ON EXPLORING THE ART OF BHANGRA**

**TECHNIQUES AND EXPRESSION IN FOLK DANCE OF PUNJAB**

**Date: August 22, 2024**

**Time: 11:00 am**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 43**

**Faculty:01**

## Report

Punjabi folk dance is a vibrant and energetic reflection of the cultural richness and traditions of Punjab, a region in northern India. Renowned for its lively rhythms and dynamic movements, Punjabi folk dance is an integral part of the region's cultural celebrations and social gatherings. To explore the techniques and expressions characteristic of Punjabi folk dance, Bhangra the Department of Dance under the banner of the Institution's Innovation Council arranged a workshop on Exploring the Art of Bhangra Techniques and Expression in Folk Dance of Punjab. Vijaita Gill was the workshop specialist. She imparted skills in body movement (shoulder and torso movement), hand movements (using hands to emphasize the beats and rhythms), and footwork (including high-knee lifts and quick foot taps). She described the energetic and joyous facial expressions that are characteristic to Bhangra. She gave students instruction on how to sync their movements to the beat of traditional Punjabi music, which is usually performed on the chimta (metal tongs), tumbi (a string instrument), and dhol (a drum). She gave them instructions on how to clap their hands in time with the music. She described the significance of a group for bhangra, as participants engage in coordinated gestures and motions with one another. This exchange highlights the Bhangra community's energy and contributes to a well-rounded performance. For those students who intend to pursue dancing as a career, this workshop has shown to be extremely beneficial.

## Objectives

1. **Master Bhangra Techniques:** To give students a thorough understanding of the fundamental body, hand, and footwork motions of Bhangra as well as practical experience with them.
2. **Express Cultural Identity:** By introducing students to the colorful customs of Punjab, you can help them comprehend and articulate the cultural significance of Bhangra.
3. **Improve Rhythmic Coordination:** Students will learn how to time their motions to the beat and rhythm of traditional Punjabi music, with an emphasis on the chimta, tumbi, and dhol.
4. **Encourage Teamwork:** To highlight the value of group cooperation in Bhangra, encouraging players to feel unified and cooperative.
5. **Develop Expressive Skills:** To improve students' performance overall, teach them the gestures and facial expressions that capture the jovial and exuberant spirit of Bhangra.
6. **Improve Physical Fitness:** Bhangra involves strong, endurance, and agility-based motions that are designed to improve physical fitness.
7. **Develop Confidence for Stage Performances:** To help students become more stage-ready for future performances by allowing them to execute intricate Bhangra routines in front of an audience.
8. **Encourage Future Dance Careers:** To give students who want to pursue dance as a career useful knowledge and abilities, particularly in traditional and folk-dance styles like Bhangra, Gidda, etc.

## Benefits

1. **Cultural Connection:** Through studying Bhangra, a dance that captures the essence of the Punjabi people, students get a deeper understanding and appreciation of Punjabi culture.
2. **Enhanced Dancing Techniques:** Participants learn the subtleties of Bhangra dancing, which they can then apply to other dance styles.
3. **Improved Timing and Rhythm:** By learning to time their movements to the beats of traditional Punjabi music, students gain a fine sense of rhythm from this class.
4. **Physical Fitness:** Bhangra's vigorous motions enhance coordination, strength, and endurance while also enhancing general physical fitness.
5. **Better collaboration:** Participating in group practice sessions helps to strengthen collaboration abilities, which are crucial for Bhangra performances, as dancers' cooperation is the key to a successful show.
6. **Enhanced Confidence:** Acquiring proficiency in the demanding Bhangra methods enhances students' self-assurance, not just on stage but also in various aspects of their lives.
7. **Expressive Performance:** Students' performances become more powerful and captivating when they can convey their feelings and energy through their body language and facial expressions.
8. **Career Inspiration:** The program offers real-world knowledge and experience to students who are thinking about pursuing a dance career, creating chances in the traditional and folk-dance fields.

## Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Dr. Sughandi Bhandari	Assistant Professor, HOD	Dance

## Geotag Photos




 **GPS Map Camera**

**Jalandhar, Punjab, India**  
1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326844°  
Long 75.590611°  
28/08/24 12:19 PM GMT +05:30



Google



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Long 75.590606°  
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1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
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GPS Map Camera

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6JP9+C8W, Jamsher Khas, Jamsher, Punjab 144020, India  
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Long 75.618801°  
28/08/24 12:31 PM GMT +05:30



Google



GPS Map Camera



Jamsher Khas, Punjab, India  
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Long 75.618801°  
28/08/24 12:28 PM GMT +05:30



GPS Map Camera



Jamsher Khas, Punjab, India  
6JP9+C8W, Jamsher Khas, Jamsher, Punjab 144020, India  
Lat 31.236494°  
Long 75.618801°  
28/08/24 12:19 PM GMT +05:30

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GPS Map Camera



Jalandhar, Punjab, India  
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Lat 31.326902°  
Long 75.590636°  
28/08/24 12:12 PM GMT +05:30

Students Attendance



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Dance  
Name of Activity: Exploring the Art of Changes  
Time: 12:00 P.M.  
Date: 28-08-2021  
Venue: Dance Department

S. No	Name	Class	Roll No	Signature
1	Kurum	B.A. BEd-2nd	1319	Kurum
2	Palabpreet	B.A Sem I	1020	Palabpreet
3	Jasleen Kaur	B.A Sem I	1045	Jasleen Kaur
4	Harmeen Kaur	B.A Sem I	1011	Harmeen
5	Sakshi	B.A. Sem III	1506	Sakshi
6	Jaswinder Kaur	B.A. Sem III	1507	Jaswinder
7	Neha	B.A. Sem I	1017	Neha
8	Harmeenpreet	B.A BEd Sem 3	1360	Harmeenpreet
9	Kavita	B.A BEd Sem 3	1364	Kavita
10	Pooja	B.A sem III	1519	Pooja
11	Jyotika	B.A. BEd Sem II	1358	Jyotika
12	Komal	B.A. BEd Sem III	1362	Komal
13	Taruna Parveen	B.A BEd III	1361	Taruna Parveen
14	Chiranjivi	B.A. BEd 3	1366	Chiranjivi
15	Kavya	B.A. Sem I	1006	Kavya
16	Nandpreet	B.A. Sem I	1519	Nandpreet
17	Sakshi	B.A Sem I	1043	Sakshi
18	Shruti	B.A Sem I	1022	Shruti



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade [Second Cycle]

Name of Department/Club/ Society: Dance

Name of Activity: Exploring the Art of Change

Time: 12:00 P.M.

Date: 28-08-2024

Venue: Dance Department

S. No	Name	Class	Roll No	Signature
19	Notaxha	B.A Sem I	1053	Notaxha
20	Anshika Sharma	B.A Sem V	5011	Anshika Sharma
21	Mohak Arora	B.A Sem II	1051	Mohak
22	Priya Verma	B.A Sem I	1053	Priya
23	Gargandeep	BA Sem III	1576	Gargandeep
24	Harti	BA Sem II	1534	Harti
25	Palvi	BSc Sem IV	1704	Palvi
26	Komam	B.A Sem III	1515	Komam
27	Pulli	B.A Sem III	1518	Pulli
28	Komal	B.A. B.ed III	1362	Komal
29	Taruna Kaur	B.A. B.ed III	1361	Taruna
30	Laxsharam Kaur	B.A. B.ed III	1367	Laxsharam
31	Shalini	BA Sem III	1508	Shalini
32	Sibha	B.A. B.ed III	1356	Sibha
33	Cyruvi	B.A Sem I	1060	Cyruvi
34	Jasmeen Kaur	B.A Sem I	1047	Jasmeen Kaur
35	Surbhi	B.A Sem III	1528	Surbhi
36	Kanva	BA Sem V	2007	Kanva



**Social Media Promotional link**

<https://www.facebook.com/photo/?fbid=122199098972094135&set=pb.61552824057100.-2207520000>

**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**ACTIVITY REPORT**

**RAKHI EXHIBITION CUM SALE**



**PREM CHAND MARKANDA**  
**S.D. College For Women, Jalandhar**  
NAAC Re-accredited "A+" Grade College (Second Cycle)

Under the Guidance of Incubation Cell  
**P.G. Department of Fashion Designing**  
Going to Organise  
**Rakhi Exhibition  
Cum Sale**  
On  
**13TH-14TH AUGUST, 2024**  
VENUE: GATE NO. 2

   [pcmsd.ac.in](http://pcmsd.ac.in)

**SH. NARESH BUDHIA**  
(PRESIDENT)      **DR. MRS. POOJA PRASHAR**  
(PRINCIPAL)      **MRS. SUNITA BHALLA**  
(HOD)

Topic: **RAKHI EXHIBITION CUM SALE**

Date: 13-14<sup>th</sup> August 2024

Time: 11:00 am

Duration: Two Days

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 43

Faculty:07

## Report

Under the guidance of the Institution's Innovation Council, the Department of Fashion Designing organized the Two Day Rakhi Exhibition Cum Sale, which featured an array of handmade Rakhis crafted by students. The exhibition provided a platform for students to showcase their creativity, design skills, and entrepreneurial spirit. By producing and selling Rakhis, students gained hands-on experience in product design, marketing, and customer interaction. The event also highlighted the cultural significance of Raksha Bandhan, blending traditional values with contemporary design. It successfully promoted creativity, innovation, and entrepreneurship, while encouraging students to explore sustainable fashion practices. The event provided students with an opportunity to display their craftsmanship and entrepreneurial skills by creating and selling handmade Rakhis. It promoted creativity, innovation, and practical experience in design and business, encouraging students to explore entrepreneurship in the fashion industry.

### Objectives:

The objectives of the Two Day Rakhi Exhibition Cum Sale organized by the Department of Fashion Designing under the guidance of the Institution's Innovation Council were:

1. **Promote Creativity and Innovation:** Provide students a platform to express their creativity and design skills by crafting unique, handmade Rakhis.
2. **Encourage Entrepreneurial Spirit:** Foster entrepreneurship by allowing students to engage in the full process of creating, marketing, and selling their products.
3. **Hands-on Learning:** Offer practical experience in product design, marketing, and customer interaction, giving students real-world exposure to the business side of fashion.
4. **Cultural Significance:** Highlight the importance of Raksha Bandhan, blending traditional values with contemporary designs.
5. **Sustainability:** Encourage the exploration of sustainable fashion practices through the creation of handmade, eco-friendly products.

6. **Career Exploration:** Inspire students to consider entrepreneurship in fashion as a viable career path.

**Benefits:**

1. **Skill Enhancement:** Students improved their creativity and design abilities by crafting unique, handmade Rakhis.
2. **Entrepreneurial Experience:** By producing and selling their products, students gained practical experience in entrepreneurship, including aspects of marketing and customer engagement.
3. **Hands-On Learning:** The event provided real-world exposure to product design, marketing strategies, and customer service, bridging the gap between theoretical knowledge and practical application.
4. **Cultural Appreciation:** Highlighting the significance of Raksha Bandhan allowed students to connect with and promote traditional cultural values while integrating modern design elements.
5. **Promotion of Sustainability:** Encouraging the creation of eco-friendly Rakhis helped students explore sustainable fashion practices.
6. **Innovation Stimulation:** The exhibition fostered an environment that promoted creativity and innovative thinking in design.
7. **Confidence Building:** Successfully showcasing and selling their work boosted students' self-esteem and confidence in their professional skills.
8. **Networking Opportunities:** Interacting with customers and industry professionals expanded students' professional networks.
9. **Career Exploration:** The experience encouraged students to consider entrepreneurship and other career paths within the fashion industry.
10. **Community Engagement:** The event strengthened the relationship between the institution and the local community by inviting them to participate in the exhibition.



### Organizers of this event

Name	Designation	Department
Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
Dr. Renu Bala	Assistant Professor, Convener, IIC	History
Mrs. Sunita Bhalla	Associate Professor, HOD	Fashion Designing
Ms. Dolly	Assistant Professor,	Fashion Designing
Ms. Manpreet Kaur	Assistant Professor	Fashion Designing
Ms. Beenu	Assistant Professor	Fashion Designing
Ms. Prabhdeep Kaur	Assistant Professor	Fashion Designing

### Social Media Promotional Link

[https://www.instagram.com/p/C-e\\_rvOSQwl/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/C-e_rvOSQwl/?utm_source=ig_web_copy_link)

<https://www.facebook.com/share/p/swqFpsoMq1L6fZS7/>

Geotag Photos



 **GPS Map Camera**

**Jalandhar, Punjab, India**

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.32691°

Long 75.590606°

14/08/24 11:04 AM GMT +05:30



**Google**



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India

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## ATTENDANCE OF STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar

NAAC Re - accredited 'A+' Grade (Second Cycle)

Name of Department/Club/Society: P.G. Department of Fashion Designing

Name of Activity: Rakhi Exhibition cum Sale

Time: 11:00 Am.

Date: 14th August 2024

Venue: S.D. College main gate.

S. No	Name	Class	Roll No	Signature
1.	Manisha	B.Voc FT 3rd sem	51	Manisha
2.	Piyankshi	B.Voc FT 3rd sem	52	Piyankshi
3.	Jasleen Kaur	P.G. Dip. FDIIT	9651	Jasleen Kaur
4.	Pawandeep Kaur	BSc FD 5 <sup>th</sup> sem	8401	Pawandeep Kaur
5.	Divyanshi	BSc FD 5 <sup>th</sup> sem	8402	Divyanshi
6.	Shital	BSc FD 5 <sup>th</sup> sem	8403	Shital
7.	Manju	BSc FD 5 <sup>th</sup> sem	8404	Manju
8.	Pratibha	BSc FD 5 <sup>th</sup> sem	8405	Pratibha
9.	Mansi	BSc FD 3rd sem	8302	Mansi
10.	Komal	BSc FD 3rd sem	8303	Komal
11.	Pooja	BSc FD 3rd sem	8304	Pooja
12.	Chandani	BSc FD 3rd sem	8305	Chandani
13.	Durgesh	BSc FD 3rd sem	8306	Durgesh
14.	Vishi	BSc FD 3rd sem	8307	Vishi Grewal
15.	Pawanjeet Kaur	BSc FD 1st sem	8201	Pawanjeet Kaur
16.	Mehak Pathak	BSc FD 1st sem	8202	Mehak
17.	Mehak	BSc FD 1st sem	8203	Mehak
18.	Sanjana	BSc FD 1st sem	8204	Sanjana

S. No	Name	Class	Roll No	Signature
19	Mustan	BSc FD I <sup>st</sup> sem	8205	Mustan
20	Pallavi	BSc FD I <sup>st</sup> sem	8206	Pallavi
21	Roli Kumari	BSc FD I <sup>st</sup> sem	8207	Roli
22	Jagjeet	BSc FD I <sup>st</sup> sem	8208	Jagjeet
23	Fiza	BSc FD I <sup>st</sup> sem	8210	Fiza
24	Jarvi	BSc FD I <sup>st</sup> sem	8212	Jarvi
25	Bharti	BSc FD I <sup>st</sup> sem	8215	Bharti
26	Shifa	BSc FD I <sup>st</sup> sem	8216	Shifa
27	Renuka	BSc FD I <sup>st</sup> sem	8217	Renuka
28	Tisha	BSc FD I <sup>st</sup> sem	8218	Tisha
29	Manisha	BSc FD I <sup>st</sup> sem	8219	Manisha
30	Rupinder	BSc FD I <sup>st</sup> sem	8220	R
31	Samima	M.Sc. FD I <sup>st</sup> sem	8805	Samima Phatou
32	Simran Kaur	M.Sc. FD I <sup>st</sup> sem	8807	Simran
33	Rupa Kumari	M.Sc. FD I <sup>st</sup> sem	8804	Rupa Kumari
34	Anita	M.Sc. FD I <sup>st</sup> sem	8808	Anita
35	Rijwana	M.Sc. FD I <sup>st</sup> sem	8810	Rijwana
36	Jasmeen	M.Sc. FD I <sup>st</sup> sem	8854	Jasmeen
37	Tarini	M.Sc. FD I <sup>st</sup> sem	8851	Tarini
38	Pallavi	M.Sc. FD I <sup>st</sup> sem	8803	Pallavi
39	Rohi	BSc FD 3 <sup>rd</sup> sem	8301	Rohi
40	Upasana Sharma	UG DIP S4T	9301	Upasana
41	Simran	M.Sc. FD I <sup>st</sup> sem	8853	Simran
42	Neetu	BSc FD III sem	8309	Neetu
43	Siya	B.Sc. FD Sem III	8308	Siya

**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**A WORKSHOP ON ACRYLIC PAINTING  
ACTIVITY REPORT**

**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A+" Grade College ( Second Cycle) **JALANDHAR**

**Workshop on  
Acrylic Painting**

**Organised By  
DEPARTMENT OF FINE ARTS**

**16 AUGUST  
2024** **10:00 AM**

[PCMSD.AC.IN](http://PCMSD.AC.IN)

<b>Sh. Naresh Budhia</b> President	<b>Dr. Pooja Prashar</b> Principal	<b>Mrs. Renu Tandon</b> Vice-President IIC	<b>Dr. Renu Bala</b> Convener IIC	<b>Ms. Ashima</b> Coordinator
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Session on: **A WORKSHOP ON ACRYLIC PAINTING**

Date: 16 August, 2024

Time: 10:00 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 40

Faculty: 01



## Report

Acrylic painting is an important medium in the art world because of its diversity, ease of usage, and potential for creative exploration. Its unique qualities, versatility, and impact on artists and audiences make it an iconic work of art. On August 16, 2024, the Department of Fine Arts under the guidance of the Institution's Innovation Council, organized a workshop on Acrylic Painting. The event, held in the Fine Arts lab, attracted students of various streams. The workshop was designed to enhance artistic skills, foster creativity, and promote the appreciation of decorative arts. Ms. Aashima Chopra, an Assistant Professor in the Department of Fine Arts demonstrated fundamental techniques, such as blending, layering, and texturing. She shared tips on color mixing, and composition and provided valuable professional insights, enhancing participants' understanding of advanced techniques. The Acrylic Painting Workshop organized by the Fine Arts Department successfully achieved its objectives, offering participants a valuable learning experience in acrylic painting. Participants created their acrylic paintings using the techniques demonstrated.

The workshop was well-attended with 36 participants. Attendees actively engaged in the hands-on session, demonstrating enthusiasm and creativity. The event was well-received.

## Objectives

1. **Skill Development:** to impart to participants both basic and advanced acrylic painting skills, such as color mixing, blending, layering, and texturing.
2. **Creative Methods:** to present fresh ideas and imaginative ways of painting with acrylics, such as experimenting with mixed media.
3. **Promoting Creativity:** To give individuals a stage on which to express their creativity and forge their own distinctive artistic identities.
4. **Knowledge Sharing:** To increase participants' perspectives on the medium by disseminating the wisdom and insights of seasoned lecturers and artists.
5. **Investigating New Techniques:** To promote experimenting with novel acrylic painting methods, supplies, and aesthetics.
6. **Creative Solutions:** To encourage participants to think outside the box when it comes to solving artistic problems and to stretch the limits of conventional acrylic painting.
7. **Exposure to expert Artists:** To provide chances for students to engage with and learn from expert artists, obtaining knowledge of their methods and techniques.
8. **Resource Utilization:** To familiarize participants with different tools, materials, and resources available for acrylic painting.

## Benefits

1. **Technical Proficiency:** Participants improve their technical skills by learning numerous acrylic painting techniques and gaining practical experience.
2. **Learning Opportunities:** By utilizing the skills of experienced professors and artists, participants can learn advanced painting methods and art theory.
3. **Inspiration and Motivation:** Participants are encouraged to pursue their artistic objectives by being exposed to fresh perspectives and constructive criticism.
4. **Artistic Exposure:** Students are exposed to fresh creative methods and artistic approaches, which

enhances their understanding of many cultures.

#### Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Ms. Aashima Chopra	Assistant Professor	Fine Arts

#### SOCIAL MEDIA PROMOTIONAL LINK

<https://www.facebook.com/pcmsd.ac.in/posts/pfbid02OUc9gAd5OAYFh54801dtVaRb3BkeWerbyMw5uuetvhDMEeuiW5j5q4Y7qvYzNspZl>

#### GEOTAG PHOTOS





GPS Map Camera



Jalandhar, Punjab, India  
1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326772°  
Long 75.590589°  
16/08/24 02:54 PM GMT +05:30

Google

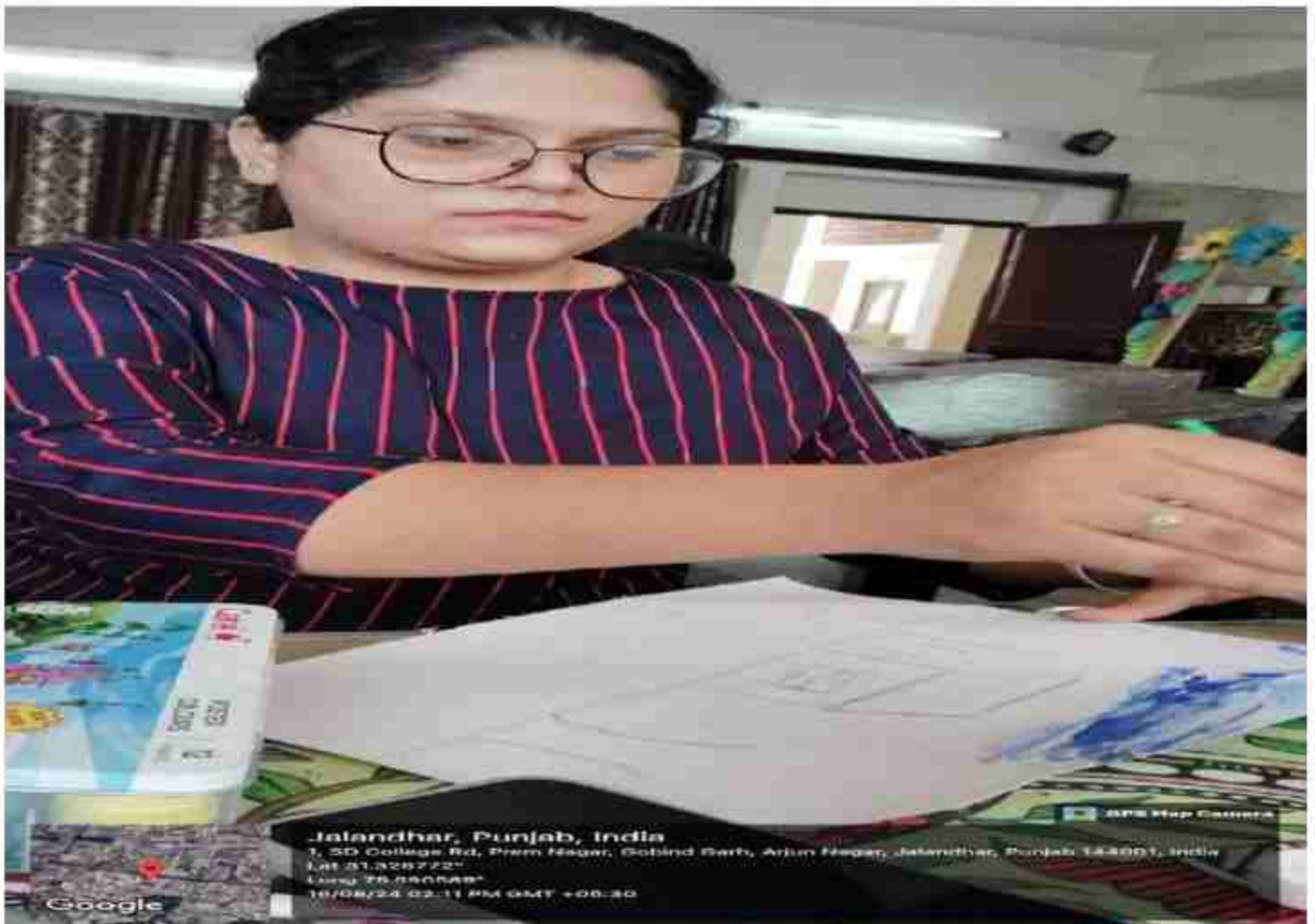


GPS Map Camera



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Lat 31.326772°  
Long 75.590589°  
16/08/24 02:55 PM GMT +05:30

Google



Jalandhar, Punjab, India  
1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326772°  
Long 75.590589°  
16/08/24 02:11 PM GMT +05:30



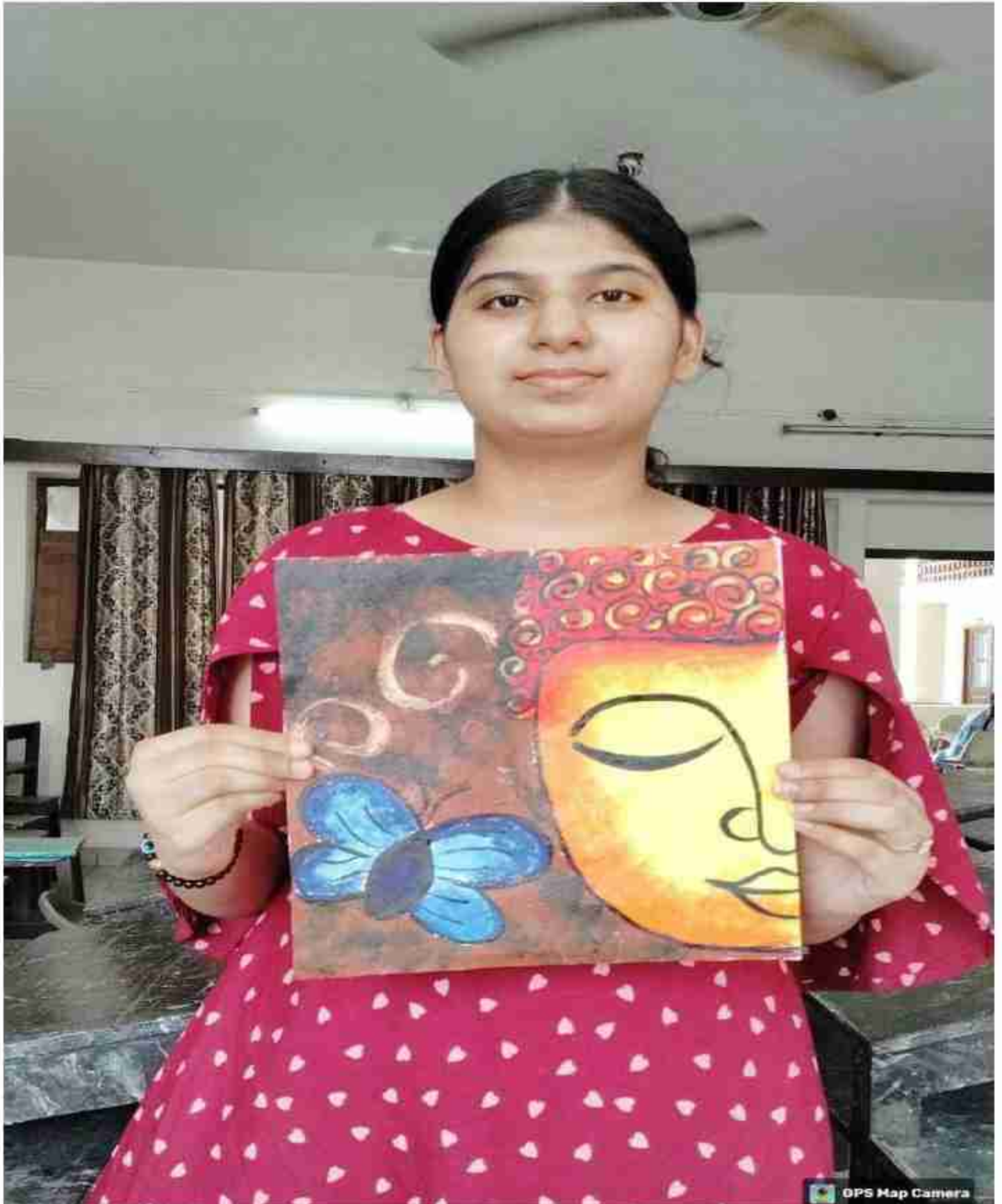
Jalandhar, Punjab, India  
1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
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Long 75.590589°  
16/08/24 02:11 PM GMT +05:30



