

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A' Grade by NAAC (Second Cycle)

WORKSHOP ON HAIR STYLING
ACTIVITY REPORT



PREM CHAND MARKANDA
S.D. COLLEGE FOR WOMEN JALANDHAR

Re-Accredited with 'A*' Grade by NAAC (Second Cycle)



Department of Cosmetology
organises

ENTREPRENEURSHIP SKILL BASED WORKSHOP

on

HAIR STYLING



Mr. Sagar
Hair Artist

New Image Institute, Jalandhar



12 October, 2023

11:00 am



Cosmetology Lab

Sh. Karamjit Singh
President

Dr. Pooja Prashar
Principal

Mrs. Renu Tandon
Vice-President IIC

Dr. Renu Bala
Convener IIC

Mrs. Manmeet Kaur
IPB Activity Coordinator

Mrs. Daljit Kaur
Internship Activity
Coordinator

pcmd.ac.in

Date: 12th October, 2023

Time: 11:00 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 47

Faculty: 06

Report

Under the direction of the Institution Innovative Council, the Department of Cosmetology at PCM S.D. College for Women, Jalandhar, hosted a one-day workshop on Hair Styling. Mr. Sagar, a well-known hair stylist from New Image Institute, Jalandhar, was the featured speaker. Mr. Sagar gave insightful thoughts on current hairstyle trends and cutting-edge methods throughout the workshop. He gave a live presentation that included cutting-edge tools, contemporary hair-cutting techniques, and the finer points of hair types, textures, and lengths. This workshop aimed to familiarize students with the information and abilities needed to comprehend and apply basic hair care. Basic abilities in blow-drying, shampooing, conditioning, and using dressing accessories for special occasions will be taught to the students. Basic abilities in blow-drying, shampooing, conditioning, and using dressing accessories for special occasions will be taught to the students. This workshop served to improve the student's grooming and appearance and helped lay the groundwork for potential future hairdressing instruction. There was a thorough discussion of common hair issues such as pediculosis, split ends, dandruff, hair falling out, dry and chemically damaged, and grey hair. Mr. Sagar offered the students advice on how to deal with these issues, including eating a balanced diet, getting a soothing massage, using aloe vera on their hair and scalp, and using coconut oil, olive oil, or fische oil. Utilizing multivitamins, onion juice, frequent hair washing, laser therapy, avoiding harsh and excessive brushing and combing of both wet and dry hair, limiting the amount of heat applied to the hair, reducing the frequency of chemically applied hair treatments, ensuring appropriate daily nutrient requirements, using moisturizing oil, shielding hair from UV rays, hydrating hair, and applying a hair mask.

Objectives

- The objective of the workshop on Hair Styling was to provide comprehensive training to the students.
- Familiarization with Basic Hair Care: The primary goal was to familiarize students with essential information and skills needed to comprehend and apply basic hair care, promoting overall hair health.
- Grooming and Appearance Improvement: By providing insights into grooming techniques and contemporary styling methods, the workshop aimed to enhance the overall appearance of the students.
- Empowerment Through Knowledge: The workshop aimed to empower students with knowledge on dealing with various hair issues, encouraging them to take proactive steps for healthier hair.
- Holistic Approach to Hair Care: The objectives included teaching students a holistic approach to hair care, encompassing nutrition, lifestyle, and proper use of hair care products and tools.
- Encouraging Healthy Practices: Students were guided on adopting healthy practices such as balanced diets, soothing massages, and the use of natural remedies to address hair-related concerns.
- Overall, the workshop sought to not only impart technical skills but also instill a comprehensive understanding of hair care, ensuring that students are well-equipped for a successful career in cosmetology.

Benefits

- Attendees gained hands-on experience in Hair Styling techniques, including detailed demonstrations and step-by-step instructions.
- Skill Enhancement: The workshop aimed to enhance students' skills in basic hair care, including blow-drying, shampooing, conditioning, and using dressing accessories for special occasions.

- **Knowledge of Current Trends:** Mr. Sagar, a renowned hairstylist, shared insights into current hairstyle trends, providing students with up-to-date knowledge of the industry.
- **Interactive Learning:** Through live presentations and demonstrations, students gained practical knowledge of cutting-edge tools and contemporary hair-cutting techniques.
- **Problem-solving Techniques:** Thorough discussions on common hair issues, such as pediculosis, split ends, and dandruff, equipped students with practical solutions and advice on maintaining healthy hair.
- **Career Foundation:** The workshop laid the groundwork for potential future hairdressing instruction, preparing students for a career in cosmetology and grooming.

Organizers of this event.

| Sr. no. | Name | Designation | Department |
|---------|--------------------|--|-------------|
| 1 | Mrs. Renu Tandon | Associate Professor, Vice President, IIC | Commerce |
| 2 | Dr. Renu Bala | Assistant Professor, Convener, IIC | History |
| 3 | Mrs. Daljit Kaur | Assistant Professor, HOD | Cosmetology |
| 4 | Mrs. Rupinder Kaur | Assistant Professor | Cosmetology |
| 5 | Ms. Aashna Sharma | Assistant Professor | Cosmetology |
| 6 | Mrs. Priya | Assistant Professor | Cosmetology |



Jalandhar, Punjab, India
EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India
Lat 31.327191*
Long 75.590778*
12/10/23 11:24 AM GMT +05:30



Jalandhar, PB, India
Prem Nagar Near Krishan Nagar, Jalandhar, 144001,
PB, India
Lat 31.327292, Long 75.590908
10/12/2023 11:17 AM GMT+05:30
Note : Captured by GPS Map Camera




 **GPS Map Camera**



Jalandhar, Punjab, India
EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India
Lat 31.327187°
Long 75.590772°
12/10/23 11:18 AM GMT +05:30



 **GPS Map Camera**



Jalandhar, Punjab, India
EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India
Lat 31.327191°
Long 75.590778°
12/10/23 11:18 AM GMT +05:30



 **GPS Map Camera**



Jalandhar, Punjab, India
EG-976/E, Prem Nagar, Gobind Garh, Arjun Nagar, Jalandhar, Punjab 144001, India
Lat 31.327186°
Long 75.590776°
12/10/23 11:18 AM GMT +05:30



एशियाई आन्दोलन और युमेंत में हेयर कटिंग पर एक दिवसीय वर्कशॉप आयोजित

एशियाई आन्दोलन और युमेंत के संयुक्त आयोजित एक दिवसीय वर्कशॉप में भाग लेने वाले लोग।



एशियाई आन्दोलन और युमेंत के संयुक्त आयोजित एक दिवसीय वर्कशॉप में भाग लेने वाले लोग।

एशियाई आन्दोलन में हेयर कटिंग पर कार्यवाही

एशियाई आन्दोलन और युमेंत के संयुक्त आयोजित एक दिवसीय वर्कशॉप में भाग लेने वाले लोग।

एशियाई आन्दोलन और युमेंत में हेयर कटिंग पर कार्यवाही

एशियाई आन्दोलन और युमेंत के संयुक्त आयोजित एक दिवसीय वर्कशॉप में भाग लेने वाले लोग।



एशियाई आन्दोलन और युमेंत के संयुक्त आयोजित एक दिवसीय वर्कशॉप में भाग लेने वाले लोग।

हेयर कटिंग पर वर्कशॉप कराई



एशियाई आन्दोलन और युमेंत के संयुक्त आयोजित एक दिवसीय वर्कशॉप में भाग लेने वाले लोग।

एशियाई आन्दोलन और युमेंत के संयुक्त आयोजित एक दिवसीय वर्कशॉप में भाग लेने वाले लोग।

Facebook Promotion Link

<https://www.facebook.com/share/p/moHkiNcX6vGYP6Ln/?mibextid=WC7FNe>

Media Link

<https://punjabnewschannel.com/department-of-cosmetology-of-pcm-s-d-college-for-women-holds-workshop/>

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A' Grade by NAAC (Second Cycle)

**ENTREPRENEURSHIP SKILL-BASED WORKSHOP
ON CHEMICAL HAIR TREATMENT
ACTIVITY REPORT**



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN

JALANDHAR CITY (P.B.)



RE-ACCREDITED WITH "A+" GRADE BY NAAC (SECOND CYCLE)



Department of Cosmetology
Organises

ENTREPRENEURSHIP SKILL BASED WORKSHOP

on
Chemical Treatment

Mr. Dharminder Singh
Hair Expert

Orane Beauty
Academy, Jalandhar



11 October, 2023
11 : 00 A.M.

Sh. Naresh Budhia
President

Dr. Pooja Prashar
Principal

Mrs. Renu Tandon
Vice-President IIC

Dr. Renu Bala
Convener IIC

Mrs. Manmeet Kaur
IPR Activity coordinator

Mrs. Daljit Kaur
Internship Activity
Coordinator

pcmsd.ac.in

Date: 11th October, 2023

Time: 11:00 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 47

Faculty: 06

Report

Color is dynamic. It can express personality, mood, fashion, and time. Hair coloring, or hair dyeing, is the practice of changing the hair color. The Department of Cosmetology under the guidance of the Institution's Innovation Council at PCM S.D. College for Women in Jalandhar conducted an entrepreneurship skill-based workshop on Chemical hair treatment. The workshop's expert was Mr. Dharminder Singh, a hair specialist from Orane Beauty Academy. The guest speaker explained entrepreneurship's definition, significance, and role in a country's economic growth. He went on to discuss the entrepreneurial abilities needed to succeed in the business endeavor. Additionally, he listed a few critical abilities that are necessary to the success of his endeavor. Additionally, the entrepreneur must have the proper mindset and conduct to handle day-to-day operations in his business and oversee all activities, including managing the workforce. In the beginning, he taught students about the scientific study of hair (trichology) and gave them knowledge of hair structure. He talked on the chemical composition of hair, which is composed of carbon (45%), hydrogen (6.7%), nitrogen (15%), sulfur (5.3%), and oxygen (28). The science and art of using color are combined in color theory. He described how color is perceived by people as well as how colors conflict, blend, or mix. In addition, color theory covers how colors are replicated as well as the meanings they convey. He went on to discuss many hair color varieties, such as chemical and vegetable tints. In the workshop, pre-lightening, global color, and high-lightening techniques were demonstrated. A thorough understanding of the products for semi-permanent, permanent, and temporary hair color was provided. He went over how to apply temporary hair color, rinse it out, apply color shampoo, apply temporary hair color sprays, apply temporary hair color crayons, and apply mascara. He provided some hair coloring guidelines. He gave students several tips on how to use chemical treatment on their clients, such as being aware of the available coloring products, realizing that natural depth is a skill that is invaluable when coloring hair, making sure that you provide a thorough and professional consultation before every service, testing coloring products either 24 or 48 hours in advance of every color service, doing a thorough analysis of the client's hair and scalp, and recording the results for future use. The students participated with full zeal and enthusiasm in the session. Student's showed keen interest in entrepreneurial activities as many of them have objective of having their own start-ups in future. The workshop was highly interactive.

