



PREM CHAND MARKANDA COLLEGE FOR WOMEN, JALANDHAR CITY

Re-accredited 'A+' grade (2nd Cycle) by NAAC Bangalore

A unique prestigious Post Graduate Institution of Northern India

PROGRAM OUTCOME

DEPARTMENT- P.G. Department of Fashion Designing

INTRODUCTION:-

P.G. Department of Fashion Designing has completed 29 years of empowering creative minds since its inception in 1995. This department has flourished into post graduate department with prestigious programs.

- M.Sc. Fashion Designing and Merchandising
- B.Sc. Fashion Designing
- B.Voc Fashion Designing and Product
- B.Voc Fashion Technology
- P.G. Diploma in Fashion Designing and Garment Construction
- U.G. Diploma in Stitching and Tailoring
- Add-On Course in Fashion Designing

We take pride in its high caliber faculty, outstanding track record in student placement. The department has already translated designer dreams into reality. We have produced noted costume designer, fashion designers, professors, merchandisers, stylists and patterns makers.

The curriculum is designed exclusively complimenting industry based learning to benefit the students and delivers highest level of quality with 100% practical learning.

To become a fashion designer is not only needs to be artistic and creative but also needs to have good communication and decision making skills. Hand-on-training is given to each and every student with one to one interaction.

Apart from the curriculum students are encouraged in learning and developing other skills through various workshops, seminars, fashion shows, exhibitions and other activities conducted frequently P.G. department of fashion designing plays a key role in shaping it's students to help them to become entrepreneurs.

MISSION:-

To be the core of excellence in the realm of Fashion Designing. To produce creative designing projects and valuable critiques in the field of Fashion Designing. Implementing global standards and encouraging the students through innovative and quality education. Developing the students on the innovative side and making them a society friendly professionals.

VISION:-

To provide rigorous standards for design knowledge, illustration skills, computer software skills, garment construction skills, advance draping skill, textile designing skills, industrial and professional behaviour.

To contribute to a designer society through teaching (with classrooms, smart classroom, labs, fashion studios and industrial level garment construction).

To value a collaborative, collegial and cooperative teaching and learning community composed of diverse students.

PROGRAM OUTCOME IN LAST FIVE YEARS-

- Fashion Designer
- Fashion Retailer
- Fashion Stylist

- Fashion Entrepreneur
- Fashion Illustrator
- Fashion Buyer
- Fashion Editor
- Fashion co-ordinator
- Fashion Merchandiser
- Patterns Maker
- Costume Designer
- Fashion Show Organizer
- Fashion Boutique Owner
- Assistant Professor
- Choreographer
- Tailor
- Assistant Tailor
- Marker Maker
- Textile And Printer Designer
- Fashion Consultant
- Manager in Fashion or Textile Industries
- Computer Designer
- Art & Craft Teacher in School
- Surface Ornamentator
- Work in Fashion Labels
- Technical Designer
- Quality Controller