GPS Map Camera



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Long 75.590589°  
16/08/24 02:54 PM GMT +05:30



GPS Map Camera

**Jalandhar, Punjab, India**

1, SD College Rd, Pram Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.326748°

Long 75.590548°

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GPS Map Camera

**Jalandhar, Punjab, India**

BHGR+M67, SD College Rd, Opposite SD College, Old Jawar Nagar, Gobind Garh, Arjun

Nagar, Jalandhar, Punjab 144001, India

Lat 31.326708°

Long 75.590582°

18/08/24 11:49 AM GMT +05:30



Google

# ATTENDANCE



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: FINE ARTS  
Name of Activity: ACRYLIC PAINTING  
Time: 10:00 AM  
Date: 13-08-2024  
Venue: FINE ARTS DEPARTMENT

S. No	Name	Class	Roll No	Signature
1.	BHAVYA	10+1	4004	Bhavya
2.	MAITHLY	10+1	4013	Maithly
3.	PRIYANKA	B.A Sem 3	1505	Priyanka
4.	PALAK	COSMO	17001	Palak
5.	RAVNEET	B.A Sem I	1034	Ravneet
6.	Navyot	B.A Sem I	1003	Navyot
7.	MUSKAN	B.A Sem III	1504	Muskan
8.	Jasmin Kaur	B.A Sem IV	1507	Jasmin
9.	Hannoor Kaur	BA Sem I	1031	Hannoor Kaur
10.	Jasmin Kaur	BA Sem I	1047	Jasmin Kaur
11.	Sakshi	BA Sem I	1048	Sakshi
12.	Natasha	BA Sem I	1033	Natasha
13.	Gauri	BA Sem I	1060	Gauri
14.	Sakshi	B.A Sem I	1043	Sakshi
15.	Tania	BSc Sem I	1202	Tania
16.	Tisha	BA Sem I	1038	Tisha
17.	Biya	BA Sem I	1053	Biya
18.	Saloni	BA Sem I	1057	Saloni





Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/Society: FINE ARTS  
Name of Activity: ACRYLIC PAINTING  
Time: 10:00 AM  
Date: 13-08-2024  
Venue: FINE ARTS DEPARTMENT

S. No	Name	Class	Roll No	Signature
19	Gyanima Shatima	BA-I	1022	Gyanima
20	Milli	B.A-I	1024	Milli
21	Nazya	B.A-I	1017	Nazya
22	Harman Kaur	BA-I	1011	Harman
23	Shivani Kedar	BA-I	1002	Shivani
24	Pooja	BA-I	1081	Pooja
25	Chandani	BA-I	1026	Chandani
26	Kiran	B.A-I	1028	Kiran
27	Khubli Kumari	B.A-I	1015	Khubli Kumari
28	Pooja	B.A-I	1014	Pooja
29	Nazjat	B.A-I	1002	Nazjat
30	Kavya	B.A-I	1006	Kavya
31	Ravneet	B.A-I	1034	Ravneet
32	Neetu	B.A-I	1038	Neetu
33	Gauri	B.A-I	2006	Gauri
34	Neha	B.Com-III	3229	Neha
35	Shalini	B.A-III	1508	Shalini
36	Mudita	B.A-III	1531	Mudita
37	Shivani	BA B-Ed	1457	Shivani
38	Hema	BA	1055	Hema
39	Neetu	II	1004	Neetu
40	Vandana	B.Sc-Gen	1205	Vandana

**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A' Grade by NAAC (Second Cy

**INTER/INTRA-INSTITUTION START-UP COMPETITION AND REWARD BEST START-UPS**

**ACTIVITY REPORT**



The poster features the college's logo on the top left and a 50th anniversary emblem on the top right. The central text reads: 'PREM CHAND MARKANDA S.D. College For Women, Jalandhar NAAC Re-accredited "A" Grade College (Second Cycle) Under the Guidance of IIC P.G. DEPARTMENT OF FASHION DESIGNING GOING TO ORGANISE Inter Class Competition ON Hand Embroidery'. Below this, two images show colorful hand-embroidered designs: one of birds and another of a decorated elephant. The event details are listed as: '08 AUGUST, 2024' (with a calendar icon), '11:00 AM' (with a clock icon), and 'FD Lab.' (with a location pin icon). The bottom section, in a red banner, lists the President (Dr. Narender Bhatia), Principal (Dr. Mrs. Anjika Prasher), and NOD (Mrs. Sunita Sharma), along with social media icons and the website 'pcmed.ac.in'.

Session on: **INTER-CLASS COMPETITION ON HAND EMBROIDERY**

Date: 8<sup>th</sup> August 2024

Time: 11:00 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 29

Faculty: 7

## Report

Hand embroidery is a traditional craft that has been passed down through generations. It carries the essence of cultural identities, regional customs, and historical practices. Different regions and cultures have unique embroidery styles and techniques. Hand embroidery often reflects cultural motifs, symbolism, and folklore, making it a medium for cultural storytelling and expression. To expose the talent and art of hand embroidery of students, the Department of Fashion Designing under the guidance of the Institution's Innovation Council of PCM S.D. College for Women Jalandhar hosted an Inter-Class Competition on Hand Embroidery. This event aimed to enhance creativity, foster cultural appreciation, and provide a platform for students to demonstrate their skills and techniques in this traditional craft. The competition was open to students from different grades, allowing for a diverse range of entries and skill levels. The event was designed to be both a learning experience and a celebration of traditional craftsmanship.

The competition featured several **categories** to cater to different skill levels and creative expressions:

1. Traditional Embroidery to reflect historical and cultural patterns.
2. Modern Embroidery to show innovative and contemporary approaches to hand embroidery.
3. Embroidery combined with other artistic elements such as painting or fabric manipulation.

### Judging Criteria

Entries were evaluated based on the following criteria:

1. Creativity: Originality and innovative use of embroidery techniques.
2. Technical Skill: Precision and craftsmanship in the execution of embroidery.
3. Design Aesthetics: Visual appeal, including color harmony and pattern design.
4. Cultural Relevance: Incorporation of cultural themes and traditional elements (for the traditional category).

## RESULTS OF COMPETITION

### 1) Basic Hand Embroidery

#### First

Sanjana B.Sc FD 1<sup>st</sup> Sem

Vishi B.Sc FD 3<sup>rd</sup> Sem

#### Second

Roli B.Sc FD 1<sup>st</sup> Sem ,

### 2) Traditional Embroidery(Phulkari)

#### First

Komal Bsc FD 3<sup>rd</sup> sem.

## Takeaways:

This event was a successful event that achieved its objectives of promoting creativity, cultural appreciation, and skill development. The enthusiastic participation and high-quality entries reflected the student's dedication to the craft and their willingness to explore and innovate within the traditional art form. The event not only celebrated hand embroidery but also paved the way for future artistic endeavors and community engagement.

## Objectives

1. **Promote Artistic Expression:** Give students a chance to use hand embroidery as a medium for expressing and exploring their creativity.
2. **Encourage Skill Development:** Assist students in honing their hand-stitching methods and expertise.
3. **Cultural Appreciation and Awareness:** Spread knowledge about the historical background and cultural value of hand embroidery.
4. **Develop Self-Esteem and Confidence:** Establish a safe space where kids may show off their work and get comments, which will help them feel more confident.
5. **Promote Collaboration and Community Engagement:** Set up group or team needlework projects to promote cooperation among pupils.
6. **Stimulate Interest in Traditional Crafts:** Encourage people to become enthusiastic about the traditional craft of hand embroidery.
7. **Offer Educational Opportunities:** To teach students about different needlework techniques and their uses, offer workshops and demonstrations.

## Benefits

1. **Skill Development:** By learning new stitches, techniques, and design strategies, participants can hone their hand embroidery abilities.
2. **Cultural Enrichment:** By exposing students to the background and cultural significance of hand needlework from different regions, the competition might help them develop a greater understanding of cultural diversity.
3. **Personal Growth:** Students' confidence and self-esteem can be increased by competing in the competition and getting recognized for their efforts.
4. **Community Building:** By promoting interaction between students from other classes, the competition helps to develop a sense of respect and community.
5. **Educational Value:** To enhance students' learning experiences and increase their understanding of hand embroidery, the competition may feature workshops and demonstrations.

6. **Artistic Expression:** Through their embroideries, students can use the competition as a platform to showcase their unique originality and artistic vision.

**Organizers of this event**

Name	Designation	Department
Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
Dr. Renu Bala	Assistant Professor, Convener, IIC	History
Mrs. Sunita Bhalla	Associate Professor	Fashion Designing
Ms. Dolly	Assistant Professor	Fashion Designing
Ms. Manpreet Kaur	Assistant Professor	Fashion Designing
Ms. Beenu	Assistant Professor	Fashion Designing
Ms. Prabhdeep Kaur	Assistant Professor	Fashion Designing

**GEOTAG PHOTOS**






 **GPS Map Camera**

**Jalandhar, Punjab, India**  
980, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar,  
Punjab 144001, India  
Lat 31.327065°  
Long 75.590437°  
08/08/24 11:16 AM GMT +05:30




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**Jalandhar, Punjab, India**  
980, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar,  
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08/08/24 11:17 AM GMT +05:30



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**Jalandhar, Punjab, India**

980, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar,  
Punjab 144001, India

Lat 31.327065°

Long 75.590437°

08/08/24 11:15 AM GMT +05:30



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**ATTENDANCE OF STUDENTS**





Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited 'A+' Grade (Second Cycle)

Name of Department/Club/Society: PG Department of Fashion Designing

Name of Activity: Guest Class Competition on 'Hand Embroidery'

Time: 11:00 AM

Date: 08 August, 2024

Venue: FD Lab No. 20

S. No	Name	Class	Roll No	Signature
1	Rupinder Kaur	(FD) 3rd Year	8220	Rupinder Kaur
2	Pallavi	Bsc (FD) Ist Sem	8206	Pallavi
3	Pawanjeet Kaur	Bsc (FD) Ist Sem	8201	Pawanjeet
4	Fiza Rani	BSC (FD) Ist Sem	8210	Fiza Rani
5	Renuka	Bsc (FD) Ist Sem	8217	Renuka
6	Mehak	BSC (FD) Ist Sem	8202	Mehak
7	Jaspreet	BSC (FD) Ist Sem	8818	Jaspreet
8	Mehak	BSC (FD) Ist Sem	8203	Mehak
9	Sanjana	BSC (FD) Ist Sem	8804	Sanjana
10	Khushpreet	BSC (FD) Ist Sem	8214	Khushpreet
11	Roli Kumari	B.Sc (FD) Ist Sem	8207	Roli Kumari
12	Rijwana	M.Sc (FD) Ist Sem	8810	Rijwana
13	Anita	M.Sc (FD) Ist Sem	8808	Anita
14	Rupa	M.Sc (FD) Ist Sem	8804	Rupa Kumari
15	Simran Kaur	M.Sc (FD) Ist Sem	8807	Simran
16	Samina	M.Sc (FD) Ist Sem	8805	Samina Kaur
17	Tasleen Kaur	PG (FD) Sem-1	9651	Tasleen Kaur
18	Tanisha	U-GFD Sem-1	8081	Tanisha



**SOCIAL MEDIA PROMOTIONAL LINK**

<https://www.facebook.com/share/p/E4LNiW3KJxVCvXsd/?mibextid=WC7FNe>

**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**THE INNOVATION & ENTREPRENEURSHIP OUTREACH PROGRAM ON  
HAIR STYLING AND HAIR CARE TIPS**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**



**NAAC Re- accredited "A+" Grade College ( Second Cycle) JALANDHAR**



**INNOVATION & ENTREPRENEURSHIP**  
*Outreach Program*

**HAIR CARE & HAIR STYLING**

at PCM SD. Collegiate Sen.Sec.school,Jalandhar

06.08.2024  
10:00 AM

**Sh. Naresh Budhia**  
President

**Dr.Pooja Prashar**  
Principal

**Mrs. Renu Tandon**  
Vice-President IIC

**Dr. Renu Bala**  
Convener IIC

**Mrs. Daljit Kaur**  
HOD  
P.O. Department of cosmetology

[www.pcmsd.ac.in](https://www.pcmsd.ac.in)

**ACTIVITY REPORT**

Session on: **THE INNOVATION & ENTREPRENEURSHIP OUTREACH PROGRAM  
ON HAIR STYLING AND HAIR CARE TIPS**

Date: 6<sup>th</sup> August 2024

Time: 11:30 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 54

Faculty:04

## Report

The innovation and entrepreneurship outreach program in a school is designed to connect with students to enhance educational experiences and promote a positive school environment. This initiative includes various activities and events that address academic support, personal development, and community involvement. To promote this idea the Department of Cosmetology and the Institution's Innovation Council of PCM S.D.C College for Women, Jalandhar organized the Innovation & Entrepreneurship Outreach Program on "Hair Styling and Hair Care Tips" for school-going girls at PCM S.D. For Women Collegiate block Jalandhar where they aimed to inspire and educate young students about the world of innovation and entrepreneurship and nurture the entrepreneurial spirit among future leaders. The workshop aimed to educate school-going girls on effective hair styling techniques and essential hair care practices. The goal was to enhance their understanding of hair health, boost their confidence, and provide them with practical skills for maintaining and styling their hair. A detailed lecture was provided by Mrs. Rupinder Kaur, Assistant Professor, Department of Cosmetology, on how proper hair care contributes to overall health and confidence. She explained different hair types (straight, wavy, curly, oily) and their specific needs. In the workshop demonstration of a daily routine including washing, conditioning, and detangling was shown. Common issues such as dryness, split ends, and dandruff with practical solutions and product recommendations were addressed. A hands-on demonstration of basic styles like ponytails, braids, and buns was offered. Tips on how to choose styles that suit individual face shapes and hair types were provided. Participants practiced the demonstrated styles on their hair or mannequins. Ideas for styling hair for different occasions (school events, sports, casual outings) were demonstrated. Creative ways were expressed to use hair accessories to enhance styles. Common summer issues such as sun damage, humidity, and sweat were discussed. Different techniques for maintaining moisture in the hair, including deep conditioning treatments and hydrating hair masks were given. Tips for dealing with oily roots and perspiration, including dry shampoos and quick refresh techniques were provided. Techniques for creating styles that withstand humidity and frizz, such as anti-frizz products and braiding techniques, were discussed in detail. The workshop successfully addressed the unique challenges of summer hair care and styling, providing practical solutions and interactive experiences that participants found valuable. The emphasis on protection, hydration, and manageable styling equipped attendees with the tools they need to maintain healthy and stylish hair throughout the summer. Students asked various questions about hair care and styling challenges according to their faces.

## Objectives

1. **Expand Knowledge of Hair Care:** Inform participants on the fundamentals of hair care, such as the significance of routine washing, conditioning, and handling hair correctly.
2. **Encourage Healthy Hair Practices:** Introduce participants to key techniques for keeping healthy hair, like avoiding damaging treatments (dandruff, split ends, etc.), utilizing the right hair products, and minimizing heat styling.
3. **Provide Realistic Hair Styling Instruction:** Showcase a variety of chic, simple-to-learn hairstyles, such as twists, buns, braids, and ponytails, that are appropriate for classroom environments.
4. **Develop Self-Belief in Haircare:** Give participants the abilities and information they need to take care of and style their hair on their own, encouraging self-assurance and independence.
5. **Address Seasonal Hair Challenges:** Talk about how to modify hair care regimens for various seasons (such as summer heat or winter dryness) and offer particular advice for year-round healthy hair maintenance.
6. **Encourage good hygiene and hair habits:** Spread awareness of the value of upholding proper hair hygiene procedures to avert problems like product residue accumulation and scalp infections.
7. **Promote the Responsible Use of Hair Products:** Introduce participants to shampoos, conditioners, and styling products—as well as safe and efficient hair care products.
8. **Encourage Positive Self-Esteem and Body Image:** Advance the notion that taking care of one's hair and styling it can be an enjoyable and artistic way to express oneself, helping one to have a positive self-image.

## Benefits

1. **Increased Knowledge:** Girls get knowledge about good hair care practices, such as how important it is to wash and condition their hair frequently and to minimize damage, which results in healthier hair.
2. **Effective Practices:** Participants acquire useful knowledge for treating typical hair problems like dandruff, split ends, and dryness.
3. **Enhanced Self-Belief:** Girls develop confidence in their capacity to manage and style their hair by learning new styling techniques and comprehending hair care regimens.
4. **Positive Body Image:** Developing hairstyles that reflect one's individual preferences might help one feel better about oneself.
5. **Time and Cost Efficiency:** Learners become capable of creating fashionable looks on their own, which eliminates the need for trips to a professional salon, saving both time and money.
6. **Useful Tips:** Knowing how to properly take care of their hair can assist avoid expensive hair damage and the necessity for corrective procedures.
7. **Enhanced Expression of Oneself and Creativity:** Girls can experiment with their style by trying out various hairstyles and using hair as a means of self-expression.

## Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Daljit Kaur	Assistant Professor, HOD	Cosmetology
4	Mrs. Rupinder Kaur	Assistant Professor	Cosmetology
5	Ms. Prachi	Assistant Professor	Cosmetology
6	Mrs. Priya	Assistant Professor	Cosmetology

## GEOTAG PHOTOS



Jalandhar, PB, India  
Krishan Nagar, Jalandhar, 144001, PB, India  
Lat 31.328009, Long 75.588110  
08/06/2024 11:55 AM GMT+05:30  
Note : Captured by GPS Map Camera



Jalandhar, PB, India  
Krishan Nagar, Jalandhar, 144001, PB, India  
Lat 31.327960, Long 75.588113  
08/06/2024 11:55 AM GMT+05:30  
Note : Captured by GPS Map Camera



Jalandhar, PB, India  
Krishan Nagar, Jalandhar, 144001, PB, India  
Lat 31.328017, Long 75.588141  
08/06/2024 11:54 AM GMT+05:30  
Note: Captured by GPS Map Camera



Jalandhar, PB, India  
Krishan Nagar, Jalandhar, 144001, PB, India  
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Note: Captured by GPS Map Camera





**Jalandhar, PB, India**  
Krishan Nagar, Jalandhar, 144001, PB, India  
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Note: Captured by GPS Map Camera



**Jalandhar, PB, India**  
Krishan Nagar, Jalandhar, 144001, PB, India  
Lat 31.327981, Long 75.588128  
08/06/2024 11:55 AM GMT+05:30  
Note: Captured by GPS Map Camera

# ATTENDANCE OF STUDENTS

Prem Chand Markanda S.D. College for Women, Jalandhar  
 NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Cosmetology  
 Name of Activity: Innovation and Entrepreneurship  
out Reach Program  
 Time: 11:30  
 Date: 6-08-2024  
 Venue: PCM SD Collegiate School, Jalandhar

Sl No	Name	Class	Roll No	Signature
1	Kulvir Kaur	+1 'Commerce'	6026	Kulvir Kaur
2	Diksha	+1 Arts	4003	Diksha
3	Bhavya	+1 Arts	4004	Bhavya
4	Priyanka Rajla	+2 'Arts'	5013	Priyanka Rajla
5	Priyanka	+2 'Arts'	5001	Priyanka
6	Mehakpreet Kaur	+2 'Arts'	5006	Mehakpreet Kaur
7	Jyoti	+1 'Commerce'	6007	Jyoti
8	Khushboo Sareen	+2 'Commerce'	6016	Khushboo Sareen
9	Smarjeet Kaur	+2 Commerce	7023	Smarjeet Kaur
10	Tanisha	+2 'Commerce'	7024	Tanisha
11	Piyushika	+1 medical	612	Piyushika
12	Karima	+1 medical	614	Karima
13	Kajal Kumari	+1 Medical	613	Kajal Kumari
14	Anjali Argeja	+1 Medical	602	Anjali
15	Samaha	+1 Commerce	6040	Samaha
16	Sakshi Yadav	+1 Arts	4030	Sakshi Yadav
17	Parul	+1 Commerce	6020	Parul
18	Khushi	+1 Commerce	6017	Khushi



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Cosmetology  
Name of Activity: Innovation and Entrepreneurship outreach programs  
Time: 11:30  
Date: 6-08-2024  
Venue: Prem CD Collegiate School, Jalandhar

S. No	Name	Class	Roll No	Signature
19	Nandini Basak	+1 'Commerce'	6001	Nandini Basak
20	Tania	+1 'Commerce'	6003	Tania
21	Jasmine	+1 'Commerce'	6012	Jasmine
22	Angel	+1 'Commerce'	6011	Angel Kaur
23	Neha	+1 'Commerce'	6023	Neha
24	Meenka Duggal	+1 'Commerce'	6006	Meenka Duggal
25	Riya	+1 'Commerce'	6024	Riya
26	Sanjana	+1 'Commerce'	6032	Sanjana
27	Anisha	+1 'Commerce'	6037	Anisha
28	Tanu Sharma	+1 'Commerce'	6036	Tanu Sharma
29	Nawleen	+1 'Arts'	4020	Nawleen
30	Komal	+1 'Arts'	4011	Komal
31	Ruchika	+1 'Arts'	4012	Ruchika
32	Preeti	+1 'Commerce'	6029	Preeti
33	Anshu	+1 'Commerce'	6028	Anshu
34	Tanu	+1 'Arts'	4002	Tanu
35	Tushandeep Kaur	+1 'Arts'	4006	Tushandeep Kaur
36	Gurshimran	+1 'Non-med'	408	Gurshimran



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Cosmetology  
Name of Activity: Innovation and Entrepreneurship Outreach Programme  
Time: 11.30  
Date: 6-8-2024  
Venue: PCM S.D Collegiate School, Jalandhar

No	Name	Class	Roll No	Signature
37	Simranpreet Kaur	H Non Medical	409	Simran
38	Tanwir Kaur	+1 'Commerce'	6003	TANVEER
39	Gurleen Kaur	+1 'Commerce'	6034	Gurleen Kaur
40	Mehak	+1 'Commerce'	6016	MEHAK
41	Prachi	+1 'Commerce'	6025	Prachi
42	manmeet Kaur	+2 'Commerce'	7014	Manmeet Kaur
43	Bhoomika Sharma	+2 'Arts'	5005	Bhoomika Sharma
44	Muskan	+2 Commerce	7020	Muskan
45	Nandini	+2 'Commerce'	7004	Nandini
46	Diksha	+2 'Arts'	5009	Diksha
47	Anita	+2 'Arts'	5011	Anita
48	Manisha	+2 Arts	5020	Manisha
49	Tisha	+2 'Arts'	5012	Tisha
50	Nandini Sharma	+2 Commerce	7013	Nandini
51	Bhumi	+2 Commerce	7019	Bhumi
52	<del>Muskan</del> Sanija	+2 Commerce	7012	Sanija
53	Kirandeep Kaur	+2 Arts	5008	Kirandeep
54	SIMRAN JI KAUR	+1 Commerce	6018	Simran

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<https://www.facebook.com/photo/?fbid=122199972008094135&set=pb.61552824057100.-2207520000>

**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**SESSION ON ACHIEVING VALUE PROPOSITION FIT" AND "BUSINESS FIT**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
**JALANDHAR** NAAC Re- accredited "A+" Grade College ( Second Cycle)



*Session Achieving*  
**VALUE PROPOSITION FIT**  
&  
**BUSINESS FIT**

DATE: 3RD AUGUST 2024 TIME: 10 O'CLOCK



*Resource Person*

*Mrs. Roop Sagar, MAKE UP ARTIST*  
*from Clara International Aesthetic*  
*college, Jalandhar*

**Sh. Naresh Budhia**  
President

**Dr. Pooja Prashar**  
Principal

**Mrs. Renu Tandon**  
Vice-President IIC

**Dr. Renu Bala**  
Convener IIC

**Mrs. Daljit Kaur**  
(IIC Member)

**Topic: SESSION ON ACHIEVING VALUE PROPOSITION FIT" AND "BUSINESS FIT**

**Date: 3<sup>rd</sup> August 2024**

**Time: 10:00 a.m.**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 43**

**Faculty: 06**

## Report

Achieving value proposition fit ensures that a product or service meets the specific needs and desires of the target market. To provide strategies for aligning one's skills and offerings with what the market demands, on August 3, 2024, the Cosmetology Department organized a session, at the Cosmetology Lab under the guidance of the Institution's Innovation Council. Mrs. Roop Sagar, a prominent make-up artist and industry expert, conducted an insightful session at Clara International Aesthetic College in Jalandhar. The session focused on "Achieving Value Proposition Fit" and "Business Fit," offering valuable insights for students aspiring to align their professional skills with market needs and business opportunities. Mrs. Sagar presented case studies from her career to illustrate how the value proposition and business fit were achieved in real-world scenarios. These examples helped attendees understand how theoretical concepts are applied in practice. She emphasized the importance of identifying personal strengths and unique skills. She encouraged participants to assess their capabilities and how these can be leveraged to address market demands. She advised participants to conduct thorough market research to align their skills and offerings with current industry trends and consumer preferences. She explained how identifying the right business fit can enhance career opportunities and business success. During the Q&A session, participants inquired about practical steps for assessing their value proposition, ways to conduct effective market research, and strategies for adapting to changing market trends. Mrs. Sagar provided actionable advice and shared her experiences to address these queries, offering practical tips for implementation.