Objectives

- The objective of the workshop on Hair Styling was to provide comprehensive training to the students.
- Entrepreneurial Empowerment: Equip participants with the entrepreneurial mindset and skills required to establish and manage a successful chemical hair treatment business.
- Scientific Knowledge Transfer: Provide a foundational understanding of trichology, hair structure, and the chemical composition of hair, fostering a scientific approach to hair treatments.
- Color Expertise: Enable participants to master the science and art of color theory, expanding their expertise in creating appealing and personalized hair colors.
- Technical Proficiency: Demonstrate various hair coloring techniques, ensuring participants are proficient in applying chemical treatments like pre-lightening, global color, and high-lightening.
- Product Awareness: Familiarize participants with a range of hair color products, from semi-permanent to permanent and temporary, enhancing their ability to select and use products effectively.
- Client-Centric Approach: Instill a client-centric approach by emphasizing the importance of thorough consultations, testing, and analysis, ensuring customer satisfaction and safety.
- Inspire Entrepreneurship: Ignite interest and enthusiasm in entrepreneurial activities among students, encouraging them to consider starting their own ventures in the future.
- Interactive Learning: Foster a highly interactive learning environment, allowing students to actively engage in the workshop and apply their newfound knowledge with zeal and enthusiasm.

Benefits

- Attendees gained hands-on experience in Hair Styling techniques, including detailed demonstrations and step-by-step instructions.
- Skill Development: Participants gain hands-on experience and skills in chemical hair treatments, including various coloring techniques and product applications.
- Entrepreneurial Insight: The workshop imparts knowledge about entrepreneurship, emphasizing its definition, significance, and role in economic growth. Participants learn about the entrepreneurial abilities essential for success in the hair treatment business.
- Scientific Understanding: Attendees acquire a scientific understanding of hair, delving into trichology, hair structure, and the chemical composition of hair. This foundation enhances their expertise in providing effective hair treatments.
- Color Theory Mastery: The workshop covers the science and art of using color, including how it's perceived, conflicts, blends, and mixes. Participants gain mastery in color theory, understanding how colors are replicated and the meanings they convey.
- Variety of Techniques: Participants are exposed to a range of hair coloring techniques, from pre-lightening to global color and high-lightening. This comprehensive knowledge enables them to cater to diverse client preferences.
- Product Familiarity: A thorough understanding of semi-permanent, permanent, and temporary hair color products is provided. Participants learn how to apply and manage different types of coloring products effectively.
- Client Interaction Skills: Practical tips on client interactions are shared, emphasizing the importance of a professional consultation, testing coloring products in advance, and conducting a thorough analysis of the client's hair and scalp.

Organizers of this event.

| Sr. no. | Name | Designation | Department |
|---------|--------------------|--|-------------|
| 1 | Mrs. Renu Tandon | Associate Professor, Vice President, IIC | Commerce |
| 2 | Dr. Renu Bala | Assistant Professor, Convener, IIC | History |
| 3 | Mrs. Daljit Kaur | Assistant Professor, HOD | Cosmetology |
| 4 | Mrs. Rupinder Kaur | Assistant Professor | Cosmetology |
| 5 | Ms. Aashna Sharma | Assistant Professor | Cosmetology |
| 6 | Mrs. Priya | Assistant Professor | Cosmetology |

Geotag Photos





Jalandhar, PB, India
Prem Nagar Near Krishan Nagar, Jalandhar, 144001,
PB, India
Lat 31.327232, Long 75.590837
10/11/2023 11:13 AM GMT+05:30
Note : Captured by GPS Map Camera



Jalandhar, PB, India
Prem Nagar Near Krishan Nagar, Jalandhar, 144001,
PB, India
Lat 31.327220, Long 75.590525
10/11/2023 02:17 PM GMT+05:30
Note : Captured by GPS Map Camera



Social Media Promotional Link

<https://www.facebook.com/pcmsd.ac.in/posts/pfbid02RX7nSpgUJifnR8HvXJFCUNScTuSNoSJ-SC4Ep4HWMKMU6KFsZg1peVG9MTAvxBdG4l>

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A+' Grade by NAAC (Second Cycle)

INSTITUTION'S INNOVATION COUNCIL (IIC)

INTERNAL HACKATHON 2023

ACTIVITY REPORT

PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN
JALANDHAR (CITY) (P.S.)
RE-ACCREDITED WITH "A+" GRADE BY NAAC (SECOND CYCLE)

Internal Hackathon 2023

27 September 2023
Timing-11:40am

Ministry of Education's
Innovation Cell Introduces
**Smart India
Hackathon
2023**

Sh. Naresh Buthia (President), Dr. Pooja Prashar (Principal), Mrs. Renu Tandon (IIC Vice President), Dr. Renu Bala (IIC Convener), Ms. Rishi Khosla (PR Coordinator)

[sdcollegejalandhar](#) | pcmsdcollege.com | [pcmsd_college](#)

Expert Session on: Smart India Hackathon 2023

Date: 27th September, 2023

Time: 11:40 am

Duration: Two Days

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 47

Faculty: 05

Objectives

- **Real-World Problem Solving:** Provide students with an opportunity to experience the process of generating software solutions for real-world problems.
- **Innovation:** Encourage students to introduce new techniques, standards, or personal programming styles to enhance progress on projects.
- **Open Platform for Expression:** Create an open platform for students to express their views and ideas related to the theme 'Student Innovation'.
- **Theme-Based Problem Statements:** Present specific problem statements under the themes of Travel and Tourism, and Fitness & Sports to guide students in their project focus.
- **Evaluation Criteria:** Assess students based on criteria such as insight and understanding of their chosen topic, clarity, creativity, technical complexity, commercial viability, and social impact.
- **Nomination for External Competitions:** Nominate outstanding teams to represent the college in external competitions like the Smart India Hackathon 2023.
- **Motivation and Guidance:** Provide motivation and guidance to participants from judges and esteemed personalities to channelize their energy in the right direction and establish successful careers.
- **Appreciation for Organizational Efforts:** Recognize and appreciate the efforts of the computer science department for successfully organizing the event, fostering creativity in society.
- Overall, the objectives aim to promote problem-solving skills, innovation, and a collaborative spirit among the students while aligning with the broader goals of the educational institution.

Benefits

- **Skill Development:** The hackathon provides students with a platform to enhance their technical and problem-solving skills, fostering a practical application of their knowledge in computer science and IT.
- **Real-World Problem Solving:** Participants gain valuable experience in addressing real-world issues, as the problem statements are based on practical themes like Travel and Tourism and Fitness and sports.
- **Innovation and Creativity:** The event encourages students to think innovatively and come up with creative solutions, promoting a culture of innovation within the academic community.
- **Exposure to Industry Standards:** Judges evaluate projects based on technical complexity, commercial viability, and social impact, providing students with insights into industry standards and expectations.
- **Networking Opportunities:** Interaction with judges and industry professionals offers students a chance to build

connections and network within the field, potentially opening doors for future collaborations or career opportunities.

- **Recognition and Nominations:** Being nominated for events like the Smart India Hackathon 2023 adds prestige to the students' achievements, recognizing their efforts on a larger scale.
- **Motivation and Encouragement:** Words of motivation from judges and the college's leadership inspire students to channelize their energy positively and strive for success in their careers.

Report

The 'Internal Hackathon Event 2023' was organized by the Innovation Council of PCM S.D. College for Women in Jalandhar. It was designed for students in the PG Department of Computer Science and IT to gain hands-on experience creating software solutions to real-world problems and identifying methods to implement them. The competition was aimed to provide an open platform for students to express their views to introduce new techniques, standards, or personal programming styles to progress on projects. Six teams actively participated with enthusiasm in the event. Judges evaluated students on insight and understanding of their topic selection, clarity, creativity, technical complexity, commercial viability, social impact, etc. Addressing the students, one of the judges of the event Mrs. Shivani Sharma motivated the participants, she also added that the students should channel their energy in the right direction and establish themselves successfully in their careers. Under the theme "Student Innovation," the students presented two problem statements: Travel and Tourism (PS Number: SIH1486) and Fitness and sports (PS Number: SIH1494). Points were awarded for the following criteria: Social Impact, Technical Complexity, Innovation, Creativity, and Commercial Viability. Members of the PCM S.D. College for Women's PG Department of Computer Science and IT in Jalandhar, including Mrs. Shivani Sharma, Ms. Annie Ahuja, and Ms. Sapna Thakur, were on the jury panel. Out of the six teams that competed, Teams 5 (Flow Bit Theory) and 4 (Lunatic Byte) placed first and second, respectively.

Team 5: Flow Bit Theory

| | Name | Gender (M/F) | Out of the six teams that competed, Teams 5 (Flow Bit Theory) and 4 (Lunatic Byte) placed first and second, respectively. | Mobile no. |
|-------------|----------------|--------------|---|------------|
| Team Leader | Simranjit Kaur | Female | Out of the six teams that competed, Teams 5 (Flow Bit Theory) and 4 (Lunatic Byte) placed first and second, respectively. | 8288889021 |

| | | | | |
|--------------------|----------------|--------|---|------------|
| Team Member | Kanan | Female | Out of the six teams that competed, Teams 5 (Flow Bit Theory) and 4 (Lunatic Byte) placed first and second, respectively. | 8437084564 |
| Team Member | Tanuja | Female | Out of the six teams that competed, Teams 5 (Flow Bit Theory) and 4 (Lunatic Byte) placed first and second, respectively. | 6280930963 |
| Team Member | Mehakdeep Kaur | Female | Out of the six teams that competed, Teams 5 (Flow Bit Theory) and 4 (Lunatic Byte) placed first and second, respectively. | 9517578796 |
| Team Member | Pooja | Female | Out of the six teams that competed, Teams 5 (Flow Bit Theory) and 4 (Lunatic Byte) placed first and second, respectively. | 7888370806 |
| Team Member | Muskan Khatun | Female | Out of the six teams that competed, Teams 5 (Flow Bit Theory) and 4 (Lunatic Byte) placed first and second, respectively. | 9878626855 |

Team 4: Lunatic Byte

| | Name | Gender (M/F) | Email id | Mobile no. |
|--------------------|----------------|--------------|--|------------|
| Team Leader | Ishita | Female | Itzishita2003@gmail.com | 9914663844 |
| Team Member | Bhumi | Female | Bhumisabharwal549@gmail.com | 8146168193 |
| Team Member | Gagandeep Kaur | Female | Gagandeepkaurg85@gmail.com | 7527886037 |
| Team Member | Puneet | Female | Nainaa1518@gmail.com | 6284012756 |

| | | | | |
|--------------------|-------------|--------|--|------------|
| Team Member | Komal | Female | n654244@gmail.com | 9872565955 |
| Team Member | Jasvir Kaur | Female | Jas638644@gmail.com | 9056403203 |

Geotag Photos





Media Link

<https://punjabnewschannel.com/english/pg-department-of-computer-science-and-it-of-pcm-sd-college-for-women-jalandhar-holds-internal-hackathon-event-2023/>

Media Coverage





Social Media Promotional link

<https://www.facebook.com/share/p/YPTigEYL06iFnw6X/?mibextid=oi2Omg>

Social Media Link

<https://www.facebook.com/share/p/fePstnweiBHVD35t/?mibextid=7TVuMX>

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A⁺' Grade by NAAC (Second Cycle)

INSTITUTION'S INNOVATION COUNCIL (IIC)

ACTIVITY REPORT



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN, JALANDHAR
NAAC Re-accredited "A⁺" Grade (Second Cycle)

Survey on
**"Exposure and Field Visit for
Problem-Solving"**

Tuesday, 7th November - 11.00 AM onwards

pcmsd.ac.in

Sh. Naresh Budhia
President

Dr. Pooja Prashar
Principal

Mrs. Renu Tandon
IIC Vice President

Dr. Renu Bala
IIC Convener

Survey on: Exposure and Field Visit for Problem-Solving

Date: 7th November 2023

Time: 11 AM onwards

Duration: 4 Hours

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 42

Objectives:

- The purpose of the survey was to gather useful information about sunscreen application frequency, favored brands, justifications for using or not using sunscreen, and overall awareness of the significance of sun protection.
- The exercise also aimed to find any misunderstandings or knowledge gaps about sunscreen's efficacy.
- The students' goal in conducting this survey was to provide insightful information that would influence future educational programs and increase public awareness of the importance of using sunscreen correctly for skin health.

Benefits:

- **Research Contribution:** Through the activity, college students can make an important contribution to research by gathering data on sunscreen consumption, which may lead to insights that could improve public health.
- **Awareness:** Conducting a survey raises awareness about the importance of sun protection, educating both participants and the broader community on the significance of using sunscreen.
- **Community Engagement:** It fosters community engagement as students interact with participants, encouraging open conversations about skin health and sun safety.
- **Skill Development:** Organizing and conducting a survey hones students' skills in project management, data collection, and analysis, providing practical experience applicable in various professional settings.

- **Networking Opportunities:** Students may connect with professionals in public health, dermatology, or related fields during the survey, creating networking opportunities that can be beneficial for future career paths.
- **Promoting Health Behavior Change:** By understanding sunscreen usage patterns, the survey can contribute to designing effective health campaigns aimed at promoting positive behavior change regarding sun protection.
- **Student Empowerment:** The initiative empowers students to take initiative in addressing real-world issues, fostering a sense of responsibility and civic engagement.
- **Data for Campus Policies:** The findings can be used to inform or advocate for campus policies promoting sun safety, such as providing sunscreen in common areas or encouraging outdoor event organizers to include sun protection measures.
- **Educational Outreach:** Students can use survey results for educational outreach programs within the college or even collaborate with local schools to share insights on sun safety.
- **Contribution to Public Health Initiatives:** The data collected can contribute to broader public health initiatives, potentially influencing regional or national policies related to sun safety and skin health.

Report:

A Survey on Exposure and field visit for problem-solving

In a proactive move to gauge skin care practices in the local community, the Department of Cosmetology under the Institution's Innovation Council (IIC) of PCM S.D. College for Women organized a comprehensive survey in nearby areas and villages. The objective was to assess the prevalence of sunscreen lotion usage among the residents, revealing a surprising lack of awareness. The students actively engaged with the community, providing valuable insights into the benefits of using sunscreen. This educational initiative aimed to bridge the information gap and promote skin health awareness. Forty-two students enthusiastically participated. To

examine the issues, students visited to various locations, including Sher Singh Colony, New Dashmesh Nagar, Avtar Nagar, Jaimal Nagar, Focal Point, Ladhewali, Basti Sheikh, Guru Arjun Dev Nagar, Kartarpur, Tajpur village, and Patara village. The students talked about their skin care products and engaged with women of various ages. Students brought questionnaires with them during the survey. Following their survey, the cosmetology students saw how few women knew about using sun protection creams and lotions, so they organized future campaigns to raise awareness of the issue. This visit has lightened up the young minds about the needs of the area people and the severity of the issues faced.

President Shri Naresh Budhia, Senior Vice President Shri Vinod Dada, the other honourable members of the Managing Committee, and Principal Prof. Dr. Pooja Prashar congratulated the Department of Cosmetology and Innovative Institution's Council for their thoughtful organization of the survey. This effort reflects the institution's commitment to holistic education and community well-being.

Questionnaire

Exposure and Field View

Name: [unclear]
 Date: [unclear]
 Address: [unclear]
 City: [unclear]
 State: [unclear]
 Zip: [unclear]

Exposure and Field View

Name: [unclear]
 Date: [unclear]
 Address: [unclear]

| Exposure | Field View |
|--|------------|
| 1. Any other buildings or structures | [unclear] |
| 2. Any other structures or objects in the area | [unclear] |
| 3. Any other structures or objects in the area | [unclear] |
| 4. Any other structures or objects in the area | [unclear] |
| 5. Any other structures or objects in the area | [unclear] |
| 6. Any other structures or objects in the area | [unclear] |

Exposure and Field View

Name: [unclear]
 Date: [unclear]
 Address: [unclear]

| Exposure | Field View |
|--|------------|
| 1. Any other buildings or structures | [unclear] |
| 2. Any other structures or objects in the area | [unclear] |
| 3. Any other structures or objects in the area | [unclear] |
| 4. Any other structures or objects in the area | [unclear] |
| 5. Any other structures or objects in the area | [unclear] |
| 6. Any other structures or objects in the area | [unclear] |

Exposure and Field View

Name: [unclear]
 Date: [unclear]
 Address: [unclear]

| Exposure | Field View |
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| 2. Any other structures or objects in the area | [unclear] |
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| 4. Any other structures or objects in the area | [unclear] |
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| 6. Any other structures or objects in the area | [unclear] |

Exposure and Field View

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 Date: [unclear]
 Address: [unclear]

| Exposure | Field View |
|--|------------|
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| 4. Any other structures or objects in the area | [unclear] |
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| 6. Any other structures or objects in the area | [unclear] |

Exposure and Field View

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 Date: [unclear]
 Address: [unclear]

| Exposure | Field View |
|--|------------|
| 1. Any other buildings or structures | [unclear] |
| 2. Any other structures or objects in the area | [unclear] |
| 3. Any other structures or objects in the area | [unclear] |
| 4. Any other structures or objects in the area | [unclear] |
| 5. Any other structures or objects in the area | [unclear] |
| 6. Any other structures or objects in the area | [unclear] |