### Objectives:

1. **Define and Explain Value Proposition Fit:** to provide readers a clear idea of what value proposition fit is and why it matters.
2. **Determine the Essential Components of a Potent Value Proposition:** to highlight the essential components of an effective value proposition, including relevance, distinctiveness, and clarity.
3. **Acquire Methods for Matching Competencies with Industry Requirements:** to provide participants with practical strategies for aligning their personal or professional skills with market demands.

4. **Examine Strategies to Achieve Business Fit:** to clarify how to match operational plans, business models, and skilled personnel with appropriate market segments. Describes the process of matching suitable market sectors with operational strategies, corporate concepts, and professional talents.
5. **Use Techniques for Effective Market Positioning:** to provide realistic approaches to effectively establishing oneself or a business in the intended market.
6. **Make Use of Case Studies and Real-World Examples:** to illustrate the application of the value proposition and business fit concepts through case studies and real-world scenarios.
7. **Take Part in Interactive Exercises:** To encourage hands-on learning by allowing participants in interactive exercises to assess and enhance their own value propositions and business models.
8. **Address Common Challenges and Solutions:** This section will discuss common roadblocks that often stand in the way of achieving value proposition and business fit, as well as provide strategies and solutions.

#### **Benefits:**

1. **Skill Enhancement:** Participants gained hands-on experience and practical skills in executing various bridal makeup looks, from natural to glamorous.
2. **Expert Guidance:** Attendees received personalized tips and advice from experienced professionals in the cosmetology field.
3. **Product Knowledge:** Participants learned about high-quality makeup products suitable for bridal makeup application, aiding them in making informed choices.
4. **Interactive Learning:** The workshop provided an interactive platform where participants could ask questions, share experiences, and engage with instructors.
5. **Career Opportunities:** The workshop equipped participants with valuable skills and knowledge beneficial for those interested in pursuing careers in the beauty and bridal industry.
6. **Confidence Building:** Through practice and guidance, attendees gained confidence in



their abilities to execute flawless bridal makeup looks.

### Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Daljit Kaur	Assistant Professor	Cosmetology
4	Mrs. Rupinder Kaur	Assistant Professor	Cosmetology
5	Ms. Prachi	Assistant Professor	Cosmetology
6	Mrs. Priya	Assistant Professor	Cosmetology

### Geotag Photos





Jalandhar, PB, India  
Prem Nagar Krishan Nagar, Jalandhar, 144001,  
PB, India  
Lat 31.327210, Long 75.590765  
08/03/2024 11:33 AM GMT+05:30  
Note : Captured by GPS Map Camera



Jalandhar, PB, India  
Prem Nagar Krishan Nagar, Jalandhar, 144001,  
PB, India  
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Note : Captured by GPS Map Camera



Jalandhar, PB, India  
Prem Nagar Krishan Nagar, Jalandhar, 144001,  
PB, India  
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Note: Captured by GPS Map Camera



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PB, India  
Lat 31.326998, Long 75.590904  
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Note: Captured by GPS Map Camera



Jalandhar, PB, India

Prem Nagar Krishan Nagar, Jalandhar, 144001,  
PB, India

Lat 31.327088, Long 75.590740

08/03/2024 11:23 AM GMT+05:30

Note : Captured by GPS Map Camera

## ATTENDANCE OF THE STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited "A+" Grade (Second Cycle)

Name of Department/Club/Society: Cosmetology  
Name of Activity: Session on Achieving "value proposition FIT and Business FIT" (Mrs Rosh Sagal)  
Time: 11.00  
Date: 3 August 2024  
Venue: Cosmetology Lab cum Seminar hall

S. No	Name	Class	Roll No	Signature
1.	Tarha	B.A 1 <sup>st</sup> sem	1032	Tarha
2.	Jarvi	B.A 1 <sup>st</sup> sem	1013	Jarvi
3.	Loiya	B.A 1 <sup>st</sup> sem	1021	Loiya
4.	Sakshi	B.A 1 <sup>st</sup> sem	1045	Sakshi
5.	Neetu	B.A 1 <sup>st</sup> sem	1004	Neetu
6.	Saloni	B.B.F 1 <sup>st</sup> sem	1009	Saloni
7.	Shiva kumari	B.B.F 1 <sup>st</sup> sem	10003	Shiva
8.	Mitali Sharma	B.B.F 1 <sup>st</sup> sem	10004	Mitali Sharma
9.	Mandeep kaur	B.B.F 1 <sup>st</sup> sem	10005	Mandeep kaur
10.	Anupreet kaur	B.B.F 1 <sup>st</sup> sem	10008	Anupreet kaur
11.	Gracy	B.B.F 1 <sup>st</sup> sem	10001	Gracy
12.	Pritya	B.Voc Sem 5 <sup>th</sup>	804	Pritya
13.	Vani	B.Voc Sem 5 <sup>th</sup>	805	Vani
14.	Simranjit	B.Voc Sem 5 <sup>th</sup>	802	Simranjit
15.	Riya	B.Voc Sem 5 <sup>th</sup>	803	Riya
16.	Shivani	B.B.F 1 <sup>st</sup> sem	10002	Shivani
17.	Ankita	B.Voc Cosmetology	806	Ankita
18.	Anneet kaur	B.Voc Cosmetology	801	Anneet kaur



Prem Chand Markanda S.D. College for Women, Jalandhar

NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society:

Cosmetology

Name of Activity:

Session on Advancing value proposition  
FIT and Business Fit (Mrs Roop Sagal)

Time:

11:00

Date:

3 August 2024

Venue:

Cosmetology Lab cum Seminar Hall

S. No	Name	Class	Roll No	Signature
19.	Bireeti Pal	PGI	9603	Bireeti Pal
20.	Komal	B.Voc Cosmo	610	Komal.
21.	Kritika	B.Voc Cosmo	622	Kritika.
22.	Anita Rani	B.Voc Cosmo	603	Anita Rani
23.	Simran Kaur	B.Voc Cosmo	602	Simran Kaur
24.	Jasmeet Kaur	B.Voc Cosmo	608	Jasmeet Kaur
25.	Kumkum	B.Voc Cosmo	611	Kumkum
26.	Khushi	B.Voc Cosmo	615	Khushi
27.	Muskan	B.Voc Cosmo	614	Muskan.
28.	Monika	B.Voc Cosmo	609	Monika
29.	Khushi	B.Voc Cosmo	623	Khushi
30.	Jasmeet	B.Voc Cosmo	613	Jasmeet
31.	Manisha	B.Voc Cosmo	620	Manisha
32.	Aastha Sharma	B.Voc Cosmo	602	Aastha
33.	Simran	B.Voc Cosmo	605	Simran
34.	Jaya	B.Voc Cosmo	621	Jaya.
35.	Manvi	B.Voc Cosmo	616	Manvi.
36.	Jyoti	B.Voc Cosmo	617	Jyoti



**Social Media Promotional link**

<https://www.facebook.com/photo/?fbid=122198694746094135&set=pb.61552824057100.-2207520000>



**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**ACTIVITY REPORT**  
**SESSION ON LEAN START-UP & MINIMUM VIABLE PRODUCT/BUSINESS**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**



**NAAC Re- accredited "A+" Grade College ( Second Cycle)**

**JALANDHAR**



*Session on*

**LEAN START-UP & MINIMUM  
VIABLE PRODUCT/BUSINESS**

**06-08-2024**

**11:00 AM**



EXPERT

**Narinder Kumar**

MARKETING MANAGER

CLARA INTERNATIONAL AESTHETIC COLLEGE, JALANDHAR



**Organised By P.G. Department of cosmetology**

[PCMSD.AC.IN](http://PCMSD.AC.IN)

**Sh. Naresh Budhia**  
President

**Dr. Pooja Prashar**  
Principal

**Mrs. Renu Tandon**  
Vice-President IIC

**Dr. Renu Bala**  
Convener IIC

**Mrs. Daljit Kaur**  
HOD  
P.G. Department of cosmetology

**SESSION ON LEAN START-UP & MINIMUM VIABLE PRODUCT/BUSINESS**

**Date: 6<sup>th</sup> August 2024**

**Time: 11:00 am**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 44**

**Faculty: 6**

## **Report**

The Lean Start-up is a business that emphasizes creating goods or enterprises in a way that minimizes risks and optimizes learning. It helps entrepreneurs create more successful businesses by focusing on the efficient use of resources, rapid experimentation, and constant learning. To equip students with the foundational knowledge of starting and growing a business with minimal resources, focusing on the cosmetics and beauty industry, the Department of Cosmetology at PCM S.D. College for Women, Jalandhar, organized an insightful session on Lean Start-up & Minimum Viable Product/Business on 6<sup>th</sup> August 2024. Mr. Narinder, a Marketing Manager at Clara International Aesthetic College, Jalandhar, was an expert for the session. The Lean Start-up technique was introduced at the beginning of the workshop, with a focus on its importance in the current entrepreneurial environment. The expert outlined how using this strategy enables business owners to rapidly produce a good or service. The conversation around the idea of the Minimum Viable Product (MVP) was the session's high point. The speaker went into detail about how developing an MVP enables business owners to quickly and cheaply validate their ideas. Students studied how to apply these concepts to create beauty goods or services that effectively meet client needs by looking at real-world examples from the cosmetics business. The participants were advised to evaluate their business concepts critically, discover possible markets, and contemplate how to use client feedback to improve their products.

## **Objectives**

1. **Practical Knowledge:** Students gained practical knowledge on applying the Lean Start-up methodology in the cosmetics and beauty industry.
2. **Risk Minimization:** Participants learned techniques to minimize business risks through rapid experimentation and efficient resource use.
3. **Enhanced Entrepreneurial Skills:** The session fostered entrepreneurial skills by emphasizing constant learning and adaptation.
4. **Understanding MVP:** Students understood the concept of a Minimum Viable Product (MVP) and how it can be used to validate business ideas quickly and cost-effectively.
5. **Real-world Application:** The workshop provided real-world examples from the cosmetics industry, aiding students in understanding market needs.
6. **Networking Opportunities:** Interaction with an industry expert allowed students to build connections and gain insights into the beauty business sector.
7. **Critical Thinking:** The session encouraged students to critically evaluate their business ideas and identify potential markets.

## **Benefits**

1. To introduce students to the Lean Start-up methodology and its application in business.
2. To educate participants on how to create and grow businesses with minimal resources.
3. To highlight the importance of developing a Minimum Viable Product (MVP) in business strategy.

4. To demonstrate the application of Lean Start-up principles in the cosmetics and beauty industry.
5. To provide practical insights and real-world examples from the beauty business sector.
6. To encourage critical thinking regarding business concepts, market identification, and product development.
7. To equip students with the skills needed to utilize customer feedback for product improvement.

**Organizers of this event.**

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Daljit Kaur	Assistant Professor, HOD	Cosmetology
4	Mrs. Rupinder Kaur	Assistant Professor	Cosmetology
5	Ms. Prachi	Assistant Professor	Cosmetology
6	Mrs. Priya	Assistant Professor	Cosmetology

**GEOTAG PHOTOS**



GPS Map Camera

Jalandhar, Punjab, India  
EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.327209°  
Long 75.590767°  
06/08/24 11:28 AM GMT +05:30



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GPS Map Camera

Jalandhar, Punjab, India  
978/A, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
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Long 75.590801°  
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Google



GPS Map Camera

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EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
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Long 75.590767°  
06/08/24 11:28 AM GMT +05:30



Google



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EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.327209°  
Long 75.590767°  
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**ATTENDANCE OF STUDENTS**



Prem Chand Markanda S.D. College for Women, Jalandhar

NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Cosmetology/Incubation cell

Name of Activity: Session on "Lean start-up of minimum viable product/Business"

Time: 11.00

Date: 6-08-2024

Venue: Cosmetology lab/cum seminar hall

S. No	Name	Class	Roll No	Signature
1	Gracytej	B.B.F	10001	Gracytej
2	Simran Kaur	B.Voc Cosmo	601	Simran Kaur
3	Jasmeet Kaur	B.Voc(Cosmo)	608	Jasmeet Kaur
4	Anita Rani	B.Voc.(Cosmo)	603	Anita Rani
5	Keerti Ka	B.Voc(Cosmo)	622	Keerti Ka
6	Monika	B.Voc(Cosmo)	609	Monika
7	Khushi	B.Voc(Cosmo)	623	Khushi
8	Udichi	B.Voc(Cosmo)	619	Udichi
9	Tania	B.Voc(Cosmo)	624	Tania
10	Aastha Sharma	B.Voc(Cosmo)	602	Aastha Sharma
11	Jaya	B.Voc(Cosmo)	621	Jaya
12	Simran	B.Voc(Cosmo)	605	Simran
13	Manisha	B.Voc(Cosmo)	620	Manisha
14	Kumkum	B.Voc(Cosmo)	611	Kumkum
15	Jasmeet	B.Voc(Cosmo)	613	Jasmeet
16	Sanjana	B.Voc(Cosmo)	618	Sanjana
17	Lorely	B.Voc(Cosmo)	604	Lorely
18	Khushi	B.Voc(Cosmo)	615	Khushi



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Cosmetology/ Incubation cell  
SESSION ON

Name of Activity: Lean start-up & minimum viable product/Business

Time: 11.00

Date: 6-08-2024

Venue: Cosmetology Lab cum Seminar Hall

S. No	Name	Class	Roll No	Signature
19	Breeti Pal	PG.DC	9603	Breeti Pal
20	Ramandeep Kaur	PG.DC	9602	Ramandeep Kaur
21	Subhjeet Kaur	B.Voc (3 <sup>rd</sup> sem)	752	Subhjeet Kaur
22	Jaspreet	B.Voc Cosmo 3 <sup>rd</sup> sem	753	Jaspreet
23	-Amrita	B.Voc Cosmo III <sup>rd</sup> sem	758	-Amrita
24	Pritya	B.Voc Cosmo III <sup>rd</sup> sem		Pritya
25	Nishi	B.Voc Cosmo III <sup>rd</sup> sem	756	Nishi
26	Kashish	B.Voc Cosmo III <sup>rd</sup> sem	751	@ashish
27	Khushi	B.Voc Cosmo III <sup>rd</sup> sem	759	Khushi
28	Nandini	B.Voc Cosmo III <sup>rd</sup> sem	754	Nandini
29	Simran	B.Voc Cosmo III <sup>rd</sup> sem	755	Simran
30	Meeta Sharma	B.B.F Ist sem	756	Meeta Sharma
31	Mandeep Kaur	B.B.F Ist sem	10005	Mandeep Kaur
32	Harpreet Kaur	B.B.F Ist sem	10008	Harpreet Kaur
33	Riya	B.Voc II sem	803	Riya
34	Pritya	B.Voc I sem	804	Pritya
35	Simranjit	B.Voc I sem	802	Simranjit
36	Vani	B.Voc I sem	805	Vani





**SOCIAL MEDIA PROMOTIONAL LINK**

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**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**INNOVATION AND START-UP ECOSYSTEM ENABLERS**

**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A+" Grade College ( Second Cycle) JALANDHAR

**Session on**  
**INNOVATION AND START-UP ECOSYSTEM ENABLERS**

Organised By  
**P.G. DEPARTMENT OF COSMETOLOGY**

28th AUGUST 2024 10:00 AM

**Expert**  
Mrs. Jitinder Kaur Make-up Artist  
Kings makeovers model town Jalandhar

Dr. Naresh Budhia  
President

Dr. Proja Prastar  
Principal

Mrs. Renu Tandon  
Vice-President IIC

Dr. Renu Bala  
Convener IIC

Mrs. Daljit Kaur  
HOD  
P.G. Department of cosmetology

**ACTIVITY REPORT**

Session on: **INNOVATION AND START-UP ECOSYSTEM ENABLERS**

Date: 28<sup>th</sup> August 2024

Time: 10:00 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 40

Faculty:06

## Report

On August 28, 2024, the Department of Cosmetology at PCM S.D. College for Women, Jalandhar, hosted an enlightening session on "Innovation and Start-up Ecosystem Enablers." The purpose of this event was to give students an extensive understanding of the networks, resources, and support systems that may be used to encourage innovation and entrepreneurial endeavors, especially in the beauty and wellness sectors. An overview of the start-up ecosystem was given at the beginning of the session, stressing the several elements that go into creating a vibrant entrepreneurial environment. The expert of the session was Mrs. Jatinder Kaur Make-up Artist, Rimpi makeover model town Jalandhar. She emphasized how fresh concepts and inventive solutions can set a company apart in a crowded industry as she talked about the significance of innovation as the engine behind successful start-ups. Participants were introduced to key ecosystem enablers, including incubators, accelerators, venture capital, government programs, and industry networks. The speaker went into detail on how these facilitators help startups at all phases of their development, from ideation to scaling. Particular focus was placed on the distinct prospects and difficulties present in the cosmetics sector. The speaker shared knowledge on how startups in this industry can make use of ecosystem enablers to launch cutting-edge beauty goods and services. Successful beauty brands have used these tools to achieve rapid expansion and market penetration, as demonstrated by real-world examples. The session was highly informative and it increased understanding of the students how to navigate the start-up ecosystem and with valuable information. The Department of Cosmetology's initiative in organizing this event was well-received, as it empowered students with the knowledge and tools needed to innovate and succeed in the dynamic world of entrepreneurship.

## Objectives

1. **Comprehensive Understanding of Start-up Ecosystem:** Students acquired an in-depth knowledge of government programs, venture capital, incubators, and accelerators, among other elements of the start-up ecosystem.
2. **Perspectives on Industry-specific Difficulties:** Students were able to successfully strategize after the workshop, which highlighted the special prospects and difficulties within the cosmetics and beauty industry.
3. **Promotion of Innovation:** Attendees gained knowledge on how innovation may propel start-ups to success, particularly in cutthroat sectors like wellness and beauty.
4. **Ecosystem Enablers Knowledge:** Students gained knowledge of the essential enablers that help startups at every step of development, from ideation to scaling.
5. **Real-world Examples:** To illustrate the usefulness of ecosystem resources for growth, the session included real-world examples of prosperous beauty firms.
6. **Networking Opportunities:** Speaking with an experienced expert opened up new contacts and gave insight into the startup ethos of the sector.
7. **Empowerment for Entrepreneurial Success:** By giving students the skills and information they need to successfully navigate the startup environment, the event gave them the confidence to create and be successful in their endeavors.

## BENEFITS

1. **Complete Awareness of Start-up Ecosystem:** Students acquired a complete awareness of the several elements that comprise the start-up ecosystem, such as government initiatives, venture capital, incubators, and accelerators.
2. **Perspectives on Industry-specific Difficulties:** Students were able to successfully strategize after the workshop, which highlighted the special prospects and difficulties within the cosmetics and beauty industry.
3. **Promotion of Innovation:** Attendees gained knowledge on how innovation may propel start-ups to success, particularly in cutthroat sectors like wellness and beauty.
4. **Ecosystem Enablers Knowledge:** Students gained knowledge of the essential enablers that help startups at every step of development, from ideation to scaling.
5. **Real-world Examples:** To illustrate the usefulness of ecosystem resources for growth, the session included real-world instances of prosperous beauty brands.

6. **Networking Opportunities:** Speaking with an experienced expert opened up new contacts and gave insight into the startup ethos of the sector.
7. **Empowerment for Entrepreneurial Success:** By giving students the skills and information they need to successfully navigate the startup environment, the event gave them the confidence to create and be successful in their endeavors.

### Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Daljit Kaur	Assistant Professor, HOD	Cosmetology
4	Mrs. Rupinder Kaur	Assistant Professor	Cosmetology
5	Ms. Prachi	Assistant Professor	Cosmetology
6	Mrs. Priya	Assistant Professor	Cosmetology

### GEOTAG PHOTOS





GPS Map Camera

Jalandhar, Punjab, India  
EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.327172°  
Long 75.590759°  
28/08/24 10:45 AM GMT +05:30

Google



GPS Map Camera

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Long 75.590748°  
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Google



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28/08/24 10:45 AM GMT +05:30



Jalandhar, Punjab, India  
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Long 75.590737°  
28/08/24 10:43 AM GMT +05:30



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Google





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Long 75.590746°  
28/08/24 10:49 AM GMT +05:30

Google

# ATTENDANCE OF STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: Cosmetology / Incubation cell

Name of Activity: Innovation and Start up Ecosystem Enablers

Time: 10:00

Date: 28-8-2024

Venue: Cosmetology Lab cum Seminar Hall

S. No	Name	Class	Roll No	Signature
1.	Anita Pani	B.Voc.Cosmo Sem I	603	Anita Pani
2.	Jasmeet Kaur	B.Voc.Cosmo Sem I	608	Jasmeet Kaur
3.	Simran Kaur	B.Voc.Cosmo Sem I	601	Simran Kaur
4.	Swiya	B.Voc.Cosmo Sem I	629	Swiya
5.	Komal	B.Voc.Cosmo Sem I	610	Komal
6.	Tanvi	B.Voc.Cosmo Sem I	607	Tanvi
7.	Khushi	B.Voc.Cosmo Sem I	615	Khushi
8.	Kumkum	B.Voc.Cosmo Sem I	611	Kumkum
9.	Manisha	B.Voc.Cosmo Sem I	620	Manisha
10.	Taha	B.Voc.Cosmo Sem I	627	Taha
11.	Gurpreet	B.Voc.Cosmo Sem I	626	Gurpreet
12.	Simran	B.Voc.Cosmo Sem I	605	Simran
13.	Jaya	B.Voc.Cosmo Sem I	621	Jaya
14.	Ashta Sharma	B.Voc.Cosmo Sem I	602	Ashta Sharma
15.	Lorely	B.Voc.Cosmo Sem I	604	Lorely
16.	Khushi	B.Voc.Cosmo Sem I	623	Khushi
17.	Jasmeet	B.Voc.Cosmo Sem I	613	Jasmeet
18.	Manika	B.Voc.Cosmo Sem I	609	Manika

Prem Chand Markanda S.D. College for Women, Jalandhar  
 NAAC Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: Cosmetology / Incubation cell  
 Name of Activity: Innovation and Start up Ecosystem Enabler  
 Time: 10:00  
 Date: 28.8.2024  
 Venue: Cosmetology Lab cum Seminar Hall

S. No	Name	Class	Roll No	Signature
19	Mandeep Kaur	BBF Sem-1	10005	Mandeep
20	Hansraj Kaur	BBF Sem-1	10008	Hansraj Kaur
21	Gayatri	BBF Sem-1	10001	Gayatri
22	Shiva Kumari	BBF Sem-1	10003	Shiva
23	Pamandeep Kaur	PGDC Sem-1	9602	Pamandeep
24	Breeti Pal	PGDC Sem-1	9603	Breeti Pal
25	Diksha	BBF Sem-I	10000	Diksha
26	Shivani	BBF Sem I	10002	Shivani
27	Ridhi Sharma	BBF Sem I	10009	Ridhi
28	Nidhi		619	Nidhi
29	Payal	B-VOC Cosmos <sup>th</sup>	807	Payal
30	Sanjoli	B-Voc Cosmos <sup>th</sup>	809	Sanjoli
31	Ashu	B-VOC Cosmos <sup>th</sup>	808	Ashu
32	Simranjit	B-VOC Cosmos <sup>th</sup>	802	Simranjit
33	Riya	B-VOC Cosmos <sup>th</sup>	803	Riya
34	Vani	B-VOC Cosmos <sup>th</sup>	805	Vani
35	Anjali	B-VOC Cosmos <sup>th</sup>	830	Anjali
36	Saloni	B-VOC Cosmos <sup>th</sup>	625	Saloni



**SOCIAL MEDIA PROMOTIONAL LINK**

<https://www.facebook.com/photo/?fbid=122199551228094135&set=pb.61552824057100.-2207520000>

**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A' Grade by NAAC (Second Cycle)

**MIC Driven session for the Quarter IV of IIC 6.0**

**ORIENTATION CUM REFRESHERS' SESSION ON INSTITUTION'S INNOVATION  
COUNCIL OBJECTIVES, STRUCTURE, AND OPERATION FOR IIC  
INSTITUTIONS**

**ACTIVITY REPORT**

**Date: 05 August 2024**

**Time: 11:00 am**

**REPORT**

The Orientation cum Refreshers' Session on the Institution's Innovation Council (IIC) was held to familiarize the faculty, staff, and students with the key objectives, structure, and operational framework of IIC. The goal of the discussion was to shed light on the different projects and endeavors that the council is spearheading to encourage innovation, entrepreneurship, and start-up culture in higher education. The session began with an introduction to the IIC and its objectives, which are centered on creating a conducive environment for fostering innovation, research, and entrepreneurship in academic institutions. The speaker underlined how important it is for educational establishments to foster in their students a spirit of innovation and problem-solving. To foster innovation and startup ecosystems, the workshop emphasized the value of cooperation between academic institutions, businesses, and governmental organizations. The speaker urged attendees to take advantage of their current networks to have access to financing, mentoring, and incubation support.

**OBJECTIVES**

1. The purpose of the workshop was to familiarize teachers, staff, and students with the main goals, organizational structure, and operational framework of the Institution's Innovation Council (IIC).

2. The main objective was to draw attention to the significance of encouraging academic institutions to cultivate a culture of innovation, entrepreneurship, and problem-solving while motivating staff and students to participate in creative and innovative endeavors.
3. The discussion provided insight into the range of initiatives, activities, and programs run by the IIC to encourage innovation and a start-up mentality in higher education. These programs include start-up mentorship sessions, hackathons, and idea contests.
4. The necessity of cooperation between educational institutions, corporations, and governmental agencies in creating a robust innovation and start-up ecosystem was one of the main topics of discussion throughout the session.

## **BENEFITS**

1. The session provided a better understanding of the Institution's Innovation Council (IIC), its goals, organizational structure, and the function it fulfills in fostering innovation and entrepreneurship in academic environments for faculty, staff, and students.
2. The discussion focused on how educational institutions should help students develop these traits so they can effectively handle obstacles in the real world.
3. Attendees gained valuable information about the various initiatives, competitions, and projects that the IIC sponsors. These activities give staff and students the chance to get involved in innovation-related activities like research projects and start-up incubation.
4. The participants gained knowledge about the funding opportunities, mentorship programs, and incubator support offered by IIC, which can help bring creative ideas to life and turn them into profitable start-ups or initiatives.
5. The workshop enhanced the creative and entrepreneurial potential of teachers and students by giving them the resources, information, and encouragement they needed to actively participate in the innovation ecosystem.