Geotag Photos



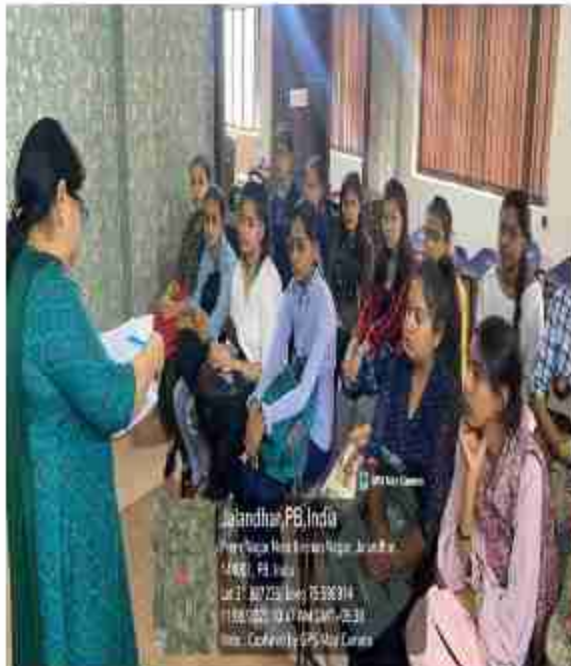
GPS Map Camera

Bolina, Punjab, India
BMW3+92, Bolina, Punjab 144101, India
Lat 31.345903°
Long 75.869333°
08/11/23 08:42 PM GMT +05:30



GPS Map Camera

Patara, Punjab, India
BMR9+5H5, Patara, Punjab 144101, India
Lat 31.340603°
Long 75.869033°
07/11/23 08:42 PM GMT +05:30



Media Coverage



Media Link

<https://punjabnewschannel.com/english/department-of-cosmetology-of-pcm-s-d-college-for-women-conducts-survey-on-sunscreen-usage/>

Social Media Promotional Link

<https://www.facebook.com/share/p/9Vmq2jrjfBwXwCRv/?mibextid=qi2Omg>

Social Media Link

<https://www.facebook.com/share/p/vSjkcTAheM4daTvy/?mibextid=qi2Omg>

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A*' Grade by NAAC (Second Cycle)

WORKSHOP ON PARTY MAKEUP

ACTIVITY REPORT



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN

JALANDHAR

NAAC Re-accredited "A*" Grade (Second Cycle)



Workshop MAKEUP

RECEPTION MAKEUP, ENGAGEMENT MAKEUP, HALDI
LOOK MAKEUP, NIGHT MAKEUP, JAGGO LOOK MAKEUP



26th Sep 2023 , 11: 40 A.M.

Sh. Naresh Budhia
President

Dr. Pooja Prashar
Principal

Mrs. Renu Tandon
Vice-President IIC

Dr. Renu Bala
Convener IIC

Mrs. Manmeet Kaur
IPR Activity coordinator

Mrs. Daljit Kaur
Internship Activity
Coordinator

pcmsd.ac.in

Date: 26th September, 2023

Time: 11:40 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 40

Faculty: 06

Report

Nowadays, everyone aspires to think of themselves as attractive. They go to incredible efforts to be attractive. The salon is a notable illustration of this. In the salon, an effort is made to provide a variety of beauty treatments. This can satisfy clients' expectations and enhance their beauty. Learning the makeup technique is necessary, but practice is the only way to achieve excellence. Before you start learning how to apply makeup, there are a few things you should keep in mind. With the aim of skill development, the Department of Cosmetology under the banner of the Institution's Innovation Council of PCM S.D. College for Women, Jalandhar organized a workshop on Party Makeup. Mrs. Daljit Kaur provided a thorough explanation of how many events, including the reception, mehndi, and jagger, were made during this course. The workshop's goal was to set up this kind of program that would help students become stronger individuals, capable of supporting themselves financially, and open doors to self-employment. She had taught the students facials, makeup, and other useful skills. The two-hour workshop was effectively concluded with the full backing of our interested students.

Objectives

- **Skill Development:** The primary goal of the workshop was to enhance participants' skills in makeup application, focusing on party makeup for events like receptions, mehndi, and jagger.
- **Empowerment:** The workshop aimed to empower students by providing them with practical knowledge and techniques in cosmetology, enabling them to support themselves financially.
- **Self-Employment Opportunities:** By imparting knowledge in beauty treatments and makeup application, the workshop aimed to open doors for students to pursue self-employment in the beauty and cosmetology industry.
- **Comprehensive Learning:** The workshop strived to offer a thorough understanding of various beauty treatments, including facials, makeup, and other essential skills, contributing to a well-rounded education in cosmetology.

Benefits

- **Enhanced Beauty Skills:** Participants gained practical expertise in party makeup, expanding their skill set and confidence in beauty treatments.
- **Financial Independence:** The workshop aimed to equip students with skills that could potentially lead to self-employment, enabling them to achieve financial independence.
- **Career Opportunities:** The comprehensive learning provided during the workshop created avenues for participants to explore career opportunities in the beauty and cosmetology industry.
- **Increased Self-Reliance:** Through hands-on training, students developed a sense of self-reliance, capable of applying learned techniques in real-world scenarios.
- **Networking and Support:** The workshop fostered a supportive environment, allowing interested students to connect and share experiences, creating a network that could be beneficial in their future endeavors in the field of cosmetology.

Organizers of this event.

| Sr. no. | Name | Designation | Department |
|---------|--------------------|--|-------------|
| 1 | Mrs. Renu Tandon | Associate Professor, Vice President, IIC | Commerce |
| 2 | Dr. Renu Bala | Assistant Professor, Convener, IIC | History |
| 3 | Mrs. Daljit Kaur | Assistant Professor, HOD | Cosmetology |
| 4 | Mrs. Rupinder Kaur | Assistant Professor | Cosmetology |
| 5 | Ms. Aashna Sharma | Assistant Professor | Cosmetology |
| 6 | Mrs. Priya | Assistant Professor | Cosmetology |

Social Media Promotional Link

<https://www.facebook.com/pcmsd.ac.in/posts/pfbid0pgxlKsbRKRUmX67ZnbYwjtK93iJ1pDJ9HpLsZ3iExmH5sRUsHrGUYJE6kEPNXTBI>

Geotag Photos



Jalandhar, PB, India

Prem Nagar Near Kristen Nagar, Jalandhar, 144001,
PB, India

Lat: 31.327819, Long: 75.590758

09/26/2023 11:22:44 AM GMT+05:30

Note: Captured by GPS Map Camera

Jalandhar, PB, India

Prem Nagar Near Kristen Nagar, Jalandhar, 144001,
PB, India

Lat: 31.327819, Long: 75.590758

09/26/2023 11:23:44 AM GMT+05:30

Note: Captured by GPS Map Camera



Jalandhar, PB, India

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PB, India

Lat 31.327019, Long 75.590758

09/26/2023 11:22 AM GMT+05:30

Note: Captured by GPS Map Camera



GPS Map Camera

Jalandhar, PB, India

Prern Nagar Near Krishan Nagar, Jalandhar, 144001,
PB, India

Lat 31.327028, Long 75.590767

09/26/2023 11:32 AM GMT+05:30

Note: Captured by GPS Map Camera



Jalandhar, PB, India

Prem Nagar Near Krishan Nagar, Jalandhar, 144001,
PB, India

Lat: 31.327028, Long: 75.590767

09/26/2023 11:32 AM GMT+05:30

Note: Captured by GPS Map Camera

GPS Map Camera



Jalandhar, PB, India

Prem Nagar Near Krishan Nagar, Jalandhar, 144001,
PB, India

Lat: 31.327028, Long: 75.590767

09/26/2023 11:32 AM GMT+05:30

Note: Captured by GPS Map Camera

GPS Map Camera

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with "A" Grade by NAAC (Second Cycle)

DEMO DAY CUM EXHIBITION ON COSMETICS
ACTIVITY REPORT



PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN
JALANDHAR NAAC Re-accredited "A" Grade (Second Cycle)



EARN WHILE YOU LEARN

Demo Day Cum Exhibition



18 SEP 2023, 11:00 A.M.

Sh. Naresh Budhia
President

Dr. Pooja Prashar
Principal

Mrs. Renu Tandon
Vice-President IIC

Dr. Renu Bala
Convener IIC

Mrs. Manmeet Kaur
IPB Activity coordinator

Mrs. Daljit Kaur
Internship Activity
Coordinator



Activity Name: **DEMO DAY CUM EXHIBITION ON COSMETICS**

Date: 18th September, 2023

Time: 11:00 am

Duration: One Day

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 40

Faculty: 06

Report

Exhibitions showcasing a broad range of products, trends, technologies, and breakthroughs in the beauty industry are known as beauty and cosmetics exhibitions. These shows give professionals, enthusiasts, manufacturers, suppliers, and brands a place to meet, network, and learn about the most recent advancements in the industry. On September 18, 2023, on the campus of PCM S.D. College for Women in Jalandhar, the Department of Cosmetology and the Institution's Innovation Council conducted a Demo Day cum Exhibition on Cosmetics under the theme of "Earn While You Learn." Stalls of various product stalls were assembled. To catch the clients' attention, the Cosmetology department students showcased their products in an aesthetically pleasing manner. The attractiveness of every product on show made the exhibition stand out from the others. They have on show all of their skincare, haircare, makeup, fragrances, and other cosmetics. Students displayed digital solutions, makeup application tools, skincare gadgets, and makeup application tools in this exhibition. The main goal of the expo was to educate the students about the value of beauty and cosmetics items as well as the industry so they can become successful entrepreneurs in the future.