### Challenges and Bottlenecks: Quest for Institutionalization for Building Innovation and Entrepreneurship in HEIs



- Non-Directional, Absence of Framework and Structure
- Ad-hoc and Un-systematic Approach & Sequential
- Isolation in Operation – Intra and Inter – Institutional
- Lack of Awareness & Existence of Information Dissymmetry among Students, Faculty Members, and Institution Authorities
- Non-involvement and Lack of Commitment of Top Authorities and Leaders
- Absence of Resource Mining and Mobilization of Resources within and Outside the Institute
- Single Discipline Multi-Disciplinary
- Redundancy & Duplicity in Efforts and Actions
- Absence of Benchmarking & Standard Practices in HEIs to Drive Innovation and Startup Ecosystems in Campuses
- Absence of Non-Collaborative with Regional Ecosystem Enablers and Lack of Resource Mobilizing and Knowledge Sharing Mechanisms in HEIs
- Lack of Industry Mentoring Capability and Institutional Capacity to Promote and Support Innovation and Entrepreneurship in HEIs
- Absence of Reward and Incentive for Participation
- Breaking Myths of Dependence on Grant-based Models and Innovation can only happen in Technical Institutions

## Live chat

Top messages 👤 1.1K



**K.S. Yamuna** Good morning sir



**Prashant Garg G** Good morning, Vikrant University, Gwalior Madhya Pradesh



**rahul shukla** Rahul Shukla Innovation Ambassador IIC-Goel Institute of Technology and management Lucknow



**Dr. Dipali Sarvate** Hello All, Dr. Dipali Sarvate from PIEMR, INDORE



**SIVA MANISH KUMAR.S** S.Sivamanishkumar The Mdt Hindu college pettai



**Buddy Program@PCM** S.D. College for Women Jalandhar Gurjit Kaur Convenor of ARIIA PCM SD College for Women, Jalandhar



**Black Heart** Gourav, President, Institute Innovation Council, Ludhiana Group of Colleges



**Harsha Raghu** I love Monikaa



**Anjali Bharti** Anjalee Bhratee (Assistant Professor) 😊 Goel Institute of Pharmacy & science, Luckno

**Dr.Ranjit Singh** Dr.Ranjit Singh, NITTTR Bhopal

**Yokesh** yokesh



Chat...





11:13



VoLTE 5G 69%

### Challenges and Bottlenecks: Quest for Institutionalization for Building Innovation and Entrepreneurship in HEIs



- Non-Directional Absence of Framework and Structure
- Ad-hoc and Un-academic Approach & Survival
- Isolation in Operation, - Infra and inter - Institutional
- Lack of Awareness & Existence of Information Asymmetry among Students, Faculty Members, and Institution Authorities
- Non-involvement and Lack of Commitment of Top Authorities and Leaders
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- Absence of Non-Collaborative with Regional Ecosystem Enablers and Lack of Resource Mobilizing and Knowledge Sharing Mechanisms in HEIs
- Lack of In-house Marketing Capability and Institutional Capacity to Promote and Support Innovation and Entrepreneurship in HEIs
- Absence of Reward and Incentive for Participants
- Breaking Myths of Dependence on Grant-based Models and Innovation can only happen in Technical Institutions

## Live chat

Top messages 1.2K



zesty Zenitsu chin tapaka dam dam



Jeyavani Saravanan Jeyavani S, AP/English, Builders Engineering College, Kangayam.



Yashwant Attada VAMSI LOVES PRAVALI BUT



Reet Gill Ritu Gill IIC member From PCM SD College for Women Jalandhar Punjab



PULCHRIFY Indira Shiva Rao polytechnic udupi



Shubhada Muley Priyadarshini college of engineering Nagpur



Resmi G Dr Resmi G Morning Star College,Angamaly



Venkatachalam Palanisamy Dr P.Venkatachalam Assistant Professor in Microbiology Sengunthar Arts and Science College Tiruchengode



Rushikesh Munde Krishna Ayurvedic Medical College & Hospital, Sankeshwar



Jithu Katragadda 6666



zesty Zenitsu chin tapaka dam dam



Chat...





# MIC Driven Session IIC6.0 (2023 – 24)



**Mr. Dipan Kumar Sahu**  
Assistant Innovation Director  
MoE's Innovation Cell

All IIC Members are Requested to  
Join us on MIC YouTube Channel



Monday,  
5th August 2024



11:00 AM

Join Us on



@MoEInnovationCell



/mhrdinnovation



@mhrd\_innovation



/mhrd.innovationcell

## Live chat

Top messages 1.2K



Adv.pratiksha good morning sir. pratiksha MMH college Ghaziabad



Dr. Mamta Bhatnagar Myself Dr. Mamta Bhatnagar from S S Khanna Girls Degree College, Prayagraj, Uttar Pradesh



tanu uppal good morning everyone I am Tanu Uppal(Assistant professor in Computer science department)from Hindu girls college Jagadhri



Thayu Che Thayumanavan



BTS Lover Good morning all. D. Krishna Kumari, Raghu Engineering college



Manmeet Kaur Manmeet kaur IPR coordinator PCMSD COLLEGE FOR WOMEN JALANDHAR PUNJAB



DJ's\_view Jaisoorya secretarial assistant from Sona College of Technology, Salem Tamilnadu



Rohan Varma plz vote for K A PAUL



Yashwant Attada NATSU MG



Dr. JATIN LAMBA Good Morning



Tamizharasan Tamizharasan Subramanian C. The Hindu college, Pettai, Tirunelveli.

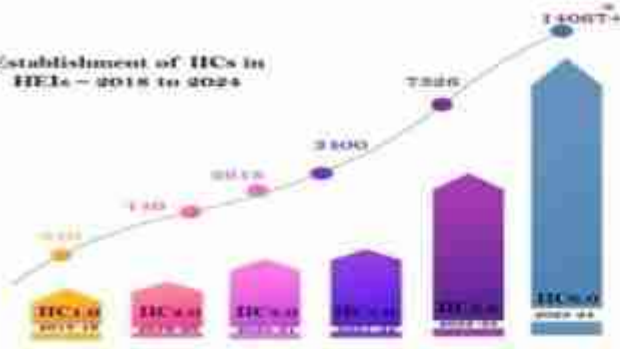


Chat...



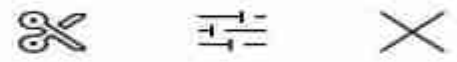


Establishment of ICs in HEIs - 2018 to 2024



# Live chat

Top messages 1K



- Manvendra Kumar** Manvendra Kumar, Assistant Professor, Goel Institute of Pharmacy and Sciences, Lucknow
- Afreen Mohamed** Afreen M - Bsc Mathematics - M.O.P. Vaishnav College for women
- Renu Tandon** Renu Tandon Vice President PCM SD COLLEGE For Women Jalandhar
- zesty Zenitsu** dance performance very good
- MR COBRAKING GAMING** jagan from Sanskrit school of engineering
- Keshavmaharaja** Keshava dha mass 🙏🔥
- Meenu Sharma** Good Morning., Maharishi Markandeshwar University, ❤️

Chat...



## Indian Innovation Ecosystem & Indian Education System



- ✓ India - 3<sup>rd</sup> Largest Startup Ecosystem
  - Emerging as a Start-up Nation: 120000+ startups
  - Youngest Start-up Nation in the World: 72% of founders are less than 35 years old
- ✓ India - 40<sup>th</sup> Position in Global Innovation Index
- ✓ India - 2<sup>nd</sup> Largest Education System: 83000+ HEIs - 40 million Graduates per year
- ✓ National Education Policy (NEP) 2020: Research, Innovation and Entrepreneurship
- ✓ National Innovation and Startup Policy (NISIP) 2019 - A Guiding Framework for HEIs
- ✓ Institution's Innovation Council (IIC) Network in HEIs - Institutionalization on Innovation and Startup Ecosystem Development in campuses

## Live chat



Top messages 1.3K

Virupati

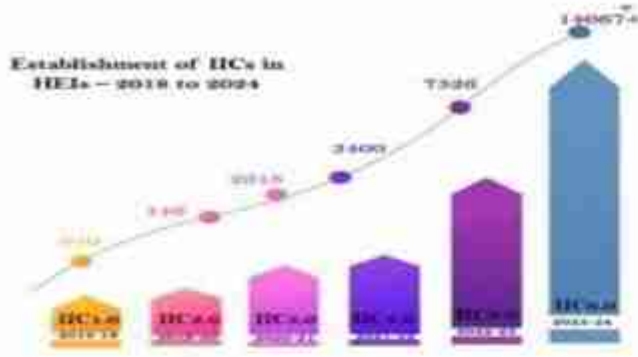
- Then Mozhi** S Thenmozhi 231cb022
- sutha sruthi** P.Sutha, Assistant Professor, Department of Economics, KSR College of Arts and Science for Women, Thrichengode, Namakkal
- YUVRAJ SONI** 🐼🐼🐼🐼
- Daljit Kaur** Daljit kaur from pcm sd college for women, jalandhar, punjab
- anshul bhatia** Anshul Bhatia
- Mala Chandrasekar** Good morning Mrs P Mala Assistant Professor St Thomas college of arts and science chennai 107
- Praveen Kumar M** M.Praveen Kumar, Sri Eshwar College of Engineering, Coimbatore
- Areti srija Reddy** Good morning sir. I'm Srija from saroj Naidu Vanitha mahavidyalaya MRA

Chat...



Via | wobox

### Pan India Network of 14000+ IICs in 36 States & UTs



## Live chat

Top messages 1.1K



### ENGINEERING COLLEGE, ERODE

- Regina M Good morning all. M Regina, Assistant Professor, Department of Mathematics, TBIC & EDC uncharged, Thassim Beevi Abdul Kader College for Women, Kilakarai.
- Lovely Sharma Dr lovely sharma pcm s d college for women, jalandhar
- Beast Good morning everyone, Dr Nair Sreeja Sivankutty, convenor, IIC, Mahaveer Institute of Science and Technology
- Abhaya Prasad Abhaya Prasad St.Teresa's College Ernakulam
- K\_N\_R\_palli KINGS charan teja reddy sunkrithi colleg
- yasmeen sulthana Yasmeen Sulthana Asst.Professor in C (AIML) dept from VAAGESWARI COLLEGE OF ENGINEERING

Chat...



11:04

89

via: webbox    Major Kalasartan    Muniba    Mul Innovation Cell    sahwani, MC    Jerry\_Mul's Inp...



## Live chat

Top messages    👤 749



-  Jananivasan R    **NANDHA ENGINEERING COLLEGE CSE-CYBER SECURITY**
-  S    Sudheer Kumar    munna bhai
-  Rubii P    Nandha Engineering College (CSE(cyber security))
-  zesty Zenitsu 69    The onepiece is real
-  S    shashi dhar    Dr.K.Shashidhar, Siddhrtha Institute of Technology & Sciences - Good morning to all
-  S&V Lifestyle and art    Shveta Mahajan NIRF CO-ORDINATOR, PCM SD College for Women, Jalandhar
-  barrigade Thomas    hooaaaaai
-  Dr.B.Anjaneyulu Associate Professor    Dr.B.Anjaneyulu Convener IIC Srinivasa Ramanujan Institute of technology Anantapur
-  S    Shashi Kala    G. shashikala, Sarojini Naidu Vanit Vidyalaya
-  Sangita Deota    good morning everyone 🙏

Chat...



11:04

84

webex Mayur Kalezariya Monika 444 Innovation Cell saviorani, MC Jerry\_MoE 5 Inn...













## Live chat

Top messages 875



Maharashtra

-  kurukunta boys Dhanush @ Sanskrihi school of engineering
-  Babitha Vishwanath Namaste to all... Babitha Vishwanath, SNVMV
-  zesty Zenitsu 69 jai balayya
-  P. Gowtham Gowtham p (22bm020) Nandha engineering college erode
-  Nimmy John Dr. Nimmy John T, Toch institute of Science and Technology
-  r Renu Bala **Dr Renu Bala** Convener IIC PCMSD COLLEGE FOR WOMEN JALANDHAR
-  S Sudheer Kumar free fire
-  P Punam Patil Ms.P.R.Patil, Assistant Professor, R.C.Patel Institute of Technology, Shirpur
-  KRH KILLER Gaming SSE
-  P Padhmini Dhandapani Nandha Engineering Co CSE (Cyber Security)



Chat...



### **IIC MEMBERS WHO ATTENDED SESSION**

1.	Mrs. Renu Tandon
2.	Dr. Renu Bala
3.	Mrs. Manmeet Kaur
4.	Mrs. Sunita Bhalla
5.	Mrs. Shveta Mahajan
6.	Dr. Lovely Sharma
7	Mrs. Daljit Kaur
8	Mrs. Gurjit Kaur
9	Mrs. Ritu Gill

### **YOUTUBE LINK**

<https://youtube.com/live/msrEjeeNYBc?feature=share>



**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**MIC Driven session for the Quarter IV of IIC 6.0**

**ACTIVITY REPORT**

**BUILDING THE PIPELINE OF QUALITY INNOVATIONS AND STARTUPS IN HEIS WITH ECOSYSTEM ENABLERS BY CREATING AND MANAGING YUKTI INNOVATION AND IPR REPOSITORY (YIIR)**

**Date: 02 August 2024**

**Time: 11:00 am**

**REPORT**

Higher Education Institutions (HEIs) greatly influence the future of innovation and entrepreneurship. A thorough support ecosystem must be established to create a strong pipeline of high-caliber inventions and companies. To accomplish this, the Yukti Innovation and IPR Repository (YIIR) must be established and maintained. YIIR is a central clearinghouse for creative concepts, protecting intellectual property (IP), and tools to support HEI startup development. YIIR plays a vital role in encouraging an entrepreneurial mindset among students and researchers by offering a structured ecosystem for innovation, intellectual property management, and startup incubation. The cooperation of higher education institutions, corporate executives, and governmental entities guarantees that creative concepts are fostered, safeguarded, and developed into successful commercial endeavors. YIIR can lead innovation and entrepreneurship in India in the future with the correct resources and support.

**Key Components:**

- 1. Innovation Pipeline Development:** The goal of the YIIR is to support innovation in HEIs at different phases. This entails motivating scholars and students to investigate novel concepts; resolve issues, and create prototypes. HEIs can direct creative concepts into a well-organized pipeline by fostering an atmosphere that encourages collaboration and experimentation.
- 2. IPR Protection and Management:** YIIR helps creators keep ownership of their works by offering advice on trademark, copyright, and patent applications.
- 3. Startup Incubation and Support:** Within HEIs, YIIR provides a framework for company incubation. It links entrepreneurs with business leaders, provides financial options, and runs mentorship programs.
- 4. Collaboration with Ecosystem Enablers:** Collaboration is at the heart of building a successful innovation ecosystem.

**Objective:**

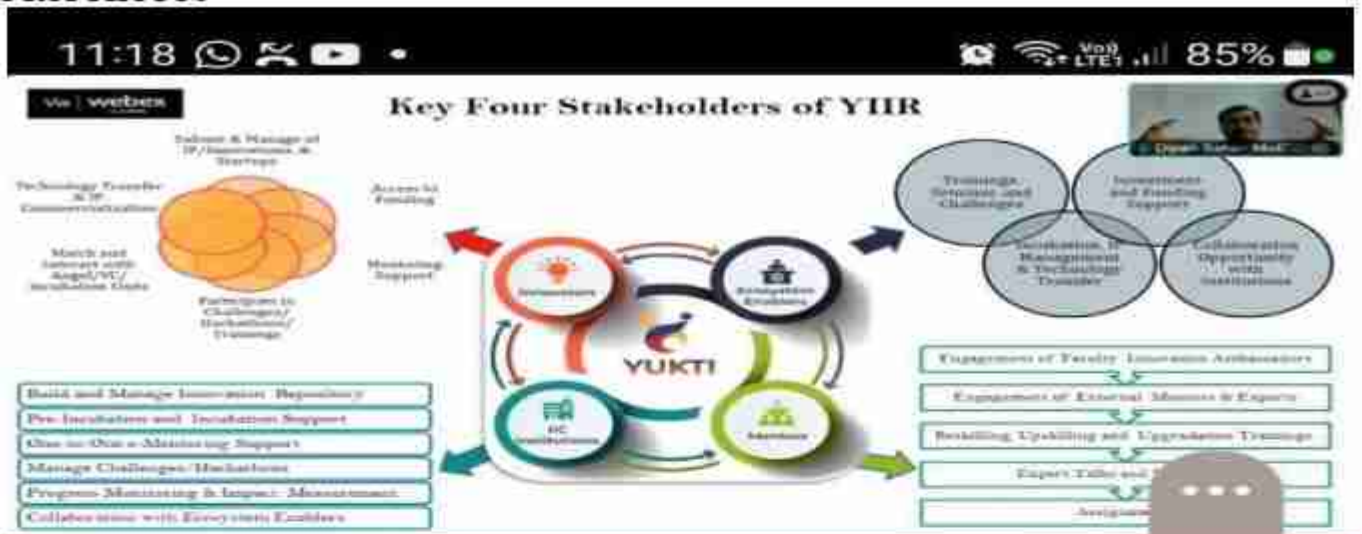
1. **Promote Innovation:** In HEIs, cultivate an innovative culture among researchers, faculty, and students.
2. **IPR Management:** To preserve creative ideas, make sure intellectual property is properly protected and managed.
3. **Startup Support:** Offer tools and guidance to help transform creative concepts into successful businesses.
4. **Collaboration and Networking:** To establish a comprehensive ecosystem, and encourage cooperation between HEIs, industry partners, and innovation enablers.
5. **Documentation and Dissemination:** To draw in possible investors and stakeholders, document and highlight creative ventures and ideas.

**Benefits:**

1. **Promotion of Innovation Culture:** Students and researchers are encouraged to think creatively and discover answers to real-world challenges by offering support and resources.
2. **Intellectual Property Protection:** The information and resources needed to safeguard their intellectual property are made available to innovators.
3. **Strengthened Startup Ecosystem:** More students are inspired to undertake entrepreneurial endeavors as a result, strengthening the startup environment within HEIs.
4. **Collaborative Opportunities:** YIIR serves as a conduit between HEIs and other ecosystem enablers, government organizations, and industrial partners.
5. **Documenting Innovation for Future Growth:** YIIR makes sure that important information and solutions are recorded for later use. This encourages learning and progress on an ongoing basis inside the innovation ecosystem.

**IIC MEMBERS WHO ATTENDED SESSION**

1.	Mrs. Renu Tandon
2.	Dr. Renu Bala
3.	Mrs. Manmeet Kaur
4.	Mrs. Sunita Bhalla
5.	Mrs. Shveta Mahajan
6.	Dr. Lovely Sharma
7.	Mrs. Daljit Kaur
8.	Mrs. Gurjit Kaur
9.	Mrs. Ritu Gill



# Live chat

Top messages 1.5K

MES Wadia College of Engineering, Pune-01



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Dharun R. Sanjay 231BT021 Department of Biotechnology Kongunadu arts and science college



Dr. T. Arjun Kumar Good Morning to all. From Dr. T. Arjun Kumar, Assistant Professor, Bharat Institute of Engineering and Technology, Mangalpally, Ibrahimpatnam, Telangana.



sandesh Karmala sandesh k s, good morning



Komaleka periyasamy I am P.Komaleka PG and Research Department of commerce DDC College of arts and



webex

### Institutional Challenges



- Innovation & Startup Benchmarking Practices
- Difficulties in Identifying Entrepreneurial Potential Individuals
- Redundancy efforts in HEIs in Scouting Innovations
- Vagueness: Lack of Quality Ideas/Innovations
- Ad-hoc Approach for Resource Allocation, Mobilization and Utilization
- Quest for a Strong and Continuous Pipeline of Innovations for Startups
- Aiming for a Sustainable Pathways of Entrepreneurship

### Description



## Creating and Managing YUKTI Innovation and IPR Repository (YIIR) in HEIs

 Jai Anusandhaan (MoE Innovation Cell)

**102**

Likes

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Viewers

**2 Aug**

2024

Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR)

AA

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- Mohika
- Silverani, MIC
- mayur kalyanshetti
- Pragee



### Live chat

Top messages  1.5K



-  Aryan bhatnagar cs Echelon institute of technology and management
-  HARPREET SINGH Harpreet Singh B ed II (437) from Govt state college of education patiala
-  Mahesh Kalyanshetti Dr. M. G. Kalyanshetti
-  Lovely Sharma Dr lovely sharma pcm sd college for women
-  Raman Sahota We have joined from AS group of institutions, Khanna, Punjab
-  MOKSHA 22cse083 moksh echelon institute of technology
-  R.Suriya R.Suriya sanjuna 231ci049 Kongunadu arts and science college coimbatore II YEAR B.COM IT
-  Suchit Patil PIMSR, MUMBAI 

Chat...





## Live chat

Top messages 597



- D** Dr. Rakhi Mutha Good Morning - Dr. Rakhi Mutha from Amity University Rajasthan
- Abdul aas Shaik 213j1a42c6 present sir
- 231CB002 KEERTHANA K Keerthana K 231cb002
- Akhil Naligila 213j1a42c6 present sir
- Abdul aas Shaik 213j1a42c6 present sir
- Akhil Naligila 213j1a42c6 present sir
- M** Monu Chandel Good morning monika chandel from maharaja agrasen university
- r Renu Bala **Dr Renu Bala** Convener IIC PCMSD COLLEGE FOR WOMEN JALANDHAR
- DR. SHAILENDRA KUMAR DUBE Good Morning dear all
- Chemistry Dr Ashalatha A Assistant Professor SN College chempazhanthy, Kerala
- Abdul aas Shaik 213j1a42c6 present sir
- Dr. Chacko Sharma Dr. Chacko Sharma VDU

Chat...





## Live chat

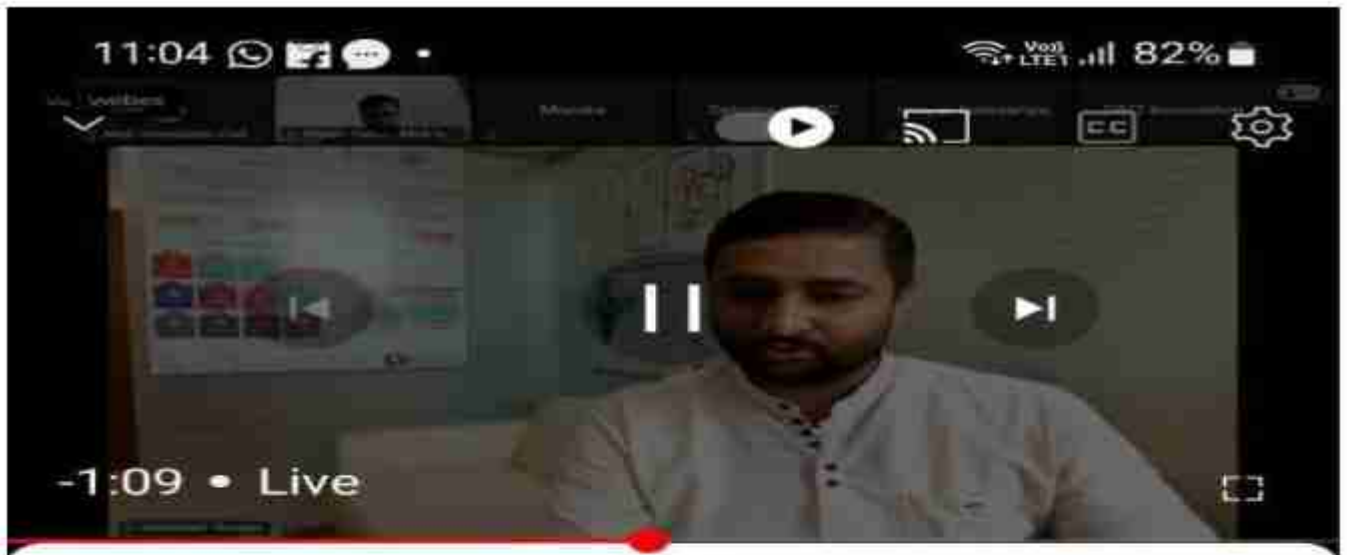
Top messages 1.1K



- A** Akshat Katiyar 23-BBA-005 Akshat katiyar  
JYOTHIKA Sidharthan Jyothika Sidharthan, Carmel College Mala  
Swapnil Jaiswal Dr Swapnil Jaiswal, IIC , MIT Chhatrapati Sambhajnagar
- B** Buddy Program@PCM S.D. College for Women Jalandhar Gurjit Kaur Convenor of ARIIA, PCM SD College for Women, Jalandhar  
sanjay lembhe very good morning from Lembhe BVUCOEPune  
Pooja Sharma POOJA SHARMA innovation coordinator IIC from university of technology  
Dark Vision Gaming Good morning all, Vikash from Shobhit University, Meerut.  
NEVER GIVE UP Dr. Neelam Rani, Innovative Activities Coordinator, G.H.G Institute of Law, Sidhwan KHURD, Ludhiana  
Velmurugan R good morning sir I am VELMURUGAN from St. Michael Polytechnic College Kalayarkoil Sivaganga  
Mr akash 9060 Akash: 23CSEAIML007, FROM EC INSTITUTE OF TECHNOLOGY

Chat...





## Live chat

Top messages  663



-  PrabU Sanchez Ramasamy -BIET -Hydrabad
-  megha goyal 23-bba-039 (megha)
-  Sayantan Ghosh Good Morning, Sayantan Ghosh from Maharaja Agrasen University
-  Daljit Kaur Daljit kaur, pcm sd college for women, jalandhar, punjab
-  Utkarsh Utkarsh Yadav 23CSE048 Echelon Institute of Technology
-  DayCent Shorts • 149K views • 4 hours ago ... chin tapak dam dam 🥁🥁
-  Saksham Sharma\_157 23cseaiml047 echleon institute of technology
-  Trend\_Alive. shaswat mishra 22cse126 ... echelon institute of technology
-  Priya priyadharsh  S 72201092BSC.Nursing 4th semester 

Chat...









## Live chat

Top messages  597



Reet Gill Ritu Gill from PCM SD College for Women



barath barat hi



Hariharan KS mba Dr HARIHARAN KS - ASP MBA - M.KUMARASAMY COLLEGE OF ENGINEERING, KARUR, TAMILNADU



Puneet Pahuja Good Morning



Abdul aas Shaik 213j1a42c6 present sir



sandesh Karmala good morning



Dr. Rakhi Mutha Good Morning - Dr. Rakhi Mutha from Amity University Rajasthan 



Abdul aas Shaik 213j1a42c6 present sir



231CB002 KEERTHANA K Keerthana K 231cb002



Akhil Naligila 213j1a42c6 present sir 



Abdul aas Shaik 213j1a42c6 present sir

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**YOUTUBE LINK**

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**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)  
MIC Driven session for the Quarter IV of IIC 6.0

**ACTIVITY REPORT**

**STRENGTHENING IIC LINKAGES WITH ATLS AND SICS IN SCHOOLS AND  
FRAMEWORK FOR PROVIDING MENTORSHIP GUIDANCE**

**Date: 31 July 2024**

**Time: 11:00 am**

**REPORT**

The session on "Strengthening IIC Linkages with Atal Tinkering Labs (ATLs) and School Innovation Councils (SICs) in Schools and Framework for Providing Mentorship Guidance" was designed to enhance collaboration between higher education institutions and schools to promote a culture of innovation from an early age. Establishing a structure that promotes strong connections between the Institution's Innovation Council (IIC) and school-level innovation groups like ATLs and SICs was the main goal of the session. To ensure that innovation and entrepreneurship flourish from the ground up, this session focused on creating structured mentorship programs, encouraging a culture of lifelong creativity, and developing strategic connections between higher education and schools.