Objectives

- "Earn While You Learn": The theme emphasized the practical aspect of education, encouraging students to apply their knowledge and skills to create marketable products and potentially embark on entrepreneurial ventures.
- Industry Exposure: The main goal was to expose students to the beauty and cosmetics industry, helping them understand its significance and potential career paths.
- Entrepreneurial Mindset: By showcasing products and emphasizing the value of beauty and cosmetics items, the event aimed to instill an entrepreneurial mindset in students, preparing them for future success as independent business owners.
- Aesthetic Presentation: The focus on presenting products in an aesthetically pleasing manner aimed to teach students the importance of visual appeal in marketing and product display.
- Encouraging Innovation: The inclusion of various products, technologies, and gadgets encouraged students to explore innovative solutions, contributing to the ongoing progress and evolution of the beauty industry.

Benefits

- Education and Awareness: The event provided an opportunity for students and attendees to gain valuable insights into the beauty and cosmetics industry, fostering awareness about trends, technologies, and breakthroughs.
- Networking Opportunities: Professionals, enthusiasts, manufacturers, suppliers, and brands had a platform to connect, fostering collaboration and networking within the beauty industry.
- Skill Enhancement: Students from the Cosmetology department showcased their products, honing their presentation and marketing skills, essential for future success in the field.
- Product Showcase: The exhibition allowed for a comprehensive display of skincare, haircare, makeup, fragrances, and other cosmetic products, creating a visually appealing environment to attract clients.
- Innovation Highlight: The inclusion of digital solutions, skincare gadgets, and makeup application tools showcased the industry's innovation, inspiring both students and attendees.

Organizers of this event.

| Sr. no. | Name | Designation | Department |
|---------|--------------------|--|-------------|
| 1 | Mrs. Renu Tandon | Associate Professor, Vice President, IIC | Commerce |
| 2 | Dr. Renu Bala | Assistant Professor, Convener, IIC | History |
| 3 | Mrs. Daljit Kaur | Assistant Professor, HOD | Cosmetology |
| 4 | Mrs. Rupinder Kaur | Assistant Professor | Cosmetology |
| 5 | Ms. Aashna Sharma | Assistant Professor | Cosmetology |
| 6 | Mrs. Priya | Assistant Professor | Cosmetology |

Social Media Promotional Link

<https://www.facebook.com/pcmsd.ac.in/posts/pfbid02LAXMkSDS2QzLLvkFzijC22LefR52BpapfZ64DAJAnGbtJmD78W6VzeJmgKFgTmJtl>

Geotag Photos





37/B, Old Jawar Nagar,
Gobind Garh, Arjun Nagar,
Jalandhar Punjab 144001

18 Dec 2023 06:56 pm



37/B, Old Jawar Nagar,
Gobind Garh, Arjun Nagar,
Lalandhar Purniah 144001
18 Dec 2023 06:56 pm





PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A' Grade by NAAC (Second Cycle)

INSTITUTION'S INNOVATION COUNCIL (IIC)

ACTIVITY REPORT

The image shows a digital activity report card. At the top, it identifies the institution as Prem Chand Markanda S.D. College for Women, Jalandhar, which is NAAC Re-accredited 'A' Grade (Second Cycle). The session is titled 'My Story - Motivational Session by Successful Innovators' and is scheduled for Friday, 17th November at 11:00 AM. The speaker is Ranjiv Chopra. The card also lists the roles of the organizing faculty: Dr. Harvish Gulshia (President), Dr. Pooja Prasher (Principal), Mrs. Renu Tandon (IIC Vice President), Mrs. Dalje Kaur (IIC Incharge Activity Coordinator), and Dr. Renu Bala (IIC Convener). Social media handles for the college are provided at the bottom.

Activity on: 'My Story - Motivational Session by Successful Innovators

Date: 17th November, 2023

Time: 11:00 AM Onwards

Duration: Two Hours

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 42

Faculty: 04

Objectives

- The objective of the Motivational Session by Successful Innovators' was to foster a culture of innovation and entrepreneurship among young students.
- The event, aimed to inspire and nurture the potential innovators of the future.
- The session aimed to provide a firsthand account of entrepreneurial success, adding a personal touch to the event.
- The event's objectives were to showcase the achievements and experiences of a successful innovator and to motivate and guide aspiring students.
- To create a platform that encourages innovation and entrepreneurial thinking among the students.

Benefits

- **Inspiration for Innovation:** The session provided students with firsthand insights into the journey of a successful innovator, motivating them to think creatively and pursue innovative ideas.
- **Alumni Connection:** Mrs. Chopra's status as a college alumna gives a personal touch, instilling pride and connection among current students. It displays real-life success stories from the same academic institution.
- **Entrepreneurial Spirit:** The event likely generated an entrepreneurial spirit among students by concentrating on a successful entrepreneur such as encouraging them to consider and explore entrepreneurship as a possible career route.
- **Networking Opportunities:** These kinds of events allow students to network with accomplished individuals in their fields of interest. This networking event could be extremely beneficial for future collaborations or mentorship.
- **Enriching Educational Experience:** Beyond standard classroom learning, the session provides students with a practical and real-world perspective on creativity and success. It broadens their educational experience.
- **Positive Impact on College Culture:** Such events shape a positive and vibrant college culture. They create a buzz of enthusiasm, encouraging students to engage in extracurricular activities related to innovation and entrepreneurship actively.
- **Skill Development:** Listening to success stories gave students insights into numerous abilities necessary for innovation and entrepreneurship, such as perseverance, inventiveness, and flexibility.
- **Motivational Boost:** The talk serves as a motivating boost for students who may be facing academic or career obstacles or uncertainty. A successful story serves as a source of motivation during difficult times.
- **Contribution to Institutional Reputation:** Hosting such events boosts the institution's reputation by demonstrating its dedication to offering a holistic education that goes beyond the academic curriculum, emphasizing practical skills and real-world success stories.

Report

Institution's Innovation Council of PCM SD College for Women, Jalandhar organized an Inspiring Session on My Story - Motivational Session by Successful Innovators' for the students. The session was focused on the story of the successful innovator with the aim to inspire and motivate students for their Careers. The guest speaker for the session was Mrs. Ranju Chopra, the successful owner of Bstylish Salon and Academy in Jalandhar. She delivered her speech on various topics like Idea generation and Implementation, the Importance of the right approach and execution methodology, How to overcome challenges and set target goals, etc. Students from the Fashion Designing and Cosmetology department took part in the session with interest. In the session, the speaker shared information about the basics of entrepreneurship, startups and how they pursue their startup journey, what are the phases of a startup, challenges they have faced, and how are they managing the startup. The speaker shared her own experiences of how she started her journey by following her passion for working. She also shared her experiences in terms of the challenges faced and how she overcame those challenges to reach the stage she has reached today. The speaker also answered all the queries of the students. The speaker involved students during the session with interesting talk, storytelling, and informative presentation. The speaker is an alumna of the college, which complemented a personal dimension to the session. President Shri Naresh Budhia, Senior Vice-President Shri Vinod Dada, the honorable members of the Managing Committee, and the worthy Principal, Prof. (Dr.) Pooja Prashar appreciated the efforts of the Innovative Council for successfully organizing the event.

Geotag Photos





Media Link

<https://punjabnewschannel.com/english/pcm-sd-college-for-women-holds-inspiring-session-on-my-story-motivational-session-by-successful-innovators-2/>

Social Media Promotional Link

https://m.facebook.com/story.php?story_fbid=pfbid0wdYrrqE5ZXTSe9xBGrCxAGFX2BUcXtvpqRmcGAN9NXb4vjYceTRELav8944RJxskl&id=61552824057100&sfnsn=wiwspwa&mibextid=RUbZ1f

Social Media Link

https://m.facebook.com/story.php?story_fbid=pfbid0wdYrrqE5ZXTSe9xBGrCxAGFX2BUcXtvpqRmcGAN9NXb4vjYceTRELav8944RJxskl&id=61552824057100&sfnsn=wiwspwa&mibextid=RUbZ1f

PREM CHAND MARKANDA
S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A' Grade by NAAC (Second Cycle)

INSTITUTION'S INNOVATION COUNCIL (IIC)

ACTIVITY REPORT



Expert Session on: Problem-Solving and Ideation Workshop

Date: 8th November, 2023

Time: 05:00 PM Onwards

Duration: Five Hours

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 47

Faculty: 06

Resource Person: Dr. Monica Mahajan

Objectives:

- Developing Problem-Solving Skills: To enhance the ability of students in identifying, analyzing, and solving problems encountered in their daily lives.
- Promoting Ideation: Encouraging creative thinking and idea generation among students to address various challenges.

- **Practical Application:** Providing a platform for practical application by familiarizing students with real-life problems and guiding them on effective problem-solving strategies.
- **Knowledge Transfer:** Facilitating knowledge transfer through the expertise of the resource person, Dr. Monica Mahajan, to empower students with valuable insights.
- **Interactive Learning:** Engaging students in an interactive session, including activities, to reinforce the concepts and methodologies discussed during the workshop.
- **Clarification of Doubts:** Creating an opportunity for students to seek clarification on problem-solving concepts, ensuring a clear understanding of the discussed topics.
- **Encouraging Participation:** Motivating students to actively participate in such programs and fostering a culture of involvement in innovative initiatives.
- **Recognition of Efforts:** Acknowledging the efforts of the Institutions Innovation Council in organizing the workshop and appreciating the active participation of students.
- Overall, the workshop aimed to equip students with practical problem-solving skills and foster a mindset of innovation and creativity.