**Key Objectives:**

- 1. Strengthening Partnerships:**  
The session emphasized the importance of building effective linkages between IICs in colleges and universities and ATLs and SICs in schools. This collaboration aims to create a continuous pipeline of innovative talent, nurturing creativity from school to higher education.
- 2. Promoting Early Innovation:**  
By integrating the resources and mentorship expertise from IICs into school innovation programs, students in schools are exposed to innovation and entrepreneurship concepts at a young age. This helps in cultivating problem-solving skills, creativity, and a mindset of innovation early on.
- 3. Framework for Mentorship Guidance:**  
The session outlined a mentorship framework where trained faculty and Innovation Ambassadors from IIC institutions guide and support students and teachers in ATLs and SICs. Mentors will provide technical guidance, and entrepreneurial mentorship, and encourage students to take part in innovation projects and competitions.
- 4. Sharing Resources and Best Practices:**  
Schools can benefit from the resources, expertise, and best practices shared by IICs. The collaboration allows schools to access advanced tools, labs, and knowledge on innovation ecosystems, thereby improving the quality of innovation education.

5. **Promoting Innovation Continuity:**  
The session highlighted the need to create a seamless transition for students from school-level innovation initiatives to higher education IIC programs, ensuring that their innovation journey continues uninterrupted as they progress academically.

## **OBJECTIVES**

1. **Foster Early Innovation Culture:** Promote links between higher education institutions and school-level innovation platforms like SICs and ATLs to foster creativity and innovation in students from an early age.
2. **Establish Mentorship Framework:** Provide structured mentorship programs that link schools and the Institution's Innovation Council (IIC), offering advice and assistance to students as they travel through their innovation journeys.
3. **Strengthen Collaborative Linkages:** To facilitate the smooth exchange of ideas, information, and resources, establish robust and tactical links between innovation incubators (IICs) in higher education and school-based innovation communities.
4. **Enhance Entrepreneurial Skills:** Provide students the chance to investigate innovation and entrepreneurship to establish the groundwork for upcoming start-ups and commercial endeavors.

## **Benefits:**

1. By providing students access to innovation frameworks like ATLs and SICs, the session fosters collaboration between higher education institutions and educational institutions. Young minds are nourished by this early exposure to creative thinking and problem-solving techniques.
2. By creating mentorship programs, organizations can provide students with advice from seasoned experts, which will improve their education and growth. This methodical technique aids in bridging the knowledge gap between theory and real-world application.
3. A creative and entrepreneurial mindset that can last a student's entire academic and professional career is fostered by the program's early promotion of innovation.
4. A stronger linkage between IICs, ATLs, and SICs nurtures a more robust and cohesive innovation culture across different educational levels.
5. School students gain access to expert mentorship, improving the quality of their projects and encouraging active participation in innovation activities.

## IIC MEMBERS WHO ATTENDED SESSION

1.	Mrs. Renu Tandon
2.	Dr. Renu Bala
3.	Mrs. Manmeet Kaur
4.	Mrs. Sunita Bhalla
5.	Mrs. Shveta Mahajan
6.	Dr. Lovely Sharma
7.	Mrs. Daljit Kaur
8.	Mrs. Gurjit Kaur
9.	Mrs. Ritu Gill

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GEOTAG PHOTOS

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MoE's INNOVATION CELL (GOVERNMENT OF INDIA) INSTITUTION'S INNOVATION COUNCIL

### MIC Driven Session IIC6.0 (2023 - 24)

All IIC Members are Requested to Join us on MIC YouTube Channel

**Mr. Dipan Kumar Sahu**  
Assistant Innovation Director  
MoE's Innovation Cell

Wednesday 31st July 2024 11:00 AM

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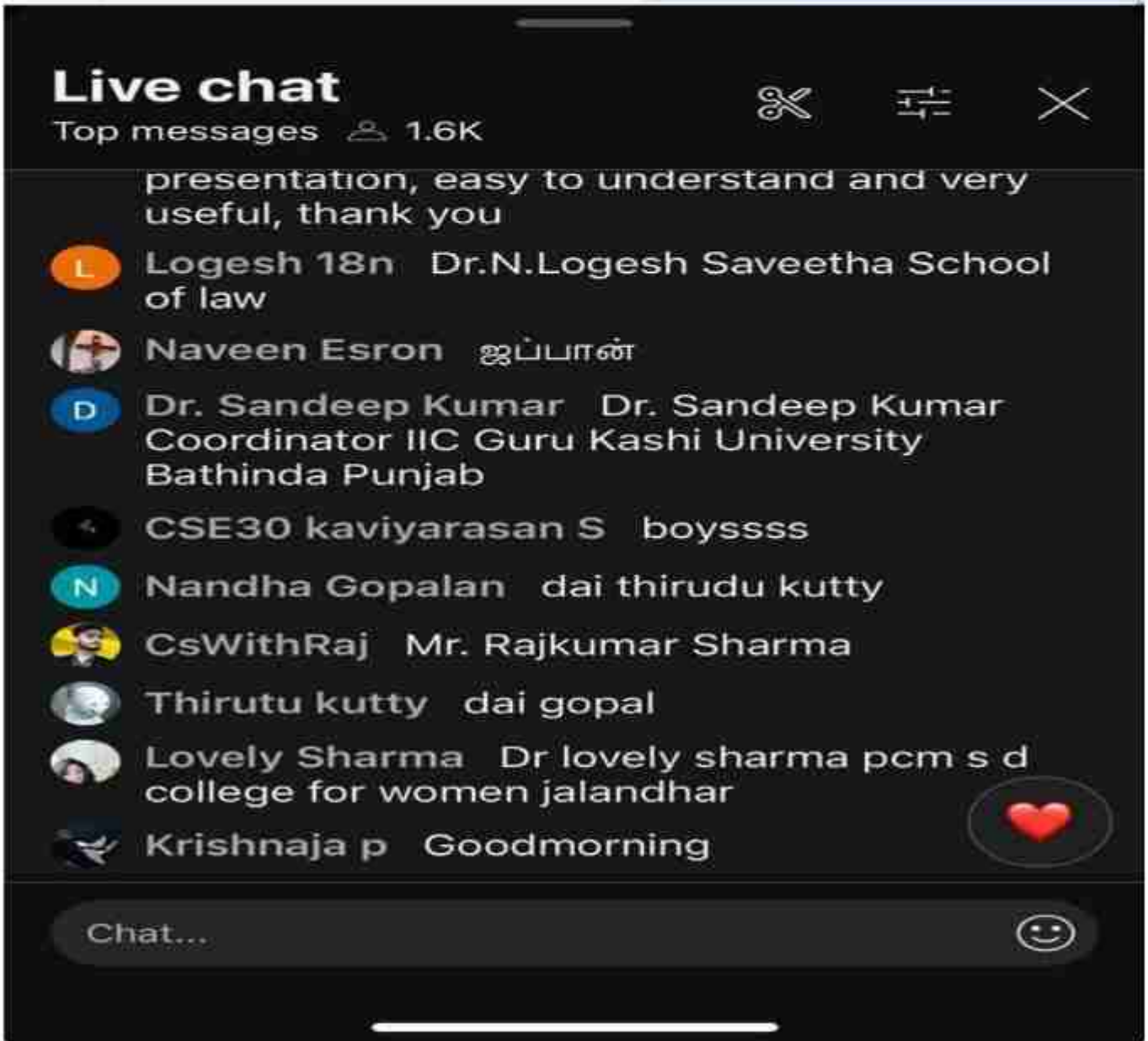
## Live chat

Top messages 1.2K

- roopesh kumar Thank you Sir..
- Silambarasan Duraisamy Dr. D. Silambarasan, Assistant Professor of Physics, The MDT Hindu College, Tirunelveli.
- Tirumala Thank you sir
- Renu Tandon **Renu Tandon** from PCM SD COLLEGE For Women Jalandhar
- ramya veerabaghu Mrs. V.Ramya assistant professor department of commerce kongunadu arts and science college coimbatore
- Dr. Teena George EEE Dr. Teena George, Vimal Jyothi Engineering College,
- Dr. Ramesh Chiluka Thank u very m Sir
- Atchuthan Atchuthan A 3rd Bsc physics

Chat...









# Live chat

Top messages 1.6K

Assistant professor in vaageswari college of engineering karimnagar ts

Sampath Kumar JSSATE Noida

priyanshu yadav Priyanshu yadav bds second year tmdcrc

Daljit Kaur Daljit kaurfrom pcm sd college for women, jalandhar, punjab

Amala Nila Dr.S.Amalanila, Assistant Professor, St.Antony's College, Dindigul.

K.S.Yamuna Good morning.sir. its Dr.K.S.Yamuna

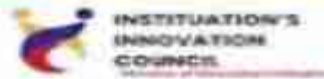
Amol Phatak Prof Amol Phatak, SSWCOE, Solapur

vikash2124 k

SUMAIYA BANU V I SUMAIYA BANU V I Assistant Professor Department of M C. Abdul Hakeem College of Engineering and Technology MELVISHAPAM, Perinet

Chat...





# MIC Driven Session IIC6.0 (2023 – 24)



Mr. Dipan Kumar Saha  
Assistant Innovation Director  
MoE's Innovation Cell

All IC Members are Requested to  
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Wednesday  
31st July 2024



11:00 AM

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## Live chat

Top messages 1.5K



Technology, Greater Noida.

- R** Renukadevi G Manakula Vinayagar Institute of Technology, Puducherry
- M** Maha Rajan Maharajan.M. ||| Bsc zoology .The M.D.T.Hindu college.pattal.Tirunelvell.
- A** Ajay T Ajay Tripathi, Asst. Professor Bharat Institute of Technology, Hyderabad
- V** Vaishali Shitole-Randive Vaishali Randive from Modern Collrge ganeshkhind Pune Maharashtra
- C** Chubi afsii
- M** Manmeet Kaur Manmeet kaur IPR coordinator PCMSD COLLEGE FOR WOMEN JALANDHAR PUNJAB
- RMC BBA dept** good morning Ashish kumar from R.M college Saharsa
- D** Dhivya Dhivyavarshini.M, 23bm012, biomedical engineering ,Nandha engineering college (autonomous)
- S** Satywan Singh good morning sir, IIC student coordinator in Hindu college of engineering
- V** Venkatachalam Palanisamy Dr.P.Venkatachalam Assiatant Professor in Microbiology Sengunthar Ar Science College Tiruchengode Namakkal 

Manmeet kaur IPR coordinator PCMSD COLL...



11:08

VoD 5G 89



## Live chat

Top messages 1.3K



- Monika Koul** Monika Koul IIC , Innovation Ambassador Hansraj Koul
- Smr Muthuraman** MuthuRaman.S, 20BCO133, Saveetha School Of Management, Saveetha Institute Of Medical and Technical Sciences
- Geetha Sridharan** G.Sridharan 231cm038. kongunadu arts and science college Coimbatore
- Reet Gill** Ritu Gill from PCM SD College for Women Jalandhar
- Bhavadharani K** Bhavadharani K Nandha engineering college 23IT009
- Deivanayaki N** N.Deivanayaki,Murugappa Polytechnic College, Good Morning Sir
- priya** Haripriya B - MOP Vaishnav College for Women - MBA
- Dr. Saroj Kumar** This is Dr saroj kumar Excel Engineering college Komarapalayam
- Swaha Roy** Prof. Swaha Roy, Dr.Ambedkar M Institute of IT & Management Science, Rourke Odisha



Chat...



11:03



## MIC Driven Session IIC6.0 (2023 – 24)



Mr. Dipan Kumar Sahu  
Assistant Innovation Director

All IIC Members are Requested to  
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Wednesday  
31st July 2024

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Waiting for Jai Anusandhaan (MoE Innovation C...

July 31, 2024 at 11:00 AM

### Live chat

Top messages 766



- Dr. Dignesh Khunt GTU School of Pharmacy
- Nasib Gollen Good Morning
- Kanishk kanishka (172201042) b.sc nursing 2nd year 4th semester Saveetha college of nursing, Saveetha institute of medical and technical sciences, Chennai.
- Jo Jo jomol.
- Divya thanga divya b.com ca kongunadu art science college
- 6a fans tata
- Dr. Minaxi Mittal Dr. Minaxi Mittal, Assistant Professor, S.A. Jain (P.G.) College, Ambala City
- Chinnu Mohanan Naipunnya School of management, Cherthala, Kerala
- dark sentinel hello, bvcoe new delhi
- Gayathri Palanisamy Gayathri.P(21bm014)Nandha Engineering College, Erode -BME
- Buddy Program@PCM S.D. College for Women Ja' Gurjit Kaur, ARIIA Coordinator, PCMSD College for Women, Jalandhar

Chat...



11:04

49% B4



# MIC Driven Session IIC6.0 (2023 – 24)



Mr. Dipan Kumar Sahu

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Wednesday 31st July 2024

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YouTube **LIVE**

## Waiting for Jai Anusandhaan (MoE Innovati...

31 July 2024 at 11:00

### Live chat

Top messages 579

-  **Bhaskar Ranjan** Good morning to all . Bhaskar Ranjan from GEMS Polytechnic College , Aurangabad Bihar
-  **Mancy Cm** S.Mancy antony Stella 231CM001 kongunadu Arts And Science College - coimbatore.
-  **YK Creators** A Yasar Ali,(21bm033), Biomedical Engineering,Nandha Engineering College (Autonomous),Erode
-  **U Saritha** Good morning U. Saritha CMR Technical Campus
-  **r Renu Bala** **Dr Renu Bala** Convener IIC PCMSD COLLEGE FOR WOMEN JALANDHAR
-  **Rohit** mak potta
-  **Mayank Bisht** hello
-  **Dr. Mamata Nayak** Dr. Mamata Nayak, DAMITS 
-  **Mrunal Patil** Mrunal patil - lecturer, st john institute of pharmacy and research
-  **mariammal p** P.Mariammal 
-  **CHIKO ATHUL** Nan tha athul p raj chiko 

Chat...



**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)  
**INDEPENDENCE DAY – CELEBRATING AAZADI KA AMRITKAL  
ACTIVITY REPORT**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN  
JALANDHAR**

NAAC Re-accredited "A+" Grade College ( Second Cycle)



**NCC ARMY WING IN COLLABORATION WITH CENTRAL ASSOCIATION**

*celebrates*

**INDEPENDENCE DAY**



**Sh. Naresh Budhia**  
President

**Dr. Pooja Prashar**  
Principal

**Mrs. Renu Tandon**  
Vice-President IIC

**Dr. Renu Bala**  
Convener IIC

**Captain Priya Mahajan**  
**Dr. Divya Budhiya**  
Coordinators

**Session on: INDEPENDENCE DAY – CELEBRATING AAZADI KA AMRITKAL**

**Date: 14<sup>th</sup> August 2024**

**Time: 11:30 am**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 45**

**Faculty: 02**

## Report

The celebration of Independence Day this year marked a significant milestone as the nation embraced "Aazadi Ka Amritkal," symbolizing 75 years of India's independence and the commencement of the journey toward the centenary of freedom. To celebrate this event NCC Army Wing of PCM S.D. College for Women Jalandhar under the guidance of the Institution's Innovation Council organized a flag-hosting celebration. The event was graced by Sh. Vinod Dada ji, Senior Vice President of the Managing Committee of PCM S.D. College for Women Jalandhar. The celebration commenced with the flag hoisting ceremony on 14<sup>th</sup> August led by Sh. Vinod Dada ji and Principal Prof. (Dr.) Pooja Prashar. The unfurling of the tricolor was followed by the singing of the national anthem by the students of the Department of Music Vocal, filling the air with pride and unity. The attendees saluted the flag as a mark of respect to the nation and its heroes. The sight of the tricolor fluttering in the sky filled everyone with pride and reverence for the nation. Sh. Vinod Dada ji, addressed the gathering with an inspiring speech, reflecting on India's journey over the past 75 years. The speech emphasized the importance of remembering the sacrifices of freedom fighters, the need to uphold the values of democracy, and the collective responsibility toward nation-building in the years to come. The ambiance resonated with the spirit of patriotism, and the venue was filled with students and faculty. The event concluded with a pledge to uphold the values of freedom, unity, and integrity, ensuring that the spirit of "Aazadi Ka Amritkal" continues to inspire generations to come.

## Objectives

- 1. To Celebrate the Nation's Achievements:** To commemorate 75 years of India's independence and celebrate the progress and achievements of the nation over this period.
- 2. To Promote National Unity:** To encourage a sense of national unity and collective responsibility towards the continued development and prosperity of the country.
- 3. To Educate on Historical Significance:** To educate students about the historical significance of Independence Day and the journey of India since gaining independence.
- 4. To Instill Democratic Values:** To emphasize the importance of upholding democratic values, as highlighted in the speeches and activities during the event.
- 5. To Encourage Reflection and Action:** To motivate participants to reflect on their role in society and take active steps towards contributing to nation-building.
- 6. To Celebrate Cultural Heritage:** To celebrate and preserve India's cultural heritage through music, flag-hoisting, and other traditional practices.
- 7. To Strengthen Institutional Values:** To reinforce the values of the institution by aligning the celebration with broader national goals, fostering a sense of shared purpose among all participants.

## Benefits

- 1. Fostering Patriotism:** The celebration instills a deep sense of pride and patriotism among students and faculty, reinforcing their connection to the nation and its rich history.
- 2. Remembering the Sacrifices:** It serves as a platform to honor and remember the sacrifices of freedom fighters, keeping their legacy alive in the minds of the younger generation.

3. **Unity and Inclusivity:** The event promotes unity and inclusivity by bringing together individuals from diverse backgrounds to celebrate a common national identity.

4. **Cultural Awareness:** By incorporating traditional songs and speeches, the event enhances cultural awareness and appreciation for India's heritage and values.

5. **Leadership Development:** The organization and participation in the event provide students with opportunities to develop leadership and organizational skills.

6. **Community Engagement:** The presence of esteemed guests like Sh. Vinod Dada ji fosters a sense of community and strengthens the bond between the institution and the broader society.

7. **Inspiration for Future Generations:** The event aims to inspire students to contribute positively to nation-building, ensuring that the values of freedom, unity, and integrity are carried forward.

**Organizers of this event.**

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Captain Priya Mahajan	Assistant Professor, In-charge of NCC Wing	Commerce





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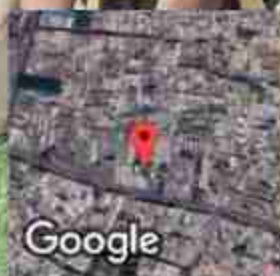
Google

Jalandhar, Punjab, India

239, near Krishan Nagar, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab  
144001, India  
Lat 31.32693°  
Long 75.590935°  
14/08/24 10:51 AM GMT +05:30



GPS Map Camera



Google

Jalandhar, Punjab, India

239, near Krishan Nagar, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab  
144001, India  
Lat 31.327003°  
Long 75.590949°  
14/08/24 10:55 AM GMT +05:30



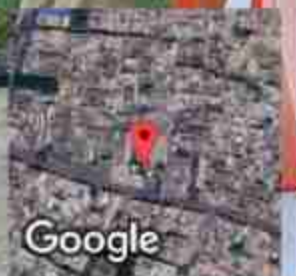
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Long 75.590972°  
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GPS Map Camera



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144001, India  
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Long 75.590981°  
14/08/24 10:56 AM GMT +05:30



GPS Map Camera



Jalandhar, Punjab, India  
200/1, Prem Nagar, Gobind Garh, Dhan Mohalla, Jalandhar, Punjab 144001, India  
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14/08/24 10:56 AM GMT +05:30



GPS Map Camera



Jalandhar, Punjab, India  
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Lat 31.326999°  
Long 75.590945°  
14/08/24 10:58 AM GMT +05:30



## ATTENDANCE OF STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: NCC Army wing  
Name of Activity: Independence Day  
Time: 11:30 am  
Date: 14 August 2024  
Venue: Prem S.D. College for Women Jalandhar

S. No	Name	Class	Roll No	Signature
1	Tanya	BABEP (Semr)	14110	Tanya
2	Sahiba Singh	B.A Sem-3	1540	Sahiba Singh
3	Kavya	B.A Sem-1	1006	Kavya
4	Adarsha	B.A Sem-I	1011	Adarsha
5	Milika	B.A Sem-I	1024	Milika
6	Sakshi	B.A. IIIrd Sem.	1506	Sakshi
7	Jaswinder Kaur	B.A. IIIrd Sem.	1507	Jaswinder Kaur
8	Kamna Kaur	BA Sem I	1011	Kamna Kaur
9	Rohini Kaur	BA Sem I	1020	Rohini Kaur
10	Jasleen Kaur	"	1045	Jasleen Kaur
11	Abanti	BA Sem III	1534	Abanti
12	Kasak Sharma	B.A Sem III	1532	Kasak Sharma
13	Aashna	B.A Sem III	1544	Aashna
14	Rulli	B.A " "	1518	Rulli
15	Poonam	" " "	1515	Poonam
16	Shreya	B.Com Sem V	3409	Shreya
17	Himani	B.Com Sem V	3445	Himani
18	Boya	B.Com Sem V	3417	Boya
19	Gaurima	B.A Sem I	1022	Gaurima
20	Notasha	B.A Sem I	1033	Notasha
21	Manisha	B.A Sem III	1511	Manisha
22	Prabhat	B.A Sem I	1046	Prabhat
23	Sakshi	B.A Sem I	1043	Sakshi



**Prem Chand Markanda S.D. College for Women, Jalandhar**  
 NAAC Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: NCC Army wing

Name of Activity: Independence Day

Time: 11:30 AM

Date: 19 August 2021

Venue: Prem CD College for Women Jalandhar

S. No	Name	Class	Roll No	Signature
24	Komal	B.Aden III	1550	
25	Shalinee	BA Sem III	1508	Shalinee
26	Anshita	BA Sem III	1510	Anshita
27	Bhavana	B.A Sem III	1516	Bhavana
28	Purnima	BA Sem III	1523	Purnima
29	Babli	B.Com Sem IV	3410	Babli
30	Tamra	B.Com Sem V	3436	Tamra
31	Ebta	B.Com Sem V	3451	Ebta
32	Mehak	B.Com Sem V	3441	Mehak
33	Anshika Sharma	B.Com Sem V	3439	Anshika Sharma
34	Gargyati	B.Voc. Sem I	626	Gargyati
35	Anjali	B.Voc (Sem I)	630	Anjali
36	Mehak	B.Voc (Sem I)	628	Mehak
37	Tsha	B.Voc (Sem I)	627	Tsha
38	Saloni	B.Voc (Sem I)	625	Saloni
39	Pooja	B.Com (Sem I)	3023	Pooja
40	Sruvanti	BA Bed Sem I	1411	Sruvanti
41	Shreya Sharma	B.Com Sem II	3340	Shreya Sharma
42	Arjya	BA Sem I	1012	Arjya
43	Preeti Kumari	BA (Sem - I)	1062	Preeti Kumari
44	Rajni	BA (Sem - I)	1052	Rajni
45	Kamalpreet Kaur	DCA (Sem - I)	7002	Kamalpreet

**SOCIAL MEDIA PROMOTIONAL LINK**

<https://www.facebook.com/photo/?fbid=122200164326094135&set=pb.61552824057100,-2207520000>

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)  
MIC Driven session for the Quarter IV of IIC 6.0

ACTIVITY REPORT

Date: 29 July 2024, 11:00 am

**SESSION ON: GUIDING FRAMEWORK FOR CREATING AND ENGAGING TRAINED FACULTY AND STUDENT IIC MEMBERS INNOVATION AMBASSADORS (IA) IN IIC INSTITUTIONS AND REWARDING MECHANISMS FOR IAS**

#### REPORT

A session on the "Guiding Framework for Creating & Engaging Trained Faculty & Student IIC Members in IIC Institutions for Rewarding Mechanism for Innovation Ambassadors (IAs)" was organized to strengthen the innovation and entrepreneurship ecosystem within educational institutions. This program, which was in line with the Institution's Innovation Council (IIC), sought to offer a methodical way to include faculty and student participants in innovation-related activities and ensure their contributions are duly acknowledged through a compensation system. The session gave participants insightful knowledge on building a strong framework for recruiting qualified teachers and students to serve as Innovation Ambassadors. By implementing the suggested framework and awarding system, establishments can foster an atmosphere favorable to innovation and entrepreneurship. To ensure that professors and students participate actively in the institutional innovation ecosystem, this workshop was crucial in advising IIC institutions on the best ways to incorporate innovation-driven activities into the academic culture.

#### Key Highlights of the Session

- 1. Introduction to Innovation Ambassadors (IAs):** The purpose of Innovation Ambassadors (IAs) was explained at the beginning of the session. Faculty and student innovators (IAs) are professionals with training in fostering and executing innovative activities in their academic settings. Their primary mission is mentoring, educating, and directing students to promote an entrepreneurial and creative culture.
- 2. Engagement of Faculty and Students:** The emphasis placed during the session on the importance of successfully including both teachers and students was crucial. Academic institutions are urged to give faculty members access to training, certification, and innovation workshops. In a



similar vein, experiential learning opportunities, workshops, and company incubation should be made available to students.

## **OBJECTIVES**

1. To introduce the framework for using students and professors who have received training as Innovation Ambassadors (IAs).
2. To elucidate the function and obligations of IIC members in advancing entrepreneurship and innovation.
3. To discuss the procedures for paying teachers and students for their involvement in and contributions to IIC events.
4. To create a platform where academics and students can work together on creative projects.
5. Recruiting and training academics and students to be Innovation Ambassadors (IAs), who will play a major role in promoting and facilitating innovation within their institutions, was the main goal of the event.

## **BENEFITS**

1. By giving instructors and students the knowledge and abilities needed to actively participate in entrepreneurial activities, the workshop assisted in fostering an innovative culture within academic institutions.
2. Participants acquired knowledge about a systematic strategy for getting teachers and students involved in innovation-related activities. Every member of the Institution's Innovation Council (IIC) has definite functions and responsibilities thanks to this organized framework.
3. With a focus on training teachers and students alike, the session created a foundation for producing well-rounded Innovation Ambassadors. These qualified people can serve as mentors for both students and peers, fostering a cycle of growth and learning.

## IIC MEMBERS WHO ATTENDED SESSION

1.	Mrs. Renu Tandon
2.	Dr. Renu Bala
3.	Mrs. Manmeet Kaur
4.	Mrs. Sunita Bhalla
5.	Mrs. Shveta Mahajan
6.	Dr. Lovely Sharma
7.	Mrs. Daljit Kaur
8.	Mrs. Gurjit Kaur
9.	Mrs. Ritu Gill



### Live chat

Top messages 2.2K



Jaga 2004 chaitanya 300

User95 Good Morning Sir myself Sachin Chauhan from Arya College of Engg and I T

Praveen Praveen Nandha Engineering college( CSE - CYBER SECURITY)

hari chaitu 300

Shveta Mahajan NIRF  
Co-ordinator, PCM SD COLLEGE  
EOD WOMEN Jalandhar

131



COLLEGE | COLLEGES |





Via webex

### Training & Modules for Innovation Ambassador



**Basic Level** : Maximum of 20 IIC faculty members can be nominated by IIC President/Convener; an auto-generated mail that contains login detail for IA portal will be received by the each-nominated member.



**Advanced Level** : IIC Members who have undergone Basic Level training, will be eligible for Advanced Level (no matter in which calendar year they have completed Basic Level Training (Separate nomination's not required).



**Re-skilling** : IIC members who have undergone Advanced Level Training are eligible for Re-skilling Training. (Separate nomination's not required).



**Up-skilling** : IIC members who have undergone Re-skilling Level Training are eligible for Up-skilling Training (Separate nomination's not required).

Theme



Design thinking & innovations



IPR & Technology Transfer



Pre- Incubators & Incubation Management



Entrepreneurship Development Program

## Guiding Framework for Creating and Engaging Trained Faculty Innovation Ambassadors

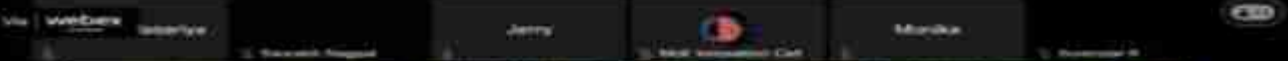
2,223 watching now ...more



Jai Anusandhaan (MoE Inno... 107K

Subscribed

11:14



## Live chat

Top messages 2.2K



JULIE 😄😄😄😄😄😄😄😄

Hariharan Swaminathan S. HARIHARAN, Assistant Professor, Department of Mathematics, K.S.R College of Arts and science for women Tiruchengode.

Prof. Saravanan M.S. Dr.Saravanan.M.S, Professor, IIC Ambassador, Saveetha school of engineering, SIMATS, Chennai

Vyagen 🌟

Yugesh Yugesh hi sir

Buddy Program@PCM S.D. College for Women Jalandhar Gurjit Kaur Convenor of ARIIA PCM SD College for Women, Jalandhar

Kanishk Arya JIMS Rohini sector -5 kanishk Arya

Drowsy Diplomat love from nigga narayanan

JULIE 😄😄😄😄😄😄😄😄

Kavin M vanakkam da mapla 🌟

Parkavi S Parkavi S, Department of Information technology, M.kumarasa College of engineering



Ritu Agrawal Ritu Agrawal Institute of Management &

Chat...



# Innovation Ambassador



- What is Innovation Ambassador?
- Who can be an Innovation Ambassador?
- How one can be an Innovation Ambassador?
- What are Roles and Responsibility of an Innovation Ambassador?
- How Innovation Ambassador tag will be Retained?

Perform the role of mentor in their respective IICs.

Provide support to other IICs as resource person.

Spread the message of innovation & start-up among the students and faculties.

## Guiding Framework for Creating and Engaging Trained Faculty Innovation Ambassadors

2,353 watching now ...more



Jai Anusandhaan (MoE Inn... 1.07 lakh

**Subscribe**

11:19



VoLTE

5G



83

Web Browser

### Status of Innovation Ambassador – State and Regional wise



Region	South		Andhra		KARNATAKA	
	Completed	Ongoing	Completed	Ongoing	Completed	Ongoing
Andhra/MSD	4432	45	2175	47	2024	44
Andhra/EDC	305	76	404	54	100	11
Andhra/MSD/EDC	4071	121	1779	101	1124	55
South/Andhra/MSD	4432	45	2175	47	2024	44
South/Andhra/EDC	305	76	404	54	100	11
MSD	25	0	40	0	44	0
Karnataka/MSD	1100	25	100	44	444	22
Karnataka/EDC	1112	26	143	46	444	22
Karnataka/MSD/EDC	2212	51	143	90	1278	44

## Live chat

Top messages 2.2K



JULIE 안녕하세요 선생님 무슨 일이에요?



MUTHUSUNDARI S Dr.S.Muthusundar RMD ENGINEERING COLLEGE



Hiya Aidasani Hiya Aidasani from Entrepreneurship Development Cell (EDC), NIT Durgapur



Abinaya Abi suguna CAS



HARIPRASAD R K NANDHA ENGINEERING COLLEGE (CSE- CYBER SECURITY)



Reet Gill Ritu Gill from PCM SD College for Women Jalandhar



B A L A J I. R\_M CHAITANYA RS.300



Shri Shriga V S Department of Information technology M.Kumarasamy College of engineering,karur



solomon raj abithaaaaaaa



sowmya ganesh Good morning, S. Sowmya, Adhiparasakthi college of engineering, kalavai



Chat...



11:18

92

via web browser

102 Exhibitors 113976

13926

30860

IC Merchants & Experts Base

-0:29 Live










113976

13926

30860

## Live chat

Top messages 2.3K

-  Binny latheesh binny s kristu jyoti college of management and technology
-  Lovely Sharma Dr. Lovely sharma, prem chand markanda S.D. College for women, jalandhar
-  chandru Dr S Chandrasekaran
-  Jayshree nice session
-  prabakaran s Prabakaran S [222201064.] Saveetha Institute of Medical and Technical Sciences
-  M.Harini Nandha Engineering College CSE(Cyber Security)
-  Yogesh Dewang GOOD morning sir
-  manju devi Ms.N.Manjula Devi
-  Suganya Ramalingam R.Suganya Assis Professor Department of Computer Science

Chat...





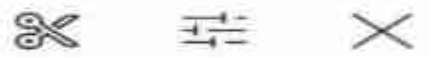
11:13

VoWiFi LTE 69%

webex Jerry Manika



# Live chat



Top messages 2.2K

Shivaanish Sankha Nigam ADELPHI College of pharmacy

Manas Kumar Samantaray Manas Kumar Samantaray, Nalanda Institute of Technology, Bhubaneswar

M.S Hemawathi Good morning M S HEMAWATHI AP/ECE , The kavary Engineering College Mecheri

Pinkie Shebin st Joseph's College for Women Alappuzha

Daljit Kaur Daljit kaur from pcm sd college for women, jalandhar

Yugesh Yugesh hi sir

YASHWANTH Good morning, this is B. Yashwanth of the data science department from Geethanjali college of engineering and technology. #IIC-GCET

Deepak 🌈🌈🌈🌈🌈



Chat...





# MIC Driven Session IIC 6.0 (2023 – 24)



**Mr. Dipan Kumar Sahu**  
Assistant Innovation Director

All IIC Members are Requested to  
Join us on MIC YouTube Channel



Monday,  
29th July 2024

Join Us on



YouTube ▶ LIVE

11:00 AM

@MoEInnovationCell

Waiting for Jai Anusandhaan (MoE Innovation C...

29 July 2024 at 11:00

## Live chat

Top messages 671

IC202110130 - This is Dr.S.Ravi Shankar, IIC Convener & Associate Professor, Department of MBA, Builders Engineering College, Kangeyam, Tamil Nadu



**TechnoTuts.** Prof. ChandraShekhar Nagendra, IIC Convener, Rungta College of Engineering & Technology, Bilai

L

Lord kratos Vishal Babu.K 231CM052 KASC

H

Hari Haran NANDHA ENGINEERING COLLEGE (CSE- CYBER SECURITY)

M

Manmeet Kaur Manmeet kaur IPR Coordinator PCMSD COLLEGE FOR WOMEN JALANDHAR PUNJAB



Rubii P Nandha Engineering College (CSE(cs))



Dr. Vineet Kumar Singh Good Morning to All



lovelin jerald Good morning sir.Dr.A.Lovelin Jerald, Professor, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore

B

Badal Rath Good morning All, Dr. Badal B Rath, IIC Convener, IMIS, Bhubaneswar , Odisha

N

N.MONISHA Nandha engineering college CSE(cyb security)



S

Subhashini.P nandha engineering college B. E CSE(cs)

Chat...



11:10



Via **webex**

Abivictoriya

Jerry

MCI Innovation Call

Monika

Suresh R



## Live chat

Top messages 2.2K



- Blue berry Jeeva. k 231cm043 kongunadu arts and scince college
- ananda v Ananda V, Associate Professor from T. John College of Pharmacy, Bengaluru
- Abivictoriya Abivictoriya Ms. Abinaya. K , Nursing tutor, Saveetha college of nursing, Saveetha institute of medical and technical science,Chennai
- a angelin albert Angelin.A
- r Renu Bala **Dr Renu Bala** IIC CONVENOR PCMSD COLLEGE FOR WOMEN JALANDHAR
- L Lovely Siva good morning sir
- R Rio\_ Hari\_000 md
- Poonam Dahiya POONAM From Maharaja surajmal institute of technology
- Raja Monsingh R. Raja monsingh convener iic, christ the king engineering college, coimbatore
- bura venkatesh Good morning everyone Bura Venkatesh Assistant professor. Malla Reddy College of Engineering Maisammaguda

Chat...



11:08



VoLTE 5G 88%

via webex

abesit

Saveetha Hospital

Jerry

Manoj Kumar

Monika

November 21



## Live chat

Top messages 1.7K



saveetha school of management,  
saveetha institute of medical and  
technical sciences.

Kayal Vizhi good morning

Renu Tandon Mrs **Renu Tandon**  
| Assistant professor in commerce PCM  
SD COLLEGE For Women Jalandhar Vice  
President IIC

PlayfulMinds TV Good morning sir  
Monika Gaur from ABESIT College

SMS9999# P.MAHESWARI Assistant  
professor department of computer  
applications KSR college of the arts  
and science for women Tiruchengode,  
Namakkal

Dr. Jaswinder, Associate Professor  
in Laws Good morning everyone. Dr.  
Jaswinder (NIRF Coordinator) G. H. G.

Chat...



**Youtube Link:**

<https://youtube.com/live/V1Zm1bhbsl8?feature=share>

**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**WORLD ENTREPRENEURSHIP DAY**

**Prem Chand Markanda**  
**S.D. College For Women, Jalandhar**  
NAAC Re- accredited "A+" Grade college (Second Cycle)

Under the Guidance of Incubation Cell

**P.G. Department Of Fashion Designing**

**Celebrates World Entrepreneurship Day**

**Inter Class Competition**  
**On**  
**"Best Out of Waste"**

22 th August, 2024  
11:00 AM  
FD Dept.

[pcmsd.ac.in](https://www.pcmsd.ac.in)

**Sh. Naresh Budhia**  
(President)

**Dr. Pooja Prashar**  
(Principal)

**Mrs. Renu Tandon**  
(Vice president IIC)

**Dr. Renu Bala**  
(Convener IIC)

**Mrs. Sunita Bhalla**  
(HOD)

### ACTIVITY REPORT

Session on: **WORLD ENTREPRENEURSHIP DAY**

Date: 22<sup>nd</sup> August, 2024

Time: 11:40 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 43

Faculty: 0

## Report

**World Entrepreneurship Day**, observed annually on August 21st, is a global initiative to honor and encourage entrepreneurship. It aims to encourage innovation, creativity, and leadership by recognizing the contributions of entrepreneurs to economic development and job creation. It also serves as a platform for aspiring entrepreneurs to gain insights, network, and be inspired by successful business leaders. To observe this day, the Department of Fashion Designing under the guidance of the Institution's Innovation Council of PCM S.D. College for Women Jalandhar organized a creative and inspiring inter-class Competition titled "Best out of Waste. The event aimed to promote sustainability, creativity, and entrepreneurship by showcasing innovative designs and products crafted from discarded materials. The purpose of the competition was to inspire participants and students to consider waste materials in new ways and to investigate their possibilities in fashion and design. It also sought to increase understanding of the value of entrepreneurship and sustainability in the contemporary world. The participants showcased an assortment of accessories, fashion pieces, and home décor items crafted from waste materials, including paper, plastic bottles, old clothing, and other discarded goods. The competitors' original designs demonstrated their inventiveness and resourcefulness. The competition's emphasis on waste reduction and material reuse was in line with sustainable fashion's tenets. A brief explanation of the materials used and the design's inspiration was included with each show. The occasion provided a stage for aspiring business seekers to display their concepts and goods. It prompted participants to consider how they may transform their artistic pursuits into viable commercial enterprises. The "Best out of Waste" competition, which showcased the potential of waste materials in fashion and design, was a huge success. Students were not only encouraged to think creatively and innovatively, but also to consider sustainability and entrepreneurship as potential career paths.

## Objectives

1. **Encouraging Innovation and Creativity:** The main goal is to encourage people—especially those aspiring entrepreneurs—to be innovative and creative. The day celebrates the accomplishments of prosperous businesspeople and inspires others to think creatively and unconventionally to generate novel concepts that may result in profitable companies.
2. **Encouragement of Leadership in Entrepreneurship:** The significance of leadership in the entrepreneurial journey is emphasized on World Entrepreneurship Day. It aims to motivate business owners to assume responsibility, lead with vision, and propel their companies toward expansion and prosperity.
3. **Acknowledging Economic Development Contributions:** The day celebrates the vital roles that entrepreneurs play in advancing social change, economic prosperity, and job creation. It demonstrates how entrepreneurship plays a major role in fostering wealth in local communities all around the world.
4. **Offering a Stage for Future Business Owners:** World Entrepreneurship Day provides a forum for budding business owners to learn insightful lessons from accomplished industry professionals. It helps people realize their business aspirations by providing networking, motivation, and mentoring possibilities.
5. **Encouragement of Sustainable Business Practices:** One goal that is becoming more and more significant is to promote sustainable entrepreneurship. The purpose of the day is to encourage company owners to think about how their operations will affect society and the environment and to adopt sustainable practices.

## Benefits

- 1. Inspiring Future Entrepreneurs:** By commemorating the achievements of business owners, the occasion encourages the upcoming generation to follow in their footsteps. It contributes to the development of an entrepreneurial culture, which is essential for ongoing innovation and financial stability.
- 2. Improving Possibilities for Networking:** This day's planned events and activities offer entrepreneurs excellent networking chances to meet possible mentors, investors, and collaborators—connections that might be vital for the expansion of their businesses.
- 3. Promoting Sustainable Business Practices:** World Entrepreneurship Day raises awareness of the value of sustainability in the corporate world. Activities that demonstrate how entrepreneurship can be in line with sustainable practices, such as the "Best out of Waste" competition, inspire participants to consider the long-term effects of their business decisions.
- 4. Educational Opportunities:** The day offers educational opportunities for both seasoned and aspiring entrepreneurs. Workshops, seminars, and competitions provide practical knowledge and skills that can help in starting or scaling a business.
- 5. Raising Awareness about Entrepreneurship's Role:** By observing World Entrepreneurship Day, there is a broader awareness of the vital role entrepreneurship plays in economic and social development. This awareness can lead to increased support from governments, institutions, and the public for entrepreneurial activities.
- 6. Educational Opportunities:** Experienced and novice business owners alike can learn from the day's events. Workshops, conferences, and contests offer useful information and abilities that support launching and growing a firm.
- 7. Increasing Knowledge of the Role of Entrepreneurship:** By commemorating World Entrepreneurship Day, more people are aware of the essential part entrepreneurship plays in social and economic advancement. Increased public, institutional, and governmental support for entrepreneurship may result from this awareness.

## Organizers of this event

Name	Designation	Department
Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
Dr. Renu Bala	Assistant Professor, Convener, IIC	History
Mrs. Sunita Bhalla	Associate Professor, HOD	Fashion Designing
Ms. Dolly	Assistant Professor,	Fashion Designing
Ms. Manpreet Kaur	Assistant Professor	Fashion Designing
Ms. Beenu	Assistant Professor	Fashion Designing
Ms. Prabhdeep Kaur	Assistant Professor	Fashion Designing





GPS Map Camera

Jalandhar, Punjab, India  
EG-977B, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326973°  
Long 75.590703°  
22/08/24 11:00 AM GMT +05:30



Google



GPS Map Camera



Jalandhar, Punjab, India  
EG-977B, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326914°  
Long 75.590612°  
22/08/24 11:05 AM GMT +05:30



GPS Map Camera



Jalandhar, Punjab, India  
EG-977B, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326998°  
Long 75.590699°  
22/08/24 11:00 AM GMT +05:30



GPS Map Camera



Jalandhar, Punjab, India  
EG-977B, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326946°  
Long 75.590654°  
22/08/24 11:01 AM GMT +05:30



GPS Map Camera



Jalandhar, Punjab, India  
EG-977B, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326914°  
Long 75.590612°  
22/08/24 11:05 AM GMT +05:30



ATTENDANCE OF THE STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/Society: FASHION DESIGNING

Name of Activity: BEST OUT OF WASTE

Time: 11:40 AM

Date: 22-08-2024

Venue: FD LAB No. 18

S. No	Name	Class	Roll No	Signature
01.	Jasleen Kaur	PGD.FD (Sem-1)	9651	Kaur!
02.	Pallavi	M.Sc.FD (Sem-1)	8803	Pallavi
03.	Fiza Rami	B.Sc.FD (Sem-1)	8210	Fiza Rami
04.	Sanjana	B.Sc.FD (Sem-1)	8204	Sanjana
05.	Shifa	B.Sc.FD (Sem-1)	8216	Shifa
06.	Khushpreet	B.Sc.FD (Sem-1)	8214	Khushpreet
07.	Shaily	"	8223	Shaily
08.	Mehak	"	8203	Mehak
09.	Pawanpreet Kaur	"	8201	Pawan
10.	Muskan	"	8205	Muskan
11.	Renuka	"	8217	Renuka
12.	Mehak Pathak	"	8202	Mehak
13.	Jamie	"	8218	Jamie
14.	Bharti	"	8215	Bharti
15.	Shammi	"	8222	Shammi
16.	Upasana Sharma	UGD.FD (Sem-I)	9301	Upasana
17.	Anita	F.D (Sem I)	8808	Anita
18.	Isha	"	8218	Isha

S. No	Name	Class	Roll No	Signature
19.	Rijwana	MSc (FD) Sem I	8810	Rijwana
20.	Rupa Kumari	"	8804	Rupa Kumari
21.	Sanima Phataru	"	8805	Sanima Phataru
22	SIMRAN KUNTAL	"	8807	Simran
23	Manisha	BiYOC (FT) Sem III	51	Manisha
24	Komal	BSc FD 3 <sup>rd</sup> Sem	8303	Komal
25	Durgesh	BSc FD 3 <sup>rd</sup> Sem	8306	Durgesh
26	Piyankshi Kaushal	B. Voc. FT Sem I	52	Piyankshi
27	Rose	B.Sc. - FD (Sem-3)	8301	Rose.
28	Mansi	"	8302	Mansi
29	Pooja Chaudhary	"	8304	Pooja Chaudhary
30	Siya	"	8308	Siya
31	Ruksar	"	8311	Ruksar
32	Soni	"	8314	Soni
33	Chandni	"	8305	Chandni
34	Neetu	"	8309	Neetu
35	Himangi	"	8312	Himangi
36	Preeti Rani	"	8315	Preeti Rani
37	Paramdeep Kaur	"	8316	Paramdeep Kaur
38	Vishi	"	8307	Vishi
39	Simran	Msc. AD (Sem-3)	8853	Simran
40	Tarni	"	8851	Tarni
41	Jasmeen	"	8854	Jasmeen
42	Rishika	"	8852	Rishika
43.	Neha Arora	Msc. AD (Sem-1)	8802.	Neha Arora.

**SOCIAL MEDIA PROMOTIONAL LINK**

<https://www.facebook.com/photo/?fbid=122197089950094135&set=pb.61552824057100.-2207520000>

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**WORLD ENVIRONMENT DAY**

**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A+" Grade College ( Second Cycle) **JALANDHAR**

**Eco Club Celebrates**  
**WORLD ENVIRONMENT DAY**  
**5 JUNE 2024**

**ACTIVITIES**

- . Tree Plantation
- . Take Pledge To Save Environment
- . Declamation On Water Conservation
- . Best Out Of Waste

PCMED.AC.IN

Sh. Naresh Budhia President	Dr. Pooja Prashar Principal	Mrs. Renu Tandon Vice-President IIC	Dr. Renu Bala Convener IIC	Dr. Divya Budhia Incharge of Eco Club
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**ACTIVITY REPORT**

Session on: **WORLD ENVIRONMENT DAY**

Date: 5<sup>th</sup> June, 2024

Time: 11:30 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 20

Faculty: 02



## Report

World Environment Day, celebrated annually on June 5th, is one of the most significant global events dedicated to raising awareness and taking action for the protection of the environment. Established by the United Nations in 1972, this day has become one of the most significant events dedicated to environmental advocacy and education. It serves as a platform to educate and inform people worldwide about environmental issues, such as climate change, pollution, deforestation, and loss of biodiversity. This awareness is crucial for inspiring collective action. The Eco Club of PCM SD College for Women Jalandhar under the guidance of the Institution's Innovation Council organized Tree Plantation Program on account of World Environment Day to keep the campus clean and green. Tree planting is one of the most impactful and symbolic activities that emphasizes the importance of reforestation and ecosystem restoration. The activity not only helps to combat climate change but also promotes biodiversity, improves air quality, and supports the well-being of communities. The objective of the program was to create awareness among the students regarding the importance of ecology and the natural environment. Through this event, the Eco Club raised awareness about environmental issues such as deforestation, pollution, and climate change and promoted sustainable practices and the restoration of natural ecosystems. During this activity, students took the pledge to save the environment.

## Objectives

1. **Raise Environmental Awareness:** To educate students about the significance of protecting and preserving the environment.
2. **Promote Sustainable Practices:** To encourage students to adopt and advocate for sustainable practices in their daily lives.
3. **Highlight the Importance of Reforestation:** To emphasize the critical role of tree planting in combating deforestation and restoring ecosystems.
4. **Inspire Collective Action:** To motivate the student community to take collective action in addressing environmental issues.
5. **Create a Greener Campus:** To enhance the college campus by increasing the number of trees, contributing to a healthier and greener environment.
6. **Support Global Environmental Goals:** To align the college's efforts with global initiatives for environmental conservation, such as the United Nations Sustainable Development Goals.
7. **Foster a Sense of Responsibility:** To instill a sense of responsibility in students towards the environment, encouraging them to be proactive in environmental conservation efforts.

## Benefits

1. **Combating Climate Change:** Tree planting helps to absorb carbon dioxide from the atmosphere, reducing the effects of global warming.
2. **Promoting Biodiversity:** Trees provide habitats for various species, thereby supporting local ecosystems and enhancing biodiversity.
3. **Improving Air Quality:** Trees filter pollutants from the air, contributing to cleaner, healthier air in the campus environment.

4. **Enhancing Campus Aesthetics:** The presence of more trees beautifies the college campus, creating a more pleasant and serene environment for students and staff.

5. **Supporting Mental Well-being:** Green spaces and natural environments have been shown to reduce stress and promote overall mental well-being.

6. **Ecosystem Restoration:** Planting trees helps restore damaged ecosystems, ensuring long-term ecological balance.

7. **Educational Value:** The program provides hands-on learning experiences for students about environmental stewardship and the importance of sustainable practices.

**Organizers of this event.**

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Dr. Divya Bhudiya	Assistant Professor, HOD	Economics
4	Mrs. Shveta Mahajan	Assistant Professor, HOD	Mathematics





GPS Map Camera



Jalandhar, Punjab, India

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.326743°

Long 75.590868°

05/06/24 12:28 PM GMT +05:30



GPS Map Camera



Jalandhar, Punjab, India

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.326743°

Long 75.590868°

05/06/24 12:29 PM GMT +05:30



GPS Map Camera



Google

Jalandhar, Punjab, India

1,SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.326743°

Long 75.590868°

05/06/24 12:28 PM GMT +05:30



GPS Map Camera



Google

Jalandhar, Punjab, India

1,SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.326743°

Long 75.590868°

05/06/24 12:28 PM GMT +05:30

# ATTENDANCE OF STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: Eco Club  
Name of Activity: Tree Plantation (Celebrating World Environment Day)  
Time: 11:30 am  
Date: 5<sup>th</sup> June, 2024  
Venue: College Campus

S. No	Name	Class	Roll No	Signature
1	Mansi	B.A. sem 6	2010	Mansi
2	Madhu	B.A sem 6	2022	Madhu
3	Kamalpreet Kaur	B.A sem 6	2007	Kamalpreet
4	Natasha	B.A sem 6	2006	Natasha
5	Tanya	B.A Bed sem 4	1352	Tanya
6	Neha	B.com sem 2	3016	Neha
7	Kamalpreet	B.com sem 4	3202	Kamalpreet
8	Diksha	B.com sem 6	2045	Diksha
9	Pooja	M.B.E.I.T sem 2	12002	Pooja
10	Sakshi	M.B.E.I.T sem 2	12001	Sakshi
11	Urvashti	B.A. sem 4	2062	Urvashti
12	Kavita	B.A Bed sem 2	1312	Kavita
13	Neha	B.A Bed sem 2	1321	Neha
14	Gursharan	BA Bed sem 2	1303	Gursharan
15	Manisha	BA Bed sem 2	1305	Manisha
16	Natasha	B.A Sem I	1033	Natasha
17	Crasima	B.A Sem I	1022	Crasima
18	Sakshi	B.A Sem I	1042	Sakshi
19	Jasmeen Kaur	B.A. Sem I	1047	Jasmeen Kaur
20	Mehak Akhori	B.A Sem I	1051	Mehak

**SOCIAL MEDIA PROMOTIONAL LINK**

<https://www.facebook.com/photo/?fbid=122200164788094135&set=pb.61552824057100.-2207520000>

**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A<sup>+</sup>' Grade by NAAC (Second Cycle)

**A SESSION ON ADVANCED TECHNIQUES IN SITAR PLAYING**

**ACTIVITY REPORT**

**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**  
NAAC Re- accredited "A<sup>+</sup>" Grade College ( Second Cycle) **JALANDHAR**

Session on  
**ADVANCED TECHNIQUES IN  
SITAR PLAYING**

Organised By  
**DEPARTMENT OF MUSIC INSTRUMENTAL**

29<sup>th</sup>  
AUGUST 2024 10:30 AM

PCMSO.AC.IN

**Dr. Arupriya Sean**  
HOD  
Department of Music Instrumental

**Dr. Renu Bala**  
Convener IIC

**Mrs. Renu Tandon**  
Vice-President IIC

**Dr. Pooja Prashar**  
Principal

**Sh. Harsh Budhia**  
President

**Session: A SESSION ON ADVANCED TECHNIQUES IN SITAR PLAYING**

**Date: 21<sup>st</sup> August, 2024**

**Time: 10:30 am**

**Duration: 1 day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 49**

**Faculty: 02**



## Report

Under the guidance of the Institution's Innovation Council (IIC), the Department of Music (Instrumental) of PCM S.D. College for Women, Jalandhar, organized an insightful workshop on Advanced Techniques in Sitar Playing on 29 August 2024. The workshop was conducted by Dr. Arupriya Seen from the Department of Music (Instrument). She shared her profound knowledge and expertise in the intricacies of sitar performance. The workshop focused on various advanced techniques that significantly enhance the expressiveness and complexity of sitar playing, providing a comprehensive understanding to both budding and seasoned musicians. She commenced the session with an introduction to the essential techniques of sitar playing, emphasizing their role in enriching musical compositions and performances. One of the key techniques demonstrated during the workshop was \*Meend\*, a method that involves sliding between notes to create a gliding effect, which adds depth and fluidity to melodic lines. This technique is crucial for evoking the raga's emotional quality and requires precise finger movements and control. The participants were guided through different exercises to master the subtleties of Meend, allowing them to explore its application in various compositions. The session also explored the concept of Gats which are complex rhythmic patterns that form the foundation of many sitar compositions. She illustrated how these intricate, syncopated cycles are woven into traditional and contemporary sitar pieces, demonstrating the importance of rhythmic precision and creativity in the execution of Gats. Participants were encouraged to practice these rhythmic structures to understand their dynamic nature and integrate them seamlessly into their performances. Another significant aspect covered was the technique of Alaap, the free-form, non-rhythmic introduction of a raga. She explained that Alaap serves as an expressive improvisation that allows the musician to explore the nuances of a raga, highlighting its mood and character. She demonstrated various approaches to performing Alaap, emphasizing its role in setting the tone for performance and providing a platform for showcasing the musician's interpretative skills. Throughout the workshop, she emphasized the importance of mastering finger coordination, rhythmic precision, and a deep understanding of the raga system to effectively employ these advanced techniques. The participants actively engaged in hands-on exercises and interactive discussions, gaining practical insights into the complexities of sitar playing.