Benefits:

- The workshop on 'Problem Solving and Ideation' at College offered students valuable insights into identifying and addressing daily life challenges.
- The session emphasized the importance of analyzing problems and selecting effective solutions. The interactive activity further engaged students in practical application. The virtual format via Zoom facilitated participation, and the Q&A session provided additional clarity.
- Improved problem-solving abilities.
- Enhanced ideation and creative thinking.
- Strengthened critical thinking and analytical skills.
- Overall, these sessions can be a source of inspiration, knowledge, and empowerment for those looking to achieve their success and make a positive impact.

Report:

Expert Session on: Problem-Solving and Ideation Workshop at PCM S.D. College for Women, Jalandhar.

The Innovation Council of PCM S.D. College for Women, Jalandhar, arranged an Expert Session on Problem-Solving and Ideation Workshop. About forty-seven students and teachers eagerly took part.

Dr. Monica Mahajan, who is presently working as an Assistant Professor in the Department of Education Guru Nanak College of Education at Dalewal, Hoshiarpur, served as the event's resource person. She has been a lifetime member of five professional bodies. She had also held the position of Principal at Mahilpur's Sant Baba Hari Singh Model School. She has participated in webinars, conferences, workshops, and seminars both national and international. The expert speaker initiated the session by giving knowledge to the students about how to solve the problems. She imparted her knowledge and experience on the various facts and stages of the ideation and problem-solving process. She went on to discuss the differences between good and bad ideas as well as the best student entrepreneurship practices that may be used to improve students' capacity for critical problem-solving. The speaker's key points were the value of problem-solving techniques as well as the significance of both creative and strategic thinking. The primary impartial of the workshop was to equip participants with practical problem-solving techniques and enhance their ability to generate innovative ideas. The session aimed to encourage a structured approach to tackling challenges and to stimulate creative thinking. The workshop aimed to equip participants with practical problem-solving techniques and encourage a structured approach to tackling challenges for stimulating creative thinking. She provided pupils with examples from real-life situations and step-by-step answers to challenges. About 47 students attended the workshop. The queries of the students were very well handled by the speaker. The overall feedback of the workshop was very positive. The workshop was conducted through Zoom meeting. It turned out to be a useful lesson for the pupils.

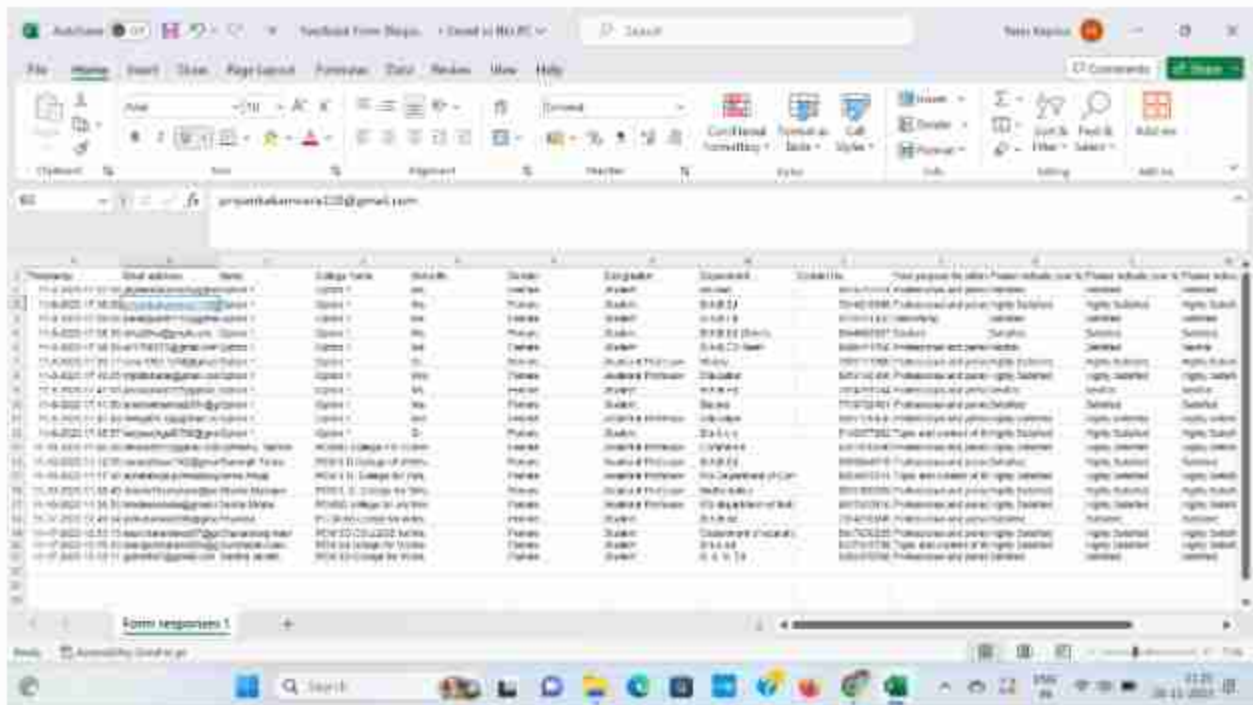
President Shri Naresh Kumar Budhia, Senior Vice President Shri Vinod Dada, the honorable members of the Managing Committee, and the honorable Principal Professor (Dr.) Pooja Prashar expressed gratitude to the Innovation Council for their efforts in effectively planning the occasion.

Feedback Link

<https://forms.gle/m843K7x5sFKJxMph7>

Feedback Survey

The workshop received overwhelmingly positive feedback from participants. Many expressed their appreciation for the practical approach taken in delivering the content. Participants found the hands-on activities particularly beneficial in reinforcing the concepts discussed. Participants greeted it with excitement and appreciation, underscoring the value of funding these kinds of training opportunities.



Geotag Photos/Screenshots

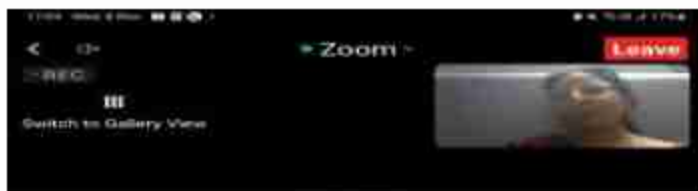
Participants (47)

- Tript Bhatia (Host)
- Ritu Gill (Host)
- Dr. Monica Mahajan
- (1455) Muskaan B.A.B.Ed
- 1355 Garima Jairath
- 1406 Kanica Prabhakar
- 1453 karuna
- 1459 simrankaur
- Ajmerunnisha
- Akwinder Kaur
- Amisha 1362
- Ankita Dhawan
- ASTUTI CHAUDHARY
- BA. BED Sem 1408 simran
- Babita 1451 b.a.b.ed sem 7