## **OBJECTIVES:**

1. **Master Technical Aspects:** Achieve a high level of skill in techniques such as fast taans, intricate meends, and dynamic gamaks to enhance overall performance.
2. **Develop Unique Style:** Integrate advanced techniques into personal playing style to create a distinct and innovative musical identity.
3. **Achieve Expressive Depth:** Use advanced techniques to convey a wider range of emotions and artistic expressions, enhancing the impact of performances.
4. **Enhance Improvisation:** Utilize advanced techniques to improve improvisational skills, allowing for spontaneous and sophisticated musical creation.
5. **Strengthen Compositional Skills:** Apply advanced techniques in composing original music, exploring new patterns, and structures in sitar compositions.
6. **Achieve Mastery in Technical Skills:** Focus on refining complex techniques such as rapid taans, nuanced meends, and intricate gamaks to reach a high level of technical proficiency.
7. **Develop a Unique Artistic Style:** Incorporate advanced techniques into personal playing to create a distinctive and innovative musical style that stands out in performances and recordings.
8. **Enhance Expressive Range:** Utilize advanced techniques to explore and communicate a wider spectrum of emotions and musical ideas, increasing the depth and impact of performances.
9. **Advance Improvisational Skills:** Use advanced techniques to improve improvisational abilities, allowing for more spontaneous and sophisticated musical creation during performances and practice sessions.

## **BENEFITS**

1. **Enhanced Technical Skill:** Advanced techniques improve finger agility, precision, and control, allowing for more complex and intricate performances.

2. **Expanded Musical Expression:** Mastery of techniques like meend, gamak, and taan enables musicians to express a broader range of emotions and nuances in their playing.
3. **Increased Creativity:** Advanced techniques foster creativity by allowing performers to explore and innovate within traditional and contemporary musical frameworks.
4. **Professional Opportunities:** Proficiency in advanced techniques can lead to greater opportunities for performing, recording, and collaborating with other musicians.
5. **Cultural Enrichment:** Understanding and applying advanced techniques deepens one's appreciation and knowledge of classical Indian music, contributing to cultural preservation and evolution.
6. **Improved Technique and Precision:** Mastering advanced techniques such as intricate meends and fast taans enhances finger agility and control, leading to more precise and refined performances.
7. **Greater Expressive Capability:** Advanced techniques allow musicians to convey a broader range of emotions and dynamics, enriching the overall emotional impact of their music.
8. **Expanded Musical Vocabulary:** Knowledge of advanced techniques provides a deeper understanding of classical Indian music, enabling performers to explore and integrate complex musical patterns and structures.
9. **Enhanced Professional Opportunities:** Proficiency in advanced techniques can open doors to higher-profile performances, recordings, and collaborations, boosting a musician's career prospects.

#### **Organizers of this event.**

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Dr. Arupriya Seen	Assistant Professor	Music

## SOCIAL MEDIA PROMOTIONAL LINK

<https://www.facebook.com/photo/?fbid=122199546344094135&set=pb.61552824057100.-2207520000>

## GEOTAG PHOTOGRAPHS





**Jalandhar, PB, India**  
Prem Nagar Krishan Nagar, Jalandhar,  
144001, PB, India  
Lat 31.326801, Long 75.590837  
08/29/2024 10:51 AM GMT+05:30  
Note : Captured by GPS Map Camera



**Jalandhar, PB, India**  
Prem Nagar Krishan Nagar, Jalandhar,  
144001, PB, India  
Lat 31.326801, Long 75.590837  
08/29/2024 10:43 AM GMT+05:30  
Note : Captured by GPS Map Camera



Jalandhar, PB, India  
Prem Nagar Krishan Nagar, Jalandhar,  
144001, PB, India  
Lat 31.326815, Long 75.590548  
08/29/2024 10:45 AM GMT+05:30  
Note: Captured by GPS Map Camera



Jalandhar, PB, India  
Nehru Garden Road, Prem Nagar Krishan  
Nagar, Jalandhar, 144001, PB, India  
Lat 31.327145, Long 75.590103  
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Note: Captured by GPS Map Camera



**Attendance Sheets:**



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re - accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Music INSTRUMENTAL

Name of Activity: Advanced Techniques in Sitar Playing

Time: 10:30 a.m.

Date: 29<sup>th</sup> August 2024

Venue: Music Instrumental Lab

S. No	Name	Class	Roll No	Signature
1.	Harmeet	BA Sem I	1031	Harmeet
2.	Kavya	"	1006	Kavya
3.	natasha	"	1028	Natasha
4.	Ganima	"	1008	Ganima
5.	Palak	"	1020	Palak
6.	Jaspreet	"	1021	Jaspreet
7.	Jasleen	"	1045	Jasleen
8.	Nazia	"	1029	Nazia
9.	Rajni	"	1049	Rajni
10.	Nandani	"	1048	Nandani
11.	Jamvi	"	1001	Jamvi
12.	Neetu	"	1028	Neetu
13.	Ravneet	"	1022	Ravneet
14.	Saloni	"	1011	Saloni
15.	Gaytri	"	1015	Gaytri
16.	Prabh	"	1012	Prabh
17.	Jaswinder	"	1019	Jaswinder
18.	Mansi	"	1027	Mansi





Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: MUSIC INSTRUMENTAL

Name of Activity: Advanced Techniques in Sitar Playing

Time: 10:30 am.

Date: 29<sup>th</sup> August 2024

Venue: MUSIC INSTRUMENTAL LAB

S. No	Name	Class	Roll No	Signature
19.	Jasmeen Kaur	B.A I Sem	1097	Jasmeen Kaur
20.	Gauri	B.A I Sem	1060	Gauri
21.	Priya	B.A I Sem	1053	Priya
22.	Rajni	B.A I Sem	1052	Rajni
23.	Natasha	B.A I Sem	1033	Natasha
24.	Anjali	B.A I Sem	1012	Anjali
25.	Talika	B.A I Sem	1032	Talika
26.	Jasleen Kaur	B.A I Sem	1045	Jasleen Kaur
27.	Pooja	B.A I Sem	1525	Pooja
28.	Nidani	B.A I Sem	1514	Nidani
29.	Rulli	B.A I Sem	1518	Rulli
30.	Manisha	B.A I Sem	1511	Manisha
31.	Soni	B.A I Sem	1512	Soni
32.	Pooanam	B.A I Sem	1515	Pooanam
33.	Saloni	B.A I Sem	1001	Saloni
34.	Tarvi	B.A I Sem	1537	Tarvi
35.	Narjot	B.A I Sem	1539	Narjot
36.	Jaswinder Kaur	B.A I Sem	1807	Jaswinder



**PREM CHAND MARKANDA**

**S.D. COLLEGE FOR WOMEN, JALANDHAR**

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**A LECTURE ON MS WORD: ESSENTIAL SKILLS  
FOR PROFESSIONAL DOCUMENT CREATION  
ACTIVITY REPORT**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**



**NAAC Re-accredited "A+" Grade College (Second Cycle)**

**JALANDHAR**



*Lecture On*

**MASTERING MS WORD:  
ESSENTIAL SKILLS FOR PROFESSIONAL DOCUMENT CREATION**



Organised By

**DEPARTMENT OF OFFICE MANAGEMENT AND SECRETARIAL PRACTICES**



**22TH  
AUGUST 2024**



**11.40 AM**

[PCMED.AC.IN](http://PCMED.AC.IN)

**Sh. Naresh Budhia**  
President

**Dr. Pooja Prashar**  
Principal

**Mrs. Bonu Tandon**  
Vice-President IIC

**Dr. Renu Bala**  
Convener IIC

**Mrs. Seema Tiwari**  
Coordinator

**Session on: A LECTURE ON MS Word: Essential Skills for Professional Document Creation**

**Date: August 22, 2024**

**Time: 11:40 am**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 26**

**Faculty:01**

## Report

One essential tool for creating professional documents is Microsoft Word, a potent word processor. Gaining proficiency with MS Word's fundamentals can speed up workflow for a variety of business and academic uses, guarantee the professional caliber of papers, and increase productivity. To introduce MS Word to students, under the guidance of the Institution's Innovation Council, the Department of Office Management and Secretarial Practices organized a lecture on MS Word: Essential Skills for Professional Document Creation on August 22, 2024. Mrs. Seema Tiwari, Head of the Department of Office Management and Secretarial Practices, delivered an insightful lecture on this topic. She discussed Key Features and Tools (Font and Text Formatting, Paragraph Formatting, and Styles and Themes), Page Layout (Margins and Orientation, Page Size and Columns, Headers and Footers, Tables, and Graphics (cell merging, row and column sizes), Automation and Templates Permissions (use fonts, styles, and colors to maintain a professional appearance; arrange material using headers, subheadings, and bullet points to promote readability and clarity; specify document permissions to control who may access, change, or print the document), Spell check, grammar check, and document management, together with descriptive file names and folder organization for convenient retrieval, are all aspects of proofreading and editing. This lecture outlines the essential skills and techniques required for effective document creation in MS Word, providing a foundation for both new and experienced users to achieve professional results.

## Objectives

1. **Boost MS Word Proficiency:** Give students the fundamental knowledge they need to write professional-quality documents more quickly by providing them with the necessary Microsoft Word skills.
2. **Get to Know the Important Tools and Features:** Describe the basic features and tools of Microsoft Word, such as the styles, themes, and formatting options for text and paragraphs.
3. **Develop Document Layout Skills:** To produce well-structured documents, teach students how to utilize page layout options including margins, orientation, headers, footers, and the positioning of tables and graphics.
4. **Encourage Professional Document Standards:** Stress how important it is to keep all documents looking professional by utilizing the same fonts, styles, and colors.
5. **Promote Automation and Efficiency:** To expedite document creation, lower the risk of error, and increase efficiency, implement automation techniques and templates.
6. **Strengthen Proofreading and Editing Skills:** By using tools like grammar and spell checkers and labeling papers with descriptive file names to make them easier to find, students can become more proficient proofreaders and editors.
7. **Manage and Secure Document Access:** Teach students how to manage the security and integrity of their work by granting access to just those who can view, edit, or print the document.

## Benefits

- 1 **Better Document Quality:** Students are better equipped to create polished, business-like papers, which improves both their academic and professional presentations.
2. **Enhanced Productivity:** Students can finish assignments faster and more accurately by learning the fundamentals of Microsoft Word, which increases efficiency.
3. **Improved Organization:** By mastering file and folder management, you can make sure that documents are readily available and arranged, which cuts down on the amount of time you spend looking for files.

4. **Increased Confidence:** Students who are familiar with MS Word's features can create documents of any complexity or size with ease, from simple reports to intricate projects.
5. **Professional Presentation:** Students who are aware of how to use styles, themes, and layout options are better able to communicate their thoughts to readers clearly and effectively.
6. **Versatile Skill Set:** By applying the knowledge and abilities they learned in the lecture to a variety of academic and professional settings, students become more adaptable and ready for new challenges.
7. **Security and Control:** By understanding how to protect documents and manage permissions, students can keep control over their work while protecting confidential data and intellectual property.

**Organizers of this event.**

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Seema Tiwari	Assistant Professor, HOD	Department of Office Management and Secretarial Practices

**SOCIAL MEDIA PROMOTIONAL LINK**

<https://www.facebook.com/photo/?fbid=122198694476094135&set=pb.61552824057100.-2207520000>

**GEOTAG PHOTOS**



GPS Map Camera



**Jalandhar, Punjab, India**

1063-D, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.32701°

Long 75.590469°

22/08/24 11:48 AM GMT +05:30



GPS Map Camera



**Jalandhar, Punjab, India**  
1063-D, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun  
Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326983°  
Long 75.590358°  
22/08/24 11:52 AM GMT +05:30

Google



GPS Map Camera



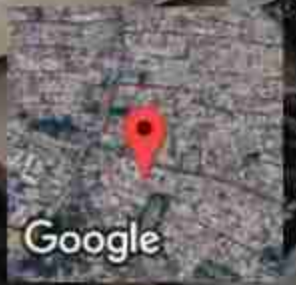
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Long 75.590469°  
22/08/24 11:48 AM GMT +05:30

Google





GPS Map Camera



**Jalandhar, Punjab, India**  
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Punjab 144001, India  
Lat 31.326981°  
Long 75.590456°  
22/08/24 11:48 AM GMT +05:30



Jalandhar, Punjab, India

1046, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.326941°

Long 75.590355°

22/08/24 11:51 AM GMT +05:30

**SOCIAL MEDIA COVERAGE**

**ATTENDANCE OF STUDENTS**



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/Society: Pidman Office Management + Secretarial Practice Society  
Name of Activity: A Lecture on Mastering MS-Word, Essential Skills for Performing document Creation  
Time: 11:40 AM  
Date: 22-08-2024  
Venue: Office Management + Secretarial Practices Lab (Room No. 23)

S. No	Name	Class	Roll No	Signature
1	Anshika	B.Sc Eco Sem III	1707	Anshika
2	Mehak	B.Sc Eco Sem III	1706	Mehak
3	Mansi	BA Sem V	2009	Mansi
4	Neha Gill	BA Sem V	2013	Neha Gill
5	Ruth Bhatti	BA Sem V	2017	Ruth Bhatti
6	Supreet Kaur	B.Sc Sem V	2202	Supreet Kaur
7	Anshu Kumari	B.Sc (Eco) Sem III	1702	Anshu Kumari
8	Kasak	Ba Eco Sem III	1903	Kasak
9	Anshika Verma	B.A. 5 sem	2011	Anshika Verma
10	Anshika	B.A. 3 Sem	1510	Anshika
11	Preeti	4	1502	Preeti
12	Tanvi	4	1537	Tanvi
13	Jasvinder	4	1507	Jasvinder
14	Keetika	4	1535	Keetika
15	Prabhjot Kaur	B.A. 3	1046	Prabhjot Kaur
16	Milli	4	1024	Milli
17	Naxfat	4	1003	Naxfat
18	Harman	4	1011	Harman



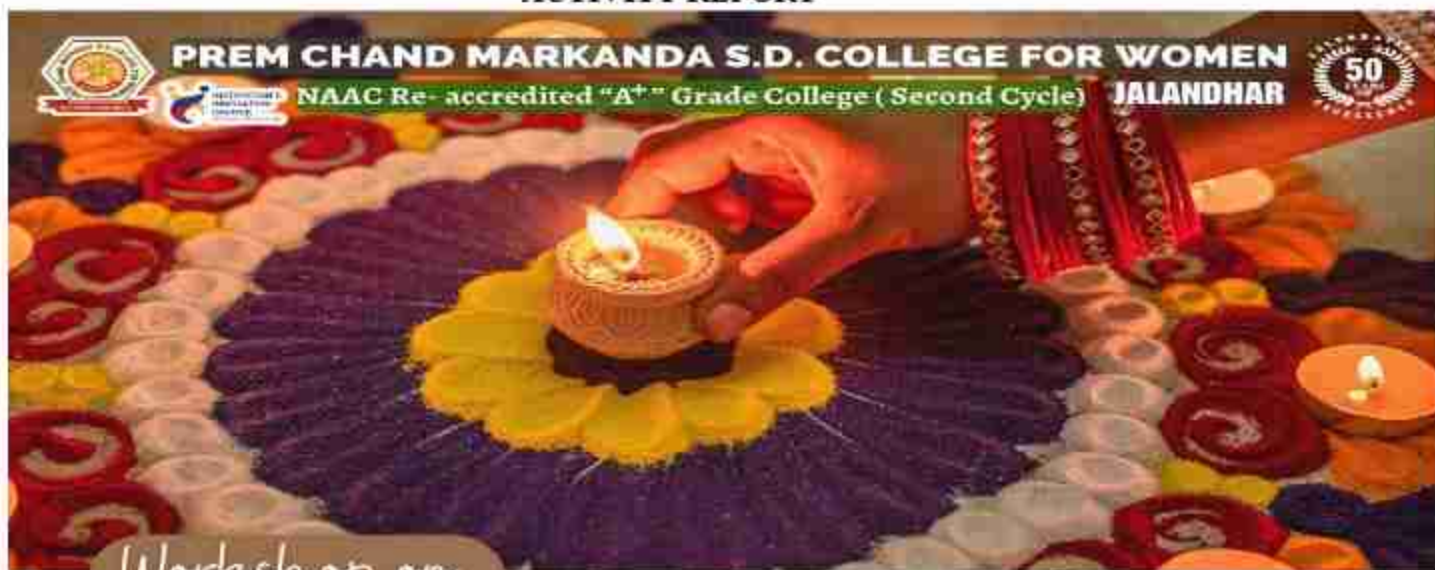
PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**WORKSHOP ON TRADITIONAL RANGOLI MAKING: TECHNIQUES FOR CREATING  
INNOVATIVE PATTERNS**

**ACTIVITY REPORT**



Workshop on

**TRADITIONAL RANGOLI MAKING  
INNOVATIVE PATTERNS**

Organised By

**DEPARTMENT OF HOME SCIENCE**



23rd  
AUGUST 2024



11.00 AM

PCMED.AC.IN

**Sh. Naresh Budhia**  
President

**Dr. Pooja Prashar**  
Principal

**Mrs. Renu Tandon**  
Vice-President IIC

**Dr. Renu Bala**  
Convener IIC

**Mrs. Manmeet Kaur**  
Coordinator

**Session on: WORKSHOP ON TRADITIONAL RANGOLI MAKING: TECHNIQUES FOR CREATING**

**INNOVATIVE PATTERNS**

**Date: 23 August, 2024**

**Time: 11:30 am**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 54**

**Faculty: 02**

## Report

Rangoli is a cultural statement as well as an artistic medium. It stands for happiness, wealth, and accepting good fortune. Every Indian region may have its own distinct aesthetic and historical significance, adding to the rich fabric of this age-old custom. Rangoli is the art of using different materials, such as colorful powders, grains, pulses, flower petals, and more, to create elaborate patterns and designs on the ground. A common adornment for festivals, celebrations, and important occasions is the rangoli. It's utilized to extend greetings and positive energy. To impart basic to advanced techniques of rangoli the Department of Home Science in collaboration with the Institution's Innovation Council of PCM S.D. College for Women, Jalandhar organized a workshop on **Traditional Rangoli Making: Techniques for Creating Innovative Patterns**. Mrs. Manmeet Kaur, an Associate Professor from the same department, displayed traditional materials like Fresh or dried flower petals, Grains, pulses, and a variety of colors to the students. A variety of equipment was on display, including sifters, measuring cups, pencils and chalk, spoons and brushes, and brushes. Mrs. Manmeet Kaur instructed students how to choose the Design, theme (based on the occasion, common themes include floral patterns, geometric shapes, religious symbols, or abstract designs), and size (on the space available). She further stated a beginner should begin with a straightforward pattern and lightly draw it on the surface using chalk or a pencil to provide guidance when applying color. They must ensure the place is dust-free and dry. Afterward, she stated to students various methods like the Traditional Method (in which the colored powder is gently poured into the outlined areas and used hands or a spoon to distribute the powder evenly), Stencil Method (which involves placing a stencil over the base, sprinkling colors through the openings, and carefully lifting the stencil to reveal the design), Brush Method (which involves using a brush to apply colors within the outline for detailed work), Filling Techniques, and Freehand Filling. Advanced Techniques like 3D Rangoli by using raised borders were taught. To enhance rangoli small oil lamps (diyas) around or within the rangoli to enhance its beauty and create a glowing effect were shown. At the last color management (to maintain vibrant colors, and refrain from overly blending different tones) was taught to the students.

## Objectives

1. To introduce students to the traditional art of Rangoli making, emphasizing its cultural and historical significance.
2. To enhance students' artistic abilities by imparting knowledge of a range of Rangoli-making techniques, from fundamental to sophisticated.
3. To promote inventiveness and inventiveness in Rangoli pattern design by experimenting with various materials and techniques.
4. To encourage comprehension of Rangoli art's color management and design concepts.
5. To foster appreciation for traditional Indian arts and crafts among the students.
6. To equip students with the skills to create decorative Rangolis for festivals and special occasions, enhancing their cultural engagement.
7. To encourage teamwork and collaboration among students as they work together on intricate Rangoli designs.

## Benefits

1. Enhances creativity and artistic expression by allowing students to experiment with different materials and designs.
2. Builds cultural awareness and appreciation for traditional Indian art forms.
3. Provides a therapeutic and relaxing activity that can reduce stress and increase focus.
4. Develop fine motor skills and attention to detail through the careful application of Rangoli techniques.
5. Encourages social interaction and teamwork as students collaborate on large or complex designs.
6. Enhances the aesthetic appeal of spaces during festivals and special events, contributing to a festive atmosphere.
7. Equips students with practical skills that can be applied in various cultural and community activities.

### Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor , Convener, IIC	History
3	Mrs. Manmeet Kaur	Associate Professor, HOD	Home Science
4	Mrs. Neetu Sharma	Assistant Professor	Home Science

### GEOTAG PHOTOS



1, SD College Rd, Prem Nagar,  
Gobind Garh, Arjun Nagar,  
Jalandhar, Punjab 144001.

23 Aug 2024 11:16 am

few  
clouds  
32.0 °C



1, SD College Rd, Prem Nagar,  
Gobind Garh, Arjun Nagar,  
Jalandhar, Punjab 144001,  
23 Aug 2024 11:15 am

  
few  
clouds  
32.0 °C





239, near Krishan Nagar, Prem  
Nagar, Gobind Garh, Arjun  
Nagar, Jalandhar, Punjab

23 Aug 2024 11:12 am

 few  
clouds  
32.0 °C



1, SD College Rd, Prem Nagar,  
Gobind Garh, Arjun Nagar,  
Jalandhar, Punjab 144001,

23 Aug 2024 11:10 am

  
few  
clouds  
32.0 °C



1, SD College Rd, Prem Nagar,  
Gobind Garh, Arjun Nagar,  
Jalandhar, Punjab 144001,

23 Aug 2024 11:10 am

  
few  
clouds  
32.0 °C

# ATTENDANCE OF STUDENTS



Prem Chand Mahakanta S.D. College for Women, Jalandhar  
NAAC, Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: Home Science

Name of Activity: Workshop on Traditional Rangoli Making: Techniques for Creating Intricate Patterns

Time: 11:00 a.m.

Date: 23/8/24

Venue: Home Science Deptt, Common Room

S. No	Name	Class	Roll No	Signature
1	Naupreet	B.A. Sem 3	1519	Naupreet
2	Sneha	BSc. Eco	1206	Sneha
3	Diya	BSc. Eco	1204	Diya
4	Manisha	B.A Sem I	1040	manisha
5	Crasi	B.A B.Ed Sem I	1314	Crasi
6	Diya	B.A B.Ed Sem I	1305	Diya
7	Sneha	B.A B.Ed Sem I	1317	Sneha
8	Nity	B.A IV <sup>th</sup> sem	2015	Nity
9	Holika	B.A sem I	1065	Holika
10.	Maan Kaushal	B.A. B.ED I <sup>st</sup> sem	1320 (1320)	M Kaushal
11	Nandini Basak	Commerce +1	6001	Nandini Basak
12.	TANIA	(+1) Commerce	6003	Tania
13.	Tejinder Kaur	Bca I	7509	Tejinder
14.	Bali	BCA (I)	7527	Bali
15.	Naina	BCA (I)	7510	Naina
16.	Anjali	DCA (I)	904	Anjali
17.	Shiwangi	BCA (I)	7528	Shiwangi
18.	Sudha	B.A.B.ED (I)	1309	Sudha



Preeti Chaudhary College for Women, Jalandhar  
NAAC Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: Home Science

Name of Activity: Workshop on Traditional Rangoli Making & Techniques for treating Dermatological Patients

Time: 11:00 a.m.

Date: 23 August 24

Venue: Home Science Dept.