AND

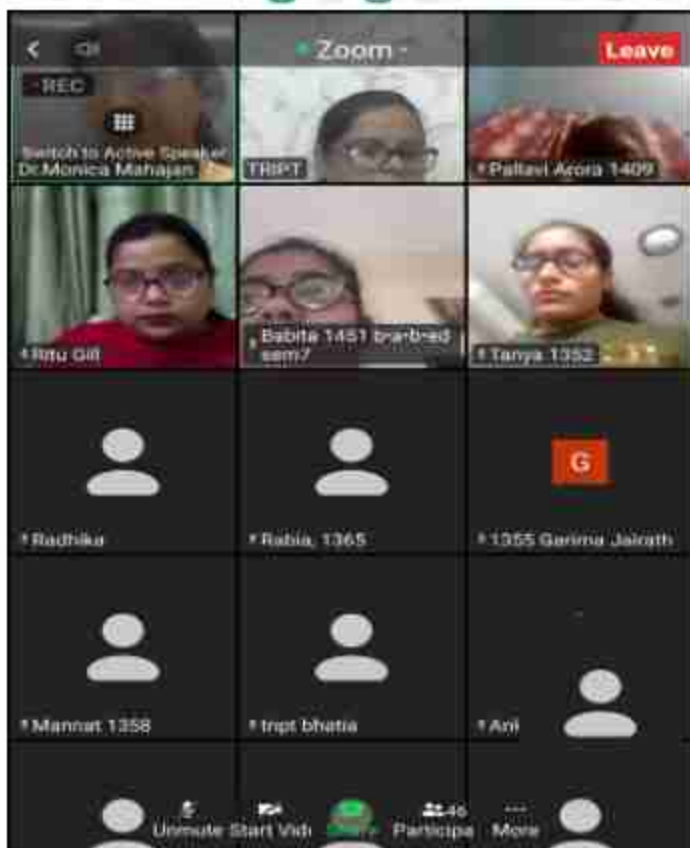
IDEATION WORKSHOP

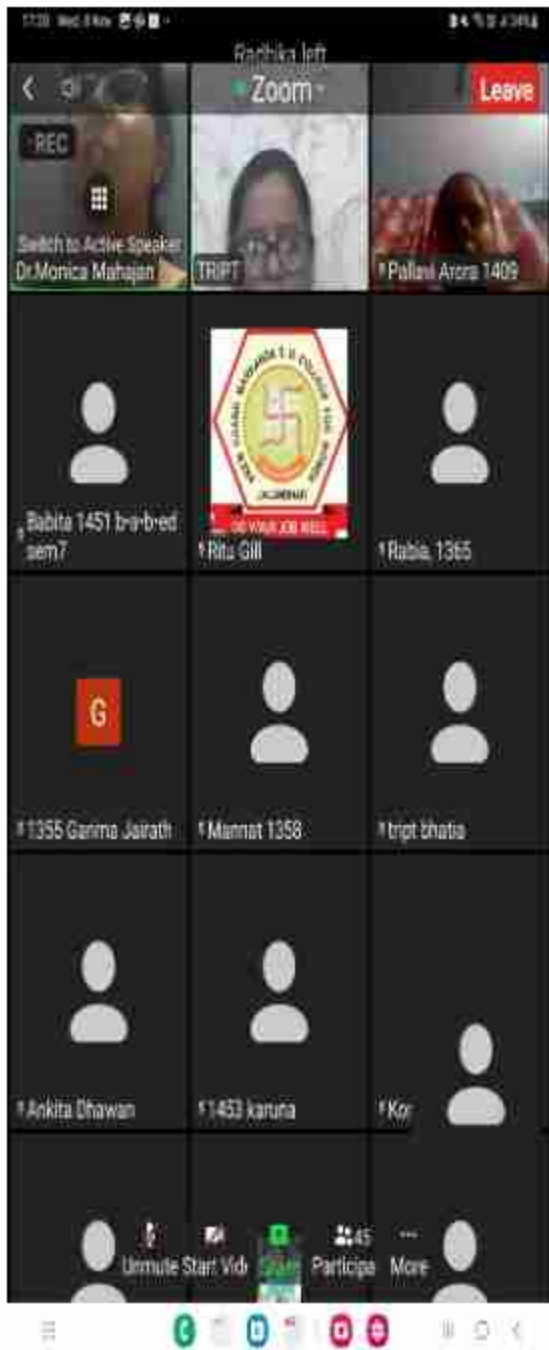
DR. MONICA MAHAJAN
GURU NANAK COLLEGE OF EDUCATION
DALEWAL, HOSHIARPUR



AND IDEATION WORKSHOP

DR. MONICA MAHAJAN
GURUNANAK COLLEGE OF EDUCATION
DALEWAL, BODDIARPUR





Media Coverage



Social Media Promotional Link

<https://www.facebook.com/share/p/tGpz81J4ziSdff3/?mibextid=qi2Omg>

Social Media Link

https://m.facebook.com/story.php?story_fbid=pfbid03j4vpSbiLXKPGcuuhcUtVuu4UqZs1Vkov2tVzvjb1qrFftA6piNivNoESA4b66bR6l&id=6155282405710&sfnsn=wa&mibextid=RUBZ1f

PREM CHAND MARKANDA
S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A' Grade by NAAC (Second Cycle)

INSTITUTION'S INNOVATION COUNCIL (IIC)

ACTIVITY REPORT

The poster features a dark background with a city skyline. At the top left is the college logo and name: 'PREM CHAND MARKANDA S.D. COLLEGE FOR WOMEN, JALANDHAR' and 'NAAC Re-accredited "A" Grade (Second Cycle)'. To the right is a '50 YEARS' anniversary seal. Below the college name is a 'SESSION ON' banner. The main title is 'My Story "Motivational Session by Successful Innovators"'. The date and time are '25/10/2023 Start At 09:30A.M.'. A circular portrait of the speaker, Jatinder Kaur, is on the right. Below the portrait, her name and title are listed: 'Jatinder kaur, owner Rimpi makeovers ,model town, jal'. At the bottom, a row of faculty members is listed: Sh. Naresh Budhia (President), Dr. Pooja Prashar (Principal), Mrs. Renu Tandon (IIC Vice President), Mrs. Daljit Kaur (IIC Internship Activity Co-ordinator), and Dr. Renu Bala (IIC Convener). Social media icons for Facebook (sdcollegejalandhar), Instagram (pcmsd_college), and a website icon (pcmsd.ac.in) are at the very bottom.

Expert Session on: Motivational Session by Successful Innovators

Date: 25th October, 2023

Time: 09:30 AM Onwards

Duration: Two hours

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 40

Faculty: 06

Resource Person: Mrs. Jatinder Kaur

Objectives:

- This motivational workshop aims to give successful innovators a stage on which to share their experiences and adventures, inspiring and encouraging the audience. With the use of these tales, the activity hopes to inculcate in the participants a spirit of inventiveness and entrepreneurship as well as a sense of resolve and tenacity.
- It also aims to provide insightful analysis and useful guidance to support people as they set out on their own journeys to success in the field of innovation. The ultimate purpose of this workshop is to inspire listeners to pursue their goals with unrelenting passion by kindling a spark of creativity and ambition.
- Understanding the main roadblocks that impede an entrepreneur's growth.
- Knowing how a tiny start-up can grow into a major one.

Benefits:

- Knowledge Transfer: Experts provide insights into the latest trends, strategies, and tools that drive innovation in the start-up ecosystem, helping participants stay updated.
- Motivation: It can be highly motivational for participants to hear the personal tales of successful entrepreneurs, encouraging them to follow their own ambitions.
- Learning from Experience: Prosperous innovators have invaluable knowledge to impart about their experiences, encompassing obstacles they have encountered and the solutions they devised. Participants can get knowledge from one another.
- Networking: Such sessions frequently offer chances to network with other businesses, mentors, and like-minded people.
- New Perspectives: Innovators often offer unique perspectives on problem-solving and innovation, which can spark creative thinking and inspire attendees to approach challenges differently.
- Real-World Examples: Learning about actual success stories might help the road to achievement appear less intimidating and more reachable.
- Self-Discovery: Attendees may develop new passions or interests as a result of meeting innovators from a variety of backgrounds.
- Goal Setting: These workshops have the potential to inspire participants to establish clear objectives and take concrete efforts to reach them.

- **Resilience:** Reminding audiences that setbacks are a normal part of the road to success, learning about the difficulties and mistakes encountered by successful inventors helps foster a sense of resilience.
- **Confidence:** Those in attendance may feel more confident after learning about others' successes and challenges they have faced.
- **Inspiration for Innovation:** Participants can come away from the event inspired to innovate in their respective domains and with new ideas.
- Overall, these sessions can be a source of inspiration, knowledge, and empowerment for those looking to achieve their success and make a positive impact.

Report:

Expert Session on: Motivational Session by Successful Innovators at PCM S.D. College for Women, Jalandhar.

The Innovation Council of PCM S.D. College for Women, Jalandhar, at the state level, arranged an Expert Session on 'Motivational Session by Successful Innovators' with the aim of motivating and nurturing young students towards innovation and entrepreneurship. About forty staff members and students eagerly took part. Mrs. Jatinder Kaur, who owns the Rimpi Makeover Salon and Academy in Jalandhar, served as the event's resource person. As a catalyst for entrepreneurship, Mrs. Jatinder Kaur described how she began with a few thousand rupees and never looked back. Thanks to her perseverance, patience, and unwavering determination, she has now achieved great accomplishment.

She states that after starting numerous jobs to support her family, she only made a few rupees a month. At home, meanwhile, the financial situation remained dire. However, her tenacity and diligence transformed her life and she decided to open a salon. She also went over the fundamentals of startups, including how they are started, how to get money for them, and their ethical and legal implications. She provided the attendees with an insightful view during the workshop discussing the necessity of developing the proper technique for building up any startups. She also gave kids advice on several Punjab start-up establishments. In addition to emphasizing the importance of developing an entrepreneurial mindset, which is essential for any firm to grow and succeed, she gave the students a forum to ask questions, which made the discussion very participatory.

She emphasized that in order for anyone to succeed as an entrepreneur, they must acquire the necessary research skills. She gave us advice, telling us that in order to fulfill our desires, we must have confidence in both ourselves and our objectives. The seminar inspired and supported young people who want to start their own successful businesses. All of the young innovators who are organizing their startups and businesses found the workshop to be very beneficial. Their motivation increased significantly as a result of the training.

President Shri Naresh Kumar Budhia, Senior Vice President Shri Vinod Dada, the honorable members of the Managing Committee, and the worthy Principal Prof. (Dr.) Pooja Prashar appreciated the efforts of the Innovation Council in successfully organizing the event. It proved a beneficial session for the students.

Feedback Link

<https://forms.gle/jPFnDBcZd1BJs8G5A>

Feedback Survey

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| 18 | nu253617@gmail.com | Nidhi | Pcm sd college | MS. | FEMALE | STUDENT | B.voc cosmetology | 98 |
| 19 | phu71774@gmail.com | Priya | PCM S.D College | MRS. | FEMALE | ASSISTANT PROFESSOR | Cosmetology | 62 |
| 20 | aashinasharma63@gmail.com | Aashna sharma | S. D college jaandhar | MS. | FEMALE | ASSOCIATE PROFESSOR | Cosmetology | 76 |
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Form Responses 1

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Geotag Photos/Screenshot







Media Link

<https://jiwanjotsavera.com/news/14314>

Media Link Coverage



**पी.सी.एम.एस.डी. कॉलेज फॉर वुमेन,
जालंधर में प्रेरणादायक सत्र का
आयोजन**

08:00 15-Nov-2023



जालंधर (तरुण) :- पी.सी.एम.एस.डी. कॉलेज फॉर वुमेन, जालंधर में युवा छात्रों के बीच नवाचार और उद्यमशीलता को बढ़ावा देने के लिए 'माई स्टोरी-मोटिवेशनल सेशन बाय सबसेसफुल इनोवेटर्स' पर एक प्रेरणादायक सत्र का आयोजन किया गया। इंस्टीट्यूशन की इनोवेटिव काउंसिल द्वारा आयोजित इस कार्यक्रम का उद्देश्य भविष्य के उभरते इनोवेटर्स को प्रेरित करना और उनका पोषण करना है। सत्र का मुख्य आकर्षण जतिंदर कौर (ऑनर रिम्पी मेकओवर्स, जालंधर) द्वारा की गई व्यावहारिक बातचीत थी। एक सफल अन्वेषक के रूप