S. No	Name	Class	Roll No	Signature
19	Diksha	+1 (Arts)	4003	Diksha
20	Simran	B.Com Sem 2	3217	Simran
21	Levini	BA Sem III	1515	Levini
22	Chandani	BA Sem I	1026	Chandani
23	Bindu	BA Sem III	1521	Bindu
24	Diksha	Cosmetology	10	Diksha
25	Tansu	BA Sem III	1526	Tansu
26	Sadya	BA Sem I	1035	Sadya
27	Komal	BA (Sem I)	1023	Komal
28	Naziya	BA (Sem I)	1017	Naziya
29	Babli	B.Com [Sem II]	3410	Babli
30	Taru	B.Com [Sem II]	3440	Taru
31	Anja	B.A Sem I	1012	Anja
32	Sandeep Kaur	B.VOC Cosmo Sem III	760	Sandeep
33	Priya	B.VOC Cosmo Sem III	761	Priya
34	Neha	BSA I <sup>st</sup>	7537	Neha
35	Khima	BSA I <sup>st</sup>	7520	Khima
6	Puth Bhatti	BA Sem I	2017	Puth



Prem Chandi Marikanda S.D. College for Women, Jalandhar  
NAAC Re-accruited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: Home Science  
Name of Activity: Workshop on Rangoli Making Techniques for  
Healthy Innovative designs/  
Time: 11.00 am Patterns  
Date: 23 August 24  
Venue: Home Science Department

S. No	Name	Class	Roll No	Signature
37	Mannat	B.A B.ed Semc	1414	Mannat
38	Pooja	BA B.ed Semc	1404	Pooja
39	Swathi	BA B.ed Semc	1411	Swathi
40	Preeti Kumari	BA Sem-1	1062	Preeti Kumari
41	Chandani Kumari	BA Sem-1	1063	Chandani
42	Jasmeen	BA B.ed SEM-V	1401	Jasmeen
43	Shubeksha	BA B.ed SEM-V	1402	Shubeksha
44	Shifali Sharma	+2 (Non-Medical)	504	Shifali
45	Neha Kumari	+2 (Medical)	710	Neha
46	Jasmeen	+2 (Non-Medical)	505	Jasmeen
47	Deepali	+2 (Non-Medical)	501	Deepali
48	Simran	B.Com Sem-3	3217	Simran Kaur
49	Lovepreet	B.Com Sem-3	3226	Lovepreet
50	Inshadra	+2 [Medical]	706	Inshadra
51	Naushaba	+2 [Medical]	705	Naushaba
52	Bhawna	+2 [Medical]	708	Bhawna
53	Roshni	+2 [Medical]	703	Roshni
54	Khushi	BCA Sem-I	7536	Khushi

**SOCIAL MEDIA PROMOTIONAL LINK**

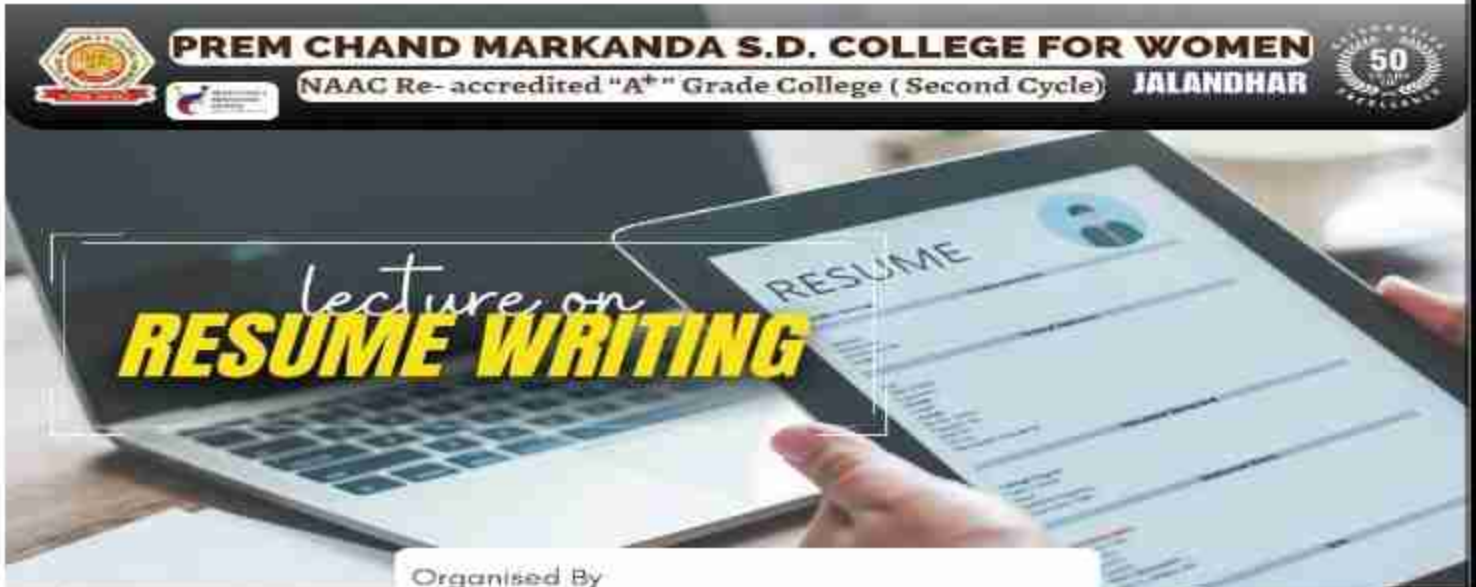
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PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**A LECTURE ON RESUME WRITING**



Organised By

**Office Management and Secretarial Practices**



09TH  
AUGUST 2024



11:40 AM

PCMSD.AC.IN

**Sh. Naresh Budhia**  
President

**Dr. Pooja Prashar**  
Principal

**Mrs. Renu Tandon**  
Vice-President IIC

**Dr. Renu Bala**  
Convener IIC

**Mrs. Seema Tiwari**  
Coordinator

**Session on: A LECTURE ON RESUME WRITING**

**Date: August 9, 2024**

**Time: 11:40 am**

**Duration: One Day**

**Vice President, IIC: Mrs. Renu Tandon**

**Convener: Dr. Renu Bala**

**Students: 22**

**Faculty: 02**



## Report

Under the guidance of the Institution's Innovation Council, the Department of Office Management and Secretarial Practices organized a lecture on Resume Writing on August 9, 2024. Mrs. Aabroo Sharma, Head of the Department of English, delivered an insightful lecture. The session was designed to equip students with practical skills for creating effective resumes that stand out in competitive job markets. The goal of the lecture was to provide students with the tools and knowledge necessary to create effective resumes that will enhance their job search efforts and increase their chances of securing employment. She discussed different parts of resume writing.

### Parts of a Resume

1. **Heading:** It includes the applicant's name, postal address with pin code, telephone number, area code, and e-mail address.
2. **Position applied for:** It should be mentioned to which position the applicant is applying for.
3. **Career Objective:** It should be a one-sentence statement stating the career goals, motivation, and interest of the applicant in the job.
4. **Education:** Details about the applicant's education must be given. The name of the school/college/university attended, marks obtained, and division must be given. Important training programs or special courses attended should be mentioned.
5. **Work Experience:** The applicant's work and professional experience should be given in brief. The title of the position, employer's name, location of work, and date of employment should be mentioned.
6. **Special Skills:** In this, special skills or abilities are mentioned which are related to the job applied for.
7. **References:** In references, the names of three persons should be mentioned who give letters of recommendation. These persons may be the applicant's teacher, previous employer, or colleague. The name of the reference must be given along with the designation and contact number.

### Tips

She gave tips and guidelines for writing a Resume

1. **Make your resume easy to read:** A resume should be a summary of where you are now and where you want to go. It should have short sentences and paragraphs.
2. **Use language employers want to hear:** Your experience and skills should match the job you are applying for. Use the right tone of voice. Avoid technical language.
3. **Presentation should be good:** A resume should be attractive. It should be neat.
4. **Be short:** The length of a resume should not be more than two pages. It should have short sentences and paragraphs.
5. **No grammar and spelling mistakes:** A resume should not have grammar and spelling mistakes. These mistakes leave a poor impression on the employers.

6. **Do not give unnecessary information:** Unnecessary information should not be given which is not relevant to the job. It should only focus on important details, skills, and experiences.

During the session, students asked questions about how to handle gaps in employment, the best way to highlight soft skills, and how to present freelance or non-traditional work experiences.

### **Objectives**

1. **Understand the Purpose of a Resume:** Make sure everyone understands the importance of a resume in the job application process and how it serves as a marketing tool to highlight skills and create a good impression on prospective employers.

2. **Learn the Key Components of an Effective Resume:** Tell attendees of the key components of a resume, which include contact details, a professional overview or objective, experience, education, and abilities. You should also go over supplementary areas like certifications and extracurricular activities.

3. **Master Resume Formatting and Design:** Show participants how to create a professional, eye-catching resume by emphasizing layout uniformity, font selection, space, and readability all around.

4. **Develop Skills in Tailoring Resumes for Specific Job Applications:** Equip attendees with strategies for customizing resumes to align with different job descriptions.

5. **Identify and Avoid Common Resume Mistakes:** Emphasize common resume writing mistakes and hazards, such as use ambiguous wording, adding unnecessary material, and employing inconsistent formatting, and offer advice on how to prevent them.

6. **Enhance Ability to Showcase Relevant Skills and Experience:** Help participants showcase their abilities, successes, and experiences—whether from prior employment, internships, volunteer work, or academic projects—in an effective manner to show that they are qualified for the positions that they are aiming for.

7. **Understand the Importance of Proofreading and Revision:** Stress the importance of meticulous editing and proofreading to make sure resumes are error-free, consistent, and of the highest caliber, as well as to improve the document's overall appearance.

8. **Learn How to Address Employment Gaps and Limited Experience:** Provide constructive ways to handle gaps in employment or a lack of work experience by focusing on transferrable abilities, personal growth, and noteworthy accomplishments through the use of framing tactics.

9. **Explore Resources and Tools for Resume Building:** To facilitate the continuous development and polishing of their resumes, introduce participants to a range of resume-building resources and tools, including online templates, career services, and resume review platforms.

**10. Build Confidence in Resume Writing:** Encourage participants to feel more confident in their abilities to write and deliver a strong resume that highlights their skills and improves their chances of landing a job interview.

### **Benefits**

**1. Enhanced Understanding of Resume Fundamentals:** Participants leave with a thorough knowledge of the essential elements and goals of an effective resume, empowering them to write resumes that effectively showcase their abilities and credentials.

**2. Improved Resume Structure and Design:** By learning the finest formatting and design techniques, participants' resumes become more readable and visually appealing, increasing the likelihood that hiring managers will take an interest in them.

**3. Avoidance of Common Resume Mistakes:** Participants can avoid typical blunders, such as including irrelevant material or committing formatting errors, by being aware of them. This will help their CV look more polished and professional.

**4. Effective Showcasing of Skills and Experience:** To increase their chances of standing out in a crowded job market, participants learn how to promote their accomplishments, experiences, and skills in a way that is consistent with employment requirements.

**5. Increased Confidence in Resume Writing:** Attendees feel more confidence in their abilities to write compelling resumes that improve their job prospects now that they have a greater understanding of resume writing tactics and approaches.

**6. Better Handling of Employment Gaps and Limited Experience:** By learning how to deal with gaps in employment or inexperience, participants are better equipped to highlight their talents and paint a favorable picture of their backgrounds.

**7. Access to Additional Resources and Tools:** Participants learn about a variety of resume-building resources and tools, including career services and templates, which can help them polish and enhance their resumes even more.

**8. Increased Likelihood of Securing Job Interviews:** One's chances of getting selected for interviews are increased by a well-written CV that highlights their qualifications and is customized for individual job applications.

**9. Long-Term Career Development:** Since students can use these resume-writing approaches throughout their professional life, modifying their resumes as they gain more experience and pursue various opportunities, the skills and knowledge learned from the lecture contribute to long-term career development.

### Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Mrs. Seema Tiwari	Assistant Professor, HOD	Department of Office Management and Secretarial Practices

### GEOTAG PHOTOS



**Jalandhar, Punjab, India**

1063-D, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar,  
Punjab 144001, India

Lat 31.327007°

Long 75.590392°

08/08/24 11:52 AM GMT +05:30



GPS Map Camera



**Jalandhar, Punjab, India**  
1063-D, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar,  
Punjab 144001, India  
Lat 31.326998°  
Long 75.590428°  
08/08/24 11:58 AM GMT +05:30



GPS Map Camera



Google

**Jalandhar, Punjab, India**  
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Long 75.590387°  
08/08/24 11:56 AM GMT +05:30



GPS Map Camera



Google

**Jalandhar, Punjab, India**  
1063-D, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326998°  
Long 75.590428°  
08/08/24 11:58 AM GMT +05:30



**Jalandhar, Punjab, India**

1063-D, near Bank of Baroda, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar,  
Punjab 144001, India

Lat 31.327032°

Long 75.590387°

08/08/24 11:57 AM GMT +05:30

ATTENDANCE

OF

STUDENTS



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC B+ accredited "A+" Grade (Second Cycle)

Name of Department/Club/ Society: Office Management  
Name of Activity: A Lecture on Resume Writing  
Time: 11:40 PM  
Date: 8/ Aug/2024  
Venue: Office Management Lab

S. No	Name	Class	Roll No	Signature
1	Shalini	BA (Sem III)	1508	Shalini
2	Mudita	B.A (Sem III)	1531	Mudita
3	Nisha	B.A.B.ed (Sem III)	1356	Nisha
4	Taruna	B.A.B.ED (Sem III)	1361	Taruna
5	Harmanpreet	B.A.B.ED (Sem III)	1360	Harmanpreet
6	Arshita	BA (Sem III)	1510	Arshita
7	Purnima	BA Sem - III	1523	Purnima
8	Bhavana chander	B.A. sem - III	1516	Bhavana
9	Prabhat	B.A sem I	1046	Prabhat
10	Harman Kaur	B.A Sem I	1011	Harman Kaur
11	Arshi	B.A Sem - III	1534	Arshi
12	Anshika Verma	B.A Sem V	2011	Anshika Verma
13	Komal Yadav	B.A Sem I	1023	Komal
14	Nandani	B.A Sem I	1041	Nandani
15	Mili	B.A Sem I	1024	Mili
16	Surbhi	B.A Sem III	1528	Surbhi
17	Naupseel	B.A Sem III	1519	Naupseel
18	Jaswinder Kaur	B.A Sem III	1507	Jaswinder
19	Tanvi	B.A Sem III	1534	Tanvi
20	Sania Singh	"	1515	Sania
21	Preeti Sharma	"	1502	Preeti
22	Tanvi	"	1537	Tanvi



**SOCIAL MEDIA PROMOTIONAL LINK**

<https://www.facebook.com/photo/?fbid=122198694614094135&set=pb.61552824057100.-2207520000>

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

**LECTURE ON INTRODUCTION TO BASIC TABLA RHYTHMS**  
**ACTIVITY REPORT**



**PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN**

NAAC Re-accredited "A+" Grade College (Second Cycle)

JALANDHAR



*Lecture on*

# INTRODUCTION TO BASIC TABLA RHYTHMS

Organised By

**DEPARTMENT OF  
MUSIC INSTRUMENTAL**



21<sup>TH</sup>  
AUGUST 2024



10.30 AM

Sh. Naresh Budhia  
President

Dr. Pooja Prashar  
Principal

Mrs. Renu Tandon  
Vice-President IIC

Dr. Renu Bala  
Convener IIC

Dr. Anupriya Saini  
HOD

Department of Music Instrumental

**Session: LECTURE ON INTRODUCTION TO BASIC TABLA RHYTHMS**

Date: 21<sup>st</sup> August, 2024

Time: 10:30 am

Duration: 1 day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 49

Faculty: 02

## Report

Tabla is a traditional Indian percussion instrument widely used in Hindustani classical music as well as in various other music forms and genres. It consists of two hand-played drums, the *dayan* (right-hand drum) and the *bayan* (left-hand drum), each producing distinct tonal qualities. Understanding basic tabla rhythm is crucial for both players and listeners, as it forms the foundation of many compositions and improvisations in Indian music. On 21<sup>st</sup> August 2024, the Department of Music Instruments under the guidance of the Institution's Innovation Council of PCM S.D. College for Women, Jalandhar, organized a lecture on "Introduction to Basic Tabla Rhythm." Mr. Krishan Kumar, a Tabla instructor from the Dance department of the college provided information about the fundamental aspects of the traditional Indian percussion instrument, Tabla. He provided valuable insights anatomy of the Tabla. Basic Rhythmic Concepts like Teental (16 beats): 4+4+4+4, Dadra (6 beats): 3+3 and Keharwa (8 beats): 4+4, Playing Techniques and Stroke Techniques were discussed in detail. The Dayan (right drum) and the Bayan (left drum) of the Tabla were described along with their respective functions. He highlighted that to have a strong foundation in Tabla rhythm, timing, hand skills, and practice patterns are essential. A review of fundamental Tabla rhythms gives learners a necessary foundation for understanding and playing this complex instrument.

## OBJECTIVES:

1. **Understanding Tabla Basics:** to familiarize students with the structure, components, and historical significance of the Tabla. By understanding the instrument's anatomy and the role of its two drums, students were able to gain foundational knowledge crucial for further learning.
2. **Identifying Rhythmic Patterns:** to recognizing and articulating basic rhythmic patterns (tala) used in Tabla playing. Students learned how these patterns form the backbone of Indian classical music and how they can be applied in various musical compositions.
3. **Developing Rhythm Recognition:** to improve students' ability to identify and replicate common rhythmic cycles, such as Teen Taal and Ek Taal. This skill is essential for students to progress in their Tabla practice and to engage more deeply with the music they encounter.
4. **Applying Rhythms in Context:** to enable students to apply basic rhythms in simple musical contexts. Whether accompanying a melody or improvising within a rhythmic structure, students were encouraged to explore the versatility of Tabla rhythms in various musical genres.
5. **Mastering Hand Techniques:** to guide on the correct hand techniques essential for producing the right sounds from the Tabla. Proper technique is critical for playing the instrument accurately and effectively, and this foundation was a key part of the session.
6. **Introduction to Advanced Rhythms:** to focus on basic rhythms, students were also introduced to the concept of more advanced rhythmic cycles, paving the way for more complex learning in future sessions.
7. **Understanding Tala's Role in Indian Music:** to emphasize the importance of Tala, the rhythmic cycle, in Indian classical music, and how it guides both the musician and the listener in the flow of the composition. This understanding is crucial for a deeper appreciation of the music.
8. **Encouraging Self-Practice:** to practice regularly and apply the knowledge gained during the lecture to enhance their skills. Consistent practice is essential for mastery, and this was highlighted as a critical objective.

## BENEFITS

1. **Enhanced Rhythmic Understanding:** By gaining a fundamental grasp of rhythm and timing, students are better equipped to appreciate the complexities of musical compositions. This understanding is not only crucial for Tabla playing but also enhances their overall musicality in other instruments and genres.
2. **Cultural Enrichment:** provided students with insight into the rich tradition and cultural significance of the Tabla, a key instrument in Indian classical music. This exposure to Indian cultural heritage helps students develop a deeper appreciation for their roots and the artistic traditions that have been passed down through generations.
3. **Musical Versatility:** learning basic rhythms on the Tabla offers students a foundation for improvisation and adaptation across various musical genres and settings. This versatility is valuable for students who wish to explore different musical styles or collaborate with other musicians.
4. **Increased Cognitive Skills:** improve overall cognitive abilities, including concentration, pattern recognition, and memory. The lecture thus contributed not only to the student's musical development but also to their cognitive growth, benefiting their academic and personal lives.
5. **Enhanced Rhythmic Understanding:** Gaining a fundamental grasp of rhythm and timing, which is crucial for broader musical contexts.
6. **Cultural Enrichment:** Gaining insight into the rich tradition and cultural significance of the Tabla, a key instrument in Indian classical music.

### Organizers of this event.

Sr. no.	Name	Designation	Department
1	Mrs. Renu Tandon	Associate Professor, Vice President, IIC	Commerce
2	Dr. Renu Bala	Assistant Professor, Convener, IIC	History
3	Dr. Arupriya Seen	Assistant Professor	Music Instrumental
4	Mr. Krishan Kumar	Tabla Instructor	Dance

### GEOTAG PHOTOGRAPHS



GPS Map Camera

**Jalandhar, Punjab, India**

241, near Krishan Nagar, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.326899°

Long 75.59043°

21/08/24 10:56 AM GMT +05:30



Google



GPS Map Camera

**Jalandhar, Punjab, India**

241, near Krishan Nagar, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.326853°

Long 75.590417°

21/08/24 10:49 AM GMT +05:30



Google



GPS Map Camera

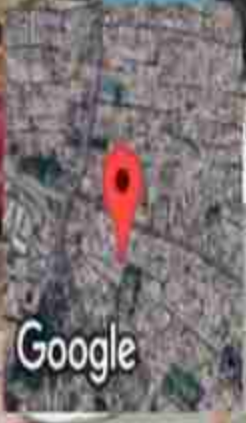
Jalandhar, Punjab, India

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India

Lat 31.326848°

Long 75.590513°

21/08/24 10:54 AM GMT +05:30



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GPS Map Camera

**Jalandhar, Punjab, India**

1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab  
144001, India

Lat 31.326773°

Long 75.590583°

21/08/24 10:51 AM GMT +05:30



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**Jalandhar, Punjab, India**  
1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
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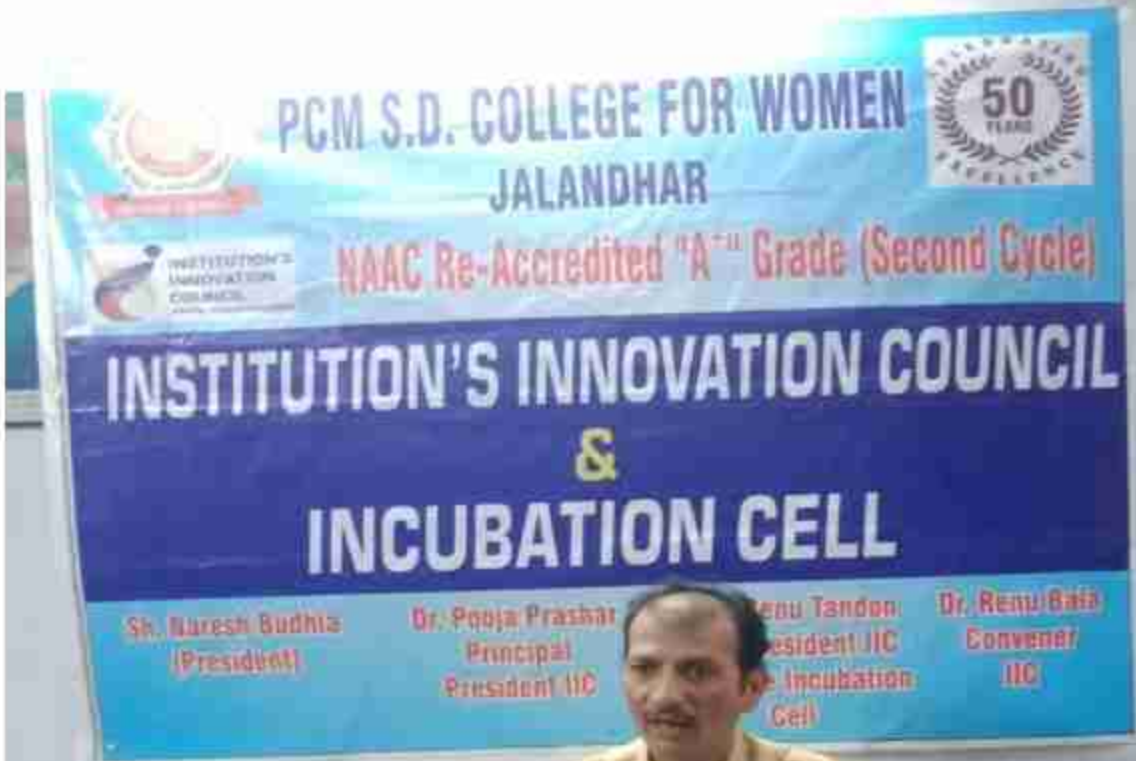
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**Jalandhar, Punjab, India**  
1, SD College Rd, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India  
Lat 31.326843°  
Long 75.59049°  
21/08/24 10:48 AM GMT +05:30



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Attendance Sheets:



Prem Chand Markanda S.D. College for Women, Jalandhar  
NAAC Re-accredited 'A+' Grade (Second Cycle)

Name of Department/Club/ Society: MUSIC INSTRUMENTAL

Name of Activity: INTRODUCTION TO BASIC TABLA RHYTHMS

Time: 10:30 am

Date: 21-08-2024

Venue: MUSIC INSTRUMENTAL LAB

S. No	Name	Class	Roll No	Signature
1.	Rajni	B.A. I <sup>st</sup> sem	1052	Rajni
2.	Priya	B.A 1 <sup>st</sup> sem	1053	Priya
3.	Vandana	B.Sc (Bio) 1 <sup>st</sup> sem	1205	Vandana
4.	Tania	B.Sc 1 <sup>st</sup> Sem	1202	Tania
5.	Richa	B.A 1 <sup>st</sup> Sem	1048	Richa
6.	Kirran	B.A 1 <sup>st</sup> Sem	1028	Kirran
7.	Jshika	B.A 1 <sup>st</sup> Sem	1038	Jshika
8.	Jamvi	B.A 1 <sup>st</sup> sem	1013	Jamvi
9.	Saloni	B.A 1 <sup>st</sup> sem	1057	Saloni
10.	Priya	B.A 1 <sup>st</sup> sem	1081	Priya
11.	Neetu	B.A 1 <sup>st</sup> sem	1004	Neetu
12.	Shivani	BA B.Ed 5 <sup>th</sup> sem	1457	Shivani
13.	Khushi Sabharwal	B.A Sem III	1522	Khushi
14.	Hema	B.A 5 <sup>th</sup> Sem	1055	Hema
15.	Jamvi	B.A 9 <sup>th</sup> sem	1013	Jamvi
16.	Priya	B.A 9 <sup>th</sup> sem	1021	Priya
17.	Neetu	B.A 9 <sup>th</sup>	1004	Neetu
18.	Sabati	B.A 1 <sup>st</sup> Sem	1042	Sabati



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S. No	Name	Class	Roll No	Signature
19	Natasha	B.A	1033	Natasha
20	Grauci	B.A	1060	Grauci
21	Sakshi	B.A	1042	Sakshi
22	Manisha	B.A	1040	Manisha
23	Khushboo	B.A	1025	Khushboo
24	Komal	B.A	1023	Komal
25	Milki	B.A	1024	Milki
26	Naziya	B.A	1017	Naziya
27	Ravneet Kaur	B.A Sem-I	1034	Ravneet Kaur
28	Palakpreet	B.A Sem-I	1020	Palakpreet
29	Kavya	B.A Sem-I	1006	Kavya
30	Mansi	B.A Sem-I	1002	Mansi
31	Gaurlma Sharma	B.A Sem-1	1022	Gaurlma
32	Arjuni	B.A Sem-1	1019	Arjuni
33	Preeti Kumari	B.A Sem-1	1062	Preeti Kumari
34	Chandani Kumari	B.A Sem-1	1063	Chandani
35	Umme Habiba	B.A Sem-1	1064	Umme Habiba
36	Halika	B.A Sem-I	1065	Halika



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