जीवनजोत सवेरा



ने स्वतंत्रता सेनानी लाला लाजपत र



**पी.सी.एम.एस.डी. कॉलेज फॉर वुमेन,
जालंधर में प्रेरणादायक सत्र का
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कॉलेज फॉर वुमेन, जालंधर में युवा छात्रों



Social Media Link

<https://www.facebook.com/share/p/UzXTHmMSjjA45B71/?mibextid=qi2Omg>

Social Media Promotional Link

https://m.facebook.com/story.php?story_fbid=pfbid06szpC5vijo1aeDavxLYMaRFwVpEHYqFCjd9SwgDvzatABEGMnW29oUwRgA1cqNESl&id=100054102133308&sfnsn=wiwspwa&mibextid=6aamW6

PREM CHAND MARKANDA

S.D. COLLEGE FOR WOMEN, JALANDHAR

Re-Accredited with 'A⁺' Grade by NAAC (Second Cycle)

INSTITUTION'S INNOVATION COUNCIL (IIC)

ACTIVITY REPORT

PREM CHAND MARKANDA
S.D. COLLEGE FOR WOMEN, JALANDHAR
NAAC RE-ACCREDITED A⁺ GRADE (SECOND CYCLE)
Under the Guidance of Institution's Innovation Council
PG DEPARTMENT OF FASHION DESIGNING
Organizes
Diwali Fiesta 2023
ON
8th – 9th November | 11:00 AM
VENUE :- GATE NO.2

Shri Nareesh Budhia - President
Dr. Pooja Prasher - Principal
Mrs. Renu Tandon - IIC Vice President
Dr. Renu Bala - IIC Convener
Mrs. Sunita Bhatta - IIC Member

adcollegejalandhar pcmsd.ac.in [pcmsd_college](https://www.instagram.com/pcmsd_college)

Activity on: Exhibition

Date: 8th to 9th November, 2023

Time: 11 AM Onwards

Duration: Two Days

Vice President, IIC: Mrs. Renu Tandon

Convener: Dr. Renu Bala

Students: 50

Faculty: 06

Objective:

- **Promoting Indigenous Products:** To showcase and promote indigenous 'Swadeshi' products rooted in Indian heritage.
- **Skill Development:** Providing students with practical experience and training in various aspects of fashion designing, including the creation and marketing of handmade products.
- **Marketing Skills:** Training students in marketing skills by organizing an exhibition cum sale event, allowing them to understand the dynamics of presenting and selling their creations.
- **Cultural Celebration:** Fostering a sense of cultural celebration and festive spirit among students through their active participation in the Diwali exhibition.
- **Encouraging Creativity:** Encouraging creativity and craftsmanship among students by allowing them to exhibit a diverse range of handmade products such as wall hangings, gel candles, hand-painted diyas, 'torans,' and more.
- **Integration of Academic and Practical Skills:** Integrating theoretical knowledge from the Fashion Designing program with practical application, reinforcing the students' understanding of the subject matter.

Benefits

- The exhibition promoted 'Swadeshi' products, showcasing the rich heritage of Indian craftsmanship and encouraging the use of locally-made items.
- Students acquired practical experience in the field of fashion design by designing, creating, and promoting their handmade products.
- The event gave students a chance to exhibit their creativity through handcrafted wall hangings, gel candles, hand-painted diyas, and other traditional crafts, thereby contributing to the preservation and enjoyment of cultural traditions.
- The goal of teaching pupils marketing skills was met since they actively participated in selling their creations. This hands-on experience will be invaluable in their future aspirations in the fashion business.
- The exhibition fostered a sense of community within the college, bringing together students, faculty, and members of the managing committee to celebrate Diwali with enthusiasm and festive spirit.

Report:

The Innovation Council and PG Department of Fashion Designing of PCM S.D. College for Women, Jalandhar, organized an Exhibition cum Sale on Diwali Fiesta 2023 on 8th to 9th

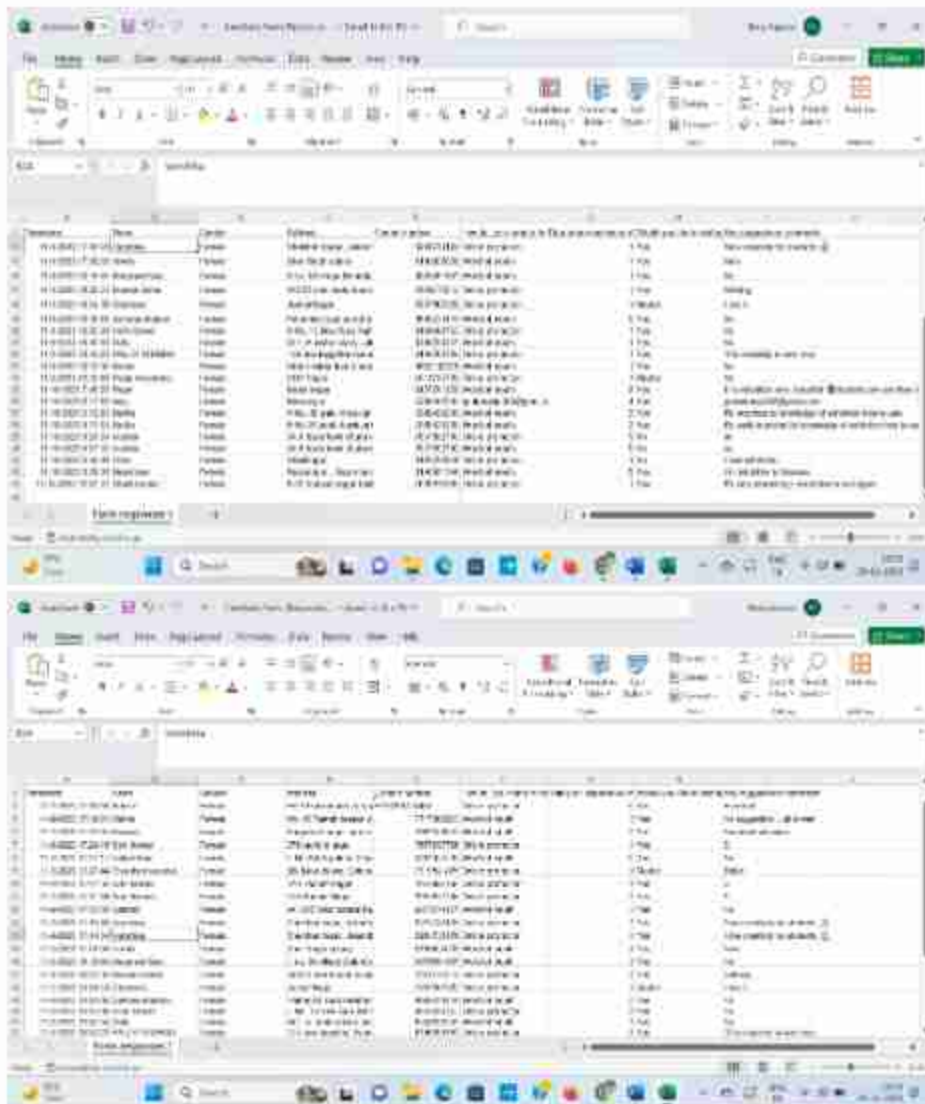
November, 2023. The purpose of organizing this exhibition is multifaceted. Its goal is to highlight student brilliance and enhance learning through practical application. Furthermore, it improves communication and teamwork skills, as well as student engagement with the community, all of which contribute to students' professional development. Students are able to earn a good amount of money through such activities which motivates them to participate enthusiastically. Students of B.Sc. and M.Sc. Fashion Designing exhibited a wide range of handmade wall hangings vividly sparkling gel candles and hand-painted diyas. Students of B. Voc. and PG Diploma showcased handmade 'torans' and wall hanging. The main objective of the exhibition was to promote indigenous 'Swadeshi' products of the Indian heritage as well as to train students in marketing skills. Students learn the importance of designing and selling products that are tailored to the needs of the consumer. An entrepreneur is only successful if they give their customers with a product that meets their true needs. The event makes a significant contribution to students' overall personal, intellectual, and professional development by providing them with valuable skills and experiences. In addition, students got an interactive experience with customers, which will help them operate their enterprises successfully in the future. President Shri Naresh Kumar Budhia, Senior Vice President Shri Vinod Dada, the honorable members of the Managing Committee, and the honorable Principal Professor (Dr.) Pooja Prashar expressed gratitude to the Innovation Council for organizing such an insightful session for the budding fashion entrepreneurs of the college.

Feedback Link

<https://forms.gle/eVd5FA4iQc4bSca9A>

Feedback Survey

The exhibition received overwhelmingly positive feedback from participants. Participants received it with enthusiasm and gratitude, demonstrating the importance of sponsoring such training opportunities.



Geotag Photos/Media Coverage



 **GPS Map Camera**

Jalandhar, Punjab, India
12, Old Jawar Nagar, Gobind Garh, Ramesh colony, Jalandhar, Punjab
144001, India
Lat 31.326823°
Long 75.590882°
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Long 75.590835°
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Media Coverage



Media Link

<https://punjabnewschannel.com/english/pcm-sd-college-for-women-holds-two-day-diwali-fiesta-2023-under-earn-while-you-learn-scheme/>

Social Media Promotional Link

<https://www.facebook.com/share/p/zWfgtXTZafgPfNJ3/?mibextid=qi2Omg>

Social Media Link

<https://www.facebook.com/pcmsd.ac.in/posts/pfbid023mF3a3ps7TvNAdxBC89kCHXechfzhYu3GCHji6MURtfxbHrKd6ZrFdu2nsxBcM9l>